The Hostess Number

VOGUE

July 15 1917
Price 25 Cts



The Vogue Company
CONDÉ NAST *Publisher*

A dab of Violet Perfume like a dip in a Violet Sea. ¶ This is one of the dainty details for the toilet prepared by

Page

Perfumer
New York

Violet
Rose
Wistaria
Toilet Water
Talcum Powder
Extract
Face Powder



Victor



"HIS MASTER'S VOICE"
REG. U.S. PAT. OFF.

To insure Victor quality, always look for the famous trademark, "His Master's Voice." It is on every Victrola and every Victor Record. It is the identifying label on all genuine Victrolas and Victor Records.





The right partner, a smooth floor and the Victrola!

The instrument that is always ready to oblige with the best dance music;
—that plays itself and permits every one to dance;
—that keeps right on playing as long as any one wants to dance.

Are you familiar with the delights of dancing to the music of the Victrola? Go to any Victor dealer's and ask to hear some Victor Dance Records. He will gladly play the newest dance music for you, and demonstrate the various styles of the Victor and Victrola—$10 to $400.

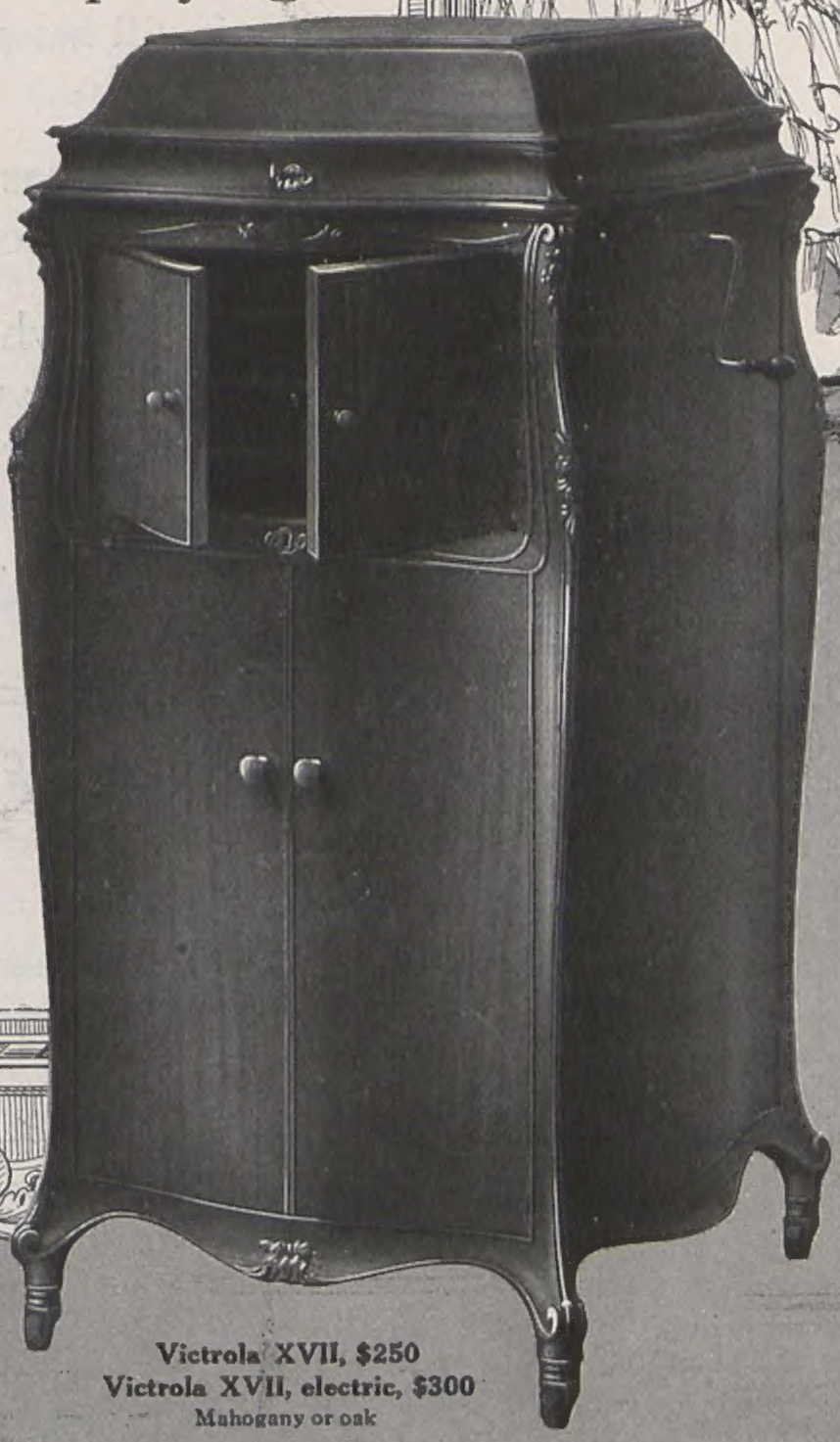
Victor Talking Machine Co.
Camden, N. J. U. S. A.
Berliner Gramophone Co., Montreal, Canadian Distributors

Important Notice. Victor Records and Victor Machines are scientifically coordinated and synchronized by our special processes of manufacture, and their use, one with the other, is absolutely essential to a perfect Victor reproduction.

New Victor Records demonstrated at all dealers on the 28th of each month

"Victrola" is the Registered Trade-mark of the Victor Talking Machine Company designating the products of this Company only.

Warning: The use of the word Victrola upon or in the promotion or sale of any other Talking Machine or Phonograph products is misleading and illegal.



Victrola XVII, $250
Victrola XVII, electric, $300
Mahogany or oak

Victor Supremacy

A difference and a distinction

THE difference between Collier's and all other magazines of large national circulation is clearly expressed in a recent editorial of the New York Tribune:

> "The million Americans who are buying Collier's were not obtained by printing agreeable fiction and treading gently on every public issue.
>
> "They were gained while Collier's was making an able and downright campaign for America and preparedness.
>
> "They signify a victory not only for a magazine but for a cause.
>
> "They point the moral that courage to hold a faith and do and risk much for it still has a call for the American people."

Of all the magazines which have been trying to call America to her station in the world by holding true to their faiths, Collier's is the largest.

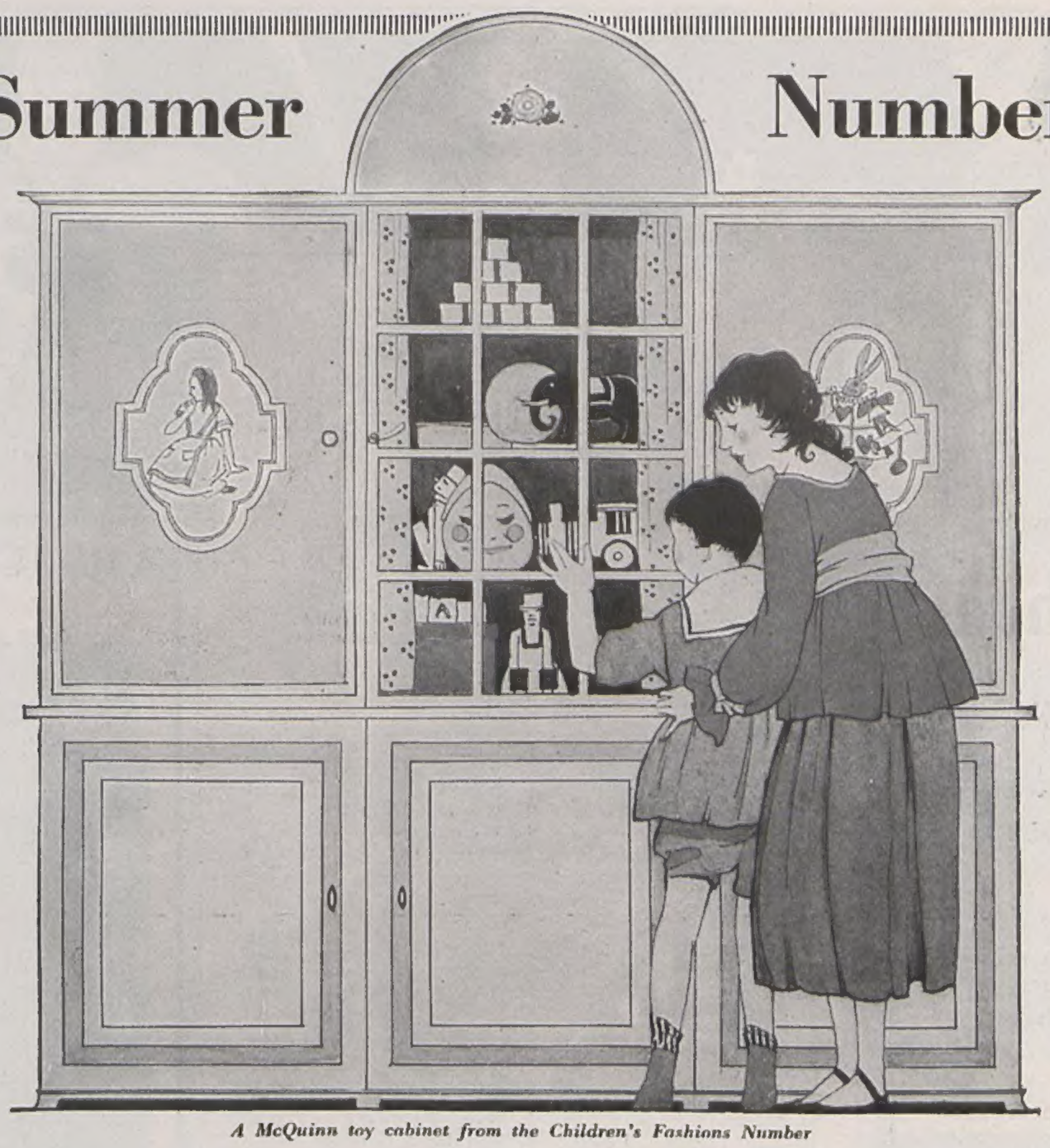
Of all magazines whose circulation is big enough to be powerful, Collier's is the only one which has pursued a definite, consistent policy during the months of our national uncertainty—taking sides vigorously, criticizing frankly, praising generously.

Collier's stands in the present crisis a dynamic generative force for unity.

Its readers form the largest group in the country that looks for stimulation or guidance to the editorial expression of any periodical.

Collier's
THE NATIONAL WEEKLY

Two Late Summer Numbers of Vogue



A McQuinn toy cabinet from the Children's Fashions Number

INTERIOR DECORATION NUMBER

Dated August 1st

What Vogue has done for your wardrobe, this Interior Decoration Number will do for your home.

First, Vogue has visited all the cleverest decorators, and unearthed their most treasured secrets about modern tendencies in interior decoration.

Then there are marvelous photographs of the celebrated Deering house, built in the spirit of the mediaeval palaces, where every least thing is a priceless treasure—there will be even more later.

More than that, Vogue has searched the celebrated ateliers and shops, and selected a showing of their best autumn work—furniture, fabrics, papers.

And clothes? Of course! Can you imagine a number of Vogue—even an August Interior Decoration Number—without them?

CHILDREN'S FASHIONS NUMBER

Dated August 15th

Once a year, Vogue gives its undivided attention to the correct costuming of children.

Correct simplicity of line, naiveté of color, a single dash of piquant ornament, and an engaging air of youth—these make the successful child's frock.

The Children's Fashions Number of Vogue devotes the same care to designing children's smart clothes that it spends on costuming the most exigeante woman of the world.

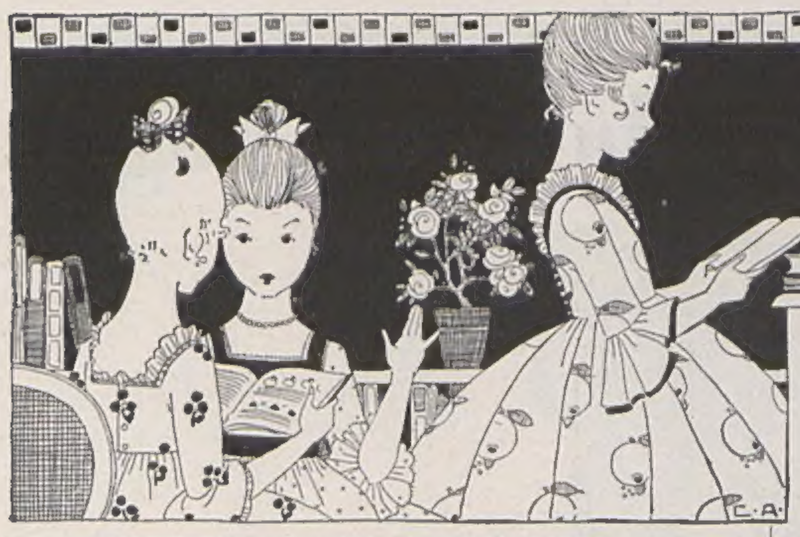
Filled with sketches, photographs, color schemes, correct materials, and original designs from the great Parisian houses which specialize in creating children's clothes, this number is of the greatest possible help in costuming boys and girls from babyhood to the early 'teens.

Before you plan your own autumn wardrobe, let Vogue help you dispose of these two problems. Reserve both numbers at your newsdealer's now.

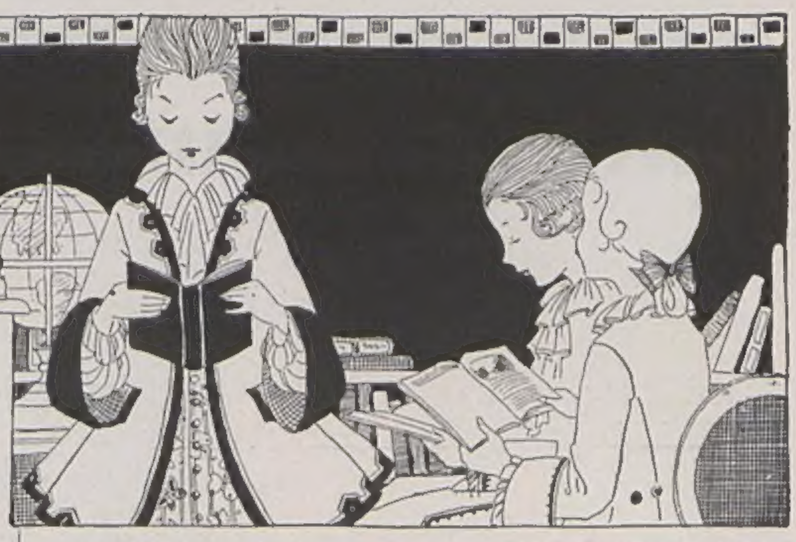
VOGUE

CONDÉ NAST, *Publisher*
EDNA WOOLMAN CHASE, *Editor*

25 cents a Copy **19 WEST 44th STREET, NEW YORK CITY** *$5 a Year*



VOGUE'S SCHOOL DIRECTORY



New York

Ossining School
For Girls

Box 104, Ossining-on-Hudson, New York

Training for Efficiency

American Red Cross Work
Household Economy
Secretarial Course
Practical Gardening
will be given full credit not only in the Home-making Course but in Academic, Art, Music and Dramatic Courses

High School Graduates may specialize as desired. College Certificate privileges. In beautiful Westchester, thirty miles from New York. Separate House for younger girls. Likable, livable and home-like.

Write for year books of upper and lower school

Clara C. Fuller, *Principal*
Martha J. Naramore, *Associate Principal*

WALLCOURT Miss Goldsmith's School For Girls. College preparatory, general and graduate courses. Home Economics. Horseback riding, boating, hockey, swimming, tennis. Eighteen acres. Attractive boat house gift of alumnae. Address MRS. ANNA GOLDSMITH TAYLOR, A.B., Principal, AURORA-ON-CAYUGA, N. Y.



Glen Eden
On-the-Hudson

In the Highlands *Poughkeepsie, N. Y.*

Boarding School for Girls. 4 modern buildings, 32 acres. Academic, Finishing and two-year Collegiate Courses. Music, Art, Elocution, Domestic Science. Social training. No entrance examinations. 2 hours from New York City. Out-of-door life and sports. Riding. Address for illustrated booklets, *mentioning this magazine.*

Frederic Martin Townsend, Director

PUTNAM HALL–Vassar Preparatory School

Certificate privilege for all leading colleges. Special two year course for High School graduates. Music, Art and Domestic Science. Tennis, Horseback riding. Sleeping porches. Separate house for younger children. Address ELLEN C. BARTLETT, A.B., Prin., Box 809, Poughkeepsie, N. Y.



Beautifully situated on the Hudson

RIVERHOOK, A School for Girls

Where the teachers are chosen for their interest in education as a process of growth and for their ability to awaken and develop in students the power to think and the desire to understand what things mean—*whether in books or in the world about them.*

Write for Booklet. **NYACK, N. Y.**

BOYS' SCHOOLS

	PAGE		PAGE
Bellefonte	9	Nazareth Hall	9
Blair	8	Old Dominion	9
Blue Ridge	7	Peddie	8
Calvert	12	Repton	7
Cascadilla	7	St. James	7
Chestnut Hill	9	St. John's, Delafield	8
Claremont	9	St. John's, Ossining	7
Columbia Military	9	St. Luke's	9
Culver	7	St. Paul's	7
Freehold	8	Spiers	9
George	10	Stone	7
Gunnery	9	Swarthmore	9
Interlaken	6	Todd	8
Kingsley	8	Tome	6
Kiskiminetas	9	Wenonah	8
Lake Forest	8	Western Military	8
Mercersburg	9	Wyoming Seminary	10
Missouri Military	7	Yeates	9
Morgan Park	8		

GIRLS' SCHOOLS

Allen, Misses	16-b	Lakewood	16-c
Ashley Hall	12	Lasell	16-b
Baldwin	10	L'Ecole Francaise	6
Bangs & Whiton	6	Lenox Hall	15
Beard, Miss	16-c	Lindenwood	15
Beechwood	10	McClintock	16-b
Belcourt	16	Mac Duffie	16-b
Birmingham	10	Marshall, Miss	10
Bishopthorpe	10	Martha Washington	16
Bristol	16	Mary Baldwin	12
Brown County Ursulines	15	Maryland College	12
Buford	12	Mary Lyon	10
Calvert	12	Marymount	6
Cambridge	16-b	Mason, Miss	6
Cathedral of St. Mary	4	Mills, Miss	12
Centenary Collegiate	16-c	Milwaukee-Downer	14
Chamberlayne	16-b	Monticello	14
Chevy Chase	16	Mount Ida	16-b
Colonial	16	Mount Vernon	16
Cowles	12	National Park	15
Darlington	12	Oak Hall	14
Deverell	6	Oaksmere	6
Devon Manor	12	Ogontz	11
Dow	6	Ossining	4
Drew	4	Oxford	15
Dwight	16-c	Paul Institute	16
Elmhurst	15	Penn Hall	10
Elmira	6	Putnam Hall	4
Ely	16-b	Riverhook	4
Fairmont	16	Rogers Hall	16-b
Ferry Hall	14	St. Margaret's	16-b
Flagler	12	St. Mary-of-the-Wood	15
Frances Shimer	14	St. Mary's Hall	16-c
Gardner	6	Sayward, Miss	10
Garrison Forest	12	Scoville	6
George	10	Scudder	6
Girls' Latin	12	Semple	6
Girton	14	Shipley	10
Glen Eden	4	Sullins	12
Guild & Evans	16-b	Tenacre	16-b
Gunston Hall	16	Tewksbury	6
Hall, Miss	16-b	Timlow	16
Harcum	10	University	14
Hardin College	15	Virginia College	12
Hewlett	4	Wallcourt	4
Hillcrest	14	Walnut Lane	10
Hillside	16-b	Ward-Belmont	13
Homestead	12	Warrenton Country	12
House in the Pines	16-b	Washington College	16
Howard Seminary	16-b	Waynflete	16-b
Kent Place	16-c	William Woods College	15
Knox	5	Wyoming Seminary	10

GIRLS' CAMPS

Beach Haven	16-b	Sargent	16-b
Coomoosie	16-b		

SPECIAL SCHOOLS

Bancroft Training—Special Students	16-d
Brown's Salon Studio of Fashion	16-d
Cambridge Architectural & Landscape Design	16-d
Chicago Academy of Fine Arts	16-c
Church School of Art	16-c
Cincinnati Conservatory	16-d
Comstock—Advanced Elective Courses	4
Comstock, Elinor—School of Music	16-d
Conklin, Miss—Secretarial	16-d
Denishawn	16-c
Elm Hill—Special Students	16-d
Faelten Pianoforte School	16-d
Fenway School of Illustration	16-c
Hartman, Mrs. Cooper	6
Ithaca Conservatory	16-d
Leland Powers—School of Expression	16-d
Lesley Normal—Household Arts	16-d
McDowell—Dressmaking	16-d
Mack, Elizabeth—Dramatic Art	16-d
Mannes, David—School of Music	16-d
Maydwell—Dramatic Art	16-d
Montessori Boarding	12

(Continued on page 6)

New York

THE COMSTOCK SCHOOL
for Girls

52 EAST 72nd STREET, NEW YORK CITY
Fifty-fifth year opens October 5th, 1917



One block from Central Park—a location which gives opportunity for outdoor sports, tennis, skating and horseback riding. The building is large, well-ventilated, and equipped with electric elevator and every modern convenience.

Elective Advanced Courses in English, French Language, daily conversation with resident native teachers. History of Art, Gymnasium, Interpretive Dancing, and one of the following Special Courses:

Piano and Singing — Dramatic Art
Interior Decoration — Drawing and Painting
Domestic Science — Secretarial Courses

All of the special courses are under the supervision of the best known specialists in New York City. The head of the Music Department is Mr. Charles Lee Tracy, the successful certificated Leschetizky exponent.

"Ich bestätige hiermit, dass ich Herrn Charles Tracy aus Amerika, welcher wahrend zwei Saisons bei mir mit gutem Erfolg seine Studien im Clavierspiel gemacht hat, für vollkommen geeignet halte, als Lehrer in bester und gediegener Weise wirken zu können."

Theodor Leschetizky

Terms for boarding pupils, $1550—No Extras

For catalogue, address

MISS MABEL L. FOSTER, Principal
MISS LYDIA D. DAY, Prin. Emeritus



Drew Seminary For Young Women

A moderately priced school beautifully located 49 miles from New York City. Its aim is to encourage thorough scholarship, to establish habits of neatness and promptness, and to teach each girl moderation and self-poise. General and Special courses. College certificates. Fully equipped for all athletics. Write or call for catalog.

CLARENCE PAUL McCLELLAND, President
Box 715, Carmel, New York

The HEWLETT SCHOOL *for* GIRLS

Located in one of New York's most exclusive and beautiful suburbs. Primary, Intermediate, College Preparatory, General and advanced classes; Art, Music, Domestic Science. All sports. For Catalogue address LONG ISLAND, Hewlett.



Cathedral School of Saint Mary
Garden City, Long Island, N. Y.

A School for Girls, 19 miles from New York. College preparatory and general courses. Music, Art and Domestic Science. Catalogue on request.

MISS MIRIAM A. BYTEL, Principal

VOGUE'S SCHOOL DIRECTORY



Entrance gates to Knox

THE KNOX SCHOOL

Located in Tarrytown-on-the-Hudson, a suburb of New York, fifty minutes out on the Main Line of the New York Central

Under Mrs. Houghton's direction The Knox School offers complete preparatory and finishing Courses

Location

The Knox School is delightfully situated in a picturesque private park of six acres of shaded lawn planted with choice trees and shrubbery

Buildings

There are eight buildings, one house used as an Administration building and the other seven as Residences. They are all modern and perfectly equipped in every detail. The houses are connected by covered board walks, lighted at night, so that the residence houses are accessible to the recitation rooms in inclement weather

Equipment

The equipment includes a gymnasium, infirmary, Chemical laboratory, domestic science laboratory, art and music studios, and practice rooms

Course

The Knox School offers a complete course covering every requirement of the young girl of to-day. The College Preparatory Course meets the requirements of the leading New England Colleges into which graduates have the privilege of entrance by certificate and also prepares for the Bryn Mawr and Barnard examinations. In the Academic Course more opportunity of a choice of electives is given. Special stress is laid on structural English, literature, history, the languages and the Arts. The Advanced General Course is elective and open to graduates of other secondary schools. The Business Course, Household Arts and Dramatics are especially emphasized

Athletics

The course in Physical Training is designed to cultivate accurate poise, self-control and endurance. There are tennis and basketball courts, horseback riding, track work, ice skating, week-end camping trips with canoeing. The school is equipped for all in-door and out-door activities

Aim

The Knox School is a big home where the teachers and girls meet in close comradeship; it aims to inspire a serious purpose in a girl's life. It is during the formative years that character is molded to produce earnest, responsible women. These are the years that need individual and sympathetic understanding—the telling years that develop enthusiasm, loyalty and poise.

We would like you to visit Knox and see the distinctive advantages we offer. You are always welcome. Write for a catalog

MRS. RUSSELL HOUGHTON, Box 7, Tarrytown-on-the-Hudson, NEW YORK



Group of girls



One of the drives on Knox grounds



One of the residence halls



Off for a canter



Out-door drill



Out of door dramatics



Canoeing—Week-end camp



Tennis

VOGUE'S SCHOOL DIRECTORY

New York



MARYMOUNT

Tarrytown-on-Hudson, New York

HIGH CLASS CATHOLIC SCHOOL FOR YOUNG LADIES

Conducted by the Religious of the Sacred Heart of Mary
Magnificently situated on the Hudson
40 minutes from New York City

Preparatory, Academic and Two Years' Collegiate Courses

European Advantages. French Conversation with Native Teachers.
Gymnasium, Physical Culture, Tennis, Skating, Riding.
For Catalogue, Address The Reverend Mother



New York



The School through the Trees

The TEWKSBURY SCHOOL for GIRLS
Scarsdale, Westchester Co., N. Y.
Stands on Old Mamaroneck Road near White Plains.
Fifty-four acres. For catalogue and views, address
THE MISSES TEWKSBURY, Principals
Forty minutes from New York by express service to White Plains.
P. O. Address, White Plains, N. Y.

Scoville School for Girls



2042 Fifth Ave.
NEW YORK CITY

Resident and Day pupils. Regular or special courses with languages, art and music. Home care, social life. Vacation and week-end trips. Out-door sports.

Mrs. Helen M. Scoville, Principal
Miss Rosa B. Chisman, Associate Prin.

MRS. COOPER HARTMAN'S SCHOOL FOR GIRLS
17 West 69th St., New York.
A French city home with country annex for weekends and outdoor sports. Regular academic work, Music, Art, Preparedness and Red Cross Courses, Military drill. Training in social and practical arts of home-making. Apply to Mrs. Reubena Knickerbocker Statton, "Locust Lodge," Chappaqua, New York.

THE DEVERELL SCHOOL

57 EAST 74TH ST., N. Y.

Removed from 9 Rue de Chaillot, Paris, (adjoining American Embassy.) A French boarding and day school for girls.



GARDNER SCHOOL for GIRLS

Formerly at 607 Fifth Avenue

Now at 11 East 51st St. (bet. 5th and Madison Avenues). Fireproof building, spacious and beautiful, thoroughly equipped for resident and day pupils. Elevator. Open air classes and gymnasium. Regular and special courses. Unexcelled opportunities in music. All the advantages of the city with delightful home life. Riding, skating, dancing, tennis, swimming.

Miss Eltinge and Miss Masland, Principals

L'ECOLE FRANCAISE A French School for American Girls. Removed from Rome, Italy, on account of war. References by permission: Their Excellencies, Madame Jules Jusserand, French Embassy, Washington; Madame Barrère, French Embassy; Lady Rodd, British Embassy; Mrs. Nelson Page, American Embassy at Rome. **Madame J. A. Rieffel** (diplômée de l'Université de France), Principal. 12 E. 95th St. (overlooking Central Park).

A City School with Country Advantages



The School

THE SEMPLE SCHOOL
FOR GIRLS

Opposite Central Park. Boarding and Day Pupils. College Preparatory. Special and Finishing courses. Social life. Outdoor recreation. Music and Art Lectures.

Mrs. T. Darrington Semple
241 Central Park West
New York City



Central Park



Miss Mason's School for Girls

A country school in the Westchester hills overlooking the Hudson, forty minutes from New York. Graduate and preparatory courses with certificate privilege to leading colleges. Catalogue on request. Address

MISS C. E. MASON, LL.M.
Box 781 Tarrytown-on-Hudson, N. Y.

"OAKSMERE the Beautiful"

This is the title of the advertisement which pictures some of the beauty of Oaksmere in the next issue of Vogue. But Oaksmere is prouder of its students than of its land and buildings.

OAKSMERE
Mrs. Merrill's School for Girls
MAMARONECK-ON-THE-SOUND NEW YORK

Elmira College 1855-1917. Non-sectarian. Oldest American college exclusively for women. Five courses leading to degree: arts, science, home economics, law and finance, music. Small student body, large faculty, personal attention. Dormitory suites, with study and two bedrooms.
JOHN BALCOM SHAW, D.D., LL.D., President.
For catalogue and book of views, address Registrar, Elmira, N. Y.

The SCUDDER SCHOOL 316 W. 72nd St., at Riverside Drive, overlooking the Hudson for girls and mature young women. Day and boarding. **MYRON T. SCUDDER, Pres.** A modern school actively meeting problems of today. Preparatory, Dramatics, Home Economics, Secretarial, etc. Red Cross and other preparedness features included. Gymnasium, games, swimming teams. Address **Registrar, V. G. Scudder.**

SPECIAL SCHOOLS

(*Continued from page 4*)

	PAGE
Mt. Sinai—Nursing	16-d
National Domestic Art & Science	16-a
New Haven Normal—Physical Education	16-d
New School of Design	16-c
New York School of Fine & Applied Art	16-c
Nightingale, Florence—Special Students	16-d
Noyes, Edith Coburn—School of Expression	16-d
Peirce—Business	16-d
Pennsylvania Academy Fine Arts	16-c
Pestalozzi-Froebel—Kindergarten	16-d
Russell Sage—Practical Arts	16-c
Sargent—Physical Education	16-d
School of Fine Arts, Crafts & Decorative Design	16-c
School of Museum of Fine Arts	16-c
Seward, Dorothy—Special Students	16-d
Skidmore School of Arts	16-c
Von Unschuld University of Music	16-d
Wilson-Greene School of Music	16-d
Wilson, G. Hepburn—School of Dancing	16-c
Woman's School of Horticulture	16-d

Should you desire any detailed information concerning any of these schools or camps, do not hesitate to ask Vogue. Your inquiry will receive the careful consideration of the expert in charge of this department, and he will gladly advise you to the best of his ability.

VOGUE SCHOOL SERVICE
19 WEST 44TH STREET NEW YORK

Mrs. Dow's School For Girls

For circular address
Mrs. Mary E. Dow, Principal,
Briarcliff Manor, N.Y.



MISS BANGS and MISS WHITON Principals 1890-1917

The only Country School for Girls in New York City. Large enough to be a "Real School," small enough to be a "Real Home." Certificated at the leading colleges. Out-of-door life on wooded school park of 35 acres.

Boys'

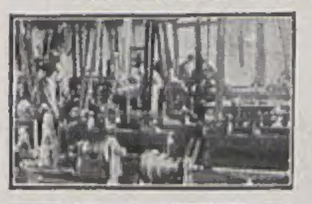
Maryland

One of the fifteen buildings



THE TOME SCHOOL

An Endowed Preparatory School







Grounds and buildings famed for their beauty: the location prized for its healthfulness. 200 acres. $1,500,000 equipment.

Able faculty, extensive curriculum: highest standard of scholarship and character. Thorough-going preparation for college and business. Manual training shops and laboratories unparalleled in a preparatory school.

Seven athletic fields—9-hole golf course—gymnasium, 12 tennis courts, swimming pool, etc.

Separate School for Little Boys

Tuition $700. Catalog on request.

Thomas Stockham Baker, Ph.D.
PORT DEPOSIT, MARYLAND

Indiana

INTERLAKEN

A School community on a 700-acre estate with woodlands and water "Where boys learn by doing."



Prepares for all universities. Thorough instruction in German, French, Spanish, in mathematics, physics, chemistry. Botany. Life preparedness sought by applying academic work in practical mechanical and agricultural training. Each boy is daily assigned some practical work in either the wood or metal shops, light or power plant, or on the farm. A simple open-air life, with plenty of athletics, group and team games, develops a robust body. Initiative and executive developed through opportunities of leadership in work assignments. Observation trips to factories, city institutions, etc. Boys received at any time. Summer camp, mid-June to September. Chicago Representative, Kenwood 4375. For school or camp particulars, address

HEADMASTER, Box 112, Rolling Prairie, La Porte Co., Ind.



VOGUE'S BOYS' SCHOOL DIRECTORY

Missouri | *Missouri* | *Missouri*

MISSOURI MILITARY ACADEMY



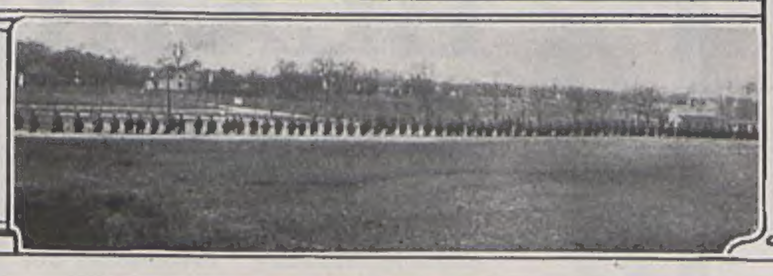


develops both mind and body. "Big Brother" Plan brings the boys into close, personal touch with their instructors.

New $75,000.00 fireproof barracks makes Missouri Military Academy the best equipped military school in the Middle West. Championship Athletics, Gymnasium and Swimming Pool. College Preparatory, Business and Music. Recognized by War Department. Located in dry town, on main R. R. lines.

Applications last year exceeded capacity by forty-five. Catalogue. Address

REGISTRAR, MEXICO, MO.







RB

North Carolina

BLUE RIDGE SCHOOL FOR BOYS

A school with a high moral standard where strong, virile manhood is developed. Limited enrollment—one teacher to 7 boys. Special care of younger boys. Ideal climate and location. Catalog. J. R. SANDIFER, Headmaster, Hendersonville, N. C.

Minnesota

SAINT JAMES SCHOOL for Young Boys

Distinguished home atmosphere for boys seven to thirteen years old. Has been solving this problem for mothers fifteen years. Let us send you catalogue telling how. Address F. E. JENKINS, Headmaster, Faribault, Minn. REV. JAMES DORBIN, D.D., Rector.

New York

THE STONE SCHOOL

Cornwall-on-Hudson, Box 19, New York

FIFTY-FIRST YEAR

A School in the Heart of the Open Country. For Boys from 9 to 19.

Location: 50 miles from New York, 5 miles from West Point, on a spur of Storm King Mountain, 900 feet above sea level. Healthful, invigorating, unusually adapted to a sane and simple out-of-door life.

Work: Preparation for College or Business Life; recent graduates in twelve leading colleges. Each boy studied physically and mentally to increase individual efficiency. Small classes; a teacher for every six boys.

Athletics: Two fields with excellent facilities for all sports, under supervision; hiking, woods life, swimming life.

You are invited to come and see for yourself. Catalogue sent on application.

ALVAN E. DUERR, Headmaster

Indiana



The new Riding-hall



Largest Secondary-school Pool in America



CULVER

CULVER breathes an air of bigness and efficiency. Its military system, admitted by experts to be near perfection, vitalizes those personal qualities of promptness, precision, self-reliance and initiative which studies alone do not develop.

The equipment of Culver Military Academy is superb. Its extensiveness is indicated by the size of the new riding-hall, large enough to maneuver 150 horses; the size of the new swimming-pool, 60x120 feet, four times as large as the average pool; and the area of the campus. 500 acres.

The educational and military system with this equipment at its command develops boys with distinctive physical and mental characteristics—men who can make good for themselves and for their country.

For the catalog address

THE INQUIRY BUREAU, Culver, Indiana

(On Lake Maxinkuckee)

REPTON SCHOOL

A Boarding and Day School for young boys. Course of study from Primary to end of the First and Second years of College Preparatory work. Homelike atmosphere. Strict individual attention. Moderate fees. No extras. Address HEADMASTER, Box C-16, TARRYTOWN-ON-HUDSON, New York

NEW YORK, Ossining-on-Hudson.

St. John's School MILITARY SCHOOL. Special opportunities for quick college preparation. Parental discipline. Gymnasium, swimming pool. Athletic field. Manly sports encouraged. **Junior Hall**, a separate school for boys under 13. Catalogue.

W. A. RANNEY, A.M., Pd.D., Principal.

St. Paul's School Healthfully located in beautiful Garden City, L. I., 18 miles from New York. Buildings completely equipped. Gymnasium, swimming pool, fine athletic fields. Prepares for any college or scientific school. Competent master at head of each department. A lower school for younger boys. For information and catalog address WALTER R. MARSH, Headmaster, 172 Stewart Avenue, Garden City, N. Y.

CASCADILLA

Prepares for all colleges and business life

Cascadilla offers a thorough scholastic training, congenial living and unsurpassed opportunities for physical development. Beautiful situation near Cornell. Small classes. Attendance limit 125. Certificate privilege. Athletic field. Recreation building. Gymnasium. Navy outfit of rowing machines, shells, etc. Nearly half a century old. Faculty of specialists. Terms $675 to $775. Write for catalog.

W. D. FUNKHOUSER, Ph. D., Principal Box 124, Ithaca, New York

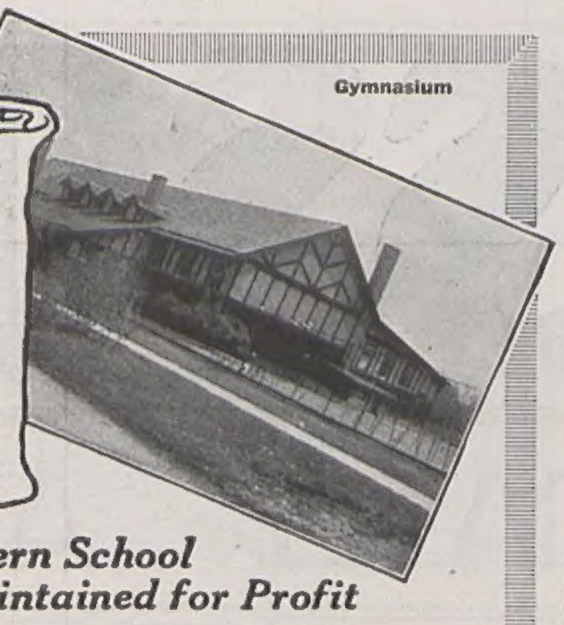
VOGUE'S BOYS' SCHOOL DIRECTORY

Illinois



Lake Forest Academy *for* Boys

Lake Forest, Illinois



Eastern Training Mid-Western School
Aim Distinctively Educational Not Maintained for Profit

To secure a thorough preparatory education it was formerly considered necessary to seek it only in the East. This mid-Western school has won the respect of the great colleges East and West because of the soundness of mental training and the spirit of service in its graduates. It offers alike to Western, Southern and Eastern boys a thorough education in the non-sectional and stimulating atmosphere of the middle West.

Lake Forest is strictly preparatory for college. Definite preparation for entrance examinations of Yale, Princeton, Harvard, Mass. Tech., etc. Graduates admitted without examination to all certificate universities. Lake Forest helps a boy, while he is under the guidance of older men, to get a grip on himself that stands him in good stead when facing the problems incident to college freedom. It aims to instill in a boy a feeling of his own ultimate responsibility for his body, brain and soul. Its aim is distinctly educational and for service—not profit.

The Academy is situated on a spacious campus on the shore of Lake Michigan. The town itself, one hour north of Chicago, is a residential center of beauty and culture—without saloons. Entire school open to visitors at all times. A personal visit is urged whenever possible. Thorough physical training for every boy. All athletics. Swimming-pool, tennis, golf.

Trustees:
Cyrus H. McCormick, Louis F. Swift, J. V. Farwell, David B. Jones, H. C. Chatfield-Taylor, Clayton Mark, A. B. Dick, Alfred L. Baker, Rev. J. G. K. McClure, Geo. A. McKinlock, A. A. Carpenter, J. H. S. Lee, S. A. Benedict, Stanley Field, B. M. Linnell, M.D., John S. Nollen, James Viles, Rev. Andrew C. Zenos.

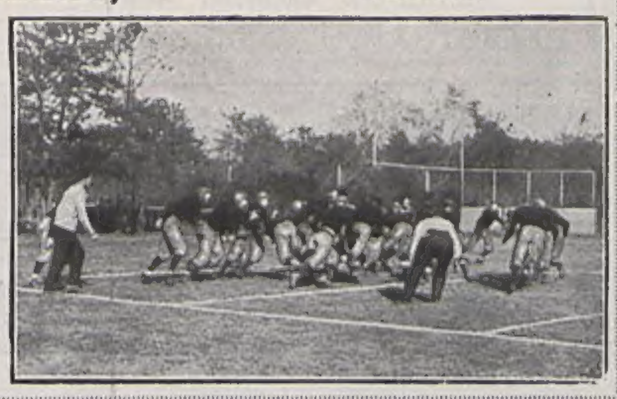
Musical Clubs



JOHN WAYNE RICHARDS,
Headmaster,
Box 147

Non-Military but maintains afternoon drill during present conditions. Self-government, led by a Student Council, is a vital thing in the school life. The relationship of the Masters with the boys is one of friendly guidance.

Touchdown!



Illinois



MORGAN PARK PREPARATORY SCHOOLS

Where Boys Are Educated Through Books and Observation Tours

Military. An Academic—not a trade school. Prepares for College and Business. Fundamental studies thoroughly taught. Individual attention. Tutor conducted trips through Chicago's Mercantile, Civic and Industrial institutions, with shop talks and business men's lectures, are a part of regular school work. Separate lower school for boys.

H. D. Abells, Principal

For catalog address Box 1000, Morgan Park, Illinois

WESTERN MILITARY ACADEMY

"Linked with the Government"

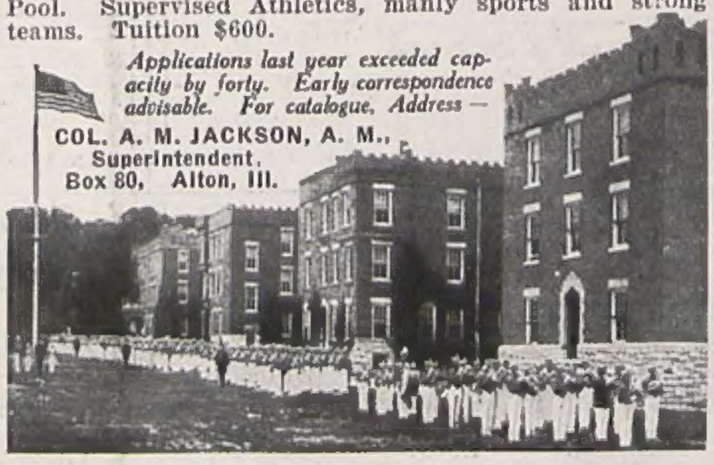
An accredited military preparatory school, **not excelled by any similar institution,** that prepares boys for college or business. Develops thoroughness, high sense of honor, system, industry, fine physique, obedience and the ability to command.

By direction of President Wilson, Infantry units of the Junior and Senior Divisions, Reserve Officers' Training Corps, have been established in this institution, and it is designated an "Honor School" by the War Department—the highest rating attainable.

Location, near St. Louis, noted for healthfulness and beauty; secluded yet very accessible. Complete school facilities. Large Study Hall, Class, Science, Reading and Recreation Rooms. Specially constructed and equipped Drill Hall and Gymnasium. Enameled brick Swimming Pool. Supervised Athletics, manly sports and strong teams. Tuition $600.

Applications last year exceeded capacity by forty. Early correspondence advisable. For catalogue, Address —

COL. A. M. JACKSON, A. M.,
Superintendent,
Box 80, Alton, Ill.



ILLINOIS, Woodstock. (1 hour from Chicago)

Todd Seminary for Boys 1000 feet above the sea. Illinois hill country. 70th year. Designed exclusively for younger boys (7 to 16). Right thinking developed through comradeship between teachers and boys. Active outdoor life. Our ideal—"For every Todd boy a good Citizen." Splendid Northern Summer Camp. NOBLE HILL, Prin.

VOGUE
maintains this department to aid you in solving any problem of education. Full information will be furnished upon request.

Wisconsin

St. John's Military Academy

EPISCOPAL THE AMERICAN RUGBY

Educational fads are avoided and stress is laid upon old-fashioned ideals. The result is an improved body, a trained mind and strengthened moral fibre. The boy is prepared to take his proper place in the world—and "make good."

For catalogue address **ST. JOHN'S MILITARY ACADEMY**
Box 11G. Delafield, Waukesha Co., Wisconsin



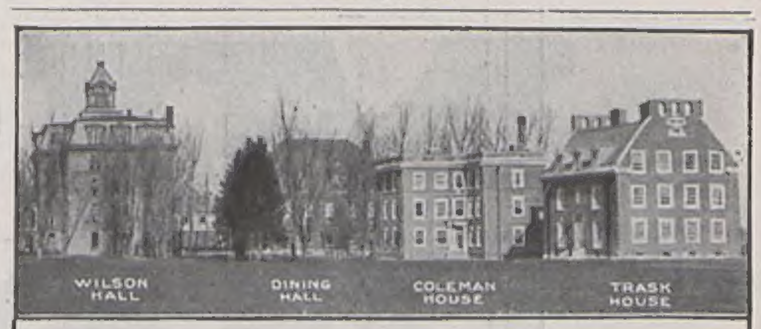
New Jersey

FREEHOLD MILITARY SCHOOL

For 60 *select young boys.* Just enough of the Military training to inculcate habits of obedience, promptness, orderliness and self reliance. Study and play carefully supervised. One teacher to 8 boys. "The school with the *personal* touch."

MAJOR CHARLES M. DUNCAN, Box 712, Freehold, N. J.

New Jersey



The Peddie boy is educated—not merely instructed

The endowment of Peddie Institute enables it to offer, at moderate rates, all the advantages and equipment of the more expensive schools. The achievements of Peddie graduates in scholarship and athletics at their colleges are significant of the value of its training—a training that is conspicuously successful in developing strength of character and personality. All colleges admitting on certificate accept Peddie Institute graduates without examination.

All pupils are taught music and public speaking without extra charge. Physical culture and athletic training are part of the school regime and a 60-acre campus, lake, swimming pool, diamond, gridiron and gymnasium provide exceptional facilities. Military Drill. Summer camp. Peddie is 9 miles from Princeton, on a branch of the Pennsylvania R. R. between Phila. and N. Y. Lower school for boys from 11 to 14 years. 52nd year opens Sept. 22, '17. For booklets and catalog, address

ROGER W. SWETLAND, LL. D., Headmaster
Box 7V, Hightstown, N. J.



BLAIR ACADEMY FOR BOYS

BLAIR is wonderfully situated for good health. Delaware Water Gap 12 miles distant. Campus and athletic fields of 100 acres, and 200-acre farm. The aim of Blair is to bring out the best in the boy. Each student participates in athletics. Preparation for college and technical schools. Military drill. Separate Junior Department. Eight buildings. Come and see Blair or write for catalog.

JOHN C. SHARPE, LL.D., Headmaster
BOX K, BLAIRSTOWN, N. J.

KINGSLEY SCHOOL

FOR BOYS. Box B. Essex Fells, N. J.

Located in the hills in a region of exceptional healthfulness, 22 miles from New York. Offers preparation for all colleges and scientific schools. The student body is large enough for strong athletic and other organizations, but small enough so that individual attention can be given to the mental, moral and physical development. New school building with spacious study hall, classrooms, physics and chemistry laboratories, recreation and drawing rooms. Separate residence for younger boys with teaching and personal care adapted to their needs. Large gymnasium and extensive athletic grounds. Military drill. Address

J. R. CAMPBELL, A. M., Headmaster

WENONAH MILITARY ACADEMY

Where character, manliness and honor will be developed in your boy through the Military System. He will be taught *how* to study—*how* to learn. Twelve miles from Phila. The usual Academic, Special and Business Courses. A Catalog for the parent and for the boy a book of views of Military and Athletic life.

Dr. Charles H. Lorence, President: Major Clayton A. Snyder, Supt.
Box 430 Wenonah, New Jersey



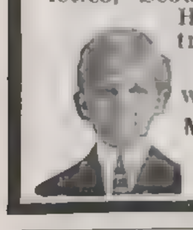
VOGUE'S BOYS' SCHOOL DIRECTORY

Pennsylvania

Spiers Junior School

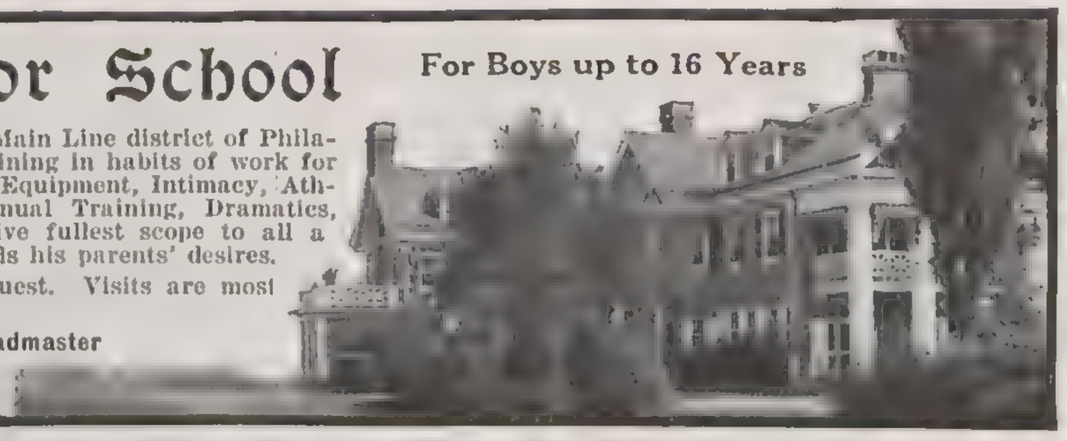
For Boys up to 16 Years

A country school in the beautiful Main Line district of Philadelphia. Its PURPOSE is sound training in habits of work for young boys. Its ATTRACTIONS of Equipment, Intimacy, Athletics, Scout Work, Gardening, Manual Training, Dramatics, Horseback Riding, etc., give fullest scope to all a true boy's tastes and fulfills his parents' desires.



Full information on request. Visits are most welcome.

MARK H. C. SPIERS, Headmaster
Box 257, Devon, Pa.



Pennsylvania

WAYNE :: :: PENNA.
St. Luke's SCHOOL



No Two Boys Are Alike

They have different natures, different hopes, different capabilities.
One boy may want to be a doctor; another, a lawyer; and still another, a business man of large affairs.
Here at St. Luke's, these ambitions are discovered, developed and encouraged through the personal help of the Masters—cultured men whose specialty is boys. Fine preparation for business and college. Special St. Luke's Junior School, too.

Send for Catalog
CHARLES HENRY STROUT, M. A.
Wayne—*on the Main Line*—Penna.

BELLEFONTE ACADEMY Ideal home preparatory school for boys in foothills of Alleghanies. Subjects selected to suit chosen career. 11 teachers. Spring water. 8-acre athletic field. Gymnasium and swimming pool. 4 buildings. Rates moderate. Limited to 100 boys, 15 years and upwards. Catalog.
JAMES V. HUGHES, A.M., Headmaster. BELLEFONTE, Pa.

YEATES SCHOOL
Our experience indicates that every boy is different and must be handled individually to be handled successfully. We have an interest in the boy and a most complete equipment for him to enjoy as he grows. For details address
HEADMASTER, Box 224, LANCASTER, PA.



NAZARETH HALL
MILITARY ACADEMY

One hundred and seventy-four years of educating boys have well fitted Nazareth Hall to take a man-in-the-making and graduate him a stalwart man ready to meet life's hardest battles. At Nazareth Hall a boy receives character-building training, in class, in the virile outdoor and indoor sport life, and in the military life. Senior, Intermediate and Junior Departments. Prepares for college or business. Boys are always under the guidance of their instructors. Located between the South and Blue Mountains in a section of Pennsylvania famed for its healthfulness. It is easily reached from Philadelphia or New York. Moderate rates. Nonsectarian. If you would have your boy develop into the kind of manhood you have always considered ideal, send him to Nazareth Hall.
For full particulars address
THE DEAN, Prin., Nazareth, Pa.

Pennsylvania

Mercersburg Academy
Mercersburg, Pa.

AIM OF THE SCHOOL—A thorough physical, mental and moral training for college or business.
SPIRIT OF SCHOOL—A manly tone of self-reliance under Christian masters from the great universities. Personal attention to each boy.
LOCATION—In the country, on the western slope of the famous Cumberland Valley, one of the most beautiful and healthful spots of America.
EQUIPMENT—Modern and complete. Magnificent new gymnasium building.
Write for catalogue and "The Spirit of Mercersburg"

William Mann Irvine, LL.D.
Headmaster, Box 156



KISKIMINETAS SPRINGS SCHOOL
FOR BOYS

Complete college preparatory course; special course in agriculture. Endorsed by every American university. Delightfully located in the foothills of the Alleghanies. Modern buildings and equipment. Athletics. At Kiski nothing is left undone to promote the student's health, comfort, education and morals. Classes limited, affording individual instruction. Faculty especially qualified. 30th year opens Sept. 25. Write for catalog. Kindly address Dept. 9.

Kiskiminetas Springs School
Saltsburg, Pa.



Swarthmore Preparatory School

A well established school of limited numbers where every boy is developed to do his best, taught that success lies within ourselves, and prepared for the "business of life." Swarthmore offers every facility in modern, well equipped buildings, recreation and refined surroundings. Junior School for younger boys. Our booklets, "The Vision of Swarthmore" and "A Mother's Letter and What Came of It," will interest every parent who has a son to educate. Catalog on request.

A. H. TOMLINSON, Headmaster, Dept. 116, Swarthmore, Pa. (11 M. Phila.)

Connecticut

THE GUNNERY SCHOOL, Inc.
(Founded in 1850 by Frederick W. Gunn)

Preparation for College and for life. Shop work, Drawing, Athletics, Winter Sports, New Gymnasium. Upper and Lower Schools.

JOHN C. BRINSMADE, Head Master, Washington, Conn.

Tennessee



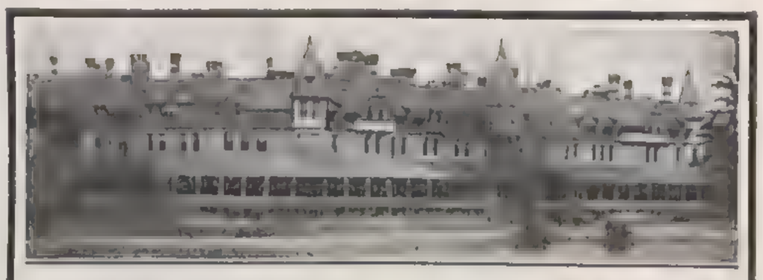
"There has been awakened in my son a desire to study and improve"

writes a father whose son attended Columbia. Arousing a boy's ambition is the keynote of this all-American military preparatory school. War Department recognition. Half million dollar plant built by the Government. 67-acre campus and athletic fields. Healthful climate. Limited enrollment.

Col. O. C. Hulvey, Supt., Box 206, Columbia, Tenn.

COLUMBIA MILITARY ACADEMY

Pennsylvania



Chestnut Hill Academy

A Country School for Boys
St. Martin's, Chestnut Hill, Pa.

A SPLENDIDLY equipped boarding school—11 miles from Philadelphia. Thorough preparation for College and Scientific Schools. High scholastic standards are those governing entrance to Harvard, Yale and other leading colleges. Competent faculty specially selected for their ability to develop the best in boys.

DOCTOR and trained nurse in daily attendance. Twelve acres of beautiful parkland. Fully equipped gymnasium and running track, chapel, athletic field and swimming pool. Nearby golf links and skating pond are available.

SEPARATE Lower School for boys from 7 upwards. *Specially low rates for five-day boarders who spend Saturdays and Sundays at home.*

Rt. Rev. Philip M. Rhinelander
Pres. Board of Trustees

James Lawson Patterson, *Headmaster*



Affords ample opportunity for exercise in bad weather

Two thousand five hundred books. Mural paintings by Violet Oakley



West Virginia

Old Dominion Semi-Military Academy. At the renowned health resort. Ideal School for 75 manly boys of 8 to 20. Prepares for University and business. Home life. 1700 ft. elevation. 4 buildings. Boys from 31 states. Rate $260. Upper and Lower School in separate buildings. Catalog. E. E. NEFF, Ph.D., Prin., Box H, Berkeley Springs, W. Va.

California

Claremont School
FOR BOYS

A school of high standards for a limited number of recommended boys. Thorough preparation for all colleges. Non-military. Ideals of Yale in Southern California climate. Continuous outdoor life among orange groves, with snow-covered mountains at back gate. Sleeping porches. Camping trips. All sports. 35 miles from Los Angeles. Send for catalog.

W. E. GARRISON, Ph. D., Headmaster
Claremont, California

VOGUE'S SCHOOL DIRECTORY

Pennsylvania | *Pennsylvania* | *Pennsylvania*



Mary Lyon School

A home school for girls, located in beautiful Swarthmore. Handsome new school and dormitory buildings now under construction. Ready for occupancy Sept. 1st. Everything modern—outdoor classrooms, conservatories, gymnasium, canoeing, swimming, and all athletic games. The courses of study are complete and thorough. All the fine arts, home economies, general and finishing courses.

The ideal at Mary Lyon is the home ideal—to fit girls for their future home. The small selected number of girls, congenial in every way, are given large opportunity to expand mentally, morally and physically. We believe that only a happy, healthy girl can be an interested, enthusiastic student. The marvelous success of Mary Lyon is due to the fact that we exert every effort to promote love for Mary Lyon and interest in the school work.

Seven Gables, our school for younger girls. Separate in building, but part of the big Mary Lyon Home. Write for illustrated catalog.

H. M. CRIST, A. B., FRANCES L. CRIST, A. B., Principals
Box 1509 **SWARTHMORE, PA.**



New Gymnasium and Swimming Pool

Bishopthorpe Manor

Box 243, South Bethlehem, Pa.

Offers exceptional opportunities to a limited number of girls in their preparation for college or for social or business life. Certificate privileges. Special two-year advanced cultural course for High School graduates. Exceptional advantages in Music, Art, Domestic Arts and Science, Arts and Craft, Expression. Secretarial work. Junior Department.

High, healthful location on the slope of the Lehigh Mountains. Convenient to New York and Philadelphia. Bishop Ethelbert Talbot, Visitor.

Outdoor sports—tennis, basketball, skating, riding, swimming. Aesthetic and Folk Dancing. For booklet, address Claude N. Wyant, Principal



PENNSYLVANIA, Bryn Mawr, Box S.

THE SHIPLEY SCHOOL

Preparatory to Bryn Mawr College. Special educational and social opportunities of situation opposite Bryn Mawr College. College Preparatory and Academic Courses. Supervised athletics. Well equipped gymnasium. For circular address Box S. THE SECRETARY.

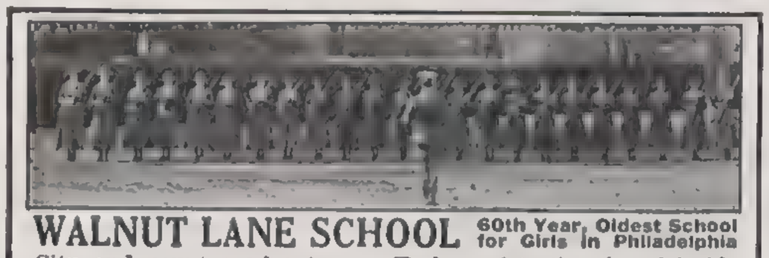


The BALDWIN SCHOOL

A Country School for Girls **Bryn Mawr, Pa.**

Preparation for Bryn Mawr, Mount Holyoke, Smith, Vassar and Wellesley colleges. Also strong general course. Within 25 years 266 students from this school have entered Bryn Mawr College. Fire-proof stone building. Abundant outdoor life and athletics.

Elizabeth Forrest Johnson, A. B., Head of the School



WALNUT LANE SCHOOL

60th Year. Oldest School for Girls in Philadelphia

City and country advantages. Early registration is advisable as all applicants this year could not be accommodated.

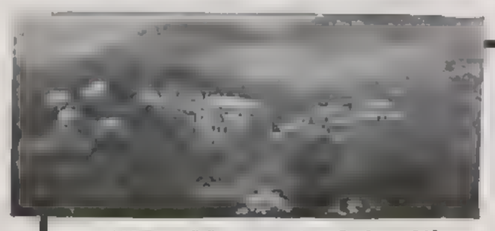
IDEAL: Development of well poised personality through intellectual, moral, social and physical training.

COURSES: High School Graduates; Home-making; College Preparatory; General, Conservatory, Music; special Cultural and Practical.

Piano	Art	Domestic Science	Costume Design
Voice	Expression	Short Story Writing	French
Violin	Secretarial	Interior Decoration	German
Harp	Sewing	First Aid to Injured	Spanish
Mandolin	Millinery	Home Nursing	Sociology

ATHLETICS: Horseback riding; Swimming; Basketball; Tennis; Hockey; Country tramping; Dancing; Military Drill.

Miss S. Edna Johnston, A. B., Principal, Box H, Germantown, Phila., Pa.



"The Mountain School"

Healthful, invigorating location amid picturesque surroundings. School park land of 100 acres. Six modern, home-like buildings for 90 girls and 14 teachers. Thorough college preparation and courses for girls not going to college. Music, dancing, practical domestic science and athletic training. New $30,000 building with gymnasium, swimming pool and sleeping porch. On Main Line Penna. R. R. Write for illustrated catalogue.

ALVAN R. GRIER, Pres., P. S. Moulton, A.B., Headmaster
Box 125, Birmingham, Pa.

The Birmingham School

FOR GIRLS **Founded 1853**



An established cultural and practical school for young women. Faculty built by five years of selection. Many graduates occupy positions of responsibility.

Beechwood Inc.

Jenkintown, Pa. (suburb of Phila.)

AIMS to discover and develop the individual aptitudes of students; and provides departments to develop the cultured woman who is able to meet the responsibilities of life. College Departments, Conservatory of Music, Art, Arts and Crafts, Expression, Domestic Science and Arts, Secretaryship, Normal Gymnastics, Normal Kindergarten, College Preparatory. Large faculty. Swimming Pool, Athletic Field. Moderate terms. Address
M. H. REASER, Ph.D., President. Box 412, Jenkintown, Pa.

Penn Hall School for Girls

Aim—Full Development of True Womanhood

College Preparatory, Modern Language, Music, Art, Domestic Science Courses. Certificate privileges. All outdoor sports. New gymnasium and swimming pool. Rooms with private bath. May each year spent at Atlantic City. Work not interrupted. Rates, $600. Catalogue and views. Address

FRANK S. MAGILL, A.M., Prin., Box V, Chambersburg, Pa.

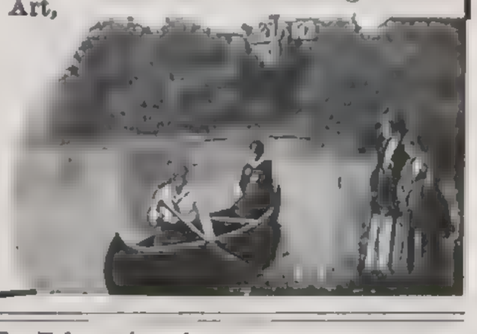
Miss Marshall's School

A school for girls, combining the charm of beautiful suburban surroundings with the educational advantages of Philadelphia, 20 minutes away. College preparatory and broad general courses. Campus of 4 acres, lake on school grounds, all seasonable outdoor and indoor athletics. Teacher for every 6 girls, insuring rapid progress. Separate Junior Dept. Art, Music, Expression, Domestic Science. Catalog and book of views on request.

Miss E. S. Marshall
Principal

Oak Lane, Phila., Penna.

Main Building



The Harcum School

FOR GIRLS Bryn Mawr, Pa.

For Girls wanting college preparation a thorough course is offered.

For Girls not going to college the school offers special opportunities to pursue studies suited to their tastes and needs.

For Girls desiring to specialize in Music or Art, there are well known artists from New York and Philadelphia as instructors for Piano, Singing, Violin, Violoncello, Harp, Chamber Music, Painting and Drawing.

Full advantage is taken, under careful supervision, of Opera, Concerts, Theatre, Art Exhibits and other educational opportunities of Philadelphia.

In Bryn Mawr, the beautiful college town, 10 miles from Philadelphia. Stone building, sunny rooms, home life, large grounds, hockey, tennis, basket ball, riding. Catalog.

Mrs. Edith Hatcher Harcum, B.L. (Pupil of Leschetizky)
Head of the School ***BRYN MAWR, PA.***

Co-Educational

Wyoming Seminary

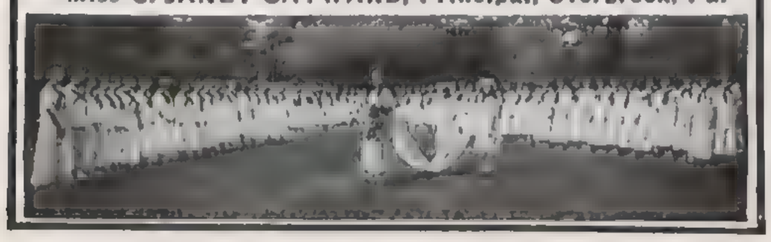
Co-educational. Where boys and girls get a proper vision of the highest purposes in life. Exceptional teachers in every department. College preparation, business, music, art, oratory, domestic science. Gymnasium and athletic field. 73rd year. Endowed—low rates. Catalog. **L. L. SPRAGUE, D.D., Pres.** **Kingston, Pa.**

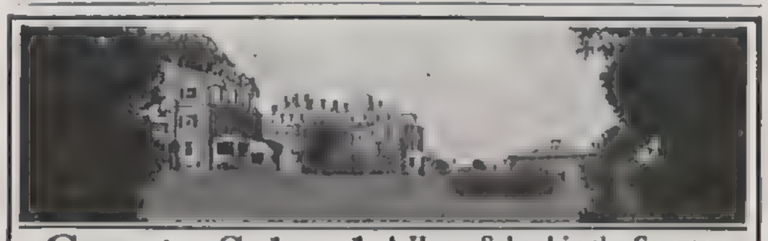


Miss Sayward's School

In beautiful suburban Philadelphia. Each girl individually studied. Kindergarten to Post-Graduate work. College Preparation. Art, Music, Expression, Domestic Science. All out door sports. Gymnasium. Twenty-fifth year. Illustrated catalog.

Miss S. JANET SAYWARD, Principal, Overbrook, Pa.





George School

A Home School in the Country For Boys and Girls

Separate dormitories. Courses broad and thorough. Each student studies under supervision of principal. Graduates succeed in college. Special courses. Athletics, gymnasium, pool. 227 wooded acres and open country on Neshaminy creek. Endowed—rates moderate. Catalog.

"A Real Shop"



"School Kitchen"



GEORGE A. WALTON, A.M.
Box 289
George School, Pa.

VOGUE'S SCHOOL DIRECTORY



The new home of the Ogontz School, to be occupied in September

The opening of the fall term will find the Ogontz School for girls occupying new and more spacious quarters. Having outgrown its present facilities, it is fitting that the new home should anticipate to the utmost in its equipment, every requirement of the greater Ogontz School. The main building, now fast approaching completion, is architecturally more reminiscent of an old English Manor House than of a school.

Broad lawns, wooded acres and a natural lake, with the school itself the crowning feature, offer an environment that is conducive to the comfort and happiness, as well as to the mental and material development of the individual.

The new property, formerly a large country estate, is situated not far from the school's present location. Crowning the summit of Rydal Hills, the School House overlooks the Huntingdon Valley Country Club and the green acres of many park-like estates.

Stone, fireproof in construction, with large and cheerful rooms (each bedroom with adjoining bath), indirect lighting, sunlit conservatories and outdoor sleeping porches.

The modern equipment has been supplemented with the latest devices to insure health and the utmost convenience and comfort. For instance, the installation of violet rays in the swimming pool assures absolute purity of the water.

The close proximity to New York and Philadelphia offers Ogontz students the unrivaled advantages of these centers of art and music.

Ogontz

Miss Abby A. Sutherland, *Principal*, Montgomery County, Pennsylvania

FOUNDED 1850

VOGUE'S SCHOOL DIRECTORY

Pennsylvania









DEVON MANOR

ANTICIPATING the new and wider demands on the woman of tomorrow, Devon Manor trains a girl to assume with ease her larger role within and without the home. Its equipment is complete. Situated sixteen miles from Philadelphia, it enjoys the cultural advantages of that city while commanding the finest possible country surroundings that make for quiet nerves and concentration of interests. College-trained faculty. In addition to the usual college preparatory and junior-college courses, training is offered in Social Service, Secretaryship, Household Arts and Sciences, Journalism, Music, Art, Arts and Crafts, Expression, Kindergarten.

Five buildings, sixteen acres. Outdoor classrooms and sleeping porches. All outdoor sports. Three artesian wells on grounds. Resident physician, nurse and dietitian. Catalog describes the details. Address

DEVON MANOR, Box 3772, Devon, Pennsylvania

FRANCIS R. LOWELL, A.B., President EDITH SAMSON, Principal

Pennsylvania

1851 Darlington Seminary 1917

WEST CHESTER, PA.

A developing school for Girls. Located in a 60-acre estate in Pennsylvania's finest country. Language, Art, Music, Expression, Arts and Crafts, and Home-making Courses. College Preparation with certificate privilege. Catalog and views upon request. Box 605. CHRISTINE FAAS BYE, Prin.

Maryland

1853—Maryland College for Women—1917



COURSES	ADVANTAGES
College Preparatory	63 Years' History
College	Strong Faculty
B. A.	Girls from 32 States
B. L.	10 miles from Baltimore
Domestic Science	500-foot elevation
B. S.	Near Washington
Teacher's Certificate	Fireproof Buildings
Music	Swimming Pool
B. Mus.	Private Baths
Teacher's Certificate	Set Bowls
Expression	Non-Sectarian
B. O.	Ideal size
Teacher's Certificate	Personal care

Address Box E, Lutherville, Md.

The Girls Latin School

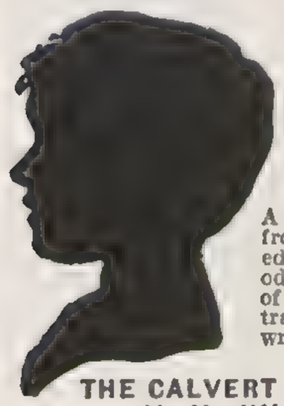


A school of high scholastic standing that offers college-preparatory and academic courses in a city of rare culture. Beautiful home with private garden and fountain. Boarding department limited to 25 girls from 12 to 20 years. Day-school, 125. Certificate privileges. 28th year. For catalog address

MISS WILMOT, A.B.
Headmistress
1221 St. Paul Street
Baltimore Maryland

THE GARRISON FOREST SCHOOL FOR GIRLS

A country school with all city advantages in beautiful Green Spring Valley. Intermediate and College Preparatory courses. Outdoor sports encouraged. Horseback riding. MARY MONCRIEFFE LIVINGSTON, Principal. For catalogue address SECRETARY, P. O. Box 86, Chevy Chase, Baltimore, Md.



Educate Your Child In Your Own Home

Under the direction of

CALVERT SCHOOL, Inc.

(Established 1897)

A unique system by means of which children from kindergarten to 12 years of age may be educated at home by the best modern methods and under the guidance and supervision of a school with a national reputation for training young children. For information write, stating age of child.

Circular on request.

THE CALVERT SCHOOL, 5 W. Chase St., Baltimore,
V. M. HILLYER, A.B. (Harvard), Headmaster

Miss Mills School at Mount Airy

The Original Out-of-Door School for Well Children

A boarding and day school for little girls from 6 to 15 years old. Specialized individual care and training during the most formative period of a child's life. For information, address
ELLEN STANNEY MILLS, Box R, Mount Airy, Philadelphia, Pa.

MONTESSORI FIRST BOARDING and DAY SCHOOL

40th and Spruce Streets, Philadelphia, Penna.

Devoted to the scientific Direction of *Normal* children 3 to 12 years. *Summer Camp.* Rates moderate.
Training Course for Teachers.
MRS. A. W. PAIST (Montessori Diploma, Rome, 1914)

Miss Cowles' School (Highland Hall) FOR GIRLS

EMMA MILTON COWLES, A.B., Head of School. Prepares for all colleges. Certificate privileges. Strong general course. Music, Art and Domestic Science. Healthful location. Gymnasium, Swimming Pool and Sleeping Porch. Resident Physical Director. For catalogue address THE SECRETARY, Hollidaysburg, Pennsylvania.

TRAINING OUR WOMEN FOR WAR WORK

Already American Women throughout the country are finding their places in the great war machine. Hardly was the ink dry on the declaration, than the whole sex rallied to the support and replacement of the men bound for the front.

And hundreds of women, with the will to work and the desire to help found themselves figuratively, at least, wringing their hands and saying "What Can I Do?" For already Europe is teaching us the great value of specialized and systematized activity.

The VOGUE SCHOOL DIRECTORY includes many institutions where the average woman, without training, may find exactly the instruction which she needs to make her war work valuable and intelligent. Here she may prepare herself for that work which is distinctly her own without regard to whether or not she is to take the place of the man at the front,—and that is a possibility which she should consider, too.

THE VOGUE SCHOOL DIRECTORY
19 West 44th Street, New York City

Virginia

Virginia College

For Women Roanoke, Va.

One of the leading Schools in the South. Modern buildings. Extensive campus. Located in the Valley of Virginia, famed for health and beauty of scenery. **Elective, Preparatory and College Courses. Music, Art, Expression, Domestic Science, Athletics.** Students from 32 States. For catalogue address



MATTIE P. HARRIS, President, Roanoke, Va.
Mrs. Gertrude Harris Boatwright, Vice-Pres.

THE Homestead School

For Girls

In the mountains of Virginia, between Hot Springs and the White Sulphur Springs. An outdoor life, sports and games. College preparatory and general courses. Fine and Practical Arts. Opens Oct. 1st

The Misses Buddecke
Healing Springs, Bath County, Virginia

SULLINS COLLEGE

A Select School for Girls and Young Women. Standard High School and Jr. College courses, with unusual advantages in Music, Art, Expression and Domestic Science. Beautiful campus of 35 acres, gymnasium and swimming pool. For Catalogue and Book of Views address W. E. MARTIN, Ph.D., Pres., Box B, Bristol, Va.

MARY BALDWIN SEMINARY *For Young Ladies*

Established 1842. Term begins Sept. 12th. In the beautiful and historic Shenandoah Valley of Virginia. Unsurpassed climate, modern equipment. Students from 30 states. Courses: Collegiate (3 years), Preparatory (4 years), with certificate privileges. Music, Art and Domestic Science. Catalog. STAUNTON, VA.



Warrenton Country School

FOR YOUNG GIRLS

Beautifully situated in the foothills of Virginia near Washington. College preparatory and special courses. French, the language of the house. The school is planned to teach girls to study, to bring them nearer nature and to inculcate habits of order and economy.

Mlle. Léa M. Bouligny, Box 18, Warrenton, Va.

Florida

THE FLAGLER PREPARATORY SCHOOL FOR GIRLS

Preparatory, Post-graduate, Elective, Music. Single rooms opened to screened sleeping porches. Steam heat, electric light. Perfect sanitation. Girls wear bloomers and blouses during school hours. Gymnastics. Field and water sports. MRS. LANGDON CASKIN, Founder and Principal, Jacksonville, Florida (on Cedar River).

South Carolina

ASHLEY HALL

A school for girls, offering a broad variety of courses, including college preparation with certificate privileges to best women's colleges. Beautiful old estate, 4 acres, with modern equipment. Northern advantages in southern climate. Catalogue on request.
MARY VARDRINE MCBEE, M. A., Principal, Charleston, S. C.

Tennessee

A DISTINCTIVE SCHOOL where young women develop womanliness by living it. In Nashville, the South's great educational center. Academic Courses, Music, Art, Expression, Home Economics, Special Red Cross Work. Only 100 students accepted. Write

RICHARD G. COX, A. M., President

A JUNIOR Buford College

BOX C, NASHVILLE, TENN.

NEW DORMITORIES
FIRE-PROOF
SPRINKLER SYSTEM



VOGUE'S SCHOOL DIRECTORY



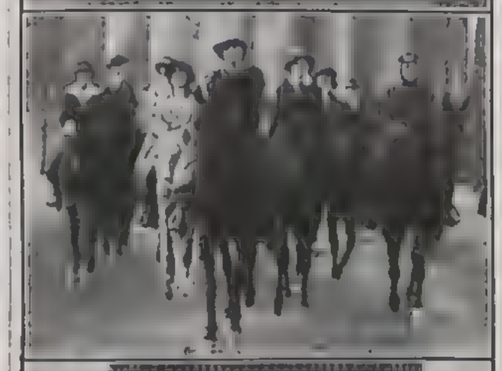














IN WORK AND IN PLAY the girls of Ward-Belmont are stimulated to their finest interest, enjoyment and achievement in all that leads to their physical, social, intellectual and moral development. Inspired by delightful surroundings and associations and encouraged by the kindly influence and close, personal instruction of master-minds, our young women enter with hearty enthusiasm into every activity of college life.

In the class room or in the saddle, in the swimming pool or in the laboratory, at tennis and basket-ball, or in the studio and domestic science, the noblest ideals of efficient, wholesome, practical and cultured womanhood are the common goal of WARD-BELMONT Students.

The fifty or more instructors comprising the faculty, are selected for their culture, ability, experience and moral fitness from the leading American and European Universities, Conservatories and Studios. The beautiful campus and buildings, representing an investment of $750,000.00, afford every comfort, convenience and facility for the protection and training of body and mind.

In Nashville, "The Athens of the South," the center of Southern education and culture, favored by the peerless winter climate of the beautiful bluegrass region of Tennessee, young women from the best homes of the South, East and West meet in delightful and profitable association to enjoy the distinctive advantages of a thoroughly appointed institution of national prestige and patronage.

In Literary Work, in Music, Art, Expression, Home Economics, and Physical Training, the facilities and instruction at WARD-BELMONT meet the exacting demands of a most discriminating patronage. The Academic Course includes Preparatory, High School and College work. Session opens September 19th.

Early application is desirable, as the number of students is limited. Write for complete catalogues and Book of Views.

Address:

WARD-BELMONT

Box P

Belmont Heights, Nashville, Tenn.

















VOGUE'S SCHOOL DIRECTORY

Illinois

MONTICELLO SEMINARY



so pleases its patrons that a number of this year's students were the fourth consecutive generation to attend here; and many were of the second and third generations. Alumnae Associations of 35 to 300 in a dozen cities.

MONTICELLO has nearly a half-section of grounds; Campus of 60 magnificently wooded acres; six buildings valued at $500,000 under one roof; new Administration Building and large annex to Gymnasium; separate wing for practice rooms for Music; Model Flat for demonstrating Domestic Science; Swimming Pool, Roof Garden and special facilities for Outdoor Athletics; spacious Sun Parlor and Conservatory; most modern Equipment; one teacher, on an average, to each seven students.

Only one hour and 15 minutes from St. Louis on C. & A. R. R. For Catalogue and particulars, write to

Martina C. Erickson, Principal

Box 205 **Godfrey, Ill.**

Illinois

JUNIOR COLLEGE FOR YOUNG WOMEN AND ACADEMY FOR GIRLS





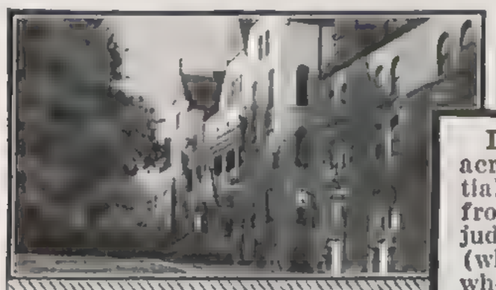






Illinois

FERRY HALL





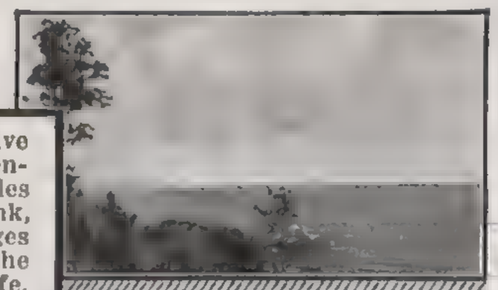
Located in a picturesque woodland estate of twelve acres on the shore of Lake Michigan, in a residential center of wealth and culture, twenty-eight miles from Chicago. Noted for its high scholastic rank, judged by the standards of the best eastern colleges (which give it certificate privileges), and for the wholesome, practical Christianity of its school life.

College-preparatory and general high-school courses, two years of junior college work and special instruction in music, expression and domestic arts and science. The beauty and extent of the campus and the variety of sports lure the girls to an active outdoor life. Well-equipped gymnasium with large modern swimming-pool furnish opportunity for supervised exercise. For catalog address

MARION COATS, M. A., Principal, Box 326

For Girls and Young Women

LAKE FOREST ILLINOIS







The University School for Girls

1106 Lake Shore Drive, Chicago

Certificates to Vassar, Smith and Wellesley Colleges. Boarding and day pupils. For yearbook, address

Miss ANNA R. HAIRE, Principal

Wisconsin

Milwaukee-Downer Seminary



A preparatory school for girls accredited by Eastern and Western Colleges and Universities. Also a finishing school for those not entering college. Music, Art, Home Economics. A 40-acre campus provides for tennis, hockey, all field sports. Well-equipped gymnasium. Write for catalog V.

Miss ELLEN C. SABIN, Pres., Milwaukee, Wis.

ATMOSPHERE AND INSTRUCTION—these are the two influences working upon the personality of each and every boy and girl in schools throughout the country. You want the best of both for your child. To find this happy combination is the mission of

Vogue's School Directory

Wisconsin



HILLCREST SCHOOL

FOR YOUNGER GIRLS

Ages from 6 to 15 years. Best home influences. Family life. Limited number. Individual care. Mental, moral and physical development equally cared for. Unusual advantages in music. Pupils from 8 States.

Miss SARAH M. DAVISON, Principal, Hillcrest, Beaver Dam, Wis.

Illinois, Winnetka.

Girton School For Girls. Ideally located Chicago suburban school. College preparatory, general and finishing courses. Music, Art, Elocution, Domestic Science, Physical Training. Certificate privileges. Special preparation for Bryn Mawr. Catalogue on request.

Francis King Cooke, Principal, Book of Views—82

Frances Shimer School

Junior College Academy

A home school for girls and young women. College department, two years with diploma. Advanced standing at leading colleges. Four years academy work. Certificate privileges. Home Economics with diploma. Music, Art, etc. 35 acres. Golf, Tennis, Gymnasium. School gives its own moving pictures. Picturesque location, 127 miles from Chicago. Pupils from 16 states. Catalog. Address

Rev. WM. P. McKEE, Dean, Box 650, Mt. Carroll, Illinois



Minnesota

OAK HALL School for Girls. Certificate admits to Vassar, Wellesley, Carleton, Smith, Mt. Holyoke, U. of Minn., without examination. College preparatory, post-graduate, and finishing courses. Music, Art, Domestic Science. Send for catalog. **CARRIE HASKINS BACKUS, Prin., 578 Holly Ave., St. Paul, Minn.**

VOGUE'S SCHOOL DIRECTORY

Indiana

ST. MARY-OF-THE-WOODS

77th Year

College for Women *Academy for Girls*

A SELECT SCHOOL of FOUR GENERATIONS

Booth Tarkington writes: "The manner of St. Mary-of-the-Woods . . . always springs to my mind whenever I delve for the true meaning of *lady*."

For Bulletins and Viewbook address

THE REGISTRAR, BOX 150
St. Mary-of-the-Woods, Ind.

ELMHURST SCHOOL FOR GIRLS

Country school of the Middle West. College Certificates. All outdoor sports. Non-Sectarian. Limited to 24. Faculty all College Women. Tuition, $1000.00. Singing and riding only extras. Address Box 10.

ELMHURST SCHOOL, R. F. D. 6, Connersville, Ind.

Ohio

Oxford College for Women

FOUNDED 1830

Standard college course with B.A. Degree. Music courses with B.M. Degree. Normal courses in Household Economics, Public School Music, and Art. Rates $355. Write for "Seven Points."
JANE SHERZER (Ph.D.), President, Oxford, Ohio, Box 56.

WHAT A GIRL ENJOYS AT

School of the Brown County Ursulines



St. Martin, Ohio 73rd Year

"The School that is aloof from the iconoclasm of the age"

Close association between student and teacher both before and after graduation.
Careful instruction not only in practical and cultural courses, but in everything that makes for good breeding.
Country home with 300 acres of high ground—ample space for outdoor exercises, dairy, orchard and farm. Fairly close proximity to Cincinnati (2 hours by rail or traction).

Address Prefect of Studies for "Bulletin" and name of nearest graduate.

Missouri

"A Real Eastern School in the Heart of the Middle West"

LENOX HALL

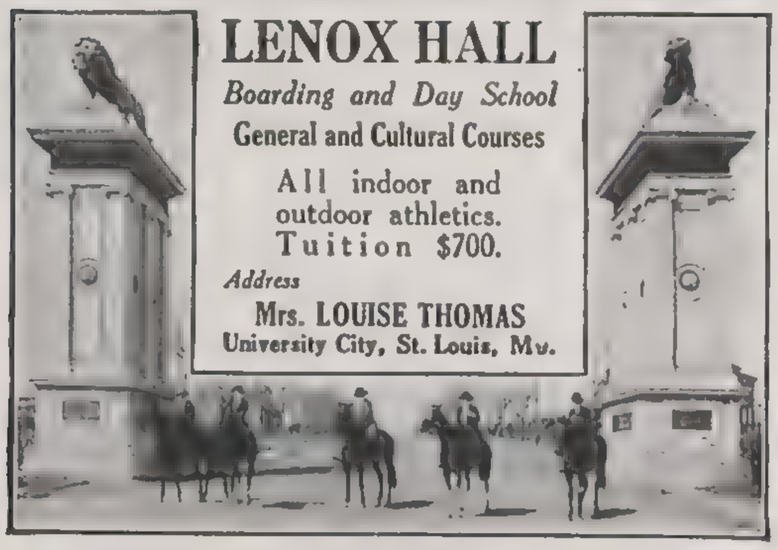
Boarding and Day School

General and Cultural Courses

All indoor and outdoor athletics.
Tuition $700.

Address

Mrs. LOUISE THOMAS
University City, St. Louis, Mo.



Hardin College and Conservatory

For Young Women

Junior College, standardized by University of Missouri, also preparatory courses. Home Economics. Conservatory. Music. Art and Expression. New $25,000 Gymnasium and $12,000 Swimming Pool. For catalog write

DEAN, 1200 College Place, Mexico, Mo.



a fully accredited Junior College, magnificently equipped with buildings, grounds and a faculty that insures the cultivation and refinement of its graduates and justifies perfectly the confidence of parents who send their daughters here. Some mothers have sent us seven daughters in succession.

Write for catalogue today

Joseph A. Serena, Pres. Fulton, Mo.

District of Columbia

NATIONAL PARK SEMINARY

Suburban to Washington D.C. — James E. Ament LL.D. Pres.



THE MAIN BUILDING







VIEW ON THE GROUNDS



THE JAPANESE CLUB

THE definite object of the Seminary is to offer a condensed college course for young women graduates of high and preparatory schools. The formal courses of study are supplemented by complete departments of music, art, home economics and floriculture.

An illustrated and carefully prepared catalog, setting forth the ideals and purpose of the Seminary, will be mailed upon request. Address

The Registrar, National Park Seminary
Box 173 Forest Glen, Md.



THE CASTLE CLUB

Missouri



LINDENWOOD

"Wellesley of the West"

Junior College, College Preparatory Courses in the Arts and Sciences, Music and Expression, Domestic Science and Business Courses. Out-of-door and indoor sports. Large endowment; 34 Acres of Campus. Tuition, $450. Write for catalog.

J. L. ROEMER
BOX 200 ST. CHARLES, MO.



VOGUE'S SCHOOL DIRECTORY

District of Columbia | *District of Columbia* | *District of Columbia*

WASHINGTON COLLEGE

GIRLS—YOUNG WOMEN

FLOURNOY MENEFEE, Pres.
WASHINGTON, D. C.

"One of the few colleges in this country and certainly the only one in the Capital City which affords a ten-acre campus."

TUITION, $1000



THE Misses Timlow's School

"CLOVERSIDE"

Miss Elizabeth Timlow, 1600 Scott Circle, Washington, D. C.



"It is such a relief to know my daughter is in the *right* school."

And it is—provided you *know* the school selected is the right one. But that is a difficult question. So many factors enter into a judgment on the particular advisability of a school for a particular girl or boy that only an expert can say with any degree of certainty—"This is the *right* school."

That is the function of Vogue's school expert—to co-operate with parents in choosing the institution most fitted for the needs of their children.

VOGUE SCHOOL SERVICE
19 West 44th Street New York

Mount Vernon Seminary

For Girls (Mrs. Somers' School)

After 41 years in the heart of Washington, will move to its new fireproof building in the most desirable section of the District of Columbia. Beautiful suburban location affords a happy combination of country and Capital City advantages. College Preparatory and advanced courses. Every modern requirement for school and home, including rooms with connecting baths, gymnasium and swimming pool. Accommodations for 125 girls. Campus of 15 acres. Horseback riding and all outdoor sports.

MRS. ELIZABETH J. SOMERS
Principal Emeritus
MRS. ADELIA G. HENSLEY, Headmistress
Washington, D. C.

PAUL INSTITUTE

A boarding school for girls. Regular High School and College Preparatory Courses. Special Courses: The Arts, Journalism, Short Story Writing, Domestic Science, Business and Library Courses, Parliamentary Law. MRS. NANETTE B. PAUL, LL.B., President, 2107 S Street, N. W., Washington, D. C.

Martha Washington Seminary

For Young Women. Washington, D. C.



Located in the finest residential section of the National Capital, overlooking Dupont Circle. Delightful school life combined with Washington advantages. **Two years' course for high school graduates.** General and special courses. Department of **Domestic Science** and Household Arts. Music, Elocution, Art and Modern Languages. **Outdoor Sports.** Sight-seeing each week. $600 a year upward.

EDWARD W. THOMPSON, PRIN., 1601 CONNECTICUT AVE.

DISTRICT OF COLUMBIA, Washington, 1932 Florida Ave.

Gunston Hall

A SCHOOL FOR GIRLS. Established 1892. Preparatory and Academic Courses. Two years Post-graduate and College work. Music, Art and Expression. Domestic Science. Building specially planned for the school. Required athletics. MRS. BEVERLEY R. MASON, Principal.

BRISTOL SCHOOL

Washington D. C.

Elective, Preparatory, Academic and two years' Collegiate Courses. Diploma Course in Music. Separate French Residence. Capital advantages. Athletics. MISS ALICE A. BRISTOL, Principal, Mintwood Place and 19th Street.

District of Columbia

Belcourt Seminary

A School for Girls. College Preparatory and General Courses. Two-years' college work. Home Economics. Handsome fireproof building. Attractive grounds. Riding, Cross-country Walks and Outdoor Sports.

Mrs. MARY BURKE SOMERVELL, A.M., Principal.
WASHINGTON, D. C.

Colonial School for Girls

Exceptional advantages for study in the National Capitol to those whose plan to study in Europe has been delayed. College preparation. Music, Art, Travel, Secretarial. Special Courses for High School and Seminary graduates. Languages. Athletics. Catalog. MISS CHARLOTTE CRITTENDEN EVERETT, Principal, 1539 Eighteenth St., Washington, D. C.

Chevy Chase School

Formerly Chevy Chase Seminary
WASHINGTON, D. C.

A school for girls, a preparation for womanhood. Washington's finest and healthiest suburb. Social and civic advantages of the national capital combined with a thoroughly *modern* education. Catalog on request

Frederic Ernest Farrington, Ph.D.
Headmaster

FAIRMONT

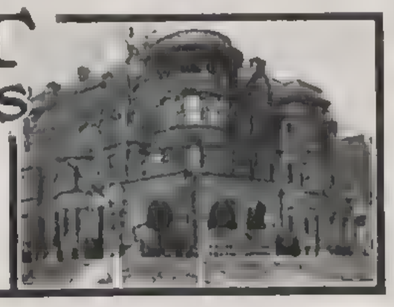
A Home School for Girls



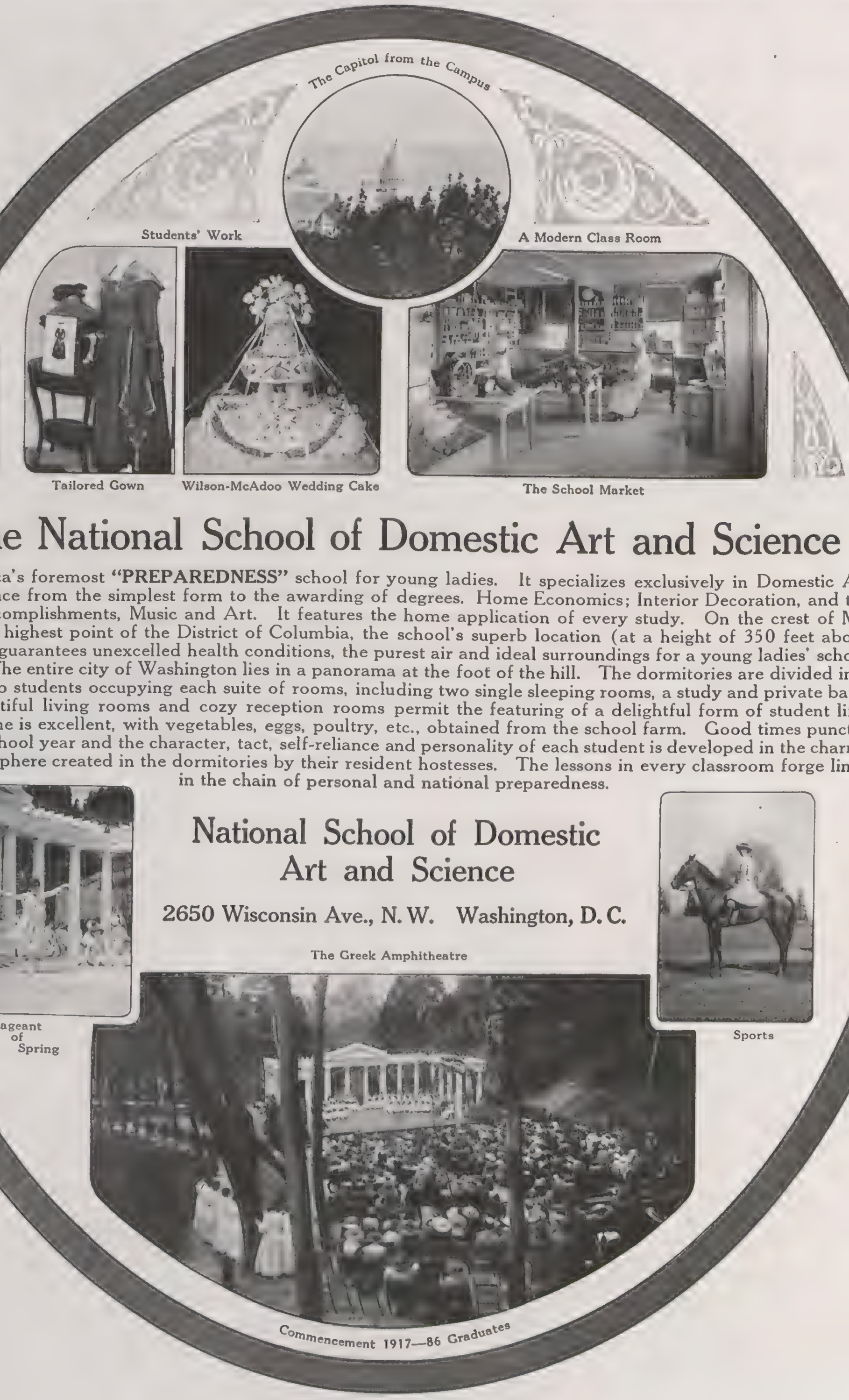
Our location in the best residential section permits a rare combination of country life with the unique educational advantages of the National Capital.

Regular and Special Courses, also advanced courses for High School Graduates. Music, Art, Expression, Domestic Arts and Science. Supervised Athletics. Individual care.

Mr. & Mrs. Arthur Ramsay, Principals, Washington, D. C.



VOGUE'S SCHOOL DIRECTORY



The National School of Domestic Art and Science

is America's foremost **"PREPAREDNESS"** school for young ladies. It specializes exclusively in Domestic Art and Science from the simplest form to the awarding of degrees. Home Economics; Interior Decoration, and the home accomplishments, Music and Art. It features the home application of every study. On the crest of Mt. Alto, the highest point of the District of Columbia, the school's superb location (at a height of 350 feet above the city) guarantees unexcelled health conditions, the purest air and ideal surroundings for a young ladies' school home. The entire city of Washington lies in a panorama at the foot of the hill. The dormitories are divided into suites, two students occupying each suite of rooms, including two single sleeping rooms, a study and private bath. The beautiful living rooms and cozy reception rooms permit the featuring of a delightful form of student life. The cuisine is excellent, with vegetables, eggs, poultry, etc., obtained from the school farm. Good times punctuate the school year and the character, tact, self-reliance and personality of each student is developed in the charming atmosphere created in the dormitories by their resident hostesses. The lessons in every classroom forge links in the chain of personal and national preparedness.

Pageant of Spring

National School of Domestic Art and Science

2650 Wisconsin Ave., N. W. Washington, D. C.

The Greek Amphitheatre

Commencement 1917—86 Graduates

Sports

VOGUE'S SCHOOL DIRECTORY

Massachusetts

Mount Ida School

6 miles from Boston

Send for New Year Book

FOR GIRLS

We send students to Vassar, Wellesley, Smith, Mt. Holyoke, Univs. of Mich., Ill., Cal., Minn., and other colleges on certificate. **Many girls, however, after leaving high school do not wish to go to college.** But often they desire **advanced** work in a new environment with competent instructors, and to select studies best meeting their tastes and interests.

We offer just these opportunities. Sudents take English or Literature, but the course otherwise is **elective.** All subjects count for diploma.

Graduation from high school not necessary for entrance. No examination.

Special work in voice, piano, cello, violin, harp and pipe organ with **eminent** Boston masters.

A finely equipped school. New building (6 in all) with **new pipe organ;** gymnasium and swimming pool.

All outdoor sports. All the opportunities of Boston in Music, Art and historical associations are freely used. Domestic Science, Art Elocution.

A girl, after leaving **grammar** school, can **begin** her studies at Mount Ida and continue them until she has an education equivalent to **two years** in **college,** taking through her whole course an **elective program.**

There are some rooms with hot and cold water. Students for 1917-18 are being accepted in the order of their applications.

Special car from Chicago September 26th, for Chicago and Western girls.

Exceptional opportunities with a delightful home life

78 SUMMIT ST. NEWTON, Mass.

Massachusetts



Massachusetts

TENACRE

A Country School for Young Girls

From Ten to Fourteen Years of Age

PREPARATORY to Dana Hall. Fourteen miles from Boston. All sports and athletics supervised and adapted to the age of the pupil. The finest instruction, care and influence.

MISS HELEN TEMPLE COOKE
Dana Hall, Wellesley, Mass.

Lasell Seminary

Auburndale, Massachusetts. Ten Miles from Boston



Courses in Language (including Spanish), Literature, Science, Music and Art, with thoro instruction in the theory and practice of Household Economics. Training is given in the Art of Entertaining, House Furnishing and Management, Marketing, Cooking, Dressmaking and Millinery. Twenty acres, thirteen buildings. Tennis, Boating, Swimming, Basketball, Field Hockey, Horseback Riding. Address

G. M. WINSLOW, Ph.D., Principal, 126 Woodland Road

Making the Complete American

One of the most important questions asked every candidate for the Officers' Reserve Training Camps was concerning his previous military training. Needless to say the man who had received such training in the course of his school career stood a better chance of acceptance.

A long period of peace has prevented many of us from remembering the excellent record and the fine accomplishment of our military schools throughout the country.

The VOGUE SCHOOL DIRECTORY includes many of these famous schools of instruction, where the training is directly in the care of officers of the United States Army.

Perhaps this is just the training for your boy. The combination of study, military training and athletics has resulted in high efficiency for many who have stepped into high position in the armies of to-day.

THE VOGUE SCHOOL DIRECTORY

19 West 44th Street, New York City

THE MISSES ALLEN SCHOOL

Each girl's personality observed and developed. Write for booklet.

WEST NEWTON, Mass.

IF you are contemplating sending your son or daughter to a camp this Summer, you would do well to make an early decision and take immediate action in the matter. Consult Vogue School Service.

Miss Hall's

SCHOOL FOR GIRLS

In the Berkshire Hills, on the Holmes Road to Lenox. Forty-five acres. One thousand feet above the sea level

Miss MIRA H. HALL, Principal
Pittsfield, Mass.

Connecticut



The Ely School for Girls

Ely Court, Greenwich, Connecticut

In the country, one hour from New York City. Twenty-five acres, modern equipment. College preparatory and general courses. Music. Household arts. Daily work in the studio. Horseback riding and all summer and winter sports. Sleeping porch.

The Junior School

A separate department for girls under fifteen. Work and play planned to meet the needs of the young girl.

MISS CHAMBERLAYNE'S School for Girls

General, special and college preparatory courses. Domestic science. Music. Languages—native teachers. Out-of-door sports.

THE FENWAY, 28. BOSTON, MASS.

ROGERS HALL SCHOOL FOR GIRLS

Lowell, Massachusetts. 38 minutes from Boston. Country sports. *New gymnasium and swimming pool.* For catalogue and views, address

Miss OLIVE SEWALL PARSONS, B. A., Principal

Massachusetts, Norton. (40 minutes from Boston.)

HOUSE IN THE PINES

A School for girls. Preparatory and finishing courses. Languages—native teachers. Music, Household Arts. Every attention not only to habits of study, but to each girl's health and happiness

Miss Gertrude E. Cornish, Principal.

MISS GUILD AND MISS EVANS' SCHOOL

29 Fairfield St. and 200 Commonwealth Ave., Boston

36th year. College Certificate Privilege. General Courses. Advanced work for High School graduates. Domestic Science. Native language teachers. **Suburban Athletic Field. All Sports. Horseback Riding.** MISS JEANNIE EVANS, Prin. MISS CLARA A. BENTLEY, Asst. Prin.

The MacDuffie School of Housecraft SPRINGFIELD, MASS.

On plan of English schools. One year course.

JOHN MACDUFFIE (Harv.)
MRS. JOHN MACDUFFIE (Radcl.)

HOWARD SEMINARY FOR GIRLS

25 miles from Boston. College preparatory and general courses. Household Economics. Art. Music, vocal and instrumental. Interior decorating. School, dormitory, fine gymnasium. Horseback riding, tennis, golf, hockey, basketball. Upper and lower school, 50 pupils. Live teachers. $600-$700. **MR. and MRS. C. P. KENDALL, Principals, West Bridgewater, Mass.**

THE CAMBRIDGE SCHOOL FOR GIRLS

Founded in 1886. Resident and day pupils. Schoolhouse and Residence, modern, separate buildings. General and college preparatory courses. Art. Gardening. Swimming. Athletics.

RUTH COIT, Head Mistress, 36-40 Concord Avenue, Cambridge, Mass.

Girls' Camps

BEACH HAVEN CAMP, Lake Winnepesaukee, Wolfboro, N. H.

Outdoor life with home comforts—electric lights and running water. Sandy beach makes safe bathing. All sports supervised by physical director. July and August, $200.

ETHEL B. MAYALL, 108 Moore St., Princeton, N. J.

SARGENT CAMPS FOR GIRLS

Two camps—Seniors, 14-24; Juniors, 8-13. Finest plant and equipment in America. All sports. Horseback Riding. Arts and Crafts. Dramatics. Safety and health our first consideration.

DR. DUDLEY A. SARGENT, Pres. PETERBORO, N. H.
THE SECRETARY, 18 Everett St., Cambridge, Mass.

THE TENT DWELLERS Camp Coomoosie

A Real Camp in the Real Woods for *Advanced* Girl Campers. A genuine woods-life taught under experienced woodsguides. For information address MISS M. VAIL ANDRESS, 58 Prescott Street, Newtonville, Mass.

After July 15, Beaver Cove, Moosehead Lake, Maine.

SAINT MARGARET'S SCHOOL

College entrance certificate. General Courses. Household arts and crafts. 43rd year. Gymnasium. Happy spirit of good fellowship between teacher and pupil. 50-acre school farm. MISS EMILY GARDNER MUNRO, A.M., Principal.

Waterbury, Connecticut.

HILLSIDE Norwalk, Conn. For Girls.

Founded by Elizabeth B. Mead 1883. One hour from N. Y. College Preparatory. General and Special Courses. Separate schoolhouse. Lodge for younger girls. Gymnasium. Small classes. Outdoor sports.

MARGARET R. BRENDLINGER, A.B.
VIDA HUNT FRANCIS, B.L. } Principals

Maine

Waynflete School for Girls

Old-fashioned home-life and modern intellectual advantages. Esteemed by parents who value thorough work and wholesome pleasures for their daughters. College certificate. Outdoor sports.

Miss Crisfield, Miss Lowell, Prins., 355 Danforth St., Portland, Me.

VOGUE'S SCHOOL DIRECTORY

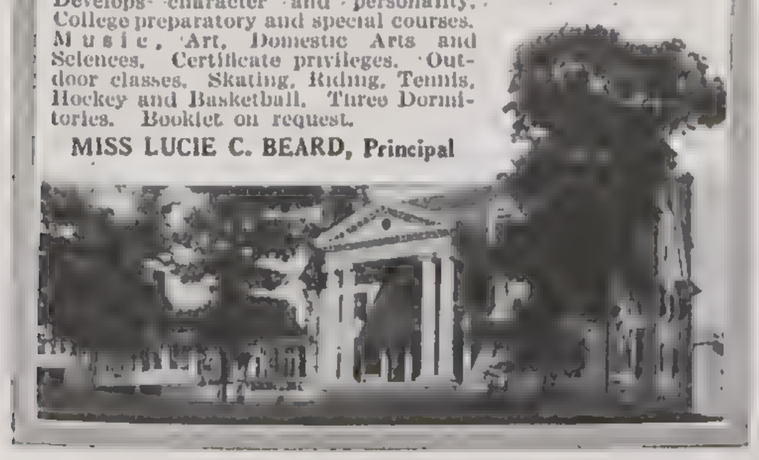
New Jersey

MISS BEARD'S SCHOOL *for* GIRLS

Orange, New Jersey

Thirty minutes from New York City. Develops character and personality. College preparatory and special courses. Music, Art, Domestic Arts and Sciences. Certificate privileges. Outdoor classes. Skating, Riding, Tennis, Hockey and Basketball. Three Dormitories. Booklet on request.

MISS LUCIE C. BEARD, Principal



The Lakewood School for Girls

Lakewood New Jersey

Announcement is made that this school has consolidated with Devon Manor, at Devon, Pa. For full information please write Drawer Letter A.

Miss EDITH SAMSON, Devon Manor, Devon, Pa.

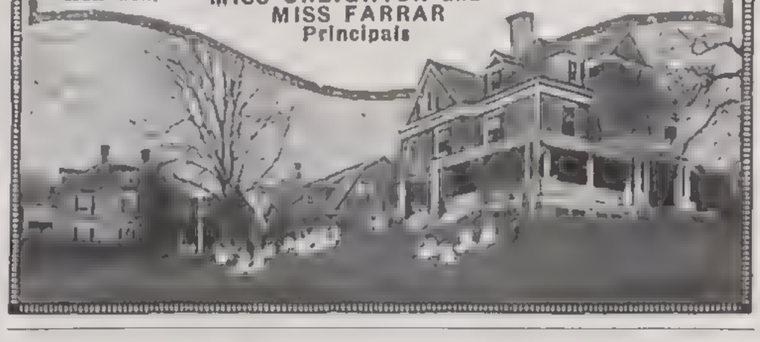
New Jersey

DWIGHT SCHOOL FOR GIRLS

Englewood, N.J.

Combining the best features of the College Preparatory and Finishing School, with special advantages for post-graduate work. Domestic Arts and Science. An exceptionally good school beautifully located suburban to New York City. Certificates accepted by Vassar, Smith, Wellesley and Wells. Splendid buildings and spacious grounds for outdoor games. Tennis. Riding. Address Box 613.

MISS CREIGHTON and MISS FARRAR
Principals



EFFICIENT EDUCATION

is today a matter of greater importance than ever. It is possible only by selecting that school which most nearly complements the character of the student. The advice of Vogue's educational expert is invaluable in the choice of the *right* school.

New Jersey

KENT PLACE

SUMMIT, N. J.

A Country School for Girls
20 Miles from New York

College Preparatory and Academic Courses.
Graduate Department: For a limited number of Girls, Specializing in Music, Art, Literature, Sociology and Household Arts.

In the graduate work the five school days include one day each week reserved for Special Study in New York under experienced chaperonage.

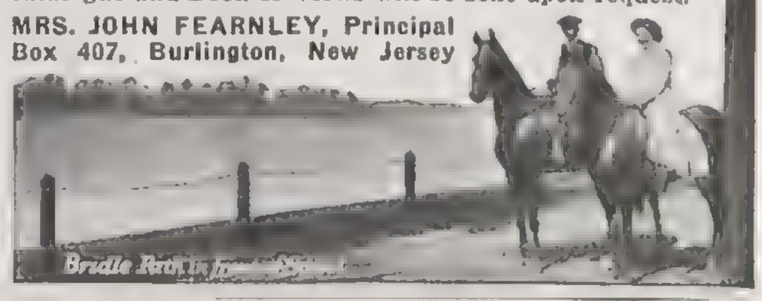
MRS. PAUL, MISS WOODMAN, Principals

St. Mary's Hall

A COUNTRY SCHOOL FOR GIRLS — NEAR PHILADELPHIA AND NEW YORK

General and College Preparatory Courses. Two Years Post-Graduate Work. Exceptional advantages in Music, Art and French. Domestic Science Courses. Gymnastics and Outdoor Sports. New building with fine dining hall and gymnasium. One teacher to every five girls. A catalogue and Book of Views will be sent upon request.

MRS. JOHN FEARNLEY, Principal
Box 407, Burlington, New Jersey



Centenary Collegiate Institute



A girls' boarding school with splendid equipment; 800 ft. elevation; 5 modern brick and steel buildings; 10-acre campus and 169-acre school farm; lake, athletic field, tennis, gymnasium, swimming pool, bowling, etc. Healthful location. 58 miles from N. Y. City.

Competent faculty. Broad courses permit personal selection; College Preparation, Music, Art, Expression. Excellent Home Economics work. Sensible regulations and dress. 47th year. Moderate rates. For literature or personal interview, address Dr. R. J. TREVORROW, Pres., Hackettstown, N. J., Box V.

VOGUE'S SPECIAL SCHOOL DIRECTORY

Art



Russell Sage College of Practical Arts

Founded by Mrs. Russell Sage in connection with Emma Willard School

Designed for the vocational and professional training of women. Secretarial Work, Household Economics and Industrial Arts. Special students admitted. B. S. degree. Address Secretary,

Russell Sage College of Practical Arts, Troy, New York

ART

To secure booklet containing much information about different art pursuits and the training required for these write today to the CHURCH SCHOOL OF ART, 606 S. Michigan Ave., Chicago.

SUMMER SESSION IN NEW YORK
New York School of Fine and Applied Art

FRANK ALVAH PARSONS, Pres. *TEN DEPTS.*

For teachers and professional workers in Life Drawings, Costume Design, Interior Decoration

SUSAN F. BISSELL, Sec. 2239 BROADWAY, NEW YORK

BOSTON, MASS. 42nd Year Begins Oct. 1st

SCHOOL OF THE MUSEUM OF FINE ARTS

Instructors: Drawing and Painting—Philip L. Hale, F. A. Bosley, W. James, L. P. Thompson, R. McLellan; *Modeling*—Bela L. Pratt; *Design*—Huger Elliott, H. H. Clark. *Scholarships and Traveling Scholarships.* For circular, address

ALICE F. BROOKS, Manager

Fenway School of Illustration

Fenway Studios, Boston, Mass.

Sixth year opens October first. Practical instruction in Drawing and Painting for all branches of illustration. Instructors: Harold Brett and Chase Emerson, Illustrators; Arthur P. Spear, Painter; Decorative and Commercial Design, W. D. Eaton. Day and evening classes. Booklet.

More and more social, economic and business forces are being shaped by those who have trained along specialized lines. The vocational schools here listed are especially well equipped to give thorough training in their particular fields. Select the course that most appeals to you, remembering that personal efficiency is in direct proportion to personal interest. Or write to Vogue for more complete information and advice on a career.

VOGUE SCHOOL SERVICE
19 West 44th Street New York

Art

SKIDMORE SCHOOL OF ARTS

A College for the professional and vocational training of women. Offers four-year courses in

Household Arts, Fine Arts, Music, Physical Education, Oral Expression, Secretarial Studies

Academic courses are offered in Languages, Literature, Sciences, History, Music, and Art.

One-year courses in Trade Dressmaking and Millinery.

A special diploma, securable upon the completion of two years, commands teacher's or supervisor's certificate.

Residence accommodations for two hundred students. Outdoor sports. Non-sectarian. Summer session.

For catalogue address the Registrar

SARATOGA SPRINGS, NEW YORK

Mr. C. Howard Walker, Critic and Lecturer in Interior Decorating and Historic Styles, *Instructor.*
Miss Katherine B. Child, *Director.*

SCHOOL OF FINE-ARTS CRAFTS-AND DECORATIVE DESIGN

Design and Research, Interior Decorating, Illustrating, Drawing, Painting, Silver Smithing, Jewelry, Modeling and Pottery. Mr. Edmond Tarbell will give occasional criticisms. Housing of students under the Director's personal care. Circulars.

Miss Katherine B. Child, Director, 126 Mass. Ave., Boston, Mass.

Art

THE PENNSYLVANIA ACADEMY OF FINE ARTS

THE OLDEST ART SCHOOL IN AMERICA

WINTER TERM: OCTOBER 1, 1917, TO MAY 25, 1918

Instruction in Drawing, Painting, Illustration and Sculpture. The Faculty: Charles Grafly, Hugh H. Breckenridge, Henry McCarter, Joseph Pearson, Jr., Daniel Garber, Edwin Howland Blashfield, John Harbeson, Charles De Geer.

21 Cresson scholarships awarded this year for travel in Europe or in America.

SUMMER SCHOOL
CHESTER SPRINGS, CHESTER COUNTY, PA.

Open-air instruction. Beautiful and Historic Scenery. Board (including tuition) $7.50 per week, and upwards. Open now.

MISS ELEANOR B. BARKER
CURATOR OF SCHOOLS
BROAD & CHERRY STREETS, PHILADELPHIA

The Best School to Study Art Is in Boston—The New School

Costume Design. Interior Decoration. Commercial Art. Illustrating, Drawing and Painting. *Open all the year.*

Douglas John Connah, Director, 248 Boylston St., Boston, Mass.

Dancing

"DENISHAWN"

The Ruth St. Denis School of Dancing and Its Related Arts

Summer Session, under personal direction of Miss St. Denis and Mr. Shawn, begins June 15th. *For all particulars address*

E. E. HAMILTON "DENISHAWN" LOS ANGELES, CAL.

The American National College of Dancing

FACULTY:

G. HEPBURN WILSON, M. B. *The American Authority on Modern Dancing.*
VERONINE VESTOFF. *Formerly Ballet Master for Anna Pavlowa and Adeline Gence.*
SONIA SEROVA. *Interpretative and Nature Dancing.*
OSCAR DURYEA. *Authoritative Normal Instructor of America*
OTTOKAR BARTIK. *Ballet Master, Metropolitan Opera House*
MARGARET CRAWFORD. *Creator of Society Fetes and Pageants.*
NED WAYBURN. *Theatrical Dance Productions.*
FRANK H. NORMAN. *For 35 years Instructor to British Royalty.*

NATIONAL NORMAL COURSE

by the above Faculty; 96 full hours, at the Hotel McAlpin, New York City two weeks, August 20 to September 1st. Normal Course fee, including one year's Correspondence Service from the College--$35.00.

Write for Application and Full Particulars
562 FIFTH AVENUE NEW YORK CITY

VOGUE'S SPECIAL SCHOOL DIRECTORY

Secretarial



PEIRCE SCHOOL

of Business Administration

Secretarial Courses

For those desiring to prepare themselves for secretarial duties. Secretarial work is the most desirable occupation open to women who wish to be self supporting, or to prepare themselves to be useful to their families or their country in case of need. It is particularly desirable for college graduates. Peirce school has been recognized for 52 years as America's Foremost Commercial Institute. Graduates have no difficulty in securing positions. The demand for them always exceeds the supply.

Splendid new building—one of the finest school buildings in America. Send for 53d year book. Address the Director,

PEIRCE SCHOOL

Pine Street, West of Broad Philadelphia, Pa.

Miss Conklin's Secretarial School

Eighteenth Year. Commercial Engineers' Building

37 WEST 39th STREET -:- -:- NEW YORK

Music

Ithaca Conservatory of Music



Offers a complete musical education and unique advantages for those who look forward to concert or educational work. Graduates are eligible to teach in the New York State Public Schools without State certificate, and the conservatory maintains several companies in the Lyceum field. All instruments. Singing, languages, painting, dramatic art. Physical education. Commodious buildings, concert hall and dormitories. Resident and day students. Special course for teachers of physical education. Summer school—efficient continuation during vacation season. 5 separate courses for all requirements. Terms moderate. Catalog.

Address **The Registrar, 10 DeWitt Park, Ithaca, N. Y.**

The David Mannes Music School

DAVID and CLARA MANNES, Directors

154 E. 70th Street, New York

offers the artistic personal supervision, for the youngest beginner and the most advanced student, of Mr. and Mrs. Mannes and members of the Faculty, among whom are:

ERNEST BLOCH, ELIZABETH QUAILE,
ANGELA DILLER, ENGELBERT ROENTGEN,
RICHARD EPSTEIN, EDITH QUAILE,
GEORGE HARRIS, Jr., BRYCESON TREHARNE,
THOMAS WHITNEY SURETTE

All Courses include Theory and Ensemble. Three orchestras. Lectures by **Ernest Bloch** and **Thomas Whitney Surette.**

Madame Yvette Guilbert will give a Course in Lyric and Dramatic Interpretation and Diction in conjunction with practical exercises.

Catalogue on application to the Secretary

VON UNSCHULD UNIVERSITY OF MUSIC

Mme. Marie Von Unschuld, Pres.

A Musical Institution of highest standard: Faculty of Artists. Artist Course. Teachers' Training Course, including practical Teaching under supervision. French, German, English Courses. B.M., M.M., D.M. Degrees. Dormitory in best residential section of city. 12 Concerts of world renowned orchestras and Artists. FREE privilege to Dormitory students. Write for particulars. President: 1320 F Street, N. W., Washington, D. C.

Costume Designing

COSTUME DESIGN

THE·HOME·TUTORING·WAY
ORIGINATED·BY·CARL·N·WERNTZ



20 Illustrated Correspondence Lessons, $20.00

Everybody who makes, wears, buys, sells or designs clothes needs this valuable and fascinating course.

THE CHICAGO ACADEMY OF FINE ARTS
Department V, 81 East Madison Street, Chicago

COSTUME DESIGN DE LUXE

Designers Superior by Correspondence and Residence, "Made in France" Courses via

BROWN'S SALON STUDIO, 373 5th Ave., N. Y.

DRESSMAKING AND MILLINERY

Designing and Pattern Cutting taught, for wholesale, retail or home use. Open all summer. Call or write for particulars.

McDOWELL DRESSMAKING AND MILLINERY SCHOOLS
Estab. 1876 — Chartered under Regents
25 West 35th St., New York — 209 So. State St., Chicago

Horticulture — Architecture

School of Horticulture for Women

Ambler, Pennsylvania. Two years' practical and theoretical course in Horticulture. Next entering class for diploma students January 15, 1918. Fall course of ten weeks for amateurs begins September 11th. Write for particulars. Early registration advised. ELIZABETH LEIGHTON LEE, Director. Box 100.

The Cambridge School of Architectural and Landscape Design for Women. Graduates have open to them a profession offering good incomes; not overcrowded. Professional instruction in theory and practice. Open all year. Booklet. 206 Brattle Building, Harvard Square, Cambridge, Mass.

Backward Children

FLORENCE NIGHTINGALE SCHOOL FOR
NERVOUS AND BACKWARD CHILDREN
BOARDING SCHOOL 238th St. & Riverdale Ave., New York
DAY SCHOOL 315 West 87th St., New York
Full particulars on application

Bancroft Training School A home for the treatment and training of children whose mental development has not progressed normally. Winter quarters in beautiful Philadelphia suburb. Summer Home on coast of Maine. Limited attendance. Resident physician, 10 teachers, 29 nurses and attendants. Circular, write,
NEW JERSEY, Haddonfield. E. A. FARRINGTON, M.D., Box 143

SCIENTIFIC TRAINING *for* CHILDREN

needing unusual care in mental development. Only a limited number received. Training to meet individual requirements under surroundings particularly suited. Association with normal children. Unrestricted systematic method; non-institutional. Correspondence confidential. **DOROTHY L. SEWARD, Vineland, N. J.**

ELM HILL

A Private Home and School For Deficient Children and Youth
BARRE, MASSACHUSETTS

Skillful and affectionate care. Invigorating air. 250-acre farm. Home dairy. All modern conveniences. Personal companionship. Health, happiness, efficiency. 69th year. Address

GEORGE A. BROWN, M. D., G. PERCY BROWN, M. D.

Music

Elinor Comstock Conservatory of Music

Endorsed by Leschetizky, Paderewski, Goodson, Gabrilowitsch

This conservatory offers its resident and day pupils the unequaled opportunity of performing at the end of each year for artists of world fame, and receiving their advice and criticism.

All branches of Music, Literature, History of Art, Harmony, Current Events, Classic Dancing, Modern Languages. French spoken in the house. Chaperonage included in tuition fee. Single and double rooms.

ELINOR COMSTOCK (pupil of Leschetizky), Principal
41-43 East 80th Street, New York City

MUSIC BOOKLETS FREE

"Study Music the Right Way"—and you'll save both time and money. These three splendid booklets will show you how. We'll gladly mail them to you on request. Free. A postal will do very nicely. **FAELTEN PIANOFORTE SCHOOL, BOSTON, MASS.**

Wilson-Greene School of Music

2601-47 Connecticut Ave., Washington, D. C.

Endorsed by the world's greatest musicians and in charge of the recognized musical leaders of Washington. Voice, piano, violin, harmony, grand opera, languages, classic dancing, accompanying. Frequent concerts by world-renowned artists. Inquiries solicited from students with best social and financial references.

THOS. EVANS GREENE, Mrs. WILSON-GREENE, Principals

CINCINNATI CONSERVATORY OF MUSIC. Founded by Clara Baur



Half a century in the front rank of American Music Schools. Unsurpassed in faculty and equipment. Preparatory, Normal and Artist Departments. Exceptional advantages for post-graduate and repertoire work, advanced study in Theory and Composition; Orchestral Training. Opera, Expression, Languages, Literature. Public School Music and Drawing. Engagements for graduates. Residence Department with superior equipment. Students enrolled at any time. For catalog address

MISS BERTHA BAUR
Highland Avenue and Oak Street Cincinnati, Ohio

Nursing

MT. SINAI HOSPITAL

SCHOOL *of* NURSING

A THREE years' course in the theory and practice of nursing with the facilities afforded by a modern, fully equipped institution, is offered to qualified young women desirous of entering the Nursing Profession.

THE curriculum has been carefully planned, emphasizing especially the educational and cultural development of the nurse.

The Fall Term Commences October 1st
For particulars, address Principal of School,
1800 East 105th Street, Cleveland, Ohio

Dramatic Arts

Edith Coburn Noyes SCHOOL OF EXPRESSION

Literature, Personal Culture, Professional Training
Voice, French (Yersin Method), Pedagogy, etc.
Personal Development and Balance
Modern art technique
A practical vocation
Number limited to twenty-five young women
Tenth year opens September 24th

EDITH COBURN NOYES, *Principal*
Symphony Chambers BOSTON, MASS.

Leland Powers School of the Spoken Word

A school of expression with a building of its own.
Distinguished for the success of its graduates.
For catalog address
THE PRINCIPAL, Upper Fenway, Boston, Mass.

MISS ELIZABETH MACK, PARIS, FRANCE

The Art of Stage and Platform

French Technique Present American Season October to May
15 West 12th Street, N. Y. C.

The Maydwell School of Expression and Arts

The only school in Washington where SELF-CONTROL AND POISE are gained through co-ordination of Mind, Body and Voice. Diploma courses including Dramatic Art, Public Speaking, Gymnastics, Classic Dancing. **Thorough courses in Vocal and Instrumental Music.** Write for catalogue.

1306 G ST., N. W., WASHINGTON, D. C.

Physical Culture

The Sargent School for Physical Education

Established 1881. Largest teachers' department for physical education in the world. General and special courses prepare for healthy womanhood. *Address for booklet.*

Dr. D. A. SARGENT, Cambridge, Mass.

When looking for a thoroughly trained, experienced teacher of Physical Education, write the **Vocational Bureau** of the

NEW HAVEN NORMAL SCHOOL OF GYMNASTICS

1466 Chapel Street, New Haven, Conn.

Household Arts

The Lesley School of Household Arts

Courses given by Harvard educators. Prepares for home efficiency. Residence and house mother.

MRS. EDITH LESLEY WOLFARD, MISS LUCY MACINNES, } Principals
29 Everett Street, Cambridge, Mass.

Kindergarten

KINDERGARTEN TRAINING

PESTALOZZI-FROBEL TRAINING SCHOOL

A Kindergarten Normal School. Overlooks Lake Michigan. 21 yr. opens Sept. 18. Diploma, 2 yrs. 3 Depts.—I. Kindergarten, II. Primary, III. Playground Workers. University Lectures. Accredited. Write. **Registrar, Box 14, 616-22 So. Michigan Blvd., Chicago, Ill.**

The Dutch Colonial · The Georgian Colonial · The Italian · The English House



The slim and fluted grace of Corinthian columns, the fine proportions of wall and ceiling, the cool and beautiful spaces of window seat and overmantel—alone, these would furnish such a colonial living room as the one shown in this photograph. To houses of this type and to the creation of their charm through the skilful use of imaginative architecture, the Small House Number of House & Garden is devoted.

IN THE

Small House Number of

House & Garden

Are you planning a small house? Do you wish you knew how to get all-the-room-you-need and all-the-charm-you-want for only all-the-money-you've-got?

The Small House Number of House & Garden is planned to show you exactly how to get the best possible house at a cost of from $8,000 to $15,000.

First we talked with architects. Three celebrated American architects are designing for this July number three of the best types of small houses—Dutch Colonial, French villa, and English. Fully worked out, with plans and memorandum specifications, these houses cost around $8,000.

Then we interviewed contractors, interior decorators, artists, and craftsmen. We examined samples of materials, consulted catalogues, collected photographs of all kinds of clever small houses and chose furniture and color schemes for their interiors.

Then we remembered the garden, and put several new and charming varieties suited to the small house plot into this issue.

All in all, the Small House Number is one of the most thoroughly serviceable issues of the year. If you are not already a subscriber, it would be well to reserve yourself a copy at the newsdealer's now.

25 Cents a Copy **House & Garden** *$3 a Year*



SHOPPERS' & BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

Shoppers' & Buyers' Guide, Vogue, 19 West Forty-Fourth Street, New York

Advertising Rates given upon request

THE following index is prepared with a view to making your shopping successful, pleasurable and expeditious.

Read this list of merchandise carefully. It will undoubtedly suggest the simplest solution of many problems.

	Page
Antiques	16F
Artists	16F
Art Galleries	16F
Auction Bridge	16F
Automobiles	16F
Baby's Things	16F
Beauty Culture	16F
Blouses	16F
Boas & Feathers—under Dress Accessories	16G
Candies & Delicacies	16F
Children's Things	16F
Chiropody & Massage	16F
Cleaning & Dyeing	16F
Corsets	16F-16G
Costumes & Fancy Dress	16G
Dancing	16G
Decorating & Furnishing—under Interior Decorators & Decorations	16G
Delicacies—under Candies & Delicacies	16F
Dress Accessories	16G
Educational—under Instruction	16G
Embroidery & Plaiting	16G
Employment Agencies	16G
Entertainment	16G
Flesh Reduction	16G
Florists	16G
For Children—under Children's Things	16F
For Girls and Young Women	16G
Fruits	16G
Furniture	16G
Furs and Cold Storage	16G
Games & Puzzles	16G
Garden Things	16G
Gowns Bought	16G
Gowns Remodeled	16G
Gowns & Waists—Made to Order	16G
Gowns & Waists—Ready-to-Wear	16G
Hair Goods & Hair Dressing	16G
Hair & Scalp Treatment	16G
Hemstitching & Plaiting—under Embroidery & Plaiting	16G
Hotels	16G
Household Furnishings	16G
Instruction	16G
Interior Decorators & Decorations	16G
Jewelry & Silverware Bought	16H
Lace	16H
Ladies' Printed Stationery—under Stationery	16H
Ladies' Tailors	16H
Lighting Fixtures	16H
Linens	16H
Lingerie	16H
Maids' Uniforms	16H
Milliners	16H
Mourning Apparel	16H
Ordinators—under Household Furnishings	16G
Patterns	16H
Perfumes	16H
Photography & Photographers	16H
Quilts—under Household Furnishings	16G
Riding Academies	16H
Rooms and Apartments	16H
Rugs Cleaned & Repaired	16H
School Outfitting	16H
Shoes	16H
Shopping Commissions	16H
Smocks	16H
Social Stationery—under Stationery	16H
Specialty Shops	16H
Sport Things	16H
Stationery	16H
Summer Tours	16H
Tea Rooms	16H
Traveling Accessories	16H
Trousseaux	16H
Unusual Gifts	16H
Wedding Stationery	16H
Wholesale Gift Shops	17
Window Shades—under Household Furnishings	16G

Antiques

BRASS AND COPPER ANTIQUES, Russian Samovars, candlesticks, andirons, doorknockers. Many unique gifts $1 up. Call or write for particulars. Russian Antique Shop, 1 E. 28 St., N. Y.

CHOICE ANTIQUES. Furniture, rare China, Bennington, colored & stiegel glass, pewter, Sheffield plate, prism lamps, candelabra, etc. Send for list. Mrs. Charlotte E. Page, 86 Atwater St., Springfield, Mass.

BIRN'S ANTIQUE SHOP, 101 W. 37th St. A few choice examples of real antiques together with some very good copies, hand-made of old Woods, at our shop. Repairs of all kinds.

ANTIQUES, Period Furniture, Old Sheffield Plate and Crystal, Oriental Porcelain, Bronzes, Curios, especially desirable for gifts. La Place—The Antique Shop, 242 Fifth Ave. & 11 East 48th St., N. Y.

THE ANTIQUE FURNITURE EXCHANGE
One East Fortieth Street, New York.
Largest collection of antique and period furniture, at remarkably low prices. Inspection invited.

Artists

UNUSUAL BOOKPLATES to order. For the individualist who goes in for really smart things. Original announcements. Artistic Commercial drawings. Kimon, 11½ West 37th St., New York.

Art Galleries

RARE OPPORTUNITY to secure famous paintings, reproduced by a prominent foreign artist, at mod. prices. Charming for panels. Write for description. J. R. Brenner Co., 680 Mad. Ave., N. Y.

THE XVII CENTURY GALLERY OF OLD Masters, 23a Old Bond St., London, offer high-class paintings at war-prices. Temporary N. Y. premises, 570 5th Ave. Examples of old Masters on exhibition.

WANTED—FAMILY PORTRAITS and miniatures over 50 years old. Also rare prints and other Paintings. Art Salon Universal, 416 Madison Avenue, New York. Telephone Murray Hill 1480.

Auction Bridge

LILLIAN SHERMAN RICE, 231 W. 96th St., N.Y. Author of Auction Bridge in a nutshell. Private & classes. Game taught in 6 lessons. Also by mail. References. Concentration a specialty. Tel. 1464 River.

RAD-BRIDGE PLAYING CARDS. 4 designs, 4 colors each, 25c. ($2.75 doz.) at dealers or ppd. Sample cards & score pads on request. Dept. V Radbridge Co., Inc., 144 Pearl St., N. Y.

Automobiles

STEWART AUTOMOBILE SCHOOL for ladies. Our system of instruction is novel. We teach hundreds of ladies to drive. Complete private or class course $55. Write for Bklt. "A." 225 W. 57 St., at B'way.

MONOGRAMS. Coats-of-arms in Sterling Silver & Enamel may be transferred from one car to another. Also hand-painted detachable monograms. Eric Langlands, 244 West 49th St. Bryant 6353.

Baby's Things

BABY FURNITURE Everything made of wood for layette or nursery. "The Better Things." Free Booklet. Frank M. Sawyer, 3512-14 Independence Ave., Kansas City, Mo.

HAND MADE baby garments by French needlework artists. Fine materials. Dainty, exquisite. Domestic prices. Inf. to 3 yrs. On approval. Conway's, 1021 Soniat St., New Orleans.

THE IDEAL BABY SHOP—Infants' & children's wear. Practical toys. Baby novelties. Layettes in the finer hand made grades featured. Illus. Catalog. 2819 Broadway, N. Y.

MADE IN OLD VIRGINIA. Home of skilled needleworkers. Exclusively handmade wearing apparel, infants to three years. Sent on approval. Ideal Baby & Gift Shop, Roanoke, Va.

INFANTS' HAND EMBROIDERED YOKES. Original designs executed in exquisite French Convent needlework, necks finished with veming and lace, with cuffs to match, all ready for inserting.

SEND $1.45 for specimen, and make baby's dresses yourself. Money back if not pleased. Booklet 5A. with many illustrations, on request. VayBelle DaVis, Box 358, Dallas, Texas.

Beauty Culture

PATE CRISE, for aging & ugly hands. "Friend" of middle-age. Banishes tell-tale "crepiness," restores beauty. Ppd. $2. Aurora Specialties Co., Dept. B, Lowell, Mass. Booklet.

DOROTHY GRAY, 2 W. 57 St., N. Y., uses in her treatment Russian Astringent for oily skin, large pores, relax. muscles. Russ. Cream Astring. for dry skin, relax muscles, shrivelled neck. Each, $3.10 ppd.

FERROL'S MAGIC SKIN FOOD—unexcelled for filling out hollow and wasted necks. Builds up the tissues, removing large pores and blackheads. Rejuvenates aging hands. $1. 200 W. 72d St., N. Y.

MME. MAYS—FACE SPECIALIST—50 W. 49th St., N. Y.—a method of removing all wrinkles, freckles, scars, pittings, etc. Tightening sagging muscles. Absolutely harmless yet positively effective.

Not a new method but one that has reached absolute perfection after 28 years of use and constant improvement.
Indorsed by Adelina Patti.

Ten or twenty years taken from your appearance. Complexion and contour of youth fully restored. You are cordially invited to call at the studio and investigate.

MME. MAYS—FACE SPECIALIST. Est. 28 years.
Only one address.
50 West 49th Street, New York.
Telephone—Bryant 9426.

Beauty Culture—Cont.

EYEBROW AND LASH PERFECTOR—$1.10 per box. One application lasts 2 to 4 weeks, giving beautiful shape and tint. Treatment 50c at Spiro's, 26 West 38th Street, New York.

JOHN POST'S BLACKHEAD LOTION eradicates blackheads by absorbing the secretum in the pores; contracts large pores; clarifies the skin. $1.00. Tested for 20 years. 200 West 72nd Street, N. Y.

BEST FACE TREATMENTS in N. Y. at moderate cost. Scientific methods for wrinkles, hollows, flabbiness, skin and com. Call, write or phone 1140 Greeley. Bedford's Beauty Studios, 25 W. 34th St.

ZEHTAM PREPARATIONS of Russian Court origin. Creams for dry & delicate skins, $3.50. Tonic $2.75. Muscle oil, $2.75. Rouge, $2.50. Liquid powder, $2.75. Zehtam, 302 W. 79th Street, N. Y. C.

M. KELTON GIBSON. COMPLEXION SPECIALIST Skin tonic for beautifying the complexion & preventing tan & freckles. Absolutely harmless. Price $1. Request booklet. 185 Mad. Ave. (at 34 St.) N.Y.

UNDETECTABLE ROUGE. A scientifically compounded vegetable rouge; imparts that enviable rosy & healthy tinge to your cheeks that looks real. Write for bklt. Rosebud Co., Box 3, Penn. Term. Sta., N.Y.P.O.

WHY GROW OLD? Loral Oily Vanishing Cream prevents wrinkles. The fine quality of oil feeds under tissues—producing freshness & youth. $1. ppd. Loral Beauty Culture Co., 200 W. 72 St., N.Y.

Beauty Culture—Cont.

THE GOLDEN MASQUE TREATMENT. Nature's way of restoring & preserving the contour of the face. For wrinkles—Ninon de L'Enclos cream $2.50 per jar. Florence Redmond. 77 E. 55th St., N. Y. C.

NINE POTS OF BEAUTY in Olive Robarts' Complete Rejuvenating outfit—Crèmes, Pat-Pat, Spat-Spat, Cleansers, Eau de fraises, Concombre et fleurs, etc., $36. Send for Beauty Treatise, 246-5th Av., N.Y.

MARINELLO SHOP ENTETE speaks the last word in beauty culture. Every woman who cares is invited to consult me about her skin & scalp. Mlle. Eve Becktel, 507 5th Ave., N.Y. Phone, Vanderbilt 4943.

COMPETENT ladies can learn our system of removing wrinkles, flabbiness & double chin. Profits derived from sale of high class preparations. Particulars free. Bozarta, Dept. A, 8 E. 37 St., N. Y.

YOUTH and BEAUTY are POWERS—Viking beauty Crême and Astringent help to preserve them. Instructive Bklt. 10 cents. Trial jar of VIKING CREME, 25c. Wright Sisters, 153 E. 54 St., N. Y.

ANTIRIDES KARA removes wrinkles & strengthens relaxed muscles of face and neck. $1.50 by mail. Mme. Helene, 622 Fifth Avenue. (In the M. H. Stokes store.) Sold also by Stern Bros.

DURING THESE HOT DAYS
Let Vogue solve your shopping problems. We personally recommend this "Blue List" of quality shops. Write to them.

Blouses

IMPORTED HAND-MADE BLOUSES (Paris Models). $9 to $25, neckwear, embroid. gown patterns, outing hats. Whlse. & retail. Goods on approval. Heath & Mills, 1211 Union St., Schenectady, N.Y.

Candies and Delicacies

QUALITY and PREMIERE CHOCOLATES contain so much real value that each piece is an advertisement in itself. To be had only at the better stores at

65c—85c—$1 PER POUND. If your dealer does not carry them we would be pleased to supply you direct by parcel post. H. D. Foss & Co., Boston. New York Office, 41 Union Square.

CARDANI'S ICE CREAMS. Fancy Ices, Dainty Salads and Entrees can be ordered at all Cushman stores or at Main Office, Sixth Ave., at 53rd Street. Tel. Circle 205, 1571, 1572.

SALTO NUTS—WONDERFULLY GOOD. Mixed many kinds. Send $1.25 for pound box (check, money order or stamps). Made only by Hatch. He pays the parcel post. 1223 B'way, N. Y. Booklet.

ONE DOLLAR WILL BRING you a Box of our Delicious Caramels. Can now be had in larger quantities postpaid at eighty cents the pound. Stuart's, 109 North Fifth Street, Springfield, Ill.

Children's Things

IMPORTED Hand-Made Smocked **FROCKS.** Sizes 6 mos. to 15 yrs. Frocks sent on approval, exclusive designs. Circular on request. Vogue patterns copied. Mrs. J. B. McCoy, Jamestown, Va.

THE KIND OF CLOTHES YOU CANNOT BUY in the shops; for children, growing girls and debutantes. Individuality—practicability—charm. Anne Harmon. 10 E. 47th St., N. Y.

CHILD-LORE BOOK ROOM. A unique shop for parents and friends of children. Expert advice in the selection of books and educational toys. For catalog give child's age. 12 W. 47th St., N. Y

CHILDREN'S HATS EXCLUSIVELY—smart individual styles Hand-made. 15 mo. to 15 yrs. We match coats and dresses. The Children's Shop, 2700 Broadway (Corner 103d Street, Upstairs).

HELEN SPEER CHILDREN'S SHOP
Garden Things, Sport clothes, toy & furniture.
Summer Shop, Shinnecock Rd., Southampton, L. I.
New York address - - - 8 W. 47th Street.

Chiropody and Massage

DR. COGSWELL, Surgeon Chiropodist. Foot Ointment for bruises, etc. Toilet Powder, Cogswell's Sea Shell Tint (liquid nail polish). Expert manicuring. 500 Fifth Ave., New York

Cleaning and Dyeing

LEWANDOS CLEANERS and DYERS
New York Shops
348 Madison Avenue
801 Madison Avenue

LEWANDOS CLEANERS and DYERS
75 North Pearl Street, Albany
1633 Chestnut Street, Philadelphia
New Haven Bridgeport Waterbury Hartford

LEWANDOS Providence Newport Fall River Fitchburg Springfield Worcester Salem Lynn Lowell Portland Cambridge Brookline Roxbury Waltham Watertown Malden

LEWANDOS Boston Shops
17 Temple Place 284 Boylston Street
248 Huntington Avenue
Cleaners and Dyers.

SCHWARZ & FORGER, CLEANERS
of fine gowns. Sport Clothes properly cleaned. Address 619-5th Ave. (near 50th St.) or see New Phone Book.

KNICKERBOCKER CLEANING & DYEING CO.
Dry Cleaning. We pay express or parcel post one way. Branches New Rochelle, White Plains; 6 Branches N.Y.C. Main Office & Works, 402 E. 31st St., N. Y. C.

Corsets

MME. S. SCHWARTZ
Custom-made corsets for the woman of fashion.
11 East 47th Street, New York City.
Tel. 1552 Murray Hill.

GOSSARD FRONT LACED CORSETS fitted by experienced corsetieres, $2.50 up. Retail only; brassieres fitted; corsets to order. Olmstead Corset Co., 179 Madison Ave., at 34th St., N. Y.

MME. BARCLAY - - MODART FRONT-LACE Corsets
553 Fifth Avenue, New York.
Tel. 4474 M. H. (See Modart Display ad.)

REDFERN CORSET SHOP Ready-to-wear Redfern Corsets (back and front lace) and Antoinette Brassieres fitted by trained experts. $3 to $25. 510 Fifth Avenue, New York.

LE PAPILLON CORSET CO.
After years of scientific designing our corsets are universally admitted to be of superior style, fit and workmanship. All fittings under

PERSONAL SUPERVISION of Madame Gardner, Manager. Our goods are all made to order. Prices from $8 up. Satisfaction Guaranteed. 45 West 55th Street, New York.

BARCLAY CUSTOM CORSET
Special athletic corset designed for your individual needs. Horse-back riding, golf, tennis or swimming.
500 Fifth Ave., N. Y. Vanderbilt 480.

MME. CALDOR SALON DU CORSET
The finest stays in America
Mme. Caldor gives personal attention to patrons. 350 Madison Ave., nr. 45 St., N. Y. Mur. Hill 1270.

SATISFACTORY VISITS BY MAIL
You can purchase anything advertised in these pages by letter if a visit is not convenient.

Costumes and Fancy Dress

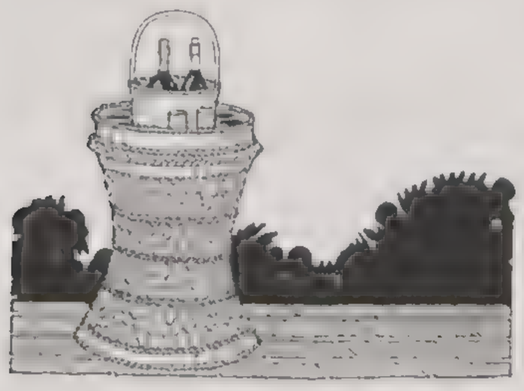
PAUL ARLINGTON, INC.
Costumers to the Smart Set. Exclusive designs to order. For sale or rent.
109 W. 48th St., N. Y. Tel. Bryant 2548.

A. KOEHLER & CO. Oldest and finest costume business in New York. Historical, National and fancy costumes. New costumes for rent, to measure and design. 9 E. 22nd St., N. Y. Gram. 5271.

MASQUERADE COSTUMES. Any period, made to measure. To rent or for sale. New ideas for fancy dress ball. Broadway Costuming Co., 116 West 48th St., N. Y. Bryant 3440.

TAMS—COSTUMES of every description for every occasion to hire or made to order. Every rented costume as clean as new.
A. W. Tams, 1600 Broadway (48th St.), New York.

PERSONALLY INVESTIGATED
Not every shop by any means can buy space in this Guide. It is first personally investigated by Vogue.



"An awning, a wicker chair, a cooling drink and thou beside me"—but the Rubaiyat of a summer veranda is not complete without this wicker serving table. It is 24 inches wide and 25 high with compartments for a dozen glasses and four bottles. The tray and basket, which form one piece may be detached—and behold a veranda seat or table. Vogue will secure this for you for but $13.00. See purchasing instructions on page 16h.

Dancing

CHALIF NORMAL SCHOOL OF DANCING; thorough courses in Interpretive, Classic, Racial & Ballroom Dances for Teachers, Amateurs, Children. 163-5 W. 57th St., N. Y. Louis H. Chalif, Prin.

ALVIENE—DANCE ARTS (20th year). Classic, Interpretative, Ballet, Technique, Pantomime (Society or Stage); also Teachers' Normal course. 225 W. 57th St., N. Y. Catalogue.

THE VESTOFF-SEROVA SCHOOL, 26 E. 46th St., N.Y.C. Nature Dancing, Russian, Ballet, Interpretive, etc. Illus. Text Books on Nature or Russian Dancing $5 per vol. Descriptive Cat. V on request.

HINMAN SCHOOL of DANCING offers a complete course in Pageantry, Gymnastics, Folk and Ball Room Dancing, for those desiring to become capable teachers. Catalog. 1459 E. 53rd St., Chicago.

PERRIN, CHICAGO. Auditorium Building, acknowledged authority on dancing, all branches. Special teacher's course in September. Ball-room, Cotillion and Children's work. Wabash 3297.

Dress Accessories

EVERYTHING IN FEATHERS—Boas, Plumes, Paradise, etc. Your old feathers made into new Boas and Fancies. Write for information. Prompt mail service. H. Methot, 29 W. 34th St., N. Y.

Embroidery and Plaiting

HEMSTITCHING, fashionable Plaiting, Buttons covered, latest styles, Dry Cleaning, Fancy Dyeing of laces, chiffons, etc. Feathers renovated. Mailorders. Send for catalog. Sadleir, 38A W. 34th St., N. Y.

CHRISTINE. Expert and prompt attention to Hemstitching—Plaiting—Ruching. Buttons covered. Dyeing & Cleaning. Mail orders solicited.
78 West 46th St., New York, N. Y. 990 6th Ave.

SUMMER GOWNS, Embroidered, special designs. Hemstitching. All styles of pleating. Buttons covered with your own material. Write for Catalogue B. Bryan's, 444 S. 4th Ave., Louisville, Ky.

Employment Agencies

MISS BRINKLEY, 507 Fifth Avenue, N. Y. Tel. Vanderbilt 4743. Housekeepers, governesses, nurses and household servants. Houses opened and renovated under our personal supervision.

MRS. EMILY E. MASON
of London and New York. For efficient servants, male and female, call, write or telephone Bryant 5633. 131 W. 42 Street, New York.

A NEW TEACHERS' AGENCY
under the auspices of Mrs. L. H. McNeill, former teacher in private schools of New York and Washington. 542 Fifth Avenue. Bryant 1896.

MRS. FITZPATRICK, successor to Mrs. Taber.
Agency for Efficient Servants.
Tel. 4961 Plaza.
773 Lexington Ave., N. Y.

Entertainment

PEACE PAGEANT—Adapted for lawn fetes, carnivals, etc. Easy to teach. Dancing description 75 cents. Knickerbocker School, 391 South Main Street, Fall River, Mass.

Flesh Reduction

SUPERFLUOUS FLESH REDUCED by Modern Scientific Electrical Method. No dieting or exercising required. Dr. R. Newman, Licensed Physician, 286 5th Ave. (near 30th St.) N. Y. C. Mad. Sq. 5758.

Flesh Reduction—Cont.

NIKOLA Reducing Baths used by prominent people. At hairdressers, corsetieres, druggists, etc. $5 for 21 baths. Guaranteed harmless. Nikola Co., 347 Fifth Ave., N. Y. Folder mailed.

Florists

MAX SCHLING, 22 West 59th Street, New York City. Flowers and plants for every occasion. Best quality, tastily arranged at moderate prices. Write for price list. Telephone Plaza 1241-2022.

MAX SCHLING, Charter Member of International Florist Telegraph Association. Place your order now and have flowers delivered in two hours in New York or any other city.

NOVEL ASSORTMENT of bird-baths, sun dials, hanging baskets, bird cages, fountains, garden seats, pottery and glassware. G. E. M. Stumpp, Fifth Ave. at 58th St., N. Y. Phone 8190 Plaza.

For Girls and Young Women

THE KIND OF THINGS ONE CANNOT FIND in the shops. Unusual materials, exquisite workmanship, individual designs. Anne Barmon, 10 East 47th Street, New York City.

Fruits

H. HICKS & SON
The Fruit Shop
557 Fifth Avenue at 46th Street
Tel. 1762 Murray Hill. New York.

BROADWAY FRUIT CO., 2554 B'way, N.Y. Fruits—Our original Red Riding Hood Jelly and Fruit baskets sent anywhere in the country. Jelly baskets, $3.75. Fruit baskets according to size. Booklet.

Furniture

LEAVENS' FURNITURE. Simple, straight line—unfinished, stained, enameled, ornamented. Illus. Free. Confer with decorators or Wm. Leavens & Co., Mfrs., Finishers, Boston.

NEW YORK GALLERIES
Grand Rapids Furniture Co., Inc.
Plates of interesting interiors gratis on request.
34-36 W. 32d Street New York City.

SOLID MAHOGANY four poster, $27. Tea Wagon, $11. Charming things in Willow. Write for pictures. Mary Allen, Distinctive Furniture, 77 Fifth Avenue, New York. Stuyvesant 5391.

Furs and Cold Storage

FUR REMODELING, REPAIRING. Cold storage; reasonable prices. Chas. Horwitz. Furrier since 1892. 45 East 8th Street, New York (two blocks west of Wanamaker's). Telephone Stuyvesant 137.

FUR REMODELING. Specialty of Renovating old fur garments. Prices as low as consistent with good workmanship. A. H. Green & Son, 37 W. 37th St., N. Y. Greeley 3058.

J. O. TEPPER, 12 W. 36 St., nr 5 Ave., N. Y. requests the opportunity of acquainting you with the advantage of buying exclusive Fur models direct from mfr. Also the wonders that can be worked with your old furs.

Trade **"RELIABLE FURS"** Mark
S. Christiansen, formerly at 600 Madison Avenue is now at 124 East 57th Street, New York City, between Park & Lexington Avenues.

YOU CAN SAVE 30 to 50% by buying dressed skins at wholesale & having them made up into whatever style you desire. Write for par. concerning prices of dif. skins. J. Boscowitz & Sons, 603-5th Ave., N. Y.

FASHIONABLE FURS—Fox scarfs, for summer wear, nat. Red, Taupe, Poiret, White, Battleship Gray & Cross. Remarkable prices. Repairing of all kinds. Adolph Sonnenschein, 106 W. 32d St. Op. Gimbel's.

Games and Puzzles

NEEDLEWORK SHOP, Y. W. C. A. (Central Branch), 14 W. 45th St. Picture puzzles exchanged for 50c, also for sale. Each puzzle sterilized. Call, write or telephone. Vanderbilt 5763.

Garden Things

WEATHERVANES for Roof, Porchrail, or Garden. Varied styles & sizes. Exclusive designs to order. Other Garden Novelties. Illustrated catalog "A" on request. Nature Studio, Elkridge, Md.

BEAUTIFY YOUR GARDEN with handpainted Wooden birds revolving on sticks. Educational for children. Robins, Orioles, Larks, etc. 2 birds $2, 6 for $5 ppd. B'klet. Garden Studio, 136-5th Av., N.Y.

JAP. GARDEN SHEARS, Strong, sharp blades, loop handles painted red, 75c ppd. packed in box. Sturdy Chinese flower baskets, 50c to $1.50. Treasure Box, 7 Sheridan Square, New York.

HOWARD STUDIOS removed to 4 E. 44 St., N. Y. Opp. Delmonico's. Garden vases, fountains, benches, mantels. Marble, stone, terra-cotta, cement, bronze. Francis Howard, Pres. Phone Vandlt. 193. Cat. 50c.

SMART FRENCH GARDEN FURNITURE of the Famous Boulevard Type, made of spring steel yet so gracefully designed as to be attractive, light and delicate. Cross braces to rest on instead of legs that stick unevenly in the ground. Can be supplied in green with white striping or mandarin yellow. Write for sketches.
Joseph P. McHugh & Son, 9 W. 42nd St., N. Y.

ALLIED FLAG GARDEN STICKS add an inspiring touch to any garden. Countries represented—U. S., England, France, Belgium, Australia, Italy, Canada, Russia, Japan, Cuba, Panama, Portugal.

EACH FLAG 4 x 6½ inches, painted in waterproof colors on metal; stick 4 ft. long.
Price, $2.50 each, packed for shipping.
Joseph P. McHugh & Son, 9 W. 42nd St., N. Y.

Gowns Bought

MME. NAFTAL pays highest cash value for fine misfit or slightly used evening, street and dinner costumes, furs, diamonds, jewelry, silverware. 69 West 45th Street, New York. Bryant 670.

MME. FURMAN PHONE 1376 BRYANT.
has taken the entire building at 103 West 47th Street, due to increased business; is absolutely in need of slightly used articles of all kinds.

WE WILL PAY CASH AT ONCE for Women's Street & Evening gowns, furs, men's wear, diamonds, jewelry, silverware, highest prices & full value guar. Write, phone, send. Mme. Furman, 103 W. 47th St., N.Y.

Gowns Bought—Cont.

MOVING PICTURES wardrobe keeper will pay more than dealers for gowns, wraps, waists and men's apparel. Write, send or phone 4765 Bryant. Aarons Universal Exchange, 742 Sixth Ave., N. Y.

BERNARD pays 50% more than others for gentlemen's discarded Summer or Winter business suits, overcoats, Tuxedos, full dress, fur coats, trousers, also shoes, 452 7th Ave., N.Y. Greeley 2499.

AMERICA'S GREATEST BUYERS of discarded gowns, diamonds, paintings, etc., to supply our 3 stores. We pay best prices in town.
"Annette," (Main Store), 2669 Broadway, N. Y. C.

Gowns Remodeled

MY RE-BUILDING OF GOWNS IS THE TALK of N. Y., because I have made creations out of gowns that seemed hopeless. Homer, 11½ West 37th St., N. Y. Tel. 5265 Greeley.

MRS. GORDON'S New York shop closed July and August. Summer shop is open and dress remodeling or creating will receive her attention if addressed—Mrs. B. Gordon, Spring Lake, N. J.

VICTORINE—Rebuilder of gowns.
Old gowns remodeled equal to new.
Closes July 1st; opens Fall season Sept. 4th.
160 West 84th Street, New York City.

WE Welcome Inquiries for making and remodeling gowns in latest and advanced styles. Write for descriptive booklet regarding time required, cost, etc. Mme. L. Brown, 677 Lexington Ave., N. Y.

MIND YOUR MENDING. We make a specialty of repairing and copying models. Children's clothes, underwear, shirtwaists, etc., etc.
762 Madison Ave., N. Y. Plaza 6232.

OLD DRESSES TRANSFORMED into new gowns. Work that is excellently done, the charges being moderate. My experience in the better Paris and New York shops is

YOUR ADVANTAGE. A real knowledge of dressmaking and conscientious advice on remodeling is what you get if you bring your work to me, Mme. Renee, 51 West 37th Street, New York.

Gowns and Waists
Made to Order

ARTISTIC DRESSES
Made to order for all occasions. Estimates submitted. Your materials used when desired. Homer, 11½ W. 37th St., N. Y. Tel. 5265 Greeley.

THE MISSES CURRAN will make your street and evening gowns and waists for all occasions and also do remodeling at reasonable prices. 134 Lexington Ave. (29th St.), N.Y. Mad. Sq. 8188.

KATHERIN CASEY. Gowns for all occasions. Dancing and Afternoon frocks. Your material used if desired. Remodeling also done.
36 E. 35th St., N. Y. Tel. 1033 Murray Hill.

DO YOU WISH TO BE WELL-DRESSED
without trouble to yourself? We do dress-making by mail. Information cheerfully given.
101 West 11th Street, New York. Hannah Gilkes.

I. JACOBS & CO., Dressmakers, Importers and Ladies' Tailors, now located at 49 West 46th Street, New York. Formerly 7 West 31st Street. Models for immediate delivery.

"THE MENDING SHOP." Gowns Tailored. Suits Remodeled up-to-date. Shop Blouses and Gowns Refitted. Miss H. Redding Coughlin, 17 E. 48th Street, N. Y. No Branch. Phone 5062 M. H.

DESIGNER—By the day—from New York. High grade work only. San Francisco and vicinity until Sept. 15th. Miss G. E. Daniels, 1507 California Street, San Francisco, Cal. Phone Franklin 3583.

SMART GOWNS AND SUITS
Made to Order
Distinctive remodeling.
Mme. Zara. 625 Lexington Ave., N. Y.

Gowns and Waists
Ready-to-Wear

"WHITE," 46 West 46th Street. GOWNS for all occasions. Smart Ginghams and Voiles, moderately priced. Hats and Blouses. Charge accounts solicited

MARCEAU GOWN SHOP
1493 Broadway near 43rd Street, New York.
See Marceau display of Summer specials at remarkably low prices

Hair Goods and Hair Dressing

FRENCH HENNA D'OREAL imported Powder tones scalp, giving faded or premature gray hair a marvelous natural gloss and bright tint. $1.35. Sent or applied. B. Paul, 38 W. 38th St., N. Y.

FOR PERMANENT HAIR-WAVING.
C. Nestle Co., 657 Fifth Avenue, New York.
48 South Molton Street, London
Originator's only specialty.

ROBERT, PERMANENT HAIR WAVE
specialist. All work guar. No kinks, but a beautiful wave, well nigh a marcel. This is my specialty. Robert, 500 5th Ave., Suite 506, Cor. 42d St., N.Y.

ANNA M. CONSIDINE, 20-22 East 46th Street New York. Ladies' Hair Dressing—Manicuring—Shampooing. Permanent Wave by Kane.
Opposite Ritz-Carlton. Murray Hill 4669.

PERMANENT HAIR WAVING by new steaming process. No charge for consultation. Reasonable prices. Frederick Baer, 2295 B'way (Bet. 82 & 83 Sts.) N.Y. Est. with Charles & Ernest. Schuyler 5449.

CHARLES FREY METHOD, 507 Fifth Ave., N.Y. Permanent Wave by Hair Specialist. Scalp and Face scientifically treated. Special remedies made up for same. Hair dressing. Hair Goods.

E. FREDERICS, INC.
Specialist in
The Permanent Hair Wave
542 Fifth Avenue, New York.

Hair and Scalp Treatment

PARKERS'S Method of Hair treatment cleanses scalp of imperfections, promotes healthy hair; personal consultation. Write for book "V." "Healthy Hair," 51 W. 37th St., N.Y. Greeley 202.

ENGLISH HENNA SHAMPOO Powder, tones scalp, giving faded or graying hair a marvelous gloss and bright tint. $1. Directions sent. Henna Specialties Co., 505 5th Avenue, New York.

WALDEYER & BETTS SCIENTIFIC SCALP Treatment proves that hair can be kept clean, dry and healthy during Hot weather without washing. 315-5th Avenue. Also Spring Lake, N. J.

NEOS-HENNE for grey and faded hair. Applied in all up-to-date Beauty and Hair-dressing parlors. Write for information to Neos Co., 1025 Lexington Ave., N. Y. C.

Hair and Scalp Treatment—Cont.

HERRMANN'S NEW METHOD non-injurious, permanent hair wave. Natural large wave, keeps hair soft, glossy. Home outfit $10. Booklet.
Herrmann, 489 Fifth Avenue, N. Y.

Hotels

HOTEL MARTHA WASHINGTON, 29 East 29th St., N. Y. For women. Rooms $1.50 a day upwards. Meals a la carte, also table d'hote. Luncheon, 40c. Dinner, 50c. Booklet free.

HOTEL MAJESTIC—Fronting Central Park at West 72d St., N. Y. Accessible to all lines of traffic, but away from the noise of the all-night district. Rooms $2 day up. Copeland Townsend, Lessee, Dir.

THE TOURAINE—A quiet resident hotel. 2 and 3 room suites catering to exclusive families seeking quietude. Write for Booklet B.
9 and 11 East 39th Street, New York City.



Across the front of these "Tumbling Togs" for the kiddie is a column of marching soldiers, embroidered in red, white and blue. The togs are of a very heavy material, resembling khaki and will resist the arduous construction of any juvenile trench. 2, 4, 6, 8 yr. sizes, $2.75 a pair. For garden warfare there comes a rake, hoe and spade, strongly made and priced at $2.50. See purchasing instructions on page 16h.

HOTEL BRETTON HALL
A hotel appealing to women of taste and refinement, away from the noise of the Shopping District, but conveniently located at B'way, 85th to 86th St., N.Y.

ANDERSON HOTEL, 102 W. 80th St., N. Y. American Plan—Conducted by Women—Summer rates. Rooms with bath and meals, 1 person $3 a day. Misses Anderson, Props.

HOTEL LA MARQUISE—12 E. 31st St., N. Y. 4 doors from 5th Ave., where ladies traveling alone receive special attention. Room & bath with meals, $3.50 per day. $2 without meals. Write for booklet.

THE BROZTELL—27th Street at 5th Avenue, New York. Hub of shopping wheel. Particularly for ladies without escort. Every room with bath and shower. $1.50 a day upwards.

Household Furnishings

GRAHAM & LITTLE, 36 East 57th Street, N. Y.
Decorators—Furniture, Fabrics, Mirrors.
Special Designs in Furniture—Gifts.
Formerly 8 East 37th Street.

WILKINSON HAND-MADE ART QUILTS. Ideal trousseau gifts. Made only on order. Finest materials used. Illustrated booklet V sent on request. Wilkinson Sisters, Ligonier, Ind.

WINDOW SHADES—Custom made to conform to window & interior appointments. Measurements & estimates on request. Exhibition salesrooms. Ordinator Co., 101 Park Avenue, New York City.

ORDINATORS—Enable window shade rollers to be lowered from top to admit fresh air and light. For all windows in modern edifices.
Ordinator Co., Architects Bldg., New York City.

FURNITURE MAKERS
Floor coverings—Fabrics.
Southern and Middle West Patronage solicited.
J. L. Strassel Co., 445 Third St., Louisville, Ky.

Instruction

"COSTUME DESIGN DE LUXE." Designers made by the Correspondence and Resident Courses in the "Paris Way" via Brown's Salon Studio, 373 Fifth Ave., New York.

AUTOMOBILE SCHOOL for Ladies. Hundreds of ladies are taught automobiling at The Stewart Automobile School, 225 W. 57th St., at B'way. Complete private or class course, $55. Write for bklt. "A."

"BATIK"—M. H. Tannahill will give correspondence course in Batik. Apply for information. Van Dyck Studios, 939 Eighth Ave., N. Y. After June 1st, Provincetown, Mass.

Interior Decorators and Decorations

MRS. BARNEWALL—19 East 48th Street, N. Y.
Exhibition of
Inclosed Porch Furnishings
Murray Hill 3060.

THE MACBRIDE ATELIER, 3 East 52d St., N. Y.
"The House of Three Gables"
Now showing country house schemes with rooms in our "Sample Home" to illustrate.

New Cretonnes, Chintzes and Old Fabrics of American Manufacture. An unusual collection of quaint odd Italian, English and Painted Furniture, Rugs, Electric Fixtures, etc.

THE HOME FROM ATTIC TO CELLAR
decorated and furnished. For expert advice consult Miss Elsa Oppenheimer.
549 West 113th Street, N. Y. Morningside 3569.

ELSIE DOHERR, Interior Decoration. Studio, 500 Fifth Ave., N. Y. Suggestions by mail. Full Descriptions of Interiors. Materials purchased. Write for particulars.

MANY BEAUTIFUL HOMES lack atmosphere. I will arrange your furniture and give your home the atmosphere of your personality.
Mrs. Serrell, Studio, 105 E. 19th St., N. Y.

Jewelry and Silverware Bought

CASH FOR BROKEN JEWELRY. Old Gold, Silver. We pay highest prices for diamonds, watches, platinum. Est. 1886. Goods returned if offer refused. Callmann, 27 W. 37th St., N. Y.

CASH For any discarded jewelry, new or broken. For any Diamonds or watches. For any discarded false teeth with or without gold.

SEND by mail or express any gold, silver, platinum, diamonds, watches, gold leaf, magneto points, or false teeth in any shape. Nothing too small or too large. We send

CASH at once or return your goods at our expense if our cash is returned within 10 days as unsatisfactory. Established 1899. Liberty Refining Co., A. 432 Wood Street, Pittsburgh, Pa.



Every hostess takes pride in her preparedness. If a motor party of ten arrive unexpectedly for the night, she knows they will note the choice bath towels and wash cloth with filet initialing. The towel is $1.75 and the wash cloth 50 cents. See purchasing instructions on this page.

Jewelry & Silverware Bought—Cont.

JOHN DALEY PAYS CASH for Platinum, Gold, Silver, Pearls, Diamonds, Antiques: entire contents of houses. Appointments made. 654 Sixth Avenue, corner 38th Street. Tel. Greeley 3945.

WYLER pays highest prices for Pearls, Diamonds & other precious stones; also Platinum, Gold & Silver. (Confidential.) Established 30 yrs. Bank references. 661 Fifth Ave., at 52nd Street, N. Y.

MRS. T. LYNCH'S SON, INC., pays highest prices for Diamonds, Pearls, Old Gold, Jewelry and Silverware. House founded 1844. 227 West 42nd Street, near Broadway, N. Y. Bryant 1686.

WE PAY
$2 per set and up for old false teeth, any condition (mail or bring). Old gold, silver, platinum, plated ware, antiques. Levit, 727 Columbus Av. (nr. 96) N. Y.

SIMPSON—America's greatest jewelry and diamond buyer. Send to us, or we will call on you (in or out of town).
Simpson, 101 West 42nd St., N. Y.

DON'T SELL YOUR DIAMONDS, Jewelry, Pearls, Silver, Bric-a-brac, Bronzes, Rugs. We loan you more money on them at the legal rate of interest than you can realize by selling.

We will also redeem any already pledged elsewhere and advance more money on same. Business strictly confidential. S. Berger, 206 West 42nd Street, N. Y. C. (Times Sq.).

Lace

FRENCH LACE WORK. Send your odd bits of lace to be made into lamp-shades, candle-shades, doilies, and bureau scarfs.
Cathrine Curtis, 37 Bay St., Glens Falls, N. Y.

THE DEVONSHIRE LACE SHOP, 60 Washington Sq. So. Spring Neckwear. Collar & cuffs trimmed with real lace $3.50 ppd. Lace for the June bride, wedding and trousseau. Old lace cleaned and repaired.

Ladies' Tailors

J. TUZZOLI now at 27 W. 46th St., N. Y. Where he will make you a Suit for $55.00 which cannot be duplicated under $90.00. Quality and material faultless in make & fit. Fur Garments remodeled during Summer months will be stored free of charge.
Advanced Fall Models Now on Exhibition.
J. Tuzzoli, Telephone 4740 Bryant.
Formerly 15 W. 45th St. Now at 27 W. 46th St.

I. JACOBS & CO., Importers, Dressmakers and Ladies' Tailors, now located at 49 West 46th St., New York. Formerly 7 West 31st Street.
Models for immediate delivery.

FABRICANT
Importer Ladies' Tailor
Tailored Suits — Riding Habits
45 West 46th Street New York.

SCHWARTZ BROTHERS, 429 5th Ave., N.Y., bet. 38th & 39th. Creators of styles for Fashionable Women. Tailored Suits created by us exclusively for our patrons in the newest materials, at $60 and up.

Linens

THE PORTO RICO STORE, 402 Madison Avenue, New York. Exclusive importers of wonderful Porto Rican Filet Tiré household and bridal linens. Monograms. Approval shipments. Leaflet.

ROSA JOSEF. Importer of Fancy Table Linens, all descriptions. Prices moderate. For appointment, phone Murray Hill 6515. Write
122 W. 85th Street New York

BRANT LINEN CO., 616 S. Michigan Ave., Chicago. Illustrated Catalog of Household Linens and Handkerchiefs sent on request. Agents or The Irish Hand-Woven Linen Damask Co.

Lingerie

SILK UNDERWEAR and Negligee to individual order. Exclusive styles, refined taste. Hand-embr'd in artistically shaded colors. Mme. Paula, 622 West 137th Street, N. Y. Tel. Audubon 8692.

THE AIM OF THIS GUIDE
is to help Vogue readers to purchase both useful and unusual articles from the Best Shops in America.

Maids' Uniforms

NURSES' OUTFITTING ASS'N
425 Fifth Ave., at 38th Street, New York City.
Uniforms for Maids and Nurses.
Dresses ready made Coats
and to order
Aprons Cuffs
Bonnets Caps
Collars Bibs

NURSES' OUTFITTING ASS'N
425 Fifth Avenue
at 38th Street
New York.

Milliners

SPINGARN'S—632-34 Broadway, New York City. The location, out of the high rent district, makes it possible to offer the latest and the best in millinery at very reasonable prices.

WIRELESS HAT combines elegance with economy. Does not crush. Models for all occasions. Detachable silk sport & motor hat combined, $8 to $10. Wireless Hat Co., 173 W. 88 St., N. Y. Tel. River. 7792.

Mourning Apparel

"THE SHOP OF BLACK." Mourning Apparel of quality, style conforms with social requirements. Gowns, blouses, millinery, accessories. Prices mod. Calder & Co., 2643 B'way (100th St.)

HENESEY
747 Fifth Avenue, Near 57th Street
Correct Mourning Millinery
Bonnets, Hats and Veils

Rooms and Apartments—Cont.

THE ADRIENNE—319 West 57th St., N. Y. Modern pension; telephone on every floor; private baths. Southern cooking; table board optional. Convenient to Central Park. Apply to Miss Proudfoot.

GRACE A. SMITH—50 W. 94th St. Exceptional boarding. 32 rooms, 16 on one floor. Mahogany furnishings, four poster beds. Open all year. Summer By the Grand Old Sea. The Palace, Edgemere, L. I.

Rugs Cleaned and Repaired

THE THOMAS J. STEWART COMPANY
(Formerly 1554 Broadway)
Rug and Carpet Shampooing — Oriental Rug Repairing at our plant by native experts; also

ASK regarding our out-of-town estimate offer.
88-92 Erie Street, Jersey City.
145 West 99th Street, 504 West 126th Street, New York City. Telephone Riverside 102.

School Outfitting

SCHOOL & COLLEGE SHOPPING SERVICE—of the John Wanamaker Store—New York. For many years this Bureau has been serving some of the largest and most

prominent schools in the country with school uniforms and outfits of all kinds, doing also personal shopping for the students. Its knowledge of what is required,

together with the advantages of this great New York store, make this service unique and valuable. Of course this service is free. Address: School & College Bureau, John Wanamaker, N. Y.

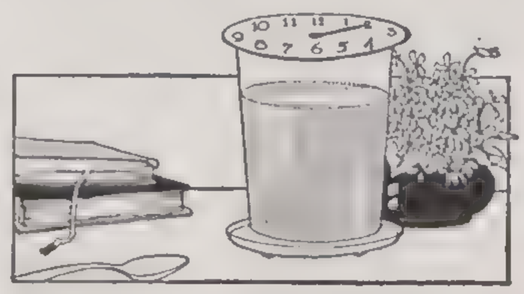
Smocks

THE SMOCKERY—7 Chester Pl., Englewood, N. J. Smocks for children and grown-ups. Original, exclusive, distinctive models. Best materials and workmanship. Illustrated catalog on request.

HAND-DYED SMOCKS $7. In rose, blue, lemon, green, violet and flame. Unusual buttons, white collar. Send bust measure. Also children's smocks. Mrs. G. S. Kramer, 156 West 106th Street, N. Y.

Sport Things

Visit the **SPORTS SHOP**—Unusual and Pre-Advanced Sports Suits, Sports Waistcoats, Coats, Skirts, Blouses, etc. Exclusiveness and utmost value. Suite 606 6th floor, 500 5th Ave. (42d St.) N. Y.



Instead of "teaspoonful every three hours" you place this dial on the medicine glass. Set the hand at the hour of the next dose and then the treatment will have a chance. The cost is but 40 cents. See purchasing instructions on this page.

Sport Things—Cont.

ADJUSTABLE Fancy Hat Bands. Wick fancy bands and silk puggaree scarfs in a great variety of color combinations; fit any size hat; club colors to order. Wick Narrow Fabric Co., Phila., Pa.

COMPLETE line of Morley's Imported Scotch wool Sport Hosiery for Golf, Tennis, etc., for men and women, in solid colors, Heathers & clocked $1 to $3 pair. Stewart Sporting Sales Co., 425-5th Ave., N.Y.

Summer Tours

BEFORE YOU TRAVEL call or write one of Cook's Offices. Tickets, tours, hotels, full information for travel everywhere.
245 & 2081 Broadway. 264 & 561 Fifth Ave.

Swimming

SWIMMING SCIENTIFICALLY TAUGHT
in our three-tiled pools in water that is continually filtered and heated. Learn the art of Diving. For further particulars send for Booklet V.

THE DALTON SWIMMING SCHOOL
the only school in the city that has taught swimming for eighteen years.
19-25 W. 44th St. 308-310 W. 59th St.

SWIMMING GUARANTEED to any qualified pupil in 10 lessons, or more if required, $15. Money refunded if we fail. Topel Gym. & Swimming School, B'way, Cor. 96th St. Tel. Riverside 440.

Tea Rooms

THE TALLY-HO, 20 E. 34th ST., opp. Altman's
Luncheon Afternoon Tea
Southern Dinner.
"Picturesque, novel experience"—N. Y. Herald.

THE PICCADILLY TEA ROOM
The last word in tea dainties.
Tempting luncheons and dinners.
172 W. 72nd St., near Broadway.

Traveling Accessories

ALWAYS SOMETHING NEW
in trunks, bags or leather goods.
Send for beautifully illustrated catalogue.
Brodil's Luggage Shop, 325 5th Ave., New York.

Unusual Gifts

FASCINATING SUGGESTIONS FOR GIFTS
of all kinds in our new catalogue.
Elizabeth H. Pusey, 16 E. 48th St., N. Y. C.
Also at Hyannis, Mass., during summer.

BOB-BETTY'S "BOOK OF GIFTS" FREE profusely illustrated, filled with gift suggestions. Especially for children. Yama doll, 25 in. high. Price, $1.50. Bob-Betty's Shop, 542 Main St., Beacon, N.Y.

BREAKFAST-TRAY LINENS make distinctive hostess & wedding gifts. Various styles and prices. Luncheon cloths, honeymoon sets, etc. Send ref. for selection. Edith Allen Hall, Stamford, Conn.

COIN GOLD MONOGRAM AND BANDS, 1 dozen each. Optic goblets, sherbets, clarets, champagne and whiskey tumblers. Special for $45. C. J. Dierckx, Importer, 34 W. 36th St., N. Y.

BUNNY BREECHES (Pat. app'd for). Fascinating khaki overalls. Rabbit ears button on shoulders Pocket paws. 2-4 yrs., $1.25. Bunny shade hats match, $1. Peter V. Rabbit, Cambridge, Mass

Wedding Stationery

WEDDING STATIONERY SAMPLES and "Wedding Suggestions," an interesting and authoritative booklet sent on request. The Crowell Co., 97 Orleans Street, Springfield, Mass.

100 WEDDING ANNOUNCEMENTS $6.75 or invitations, hand-engraved, 2 sets of envelopes. 100 Calling Cards, $1.25. Write for samples. V. Ott Engraving Co., 1041 Chestnut St., Phila.

INVITATIONS or ANNOUNCEMENTS Engraved. The name of "Childs" is a guarantee of the correctness of style and quality. Samples and prices on request. S. D. Childs & Company, Chicago.

PURCHASING INSTRUCTIONS

THE names and addresses of the shops selling the special articles pictured on these pages will be gladly furnished you on request; or, if you prefer, the Vogue Shopping Service will buy any of these articles for you on receipt of your check and instructions. Each inquiry or order should contain a stamped and addressed envelope.

VOGUE SHOPPING SERVICE

19 West Forty-Fourth Street New York City

Patterns

PATTERNS CUT TO MEASURE from illustrations, description of model. Fit guaranteed. Special attention to mail orders.
Mrs. W. S. Weisz, 41 West 35th St., New York.

Perfumes

PARFUM BOUQUET EGYPTIAN, an odour of wondrous charm and refinement. Sample Extract and Face Powder by mail, 20 cents.
Tanty, Parfumeur, 140 W. 34th St., New York.

Photography and Photographers

MARY DALE CLARKE
announces with pleasure that she has secured the valuable co-operation of
Mr. C. C. Phillips

Whose artistic photography is too well and favorably known to need any introduction. Mr. Phillips will be in charge of her studio

during the entire summer, and will also do home portraiture if desired.

Plaza 1492 665 Fifth Avenue.

PHOTOGRAPHER-OF-MEN
Pirie MacDonald,
576 Fifth Avenue
Cor. 47th Street (over Theo. B. Starr, Inc.)

Professional Services

1—WANTED—WOMAN TO DESIGN and suggest narrow wash trimmings for women's & children's dresses. Fancy tapes, braids and narrow specialty woven goods for individual purposes, novelties, etc.

2—MUST HAVE A PRACTICAL AND DISCERNing Mind and be able to see the possibilities in these lines. Part time only necessary. Address Sanford N. F. Co., 351 4th Ave., New York City.

EUGENE CHRISTIAN, F. S. D.
treats stomach & intestinal troubles by teaching you to select & combine your food at meals. No deprivation or dieting. No charge for consultation.

EUGENE CHRISTIAN, F. S. D., 213 West 79th Street, New York, subway to 79th, half block east. Office hours: 10 to 12 A. M.; 2 to 4 P. M. daily. Phone 8947 Schuyler.

Real Estate

PRITCHARD AND KING CO.
Real Estate and Furnished Apts.
109 W. 57th Street.
Phone 3732 and 2354 Columbus.

LET US DO YOUR APARTMENT HUNTING.
List of large & small apartments furnished & unfurnished. Best sections of Manhattan.
Call, Write or Phone Pritchard & King Co.

Riding Academies

DURLANDS RIDING ACADEMY—66th Street at Central Park West. Largest Arena. Well-trained Horses, Expert Riding Masters, Spacious Club Rooms. Write for full particulars.

Rooms and Apartments

13-15 East 54TH STREET, N. Y. Boarding place of exceptional advantages where home comforts are enjoyed by its guests. The cuisine and location unexcelled. Moderate prices. References.

Shoes

SHOECRAFT SHOP, 27 West 38th St., N. Y. Smart Shoes in width AAAA, AAA, AA and A in sizes 8, 8½, 9 & 9½. Send for booklet, "Fitting the Narrow Foot," and Catalog V. S.

E. HAYES, 9 W. 29th St., New York. Individual style in ladies' shoes to order in materials and color of costumes. Write for booklet and directions in self-measurement.

BAD FEET BENEFITED. Our scientific footgear will feel comfortable and neat. We take cast of both feet. Balanced Shoe Co., 40 West 39th St., New York City.

Shopping Commissions

MRS. H. GOODALE ABERNATHY
Shopping Commissions. No charge.
37 Madison Ave., N. Y.; 75 Boundary Road, London, N. W.; No. 12 Rue Rennequin, Paris.

MRS. E. F. BASSETT will shop for or with you, furnish your house; suggest costumes. Goods on Approval. No charge.
145 West 105th St., N. Y. Tel. Academy 2253.

MRS. SARAH BOOTH DARLING
Purchasing Agent. Accompanying out-of-town patrons. No charge. References. Chaperoning. Write for circular. 157 West 78th Street, N. Y.

MRS. S. D. JOHNSON
Shops for and with you without charge.
347 Fifth Avenue.
Opp. Waldorf-Astoria. Tel. 2070 Murray Hill

MRS. C. B. WILLIAMS, New York Shopper. Will shop with you or send anything on approval. Send for bulletin.
Services free. 366 Fifth Avenue, N. Y.

MRS. CAROLINE PLOWS. Experience has taught me that certain shops excel in certain lines. I will shop for or with you. No charge. Goods sent on approval. 14 W. 92d St., N. Y.

ELIZABETH C. MALADY—A personal acquaintance with New York's shops enables me to buy with taste and discrimination. Prompt service. Goods on approval. 33 Convent Ave., N. Y.

MRS. GEORGETTE DUNBAR EVANS will keep you in touch with N. Y.'s advanced modes. Will shop for or with you gratis. Chaperoning. References and booklet. 311 W. 95th St., N. Y.

"BEAUTIFUL THINGS I SEE." Write for Free Fashion Letter with list of bargains. Shops free for or with you. Anything on approval.
Irene Stephens, 334-5th Ave., N. Y.

KATE R. PETTIT, formerly of New Orleans, purchases wearing apparel, housefurnishings and gifts. Services free. Accompanies patrons. References. 60 W. 94th St., N. Y. Tel. 5254 River.

MRS. EDWIN McCALLA DAVIS, 329 West 83rd St., N. Y., will do all kinds of shopping for you. Services free. Specializing wallpapers, chintzes, rugs and artistic furnishings.

MRS. L. A. WILSON—Shopper of long exp. Shops for or with customers without charge. Can be seen in office every morning—mail orders promptly executed. 373-5th Ave., R. 505. Phone 3645 Vandblt.

FURNITURE, RUGS, ETC. Buyer specializing best grades, these lines, owing to unusual connections can purchase for or with you at 20-50% below usual prices. Serv free. Mrs. C. H. Langdon, The Broztell, N.Y.

MRS. AGNES J. COWLE, experienced shopper, will buy for or with customers without charge. A leaflet sent upon request.
Grand Central Terminal. Room 3636. N. Y. C.

Stationery

FOR INFORMAL CORRESPONDENCE — Name and address neatly printed on 125 envelopes and 200 sheets Japan Bond $1. Correct style and size. Ppd. Tiffany Press, Peru, Ind.

Wholesale Gift Shops

DAY-CRAFT NOVELTIES for Gift Shops & Art Needlework Depts. We sell dealers only. For illus. folder and price sheet send to N. S. Day, Springfield, Mass. Samples at 225 5th Ave., New York.

THE VILLARI COMPANY, 402 Madison Avenue, New York. The wonderful Porto Rico Tiré. Linens sold and sent on memo. to responsible parties. Write for terms.

JANE GRAY CO.—Kuddles the lovable dollie—has a brother and sister "Kuddle Rag" dressed in gingham dresses and rompers—and patriotic cousin Starlett coming to the front—also many new toys.

JANE GRAY CO. are carrying a larger assortment of long and short necklaces. Twenty-five attractive different styles knitting bags.
2 East 23rd St., New York.

THE WORLD FULL OF TOYS. Twenty imported toys in a real globe 6" in diameter. $1.50 retail. New ideas for shops.
"Studio Shop," 96 Fifth Avenue, New York.

E. & G. QUACKENBUSH now display 18 varieties of Tiny Tots. Have you seen these newest quick sellers? Many of them 50c art. Also advance Xmas Toys, Dolls & Novelties now ready. Among them

Our new **"TUBBY FAMILY"** of "pretty" rag dolls —First aid Tilly & Khaki Tommy just mustered in —and four more babies not yet of military age. Washable—germ proof—baby proof, 100-5 Av., N.Y.

SUMMER SHOPS & ART DEPTS. will find things for the Little Ones & Grownups in furniture, needlework, art bags, baskets, deco, tin & wood, etc., at The Palmode Shop, 44 Murray St., N. Y.

INDIAN BASKETS—woven in many shapes and sizes, wonderful color combinations in genuine Indian dyes. From 25c each for quaint little handle Baskets to $6.00 each for useful soiled linen

Hampers. The best selling gift shop line of the year! Assortments from $10.00 up. Limited quantities are obtainable & orders will be filled in rotation as received. Charles Zinn & Co., 893 B'way, N. Y. C.

A. HIMMEL, 152 West 34th St., N. Y. C. M'f'g. Cretonne & Brocaded Art Novelties, Desk Sets, Baskets, Candy Boxes, Sofa Pillows, Knit Bags, Unusual Boudoir Novelties. Write for $10 ass't.

NEVIUS, home from cross-continent trip, prophesies big sales of fine gift shop things this Fall. He can help you get your share. May he?

NEVIUS has everything you need for Christmas, lots for summer, too. Buy early. Shipping routes bound to be congested later. 217 E. 38th St., N. Y.

FO SING YUEN & CO. Headquarters for Imported Chinese Goods. Bamboo & trimmed fancy baskets, beads, tassels, old embroideries, kimonos, porcelain & antique novelties. 104-6 E. 16 St., N.Y.

MIRRORS, Lamps—Ornamented and gilded. Fine Furniture designed to order—superior quality. No catalogues. Hasbrouck-Bergen Co., 223 East 38th Street, New York. Factory Tel. 36 Murray Hill.

IF YOU ARE A RETAILER
selling the high class
merchandise that Vogue readers
are continually seeking,

THE WHOLESALE DEALERS whose announcements appear under this heading have quality goods at prices made for quick turn-overs and large profits. Write them today.

Wholesale Gift Shops—Cont.

JOLIN SHOP, 303-5th Ave., N. Y. Hand-decorated wooden spool holders, fancy sewing sets and many new wooden toys, boxes and wooden novelties. Five-piece Japanese

painted desk set of wood in several shades—very attractive. Late importation of Bohemian and Venetian glassware, also distinctive designs in American glass. All new numbers.

DELLA ROBBIA STUDIOS, Dept. M. 10-5th Ave., N. Y. You will be interested in the new hand-emb. Italian & Belgian Linens. Hand tooled leather. In enameled metal new candy boxes with dome tops.

BOB-BETTY'S TOILET SPECIALTIES
are now being advertised in the best class magazines. They allow you a good margin of profit, are easily and readily sold, because they are

ATTRACTIVE, REASONABLE, AND USEFUL.
Send $6.40 for generous assortment
Money refunded if not satisfactory.
Barbara Elizabeth, Inc., 550 Main St., Beacon, N.Y.

FOR PEOPLE WHO ARE ILL. Four English Walnuts with a "cheer up" sentiment in each, the whole in a beautiful box, retail 25c. Send for portfolio of designs. Ernest Dudley Chase, Boston.

GIFT SHOPS AND ART DEPARTMENTS
Send for catalogue of hand-made gifts in copper, wood & leather. Distinctive and unusual. The Craftsman Studios, 191 Fulton St., Bklyn., N. Y.

JARDINIERES, WINDOW BOXES, etc., of galvanized iron frame and imported Alhambra tiles in color and metallic lustre. P. Lombillo Clark, 372 Lexington Ave., N. Y. C.

BASKETS GREAT AND SMALL—Of every conceivable design and decoration. Special orders for your particular shop. Illustrated Catalogue. The Furness Studio, Carnegie Hall, New York City.

SOY KEE & CO., 7-9 Mott St., China-Town. Largest Stock of Chinese Art Wares in America. Baskets, Embroideries, Chinaware, Wooden Novelties. Brasses, Bronzes & many other novelties. Assr't's $10, $25, $50.

THE LITTLE WORKSHOP, 68 Lafayette Avenue, Brooklyn, N. Y. New Catalog just out, including Patriotic Numbers. Butterworth & Gardiner, 225 Fifth Avenue, New York, have sample line.

"WINKEES"—a new cunning cloth doll—comes in sealed packages. Individual expressions and poses—retails, 50c—mail order—circular. Giftoy Co., 500 Fifth Avenue, New York City.

MEN LIKE PRESENTS and women like to give them. We have one they cannot keep from buying. It is the Polly Ash Tray, a handsome tray, a practical tray, a comfortable and commodious one.

MERELY ONE OF MANY irresistible gift novelties this is. Book ends, tea bells, picture hooks, push buttons, nut crackers, fruit bowls are some of the others. The Bronze-Products Soc., Inc., 460 4th Ave., N.Y.C.

BLACK, OPAL and CRYSTAL Glass Desk Sets and Novelties make unique gifts. Sold by all high grade shops. Send for illustrated cata: and price list. American Tray Co., 179 Wooster St., N. Y.

ARMY MIRROR. The perfect gift for the Soldier Boy. Pocket size. Rust-proof. Unbreakable. Useful for travelers. Send for price list. American Tray Co., 179 Wooster St., New York.

HERE ARE THE ANNOUNCEMENTS of over 25 wholesale dealers in gifts and attractive novelties. To stock and sell their line means money for you. Write them today.

TREO
ELASTIC
GIRDLE



THE CORSET WITHOUT LACES

MADE entirely of porous woven surgical elastic web, which "gives" freely to every movement of the body, yet firmly holds the figure. It lends grace with absolute comfort at all times. Our patented methods of construction, and character of material used, make it equally desirable for street, dancing, evening or sport wear, and make unnecessary use of corset laces. In short and long lengths, white and flesh. Retails $2.50 to $7.

The dissatisfaction which inevitably results when you buy imitation and inferior elastic garments may easily be avoided by vigorous insistence on the Genuine "Treo" Elastic Girdle. If local dealer cannot supply you, write for illustrated free booklet.

TREO CO., 160F FIFTH AVENUE, NEW YORK
In Canada, address EISMAN & CO., TORONTO

HADDON HALL
Atlantic City, N. J.

Directly on the Beach. Unobstructed Ocean View. Always Open. All sleeping-rooms have private bath or running water. Sea water in all baths. Music. Golf and Yacht privileges. Capacity 450. Write for Booklet.

LEEDS & LIPPINCOTT

SALES AND EXCHANGES

Wearing Apparel for Sale

PINK bridesmaid's gown, size 34-36, color unbecoming to owner. Worn once. $150 model—Sell $85. Also black horsehair hat. Sell $20. No. 127-D.

BISCUIT-COLORED satin negligee—worn once. Was $90—now $25. Yellow wool sweater with sash, white angora collar, $6. Green messaline and chiffon maternity dress $20. All garments size 36. No. 129-D.

BRIDES! Worth wedding dress for sale. Never worn; arrived too late. Beautifully draped white satin. Court train lined silver. Two pairs sleeves—one long, one short. Size 36; cost $350. Any reasonable offer considered. No. 130-D.

WHITE satin and georgette crepe afternoon gown—embroidered. Size 40. Never worn. Cost $90. Sell $50. Riding habit. Very good condition. Divided skirt. Size 40; cost $80—sell $40. No. 131-D.

FOR SALE—Pink silk dress, never worn. $40. Size 42. No. 133-D.

WHITE flannel suit—long coat, $12.50. Boy's sport coat, $5. Afternoon and evening gowns and wraps. Sweaters. Size 34-36. Perfect condition and style. No. 134-D.

FOR SALE—Rose taffeta, silver and grey silk, net evening dress, moderate neck, $25. Black taffeta lace and net dinner dress —French blue bodice $25. Tall—slim 38. No. 137-D.

PINK and white taffeta dancing frock. Size 16. New model, never worn. Price $28. Also corn-colored dinner gown, size 36. Cost $125—sell $12. No. 138-D.

WHITE chiffon negligee. Flowered effect appliqued Georgette colors. Unique cap. Very lovely model. Small 36. Cost $150 —Sell $65. No. 139-D.

To Insert Your Message

When you wish to sell something which you do not need—or to buy something which you do need—send your message to Sales and Exchanges. The price is $3 for 25 words, or less. Additional words, 15 cents each. Check or money order must accompany message; be sure to write your name and address very plainly.

Your message for the September 1st Vogue should be received on or before July 20th. Address all communications to Sales and Exchanges Service, Vogue, 19 West 44th Street, New York.

To Answer These Messages

1. Reply in a stamped envelope, unsealed, and with the number of the message in a corner. (For instance, 250-A.) Enclose this in an outer envelope and mail it to Vogue. Do not telephone—all communications must be through the mails. Post-cards not accepted.

2. Send Vogue no money—wait until the other woman writes to you.

3. If her letter is satisfactory, then send Vogue your money order or certified check for the amount agreed upon. We will have the article sent to you, and will keep your money on deposit until you instruct us to send it.

4. **Never send any article to Vogue.** The advertiser pays the expressage on articles sent for inspection—the one inspecting pays the return expressage if the article does not suit.

Wearing Apparel for Sale—Cont.

FOR SALE—Gold lace evening gown. Worn once, in perfect condition. Cost $90—Sell $65. Size 38. No. 146-D.

FOR SALE—Beautiful Chinchilla Coat. Finest skins, three-quarter length, size 38, hardly worn. Cost $4000—Will sell $700. Can be seen in New York by appointment. No. 147-D.

Miscellaneous

FOR SALE—Square platinum and diamond Swiss watch. Copt make; cost $650—will sacrifice $450. Perfect condition. No. 128-D.

BEAUTIFUL black real thread lace shawl and 21-inch flouncing. 5 yds. Irish Point. Handsome paisley shawl. Belter furniture. Maché gilt Japanese cabinet. Wedgwood vases. No. 132-D.

Miscellaneous—Cont.

VERY old fashioned white knit bedspread, raised flowers, $15. Complete set ivory chess men $18. No. 135-D.

FINE Arts, must sell; Old Spanish ecclesiastical brocades, chasuble, bishops' robes, samplers, capes and velvets. Will sacrifice entire private collection for one-third of value for immediate sale. No. 136-D.

EIGHT lovely, hand-made layette pieces, new, bargains. Dresses, coat, wrapper, etc. Perfect, unset diamond. Value $157. Sell $120. Seven yard baby Valenciennes edge, one inch. On approval. No. 140-D.

EXQUISITE hand-painted chocolate set, brown and gold opalescent linings $25. Heirloom, antique chiming 18-karat gold watch, maker Mylins of Frankfort, $75. Both seen in New York. No. 141-D.

Miscellaneous—Cont.

THREE heavy Gorham silver platters, about 20-16-14 inches. $80-$60-$45. No. 143-D.

PEDIGREED German Shepherd bitch Minka of Winterview, sister of Champion Bismarck—whelped ten puppies twice. Perfect health—two and a half years old. Also beautiful puppies ten weeks old raised by "J.D." No. 144-D.

CIRCASSIAN Walnut parlor set of six chairs and lounge, table and Valance—Louis XV period. Like new. Cost $900—Sell $300. Slip covers included. No. 145-D.

Wanted

WANTED—Lady, youthful model, bust 36, wishes to buy regularly morning and afternoon gowns. Also suitable gowns for older woman, bust 36. No. 322-B.

WANTED—Furnished cottage for season near water, must have modern conveniences, rental not over $250. References exchanged. No. 323-B.

SOUTHERN woman 24; bust 40; waist 32; weight 160, 5 ft. 5 in.; will buy very reasonably, afternoon, evening gowns, sport suits, hats. Grey, lavender, white. No. 324-B.

Professional Services

WANTED—Refined competent gentlewoman to fill position of managing housekeeper in household of three—a father and two grown sons. References required. Correspondence solicited. No. 279-C.

CULTURED Southern girl, well-educated, desires position; companion or companion secretary work preferred; governess position acceptable. Used to traveling. References given and required. No. 280-C.



Scripps-Booth exclusive body design is protected by U. S. patents

Scripps-Booth still stands alone as the one example of low-cost luxury

Blending luxury with light weight and low cost Scripps-Booth still has no duplicate among motor cars.

It still stands alone in its scientific application of light weight to power.

It is still the one car that combines the human desire for luxury and the timely need for thrift.

Scripps-Booth's first appeal is to the eye—because of its rare beauty.

Its final appeal is to one's common sense — because of its power-performance, its comfort, its economy.

Because it is a style unto itself, Scripps-Booth design avoids seasonal changes.

That does not mean that Scripps-Booth ideals have not constantly trended towards betterment.

The new Scripps-Booth is a surprisingly better car — greater in power, bigger in room, more luxurious than ever in traveling comfort.

Below are a few of the improvements that suggest the added attractiveness of the bigger and better Scripps-Booth.

Analyze literally the headlines about the Scripps-Booth.

You will find them true — without quibble or extravagance.

Scripps-Booth Corporation
Detroit, Mich.

There are no radical changes in the new roadster. But there are 50 distinct improvements that make it a more powerful, bigger, roomier car than ever.

Here are a few of the most important:

Power
Power and acceleration are tremendously increased by the 3-11/16x4 motor.

Strength
Channel frame of tapering type, deeper and wider, strongly gussetted cross members.

Room
More leg-room, wider and deeper seats, wider doors, more room for luggage in the rear.

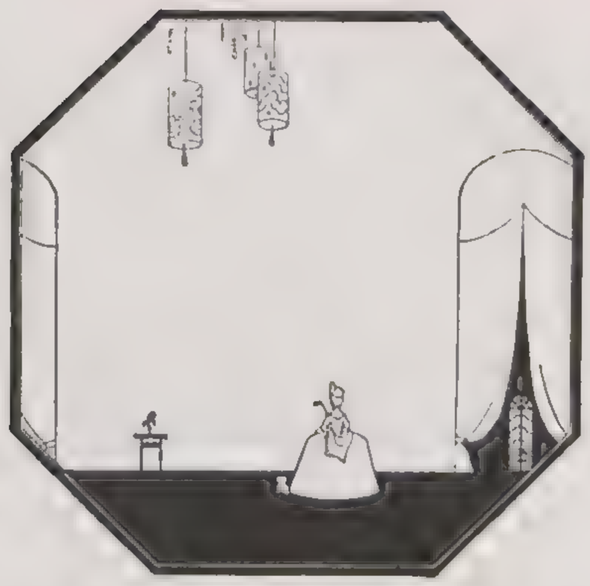
Thief Proof
Ignition and lighting are safe-guarded by a King lock of 25 different combinations.

Springs
Front springs longer, rear springs are full-floating cantilever, accentuating Scripps-Booth's already famous riding qualities.

Cooling
A radiator of greater capacity and a large 4-bladed fan coupled to a water pump insure perfect cooling even in the tropics.

Prices

Four-Cylinder Roadster - -	$ 935
Eight-Cylinder Four-Passenger	1285
Eight-Cylinder Town Car -	2575



The Next Vogue

THE INTERIOR DECORATION NUMBER OF VOGUE

OF course, we all know that in the late summer the interior decorators get in their deadliest work. Don't let them find you unprepared. Instead of being practically helpless, when the time comes for your house to be done over, you should be able instantly to state just what you want and how you want it. There is nothing like a firm decision to make an interior decorator eat out of your hand. The next issue of Vogue, the August 1st number, is going to be an Interior Decoration Number, and as far as the regeneration of the house is concerned, there is nothing that it won't tell you.

White Elephants in Their Places

There are some things about the house that sooner or later bring up the question, "Now that you have it, what are you going to do with it?", and one of the greatest of these is the piano. A piano in the wrong place in a room can be about as decorative as a British tank, and when it is placed properly it can be as much a part of the scheme of things as the other furniture. That's another thing Vogue is going to talk about, the best and most effective placing of a piano in a room.

First Aid to Helpless Houses

It may be that your ancestral mansion is all very well except for a few unmanageable corners that simply won't look right, no matter what you do to them. Time was when they made corners like that into "cozy corners"—those peculiar places with a distinct Old Curiosity Shop air, and an affinity for pierced-metal lanterns. Of course that sort of thing couldn't last—most people are too healthy minded—and now there are all kinds of uses of adroit chintzes and concealing tapestries that help a great deal when properly applied. So Vogue is going to have a regular course in First Aid to Awkward Spaces and Shy Corners, and there will be "after treatment" pictures, too, to show you how your house really can look. Many a house of the "early-Pullman" or "mid-Rutherford B. Hayes" period will be grateful for the suggestions therein.

Of course wall decorations and window arrangements will be thoroughly discussed and illustrated, they are very important, whether your house is one that has to be coaxed into modernity, or whether it is already as smart as a twentieth century débutante.

The Superbathroom

If cleanliness is next to godliness, it naturally follows that the bathroom is the nearest earthly approach to Olympia. You will think that, too, when you see the bathrooms that Vogue has photographed for its next issue.

Another wonderful thing that Vogue is going to tell about is the Deering house at Miami, Florida. It is a modern version of an Italian villa and has about it beauty of garden and sea and sky that Venice never dreamed of.

VOL. 50. NO. 2. WHOLE NO. 1075

Cover Design by Rita Senger

CONTENTS

for

JULY 15, 1917

Copyright, 1917 by The Vogue Company.
Registered in the U. S. Patent Office.

Special Features

O, Say, Can You Can? - - - - - - - - - 21-22
We Solve the Riddle of the Sphinx - - - - - 33
The Tea Ceremony in France - - - - - - - 38-39
The Hostess and the Entertainer - - - - - - 42-43

Costumes

New York Letter - - - - - - - - - - - 23-24
Paris Designers Make Frocks on These Lines - 25-26
White Mourning for Hot Summer Days - - - 53

Miscellaneous Fashions

Vogue Points - - - - - - - - - - - - - 27
Designers Always Live in the Future - - - 51
Smart Fashions for Limited Incomes - - - 52
Seen in the Shops - - - - - - - - - - 54-55
The Younger Generation - - - - - - - - 58
Vogue Pattern Service - - - - - - - - - 59-60

Society

Mrs. Charles H. Marshall - - - - - *Frontispiece*
As Seen by Him - - - - - - - - - - - - 40
Mrs. Charles H. Marshall and Her Wedding Attendants - - - - - - - - - - - - - 40
Fashion and the Spring Races at Piping Rock - 41
Mrs. S. Bryce Wing - - - - - - - - - - - 44
New York and Washington Brides - - - - - 49
Society - - - - - - - - - - - - - - - 72

The Fine Arts

The Bird-cage that Went to the Fair - - - 50

Decoration

For the Hostess - - - - - - - - - - - - 30-32
Flowers from the Point of View of the Decorator 34-35
The Gardens of "Vizcaya" - - - - - - - - 36-37
Off Duty Hours of the Dining-table - - - - 46-47
France Finds a Double Interest in Its Gardens - 48
Service for the War-tea and War-luncheon - - 56-57

Regular Departments

Editorial—A New Declaration of Independence 45
On Her Dressing-table - - - - - - - - - 62
What They Read - - - - - - - - - - - - 64d-66

Of Varied Interest

The Festa in Macdougal Alley - - - - - - 28-29

VOGUE is published on the first and the fifteenth of every month, by The Vogue Company, 19 West 44th Street, New York; Condé Nast, President; Barrett Andrews, Vice-President; W. E. Beckerle, Treasurer; Edna Woolman Chase, Editor.

Manuscripts must be accompanied by postage for their return if unavailable. Vogue assumes no responsibility for unsolicited contributions except to accord them courteous attention and ordinary care. Vogue does not accept or pay duty on drawings submitted by foreign artists, unless the drawings are sent at the order of Vogue or by arrangement with its New York office.

Subscriptions for the United States, Mexico, Cuba, Porto Rico, Hawaii, and the Philippines, $5 a year in advance. Single copies, 25 cents. Subscription price for Canada, $6.25 per year; for other countries, subscription prices will be furnished on request. Remit by check, draft, or postal or express money order. Other remittances at sender's risk.

Change of Address.—The address of subscribers can be changed as often as desired. In ordering a change please give both the new address, and the name and address exactly as it appeared on the wrapper of the last copy received. Three weeks' notice is required either for changing an address or for starting a new subscription.

Entered as second-class matter February 16, 1910, at the Post Office at New York, N. Y., under the act of March 3, 1879. Cable Address: Vonork.



Ira L. Hill

MRS. CHARLES H. MARSHALL

Mrs. Marshall, who was Miss Alice F. Huntington, is a daughter of Mr. Robert P. Huntington and sister of Mrs. Vincent Astor. She was married early in June at Saint Margaret's Church at Staatsburg to Mr. Charles H. Marshall, son of Mrs. Charles H. Marshall and brother of Mrs. Marshall Field, who, before her marriage, was Miss Evelyn Marshall. The matron of honor was Mrs. Vincent Astor, and the best man was Mr. Marshall Field, who in honor of the occasion obtained leave of absence from the First Illinois Cavalry. Following the ceremony a wedding breakfast was served at "Hopeland House," the Huntington estate, where this photograph was taken. A photograph of Mrs. Marshall with her wedding attendants, also taken on the terrace at "Hopeland House," appears on page 40 of this issue



Charming little painted labels, oddly ridged jars, or comfortable crocks make the delectable contents even more tempting

OH, SAY, CAN YOU CAN?

Food Preservation Is the First Law of War; That's Why These Patriotic Women Toured Long Island in the "Canning Special," Instructing the Natives in the Noble Art of Canning

Sketches by Claire Avery

IT is a little town on Long Island. It is three o'clock in the afternoon and, according to all precedent, the town should be so still that one could hear the buzzing of the bees in the wistaria.

As a matter of fact, it is anything but quiet. In the street are groups of people; hurrying along the road from both directions come more people; away down beyond the bend one can see still others. Something odd about that crowd suddenly dawns upon one,—it is entirely feminine. Interest seems to be centered upon the railroad station,—apparently something is going to happen here.

A large woman in a green felt hat detaches herself from the crowd and approaches the station master as he stands in the doorway of the station. Obviously he regards passengers as human beings and not just fares, and he is much interested in the present gathering.

ENTER THE "CANNING SPECIAL"

"The question is," she says, "does it stop here or there?"

"Here, Madame, positively," he answers, and, greatly reassured, she returns to the crowd, which packs up more closely "here,"—"here," is a siding just beside the station.

With the ordinary amount of rumble, a train draws up. Some boys on the fence, quickened into animation, roundly cheer the large woman in the green hat, who is the first to reach it. An affable conductor gets off, places a step, and the crowd climbs on.

"Just a minute, Madame," cries the conductor to an energetic mother who has attempted to lift a go-cart containing a lusty youngster up the stairs into the struggling mass of humanity which crowds the train platform. Quietly the conductor persuades her to relinquish youngster and go-cart, both of which he turns over to a smartly dressed woman who has alighted from the train and quietly approaches. It is Mrs. William K. Vanderbilt, junior, though the distracted mother does not know it,—all she knows is that this trim young woman in a smart tan suit and black hat has a "way with her" with children. Soon other mothers espy the temporary nursery, and Mrs. Vanderbilt's charges grow rapidly in number. Mrs. Vanderbilt and some of her charges are photographed at the left on this page.

In the meantime, the women continue to climb into the train, which, one notes, bears a huge long label, "Long Island Canning Special," besides many small posters of exhortation. "Can or Collapse," they say,—"Work or Want"; "Preserve or Perish."

At the side of the train, in a doorway which has been barred across with a broad plank, appears a tall slender woman in a blue and white striped muslin frock, who waves her hand to the members of the improvised day nursery below. This is Mrs. Arthur Scott Burden, another member of the Long Island Food Reserve Battalion; she is photographed at the right on this page. Later on, her place is usurped by Mrs. William Laimbeer, who, a large jar of luscious string beans in hand, holds an overflow meeting at the side of the car. She is sketched at the bottom of the following page, with her audience.

THE BUSY CANNING SQUAD

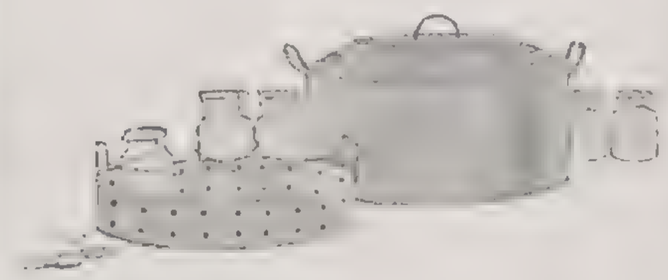
In the meantime, the Canning Squad is at work inside the car. You may see it in action in the photograph on page 78. Behind the table, from left to right, are Mrs. J. Watson Webb, Mrs. G. W. Pierpont, and Mrs. Arthur Scott Burden.

At the carside, Mrs. Laimbeer is saying clearly and concisely, "First blanch your vegetables; this is to take out objectionable acid and set color, flavor, and mineral salt. To blanch them, put them in a piece of cheesecloth, dip them in boiling water, and let them actually boil for from five to eight minutes.

"Then put them in a cold dip—the sudden change of temperature hardens them, loosens the skins, and makes them easy to handle. Peel or



Mrs. William K. Vanderbilt, junior, has a way with children, so she watches them while their mothers learn about canning



After the vegetables are comfortably settled in the jars, those jars are placed in the boiler. This accommodating boiler has an inner tray with wires to keep the jars where they belong



All the modern improvements of canning are here—the wire basket, the kettle, the electric stove, the knife, and other tools of the trade



Kadel and Herbert

Mrs. Arthur Scott Burden is a member of the Canning Squad. This is the way she looked on the "Canning Special"



Yes, indeed, canning can be made a family affair. Every one may be pressed into service for the "peel or pare" process; there are absolutely no age limits

pare such vegetables as require it; pack in sterilized jars with one level teaspoonful of salt to a jar, and enough boiling water almost to fill the jar. Place the rubbers on the jars and partly seal. Then place the jars in the boiler on a rack and fill the boiler with hot water to within two inches of the tops of the jars. Cover the boiler and boil according to the table at the back of this booklet." (This table is printed on page 78 and gives the time required not only for this hot-water bath method but for the two other methods,—water-seal and steam pressure.) "Remove the jars, tighten their covers, and invert to cool. The whole thing is done in one day and with very little trouble. This is to see if they are perfectly tight. If you find that there is any moisture around the top, you will know that the jar leaks. That's easy—try a harder one."

"Will you tell me just exactly how to do tomatoes?" says another voice.

"Just a minute,—we have a specialist on tomatoes," says Mrs. Laimbeer. "Muriel," she calls to a white-skinned, dark-haired girl, who has been standing behind one of the tables, "here is someone who wants to know about tomatoes. Will you tell her?"

Obviously the young girl is stage struck, but just as obviously she is going to see this thing through to its rightful end.

"Choose tomatoes of even size and quality," she begins, gaining confidence as she proceeds. "Scald to loosen skins, then dip in cold water. Remove the skins, pack the cold tomatoes in the jars, and add one level teaspoonful of salt to each quart. Place the rubbers, and partially seal. Sterilize twenty-two minutes in hot water. Remove the jars, tighten the covers, and invert to cool."

Thus does Miss Muriel Vanderbilt do her bit.



The jar rises high in the realm of decoration when the portrait of the fruit it contains is painted in true-to-nature colors on its top

THE WORK THAT WOMEN DO

Of all the war work in which women have interested themselves, none is more important,—one might almost say that none is so important—as that which has to do with the conservation of food. The campaign, which was started on Long Island under the direction of Mr. Ralph Peters, President of the Long Island Railroad, and in which he was so promptly and efficiently aided by a contingent of smart women whose homes are on Long Island, shows every evidence of developing into a nation-wide movement. The New York Central Railroad is about to send out canning trains through its territory, and no doubt other transportation companies will be quick to follow this lead.

On Long Island, a number of permanent canning kitchens have been established, and others are in process of organization. The first of these to commence operations was the kitchen at Hicksville, for which Mrs. Laimbeer, Mrs. J. Watson Webb, and Mrs. William K. Vanderbilt are, in a great measure, sponsors. It is managed by Mrs. Helen G. Snyder, a food expert who was formerly in the service of the government, but all the women who are interested in it are doing actual practical work there every day. The kitchen has two purposes: first, to instruct in canning, drying, salting, preserving, and general economy; second, to collect, preserve, and store for future use all surplus farm and garden products. On Mondays, Tuesdays, and Wednesdays these products are preserved under competent instructors, stored, and sold under the auspices of the Long Island Food Reserve Battalion, which first considers the needs of the community. On the last three days of the week, the kitchen, in charge of the instructors, is open to all who wish to preserve their own vegetables and fruits; for this privilege, a nominal charge is made for the use of the gas and water.

The instructions given at the canning kitchen are as simple and practical as possible. Here, at Hicksville, one may see exactly the proper utensils to use. For washing the fruit or vegetable, one may use a wire basket of some kind. At the lower right of the sketch at the bottom of page 21 is shown a wire basket which is very convenient for greens and the larger vegetables and fruit. For berries, a basket with a very fine mesh is required. Next to the wire basket in the sketch is a large kettle which is very convenient for blanching. The fruit or vegetables are placed in cheesecloth and dropped into this kettle; after blanching, they are dipped into cold water, for this cold dip, any kind of a large open vessel is appropriate. The next stage is the peeling or paring, which process is sketched at the top of this page. A good sort of knife to use for this purpose is shown in the sketch at the bottom of page 21.

Next comes the packing in the jars. A wide-mouthed jar is always best, because the fruit may be arranged more temptingly in it. Either a mason jar or a jar with a sealed top is appropriate. The matter of rubbers is one of the greatest importance, for unless the rubbers are of good quality, the jar will not remain airtight. Before the fruit is placed in the jars, jars, rubbers, and tops must all be sterilized. To sterilize the jars, they should be placed in a kettle of cold water and boiled for fifteen minutes.

When the fruit has been packed, the jars are partially sealed. That means that, if the mason jar is used, the cover is screwed on loosely; in the case of the sealed jar, the top is put on, but not clamped down tight. The fruit or vegetables safely packed in the jars are next placed in the boiler. In the sketch next to the bottom on page 21 is shown an excellent type of boiler for home use. It has an inner tray, which is raised above the bottom of the boiler proper, and in

(*Continued on page 78*)



Mrs. William Laimbeer held an overflow meeting at the side of the "Canning Special." With a jar of succulent string beans in her hand, she explained, in the clear concise way of one who knows her subject, just how those beans had been captured in that jar, and just how her audience could go and do likewise



At the wedding of Miss Coline Ingersoll to Mr. Stewart Campbell Woodworth the bridesmaids carried sheaves of purple lilacs

THE NEW YORK SEASON COMES TO A GOOD END

The Long Succession of Race Meets and Charity Benefits Has Its Finale in the Last Races of the Season and the Alley Festa, Where Macdougal Alley Became an Italian Fair



Mrs. George Post, Jr., wore at the Alley Festa a broad-brimmed blue hat, trimmed in red and white field flowers



This coiffure was seen on the head of Mrs. William F. Whitehouse at the opening of the Ritz Roof Garden

AMONG the pleasant things which the war has caused to be transferred across the seas (and they are not few) was the colorful Italian street that a short time ago blossomed out almost over night in Macdougal Alley at the Alley Festa given for the benefit of the Red Cross and Allied Charities. New York had the rare opportunity of taking a peep at an Italian fair with its banners and lanterns, its confetti, flower-girls, donkeys, guitars, fruit venders, and colored lights—just such a fair as one might see of a spring or summer in almost any one of the Sicilian cities. Mr. Paul Chalfin, the well-known artist and architect, whose training had especially fitted him for the work, directed the transformation of Macdougal Alley into a quaint Italian lane, with the façades of the studios on either side rebuilt and decorated with false windows, balustrades, bell towers, chapel gates and garden walls.

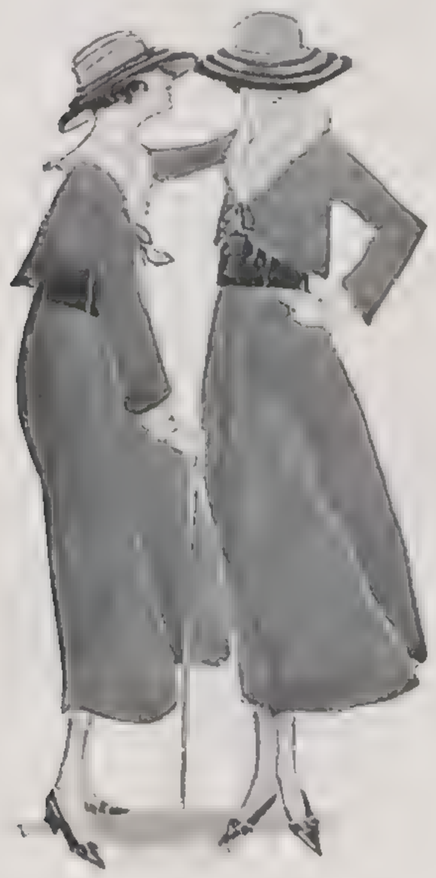
MRS. HARRY PAYNE WHITNEY'S STUDIO

The entrance to the alley was by way of Mrs. Philip Lydig's garage, which had been mysteriously made into an old-world gateway, hung with the flags of the nations. At the right of the lane, one came upon a vine-covered Italian restaurant, and on the balcony of this restaurant Mayor Mitchel opened the festa with an address. This restaurant, before its transformation, had been the studio of Mrs. Harry Payne Whitney, and upon the opening night it presented a charming scene with its gay little groups of guests who dined al fresco at tables covered with the most delightful table cloths, blocked in blue and white or red and white. The men wore dinner clothes but the majority of the women wore long-sleeved afternoon gowns and picture hats. Mrs. Philip Lydig was dressed in a black gown, with a large black hat. Mrs. William K. Vanderbilt and Mrs. Harry Payne Whitney also wore large black hats, which formed a pleasing note of contrast to the gay setting. Mrs. Burke Roche came with her son, Mr. Francis Roche; she wore a small black hat and a dark toned wrap. Sketched at the upper left on this page is Mrs. George Post, Jr., who, because she felt that the occasion called for something unusual in the way of patriotism, wore a hat with a softly drooping brim of blue straw trimmed with red and white flowers. A number of women, by the way, have adopted patriotic millinery. A distinguished French woman wears a broad brimmed black hat, about the crown of which are arranged tiny flowers in tiers of blue, white, and red, after the fashion of the French flag.

In the day time, robbed of the glamor of lights, there was still plenty to attract at the Alley Festa; and by day, as well as by night, it enjoyed a generous patronage. The democracy of the crowd made it especially interesting; the social world moved shoulder to shoulder with any one who chose to pay the small admittance fee—that is, with any one who was so fortunate as to have come sufficiently early in the evening, for by nine o'clock the crowd was so great that the doors were closed and neither by love nor money could admittance be gained.

THE MANY THINGS THAT COULD BE DONE

There was always something interesting going on; there was the chance of appearing in the moving-picture, which Marie Doro took of the visitors each day. This event seriously affected the popularity of the entertainments which were going on in the different studios. Other things of interest were the garden cabaret and the Junior League tea-room, where tea and waffles were served by many of the prettiest girls who have made their début during the entire winter. Little Gloria Goodwin, the slender dancer



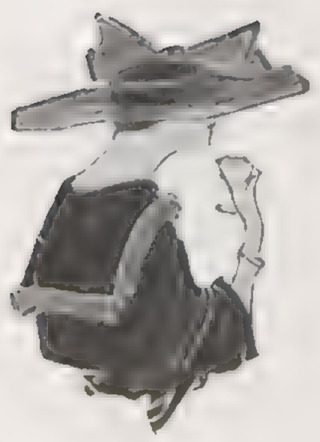
In serge frocks and batiste hats, Miss Sheila and Miss Beatrice Byrne attended the races at Piping Rock



Little Miss Fanny Wicks is watching one of the events at the Tuxedo Horse Show with a friend



On Memorial Day, the Count and Countess de la Grèze came to the races at Piping Rock



At the Alley Festa, many of the women wore large hats with their dinner costumes

who had been appearing in "Love O'Mike" was one very good reason why the festa was so well attended. During the afternoon she sold Russian cigarettes; sketched at the upper middle of this page she is seen auctioning off a vivid paroquet in a green and white cage. She wore a blue serge dress, with a collar that buttoned back like a hood, and a tiny black straw hat.

THE DISCIPLINING OF VEILS

Mrs. Byron Andrew Long who, up to a very short time ago, was Miss Constance Fairchild, was at the festa one afternoon. About her neck was a dark brown fox scarf tipped with white, and her small hat of brown straw was encircled with a band of brown ostrich feathers. Her brown lace veil was held in place by a small diamond veil pin at the front, which is the very smartest way to discipline a veil. Mrs. Long is sketched at the lower right on this page. On the same afternoon was seen Mrs. William K. Vanderbilt, Jr., who wore the flat black straw hat trimmed with black wheat, which is sketched at the lower left on this page.



When Miss Gloria Goodwin, the dancer, wasn't selling Russian cigarettes at the Alley Festa, she was auctioning off paroquets in green and white cages

THE FIRST APPEARANCE OF SUMMER CLOTHES

On Memorial Day the Long Island hunting set turned out in force for the races at Piping Rock. The course, like a rolling stretch of green velvet, lay in its frame of pink and white dogwood. Until well after the third race, groups of smartly dressed men and women strolled from the white club house at the upper turn of the long oval to the grandstand. For the first time this season, summer clothes were in evidence. Not a few of the women were in white, and others wore brightly colored suits and sweaters. Some of the men were in uniform and, here and there one saw the olive drab of the aviation corps, the blue gray of the French military staff, and the khaki of the United States Army. Among the most picturesque figures on the course were the Count and Countess de la Grèze, who are sketched at the lower right on page 23. The Count was in uniform, and the Countess was in white, with a kolinsky collar about her shoulders. Mrs. Alexander Dallas Bache Pratt made a striking figure in a gown of black, with a band of white extending down the left side, bands of white on her sleeves, and a soft white hat suggestive of a tam o'shanter.



The Wynne-Bevan Ambulance unit was given an ambulance by Mrs. George Baker, junior

Shoes of colored leather trimmed with white sound a new note in sports clothes. With a suit of blue jersey cloth, Miss Katharine Porter wore shoes of dark blue leather, with tips and bindings of white. During the afternoon, here and there about the course, bobbed the gay red hat of Miss Sheila and Miss Beatrice Byrne; both these hats trimmed with blue ribbons and clusters of purple fruits.



Most attractive wheat encircled the hat worn by Mrs. William K. Vanderbilt at the Alley Festa

On the succeeding Saturday, Miss Sheila and Miss Beatrice Byrne were again among the young girls who visited the races, clad this time in blue serge suits, with broad patent leather belts and turned-over collars of batiste edged with Irish lace. Their hats of transparent biscuit colored batiste were encircled by quillings of dark blue ribbon. The sketch is at the lower left on page 23.

Mrs. Charles W. Fisk, who is in mourning, wore the distinctive frock of dull black moire, sketched in the middle, and to the right, on this page. Over this frock was the quaintest of black mantles, which resembled a short cape at the back, but which clung to the arms giving the effect of sleeves. Mrs. Fisk's hat with its upturned brim, was trimmed at the top of the crown with a crape bow, and with it was worn a crape-bordered veil. Sketched at the lower middle on this page is an interesting sand colored frock. The waist had many rather large, flat, steel buttons, and from under the stiffly starched white linen collar emerged a tie of blue and white polka-dotted silk.



At the Piping Rock races was seen this polka-dotted tie, which emerged from the linen collar on this sand colored frock

This year, all the proceeds of the Tuxedo Horse Show, which opened in a blaze of sunshine, went to the benefit of the Tuxedo Red Cross Auxiliary. The flags which fluttered from the grandstand made an arresting spot of color against the neutral tones of the houses that looked down on the oval of the course from their perch on the surrounding hills. Even the judges' stand, in addition to its accustomed spring drapery of wistaria, had additional hangings in red, white, and blue. The interest, of course, was focused on the saddle-horses, which included many of the most beautiful animals of their kind in this country. On the first day, prizes were awarded to Mrs. David Wagstaff's black gelding "Pointex" and to Miss Carol Harriman's chestnut mare "Coquette." Miss Harriman, whose engagement to Mr. R. Penn Smith has recently been announced, gave some interesting examples of fine horsemanship. On the second day, the saddle-horse championship prize was awarded. This event was closely contested, but finally Mrs. Walter H. Hanley's bay gelding "Twilight" came away with the much-coveted blue ribbon.



Broad-brimmed hats have charm, it is true, but a flower toque is the headwear for the woman of mature years

THE AWARDING OF THE PRIZE

While the awarding of the saddle-horse championship prize was scheduled as the feature event of the afternoon, almost as much interest was evinced in the judging of the ponies, ridden by children not over fourteen years old. Among the contestants was little Miss Fanny Wicks, who, although she did not succeed in winning any of the principal prizes, demonstrated in her riding of a very stubborn mount that she possessed the pluck and persistence which marks the born horsewoman. Miss Fanny Wicks is sketched at the lower middle on page 23 as she stood watching one of the succeeding events with a friend.



At the races at Piping Rock, Mrs. Charles W. Fisk wore a very distinctive frock of dull black moire

The grandstand and field presented a very summer-like appearance. The women who were not in riding clothes wore sports skirts and sweaters or light summer dresses. A number of the frocks were of pink pussy willow taffeta, very simply trimmed with tucks; these frocks worn with picture hats, were most effective. Miss Sara Price Collier looked exceedingly well in a vividly striped sports skirt, a slip-on sweater, and a braided sports hat. Miss Adelaide Sedgwick wore a dress of mauve and white barred muslin and a large drooping hat trimmed with deep-toned fruit. Mrs. Harry Luden's frock was of a somewhat similar type, and with it she wore a delicate lingerie hat. Among the most chic exponents of sports clothes was Mrs. Howard O. Sturges of Providence, who supplemented her athletic sweater with a checked sports skirt and a narrow-brimmed sailor hat bound round with dotted foulard.

WAR WORK AND MORE RACES

The fortnight has, of course, looked upon its usual quota of war work, and Russian affairs have come in for a special amount of attention. In the ballroom of the Ritz-Carlton there was given a most interesting entertainment in the behalf of the Wynne-Bevan Ambulance Unit, which was arranged almost over night by Mrs. Henry H. Rogers, Mrs. Harry H. Duryea, and Mrs. Newbold Le Roy Edgar. Mrs. Wynne's talk on conditions on the Russian front was the feature of the afternoon, and it was most impressive. Mrs. Wynne has driven an ambulance over the battlefields of Russia, and as she stood there in her slim dark dress, hung with the medals which she had received from the various governments of Europe, and told of her thrilling experiences, she made a brave and impressive figure, which will linger long

(*Continued on page 70*)



Mrs. Byron Andrew Long was at the Alley Festa



DŒUILLET

That rounded neck-line that the designers are having such good times with appears again in this frock. It's one of those frocks made of all sorts of things,—the plaited skirt is of black crêpe de Chine, the top is of rose mousseline veiled with black mousseline which sparkles with blue paillettes, and the sash is of soft blue crêpe de Chine



ARNOLD

If all "tonneau" silhouettes had been as good as this modest little one, we wouldn't be shaking our heads over their sad end. This silhouette lives in a frock of marine blue serge with a white linon ruche at the neck,—they do love to add those little frills to dark serge dresses The buttons are of blue and yellow coroso,—it looks like smooth ivory

PARIS PROPOSES TO MAKE FROCKS ON THESE LINES, IF IT TAKES ALL SUMMER



DŒUILLET

(Left) It is so pleasant to have the straight silhouette with us during the summer; sheer materials agree so well with it. This frock is all of dark blue mousseline with grêge-embroidered panels,—altogether, it's the sort of frock that any woman, Parisienne or lesser mortal, really must have before she can enjoy the summer at all

(Right) To get at the root of the matter, there's an underdress of yellow satin; that's the simplest part of the whole affair. Over that, there's a cloud of yellow mousseline, draped at the sides and embroidered with yellow silk within an inch of its life. The girdle is embroidered in gold with surprising touches of blue, and gold tassels dangle from it at both of the sides



AGNES

Pink roses besprinkle generously this chemise of cream voile and, because all frivolous things have an affinity for each other, there are also narrow ruffles of rose marquisette and rose ribbons that, besides being shoulder straps, seem not to have a very important mission, but are nevertheless charming



JENNY



FANNY

This blue satin afternoongown, discreetly veiled with blue mousseline de soie, scorns, like so many other Paris gowns, to assert a definite waist-line. The bolero-like bodice, with its long close-fitting sleeves, is a colorful affair fringed with gold and embroidered with green, gold, and red thread; it is a bit oriental, too



JENNY

In Paris, black has superseded all the other dark colors. This frock of fine black gabardine, trimmed at the neck and cuffs with black soutache braid, has two narrow belts that cross each other on their respective journeys; the buttons believe in keeping strictly to their own sides of the road—and do it



AGNES

Paris formed a conspiracy of black and white and silver, and the result is this black satin frock veiled in black tulle, with an undomesticated apron of white mousseline embroidered in silver. Silver also embroiders the three-quarter length sleeves of the corsage of black and white mousseline, and silver tassels swing from the belt of grosgrain ribbon

V O G U E P O I N T S

The Parisienne Is the Foreign Correspondent Of This Page Of What Little Things One Should Do Next and Just How to Do Them



"Do a good deed a day," they told the boy scouts, and this result of their good influence was seen in the Bois



This is the sort of hat that says, "It's your move," and then goes and leaves all the rest of the game to you

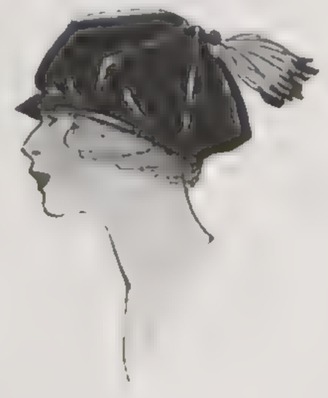
HATS of satin and organdy, or satin and piqué, are new and oddly smart. The brim of one of these hats is of satin, and the crown is of white piqué. The crown of another is of black and white checked cheviot above a black satin brim; this is shown in the sketch at the upper right on this page.



This hat is like a futurist's idea of the millenium in color



Black satin again; and trimmed with orange and gray ostrich tufts



French berets get more dashing every day. This is black satin

A "FUTURIST" hat is made of periwinkle blue serge, embroidered with green, white, and orange and is illustrated to the left in the upper middle of this page. This odd little hat, which is cravatted with white leather, is very smart with a tailored frock of serge.

ILLUSTRATED in the middle of the upper group of drawings on this page is a hat for afternoon wear. It is a broad capeline of black satin trimmed with little tufts of orange and gray ostrich "flues." The brim is formed of two sections of satin glued together after the fashion of many of the new models and is finished with raw edges.

THE "boy scout" crown appears on many of the new chapeaux. The latest version is of white piqué above a brim of black satin. The one sketched at the upper left on this page is made of blue and green embroidery above a black satin brim. This model appears also with the crown of yellow duvetyn and the top of the brim covered with duvetyn and the under side with white piqué.



SKETCHED at the right in the upper middle group of drawings on this page is a new beret of black satin piped with white and adorned with a black-and-white tassel. The beret is much fancied now for sports wear. Lucie Hamar makes a very pretty one of bright colored duvetyn. The Hamar berets are shaped with great cunning and are exceedingly jaunty and picturesque. It would seem that the beret is a variable and approaches absolutely no limit.

The person who began that thing about "The Turk he is a happy man," was right



These duvetyn bags look strangely like suède



Of course these are the extremities to which only a negligée can go

NOW that the *pantalon* is in fashion, new specimens appear daily. Sketched at the bottom of the middle group of drawings on this page is a green taffeta *pantalon* finished at the ankles with gold galon and tassels. A negligée above the green trousers is worn a little loose coat of black satin embroidered with gold thread, and the girdle underneath is of gold tissue with tasseled ends.

THE *pantalon* sketched at the lower left on this page is of orange satin discreetly veiled with a loose shirred *pantalon* of gray mousseline. The coat is of black and white striped velvet tied with orange satin cords, and the girdle and neck garniture are also of orange satin. Gray stockings and black mules complete this indoor costume.

MORE vague in line is the *pantalon* sketched at the lower right. Of gray satin enriched with gold embroidery and tassels on each side, this garment looks not unlike a skirt. The black satin jacket is embroidered with gold thread and finished with gold buttons. The tiny "modesty" bit is of bright green Georgette crêpe and the hose and shoes are of gray silk.

NOT only hats, but bags are now made of duvetyn. One of the newest is of Italian green duvetyn made brilliant by a bit of embroidery in deep orange. This is illustrated in the middle of the page. The wrist-strap, and top of the bag are of green silk. Another bag is made of tobacco brown duvetyn much like suède in appearance, with a medallion monogram in dark blue on the side. Sometimes a monogram of this sort is wrought in beads, and sometimes in bright wool.

SINCE two lumps of sugar represent the daily individual allowance by the government, sugar has come to be regarded as precious. The jewelers have made small gold boxes so that one may take one's allotted portion to tea with one; shown at the bottom of this page.



This negligée seems to have a skirt, but the Parisienne knows all about "pantalons"



"Two lumps," said the Parisienne,—"A day," said the government, so the Parisienne said she didn't care much anyhow, and put her two lumps into a little gold box on a green cord

Mrs. Harry Payne Whitney was a member of the committee which made the Festa the huge success that it was. More than that, she generously donated her Macdougal Alley studio to be used as a restaurant. Many people lingered over dinner on its vine-covered balcony, watching the ever-shifting crowds in the street



(Right) Miss Mary Hoyt Wiborg (left) and Mrs. James B. Eustis dined at Mrs. Whitney's restaurant in the alley. Miss Wiborg, with Mrs. Frank Gray Griswold, Mrs. Austen Gray, and Miss Mary Cass Canfield had charge of the Alley Theatre, where there was a continuous performance by stars who generously gave their services. At the extreme right of this photograph is Miss Mary Alexander, seated at the table



Charlotte Fairchild

Mrs. Harry Payne Whitney was hostess at a gay dinner on the porch of her studio, which so obligingly turned itself into a restaurant. Among Mrs. Whitney's guests were Mrs. Walter Maynard, Miss Malvina Hoffman, Mrs. Tompkins McIlvaine, Mr. John Moffat, who was the chairman of the committee in charge of the Festa, Mr. Rawlins Cottenet, Mr. Emory Pottle, Mr. Walter Maynard, and Mr. Tompkins McIlvaine

THE FESTA IN MACDOUGAL ALLEY

This is the way the Alley looked after Mr. Paul Chalfin had transformed it into a startling resemblance to a street in sunny Italy

EARLY in June, one of the most successful of all the host of charity entertainments was held in New York for the benefit of the Red Cross and other Allied War Relief charities. The Alley Festa, as it was called, was held in Macdougal Alley, that quaint byway which is the heart of the New York artist colony.

It was Mr. Paul Chalfin who thought of transforming the Alley into a street in Italy. Under his direction, the studios were changed, with the aid of wood and plaster, into replicas of quaint Italian houses, gay banners streamed from them, and colored lanterns glowed about them. As for the Festa itself,—well, Mrs. William K. Vanderbilt, junior, and Mrs. Charles B. Dillingham, who were in charge of the entertainment committee, brought about wonderful things. Space was given each of the twenty-eight Allied War Reliefs, each one of which produced its own entertainment. There were the Alley Theatre, the marionette show, the "movies," the art exhibitions, the restaurant in Mrs. Whitney's studio.

So successful was the Festa that its profits reached $56,000, while $470,000 worth of Liberty Bonds were sold. The committee included Mr. John Moffat, Mrs. Harry Payne Whitney, Mrs. William Delano, Mrs. Walter Maynard, Mr. Paul Chalfin, and Mr. Frank Crowninshield.



(Above) Miss Frances Fairchild worked for the success of the Festa

(Right) Mrs. Robert Bacon and Mrs. Chester Duryea tried the Fairie Wheel



Charlotte Fairchild



Charlotte Fairchild

(Above) If one would make one's dining-room into a replica of a delightful old French "salle à manger," one should provide a soft gray background for the consoles and buffet. Italian and French china combine harmoniously on the simply set table; designed by the Herter Looms

(Below) This glass and gilt centerpiece is of the Empire period. The flower-bowl may be seen at the top of the opposite page. Crystal candelabra and Empire appointments harmonize; silver, Reed and Barton; centerpiece, Wyler; furniture, Hampton Shops; china, Gilman, Collamore



M. E. Hewitt Studio



FOR THE HOSTESS

The Successful Hostess Does More Than Insist That Her Table Appointments Be Correct; She Sees That the Background Is In Keeping

WHILE there are certain traditions that all conventional women observe religiously in the setting of the table and the general furnishing of the dining-room, still never has so much leeway been given to the hostess with the gift of originality. The elaborate dining-rooms of the past so often resembled the annex of some museum; the dining-rooms which went to the other extreme had all the coldness of a refectory hall. To-day, lovely old pieces worthy of a museum are permissible, but only several of them, and they really must be used against an appropriate background. The modified refectory hall—modified, we repeat,—may have its place in some types of houses where classic simplicity is desired.

A great deal of thought is being given to the background of a luncheon table; it must not only harmonize but it must add a generous share to a charming picture. Perhaps, for instance, one wishes a French table, like that one at the top of the opposite page, which is charmingly set with Italian and French China. Tall slim glasses rest on a centerpiece of old cream colored filet, with a blue filet border which harmonizes delightfully with the blue flowers that fill the bowl in the middle. If one's table is to follow this example, the walls of the dining-room should be panelled in some delicate shade,—gray, for instance; the simply arranged consoles must be in the same French period, and the old buffet must be in keeping. The soft gray carpet and the faded tapestry chairs all go to make up a true picture of a French room of the picturesque past.

THE BUFFET TABLE

There is no end to the possibilities for making the buffet supper table a delight to the eye. The table photographed at the top of page 32 is arranged with great originality. An exquisite bit of old Spanish embroidery, which was taken from a synagogue, is used as a background to the wonderful carved oak refectory table. The unique centerpiece, which is an old Spanish ship in miniature, is mounted on a green-edged mirror; on this clear sea swans of Venetian glass are apparently swimming. The rigging of the ship is absolutely complete, and the tiny sails are of brown silk. The candelabra are of pewter, which has been given a copper-plate finish, and the crystal ornaments which dangle from them form a most unusual combination. The decanters and glasses of Italian ware carry out a picture that is remarkably effective.

A breakfast room is a pleasant thought; it is delightful to begin the day in an informal, sunshiny room, instead of in a stately, formal dining-room. A sunny but cool room should be chosen for a breakfast room, and it should be decorated in a most cheerful manner. A particularly attractive room is photographed on page 31. The walls are bluish-green, the curtains are blue, and a lovely bit of Persian embroidery in blue, yellow, and green is the only ornament of the walls. There are quaint old Queen Anne chairs and a carved table, which is simply set with a great bowl of brilliant fruit in the center,—altogether, it is a room that will prove an effective antidote to that gray, hopeless, early morning feeling.



Charlotte Fairchild

Mrs. Robert C. Myles, junior, has designed for her home a breakfast room with soft blue-green walls, which form a background for the old furniture. The table, simply set, as breakfast tables should be, is centered with a bowl of brilliant fruit

Just now, when food has become one of the big problems of the world, it behooves the hostess to give thought to the many ways that meals, though of the simplest kind, may be served in order to tempt the fastidious appetites which have been accustomed to luxurious viands. Speaking of war food, a certain hostess who is noted for her originality, clasped her hands in mock despair when the high price of necessities was mentioned.

"Who would ever have thought," she cried, "that the plebeian potato could put on such airs! Never mind, before it rises any higher and flies away out of sight, I'll give an affair in honor of our neglected friend, which has turned, like the proverbial worm. After all these years of humility, it has suddenly set such a value upon itself that French artichokes and hothouse corn and asparagus will have to look sharp lest their places be usurped."

And the outcome of her decision was a repast which, as she warned her guests, consisted principally of potatoes. This is the menu of her "principally potato" luncheon:

Purée Parmentier

Halibut au Gratin in Baked Potato Shells

Cucumbers

Broiled Spring Chicken

Griddled Sweet Potatoes
Potato Croquettes Surprise

Endive Salad

Sweet Potato Pudding

Potato Cakes
Potato Chocolate Ice

Coffee

The purée parmentier is one of the most delicious of soups. The white part of three or four leeks is cut in tiny rounds and fried in butter until tender. Three medium-sized potatoes, peeled and sliced, are added, with one pint of white soup stock, and all this cooked until the potatoes are done. The mixture is then pressed through a sieve, and the requisite amount of boiled milk is added; the soup is seasoned to taste with butter, salt, pepper, and a tablespoonful of finely minced chervil, which has been cooked in a spoonful of butter. In place of chervil, one may add a little minced watercress, fried in butter; this imparts a delicious flavor.



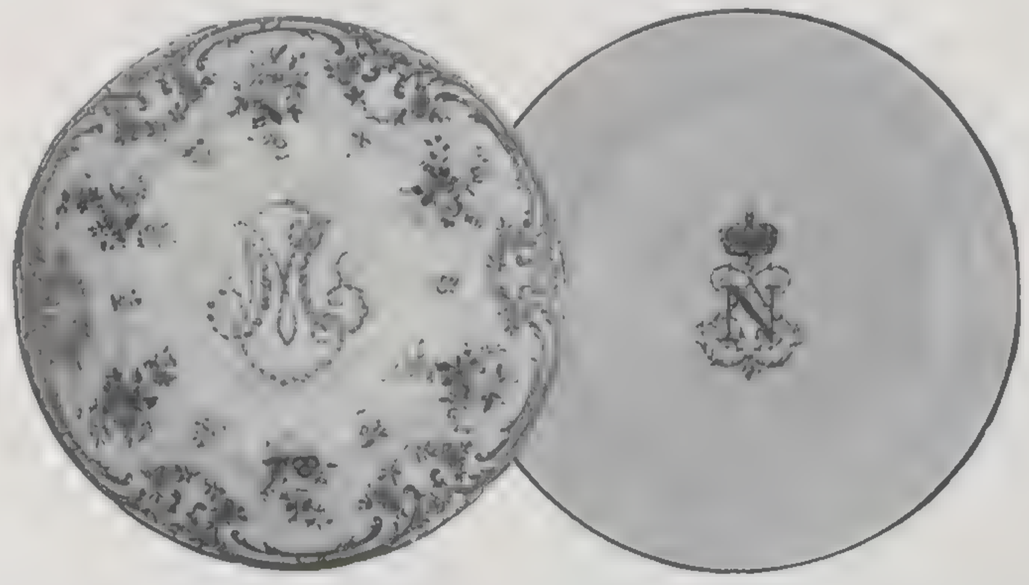
Charlotte Fairchild

The arrangement of the buffet supper table allows a broad scope for originality. This unique and dignified setting was used by Mrs. Isaac Chauncey McKeever at a recent affair. The carved oak refectory table supported a mirror, on the clear surface of which bravely sailed a miniature Spanish ship. The candelabra were of pewter and crystal, the decanters and glasses of Italian ware; and the background was a beautiful piece of old Spanish embroidery, which once adorned a synagogue

For the second course, some large potatoes are baked until done, then the inside is removed with a spoon through a cross cut in the top, leaving a potato shell. Into this is put the halibut flakes in sauce Mornay. The flakes are made into a mound slightly rounded on top; the top is sprinkled with grated cheese, a few dots of butter, and a little paprika, and then baked in a hot oven until brown.

AGAIN THE KINDLY POTATO

The potato croquettes are made from the usual Duchesse potato mixture, which is formed into cone-shaped croquettes, with some minced Virginia ham blended with a little cream folded into the center of each. Some vermicelli, which has been crushed with a rolling-pin, is used instead of bread crumbs. The croquettes are first dipped in beaten egg, then in the vermicelli, and then fried in deep fat until they are golden brown. A little onion juice will vastly improve their flavor. As for the griddled sweet potatoes, they are easy of achievement. From cold boiled sweet potatoes, lengthwise slices one-fourth of an inch thick are cut; these are brushed over with melted butter, and the slices are broiled under a clear flame until nicely browned, then dressed with melted butter before serving.



This plate is a faithful copy of an eighteenth century Sèvres plate made for the most ill-fated Princess de Lamballe

The famous white and gold Sèvres Napoleon plate is carefully copied for tables of to-day; china from Gilman, Collamore

SWEET ARE THE USES OF POTATOES

For the sweet potato pudding, one and one-half pounds of sweet potatoes should be boiled and mashed. This should be creamed with one half-pound of butter, the well-beaten yolks of four eggs, three-quarters of a pound of sugar, the grated rind of one lemon, grated nutmeg to taste, a small wineglassful of brandy, and sufficient sweet milk to make a thin batter. Just before this mixture is poured into a buttered pudding dish, the stiffly beaten whites of four eggs should be added and the pudding should be baked for half an hour.

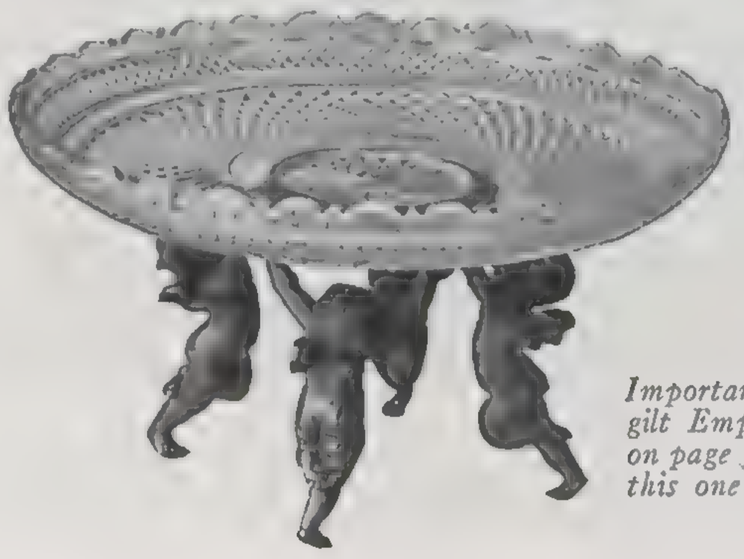
Most confectioners make sponge cakes in the shape of potatoes; the cakes are rolled in powdered cocoa, and the "eyes" are made from strips of blanched almonds. These cakes are a delightful accompaniment to chocolate ice cream, formed in potato-shaped molds. A chocolate sauce may be poured over the ice, if one desires to make it more elaborate.

To speak of less prosaic things than the potato, that lifelong companion, this is the time for all sort of delicacies to urge on lagging appetites. From an attic brimming with things of long ago comes a quaint little book,—a copy book, containing bits of culinary information recorded in the precise penmanship of a certain southern belle.

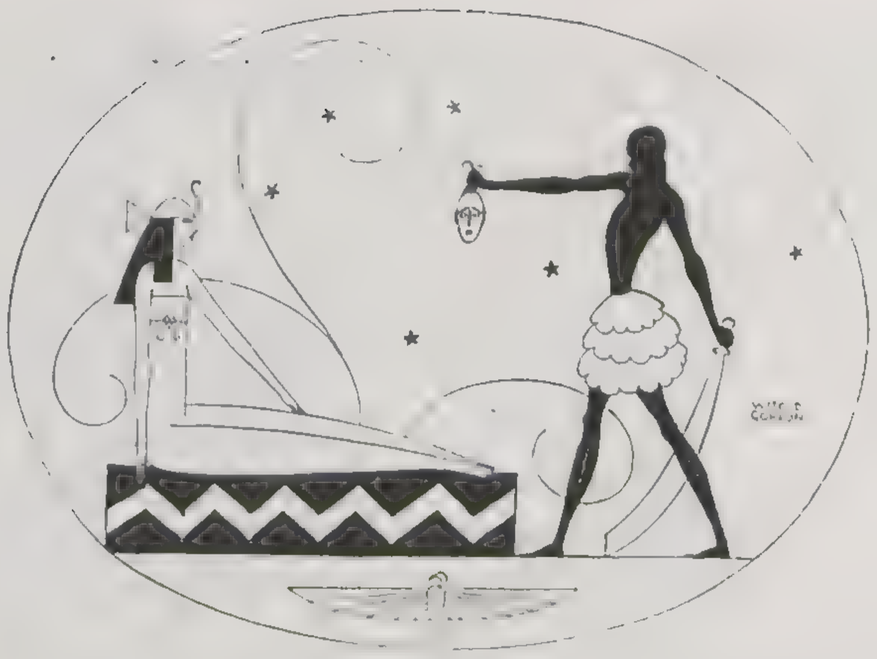
AND THEN, THE TOMATO

One of the very best of the many recipes it sets forth is for tomato marmalade, and this is the way one goes about it. Four pounds of choice yellow tomatoes are pared and sliced. Several thinly sliced lemons are added, and these and the tomatoes are covered with water and allowed to stand over night. The water is changed, and three pounds of white sugar are added; then all this is cooked until thick. This is particularly good for sandwiches.

This is the season when cooling beverages are more to be desired than riches, and none more than the friendly mint julep. To be sure, there are mint juleps and more mint juleps, yet the popularity of this particular one makes one quite believe in the truth of the old darky who, when his master inquired as to his early morning occupation, replied in great surprise, "Why, I'se bin mo'ing the day's crop of mint." Only a tall glass or silver goblet should be used. After having been chilled, it may be filled with finely crushed ice. Two healthy sprigs of mint should be added, a teaspoonful of sugar, and two fingers of good whiskey. No mixing is done, until after it is served, so that each imbiber may stir until the correct degree of sweetness is attained.



Important details of that glass and gilt Empire centerpiece photographed on page 30 are four bonbon dishes like this one of Empire cut glass, upheld by plump gilt cupids



The celebrated incident of Cleopatra and her slaves was not so much tyrannical as typically feminine. Her reasoning was direct and unclouded by abstract ideas of justice

WE SOLVE *the* RIDDLE *of the* SPHINX

Plain As the Rule of Three Is the Way of Woman; Her Basic Principles Are Persistent Devotion, Eternal Seriousness, Predilection for Martyrdom, and Complete Subjugation of Reason

By HUNTLY MURRAY

LET us acknowledge at the outset of our essay on women that any attempt to characterize the sexes, asserting that Men or Women, as such, are thus and so, must be profoundly futile. In the first place, acute observers have recognized several different kinds of women and almost as many kinds of men; in the second place, the peculiarities of either class are much less important than that mere human nature which they have in common.

Our next step is to explode a superstition: the superstition that women are mysterious. Women are about as mysterious as hippopotami. That is, they are inconceivable except through actual observation. Nevertheless, their habits, though strange, are easy to observe and understand; and their psychology, though in some respects other than that of man, is yet reasonably simple. It is, indeed, all the easier to follow because we are not as a rule admitted to their confidence. Of course, if you treat a hippopotamus like a man and a brother, it may not perfectly respond; and if you make the opposite mistake and treat it as a nightmare or an angel, you may even give offence.

The truism of the mystery of Woman, however, has always been agreeable, though untrue. It is habitually encouraged by women for precisely the same reason that it has always been encouraged by priesthoods, cabals, and secret societies. It flatters the vanity of the initiate and increases her power over those without the pale. And it is acquiesced in by the men from motives curiously mixed of indolence and cunning. By accepting the fiction that women are incomprehensible, they avoid at once the trouble and the obligation of attempting to comprehend them. At the same time, they pay an easy compliment and make such knowledge as they have doubly effective under cover of innocence. It is indeed surprising how few women realize that this weapon works both ways. Try it upon some man, and see. Tell him that you consider him a mystery beyond all feminine understanding, and observe the nature of his reactions. Observe also what you can do with him while under their influence.



She is in no wise appeased by an apology, for why is a fault less blameworthy for being confessed? Though she may elect to forgive the sinner seventy times seven, yet she may equally well elect not to forgive him at all

HER SERIOUS FRIVOLITY

It is commonly said that women are frivolous; and the patent absurdity of this serves to illuminate the first great distinction between them and the rest of humankind. Women are called frivolous because they manifestly expend much thought and energy upon frivolities. But the true explanation of this fact is not that they are frivolous, but that they are, on the contrary, almost insanely serious and responsible. A woman simply has to be serious about something; and in default of something more important in itself, she will be serious about a trifle. If she is not responsible for a child, she will be responsible for a chow dog; if she is not in love, she will expend herself heart and soul upon the most ephemeral and filmy of flirtations, or labor without ceasing at some cobweb of social intrigue; if she is not in charge of the morals of the community, she will take charge of its manners with an equal zest: in a word, if she has no cause for work, she must work for a Cause. Nature has placed in her care what is from nature's point of view the central and basic responsibility of all, the bearing and rearing of the race, and for that object has implanted in her a certain gravely furious instinct of devotion, deeper in her consciousness than sex itself.

Of the nature of this impulse many women are innocently or indignantly unconscious. A woman engaged in mothering a charity or a cat may not improbably take what is known as umbrage, if you call her occupation by its name. To do so implies a comparison, as if she ought to be raising a family instead; which may not be at all true and certainly is not at all pertinent. She may be expending only surplus devotion or devotion for which she cares to have no other use. But she is at all events devoted. We said that women have to be serious about something; it is more accurate to say that they have to be serious about everything. A woman can not even imagine the deep frivolity of men. Men play at their work, amuse themselves with love, dissipate life, and die with a jest upon their lips. Women make even amusement a vocation. Men have their hobbies, to which they lightly sacrifice important matters; but no woman ever has a hobby. For her, either a thing is seriously important or it is not. She can not understand how a man plays a game, furiously yet with his tongue in his cheek, at once with

(*Continued on page 74*)



Woman radiates devotion. When engaged in mothering a charity or a cat, she resents having her occupation called by its true name, yet this gravely furious devotion implanted by wise and wily Nature is her chief characteristic



They lie who say that woman dresses for the delight of man's eyes. She collects frocks as he collects porcelains, and she wears an exquisitely typical example of the art of the "Grandes Maisons," as who should say, "This is a rare piece, a perfect specimen of the later Ming dynasty."

FLOWERS *from the* POINT OF VIEW *of the* DECORATOR

In Our Modern Zeal for Color, We Tend to Overlook That Most Colorful of All Accessories, Fresh Flowers

By BARON DE MEYER

IN present day decoration, not nearly enough attention is paid to flowers, to their arrangement and the atmosphere they are to produce in certain environments. Often when elaborate entertainments are given, a florist is called in casually and given carte blanche to decorate the dinner-table or the drawing-room, which no doubt he does adequately and with a certain amount of professional skill, but in his work the individual note seems missing and the feeling of a personal arrangement is absent. With very little trouble, the refined and exquisite taste which many a hostess has, but so few seem to cultivate in this special direction, could make of these flower arrangements a most delightful and original part of the whole affair. It is worth trying.

THE TWO TRADITIONS

We first learned our lesson in making flowers a part of the decoration from the Japanese. Their flower arrangements, based on hard and fast rules, are almost classical. These people of refined and artistic traditions have brought to a real art the study of composing flowers and branches into decorative poems. We of the west have great difficulty in getting away from their influence, and far be it from me to suggest that we should do so. There are, however, other lines which may be followed to no less admirable results, and in contrast to the artificial and labored simplicity of the Japanese; there is our own and entirely un-Japanese love of flowers for themselves, for their wealth of color, for their entrancing perfume and atmosphere, making us forget rules and the classic research of line.

There is no more beautiful arrangement of flowers than that which results from a half-hour on a midsummer's day spent in an old garden stocked with all the old-world annuals. The flowers, cut as they appeal to one, irrespective of color and size and shape, should be placed in a large and wide bowl or holder, without readjustment or selection of colors and with care only to give the whole arrangement a good shape, which is one of the most important factors in good flower arrangement. Such groupings of flowers as this call to mind some of the flower pieces by great Dutch masters, just masses of flowers, seemingly thrown together anyway and anywhere, and yet perfect as a composition and decoration. So many unusual and formerly unthought-of color harmonies have of late become a matter of course that there are hardly any color combinations that have not already been attempted by most flower-lovers.

ADAPTING ARRANGEMENT TO FLOWER

The great thing, therefore, to strive for is the right atmosphere, putting together those flowers that belong together and which, when placed in one vase, give an impression of harmony. There are certain blossoms that are associated with far-distant countries, whether exotics or not, which require the right vases in order to produce the right effect. Iris, for instance, is but rarely successful unless used in a Japanese fashion, and flowered branches, like peach or cherry blossoms, never produce any really delightful effect unless arranged in accordance with the lines and rules laid down by Japan. Such things are done, to be sure, but could anything be more

(*Continued on page 76*)

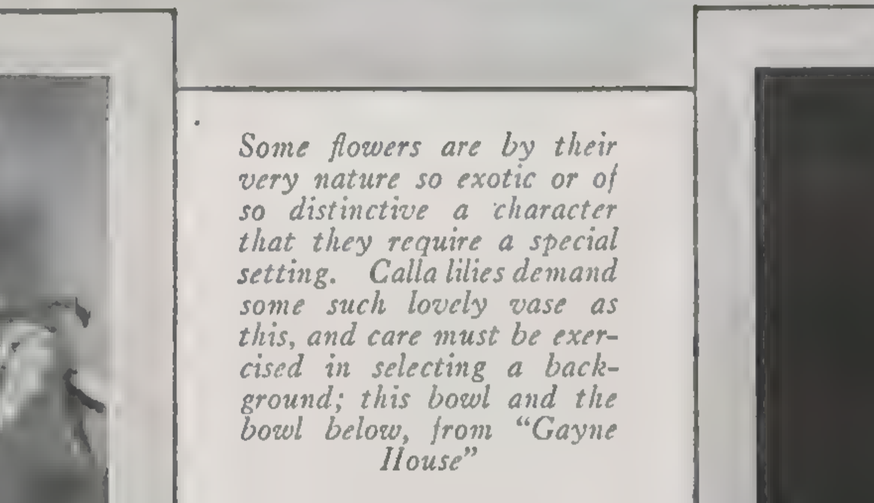


Some flowers are by their very nature so exotic or of so distinctive a character that they require a special setting. Calla lilies demand some such lovely vase as this, and care must be exercised in selecting a background; this bowl and the bowl below, from "Gayne House"



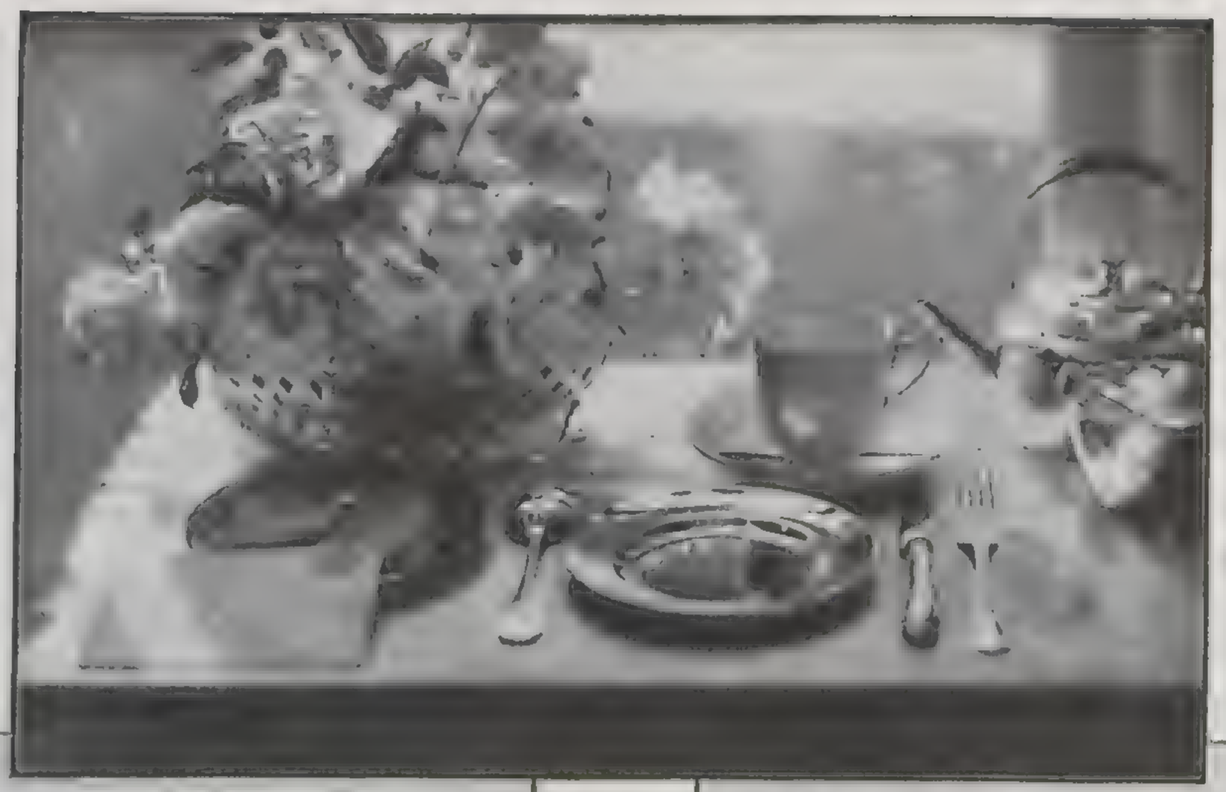
In England they have a delightful fancy for making "rose tables." This consists of covering the polished surface with bowls filled with all the roses a garden wears. Those who live in lands less generous of roses may accomplish much with one rose-filled alabaster bowl; from Wanamaker

(Below) Flowers in a flat bowl are among the loveliest of flower arrangements for the dining-table. Pond-lilies are especially adapted to this use, and the flowers should never be allowed to cover the entire surface of the water





There are few flowers so gorgeously decorative as peonies, whether in the house or in the garden. They, like roses, appeal to our own entirely un-Japanese love of flowers for themselves, for their entrancing perfume, their riot of color, and the delightful atmosphere which they create



(Right) There is an accepted affinity between roses and breakfast-tables. Perhaps it all goes back to Shakespeare's "roses wet with morning dew." The roses in this case are those delicately pink centered peach colored affairs, and the bowl is of creamy alabaster





There is no lovelier arrangement of flowers than that which results from a half-hour of a midsummer day spent in gathering at random the old-world annuals of some long-planted garden. These should be placed without readjustment in some wide receptacle, with care only to give the whole mass a pleasing shape; Japanese bronze holder from "Gayne House"



The orchid is too exotic for combination with any flower except itself, and its vase and background must have especial distinction. This clear glass vase holds orchids of three different kinds, and their exotic note is echoed in Chinese porcelains; vases from Wanamaker

Those simplest of all blossoms, the field-flowers, require a setting of equal simplicity, and, granting a reasonable regard for color harmony, excellent results may be obtained by massing various kinds together with a serene disregard for all classic rules of flower arrangement



Italy has given the precedent for residences such as this, and they find an equally appropriate setting in that part of our sunny south which dreams itself a future rival of the Riviera. The great house, built of the native coral rock and a softly pink stucco, looks across its paved terrace to waters not less blue than the Adriatic. A stone bridge leads to a stone island which affords a site for the tea-house

"THE GARDENS OF VIZCAYA"

Where the Florida Coast Meets the Bay of Biscayne at Miami, Rises the First Completely Venetian Villa on American Soil, the Residence of Mr. James Deering

F. BURRALL HOFFMAN, JUNIOR, AND PAUL CHALFIN, CO-ARCHITECTS

THERE are perhaps never conditions of climate in one country which reproduce those of another. The aspect of Venice is northern except in summer and autumn. It is cold, foggy, gray, depressing all winter and all the spring. But the Venice known to the world at large is the Venice of summer or of autumn. The summer Venice of Turner is equally the Venice known to the world. Sargent has accustomed us to a Venice of summer residents, and Hopkinson Smith to the Venice of midsummer tourists. Thus it is that our idea of Venice is all summer, and in this respect it is somewhat tinged with fable.

In the new world, however, there is a region where this Venice of dream and fable really does exist in all the months, where the flowers fall into the water of a mild sea at every season, and boating and bathing are daily possibilities the year round; in parts of Florida, indeed, there are other Venetian conditions which one ordinarily overlooks. The bays along the Florida coast are very like the Venetian lagoons, though they lack the Alpine background; there are the same long islands, the same land-threading waterways, constantly married to the same endless marsh. The same silence of sky and profitless land rests eternally over both of these lagoons.

OUR VENICE IN FLORIDA

Up to the present time, however, there has been none of the saving grace of Venetian waters with us. Little Florida towns do not send up clear-cut campaniles into the sky; nor do sudden, ambitious, palace-like country houses rise near the cities of the peninsula. There are no dreams of Palladio rising beside the sluggish and narrow canals over prairies of green, no gay little musical towns nor great storied churches, reaching a hand back to Byzantium and Hagia Sophia. Our Florida is a primitive land, but it has a great present for the fisherman, a dream of a future for the yachtsman and perhaps for the great world which now flocks to Monte Carlo and the Riviera.

Perhaps it was an instinctive desire to confer on this waiting landscape a final identity with the Venetian which induced the owner and the architect of this house of Mr. James Deering to rear its fronts beside the Bay of Biscayne in the majestic simplicity with which the Rezzonizo set theirs beneath the profiles of the Alps,—a great mass dominating a great vista. One sees the palace of Bassano over many miles of green valley, and it impresses one instantly at the opening of the Alpine passages. One sees "Vizcaya" over leagues of the sea on the way from the Caribbean and the Gulf, looking straight out into two tropical blues. Its name comes from the same sources as the name of the bay, Biscayne. Both are derived from the little Spanish town, whence came the early settlers of the region.



© M. E. Hewitt

Below, three doors open into the billiard room. The middle doorway, above, has a handsome walnut door studded with bronze nails

A GREAT SIMPLICITY

Nothing but a great simplicity could have embodied such architectural responsibilities as these; but it is necessary that such simplicity should be clothed in gayety, if we are to be happy in it. And it is thus as one approaches this mass, that it seems to break out into a smile with its voluted gable, its statues and vases, subordinated to a great mass. Its majestic terraces and its steps descend to waters that give all the sounds of Venice, and along them are all the traditional littoral paraphernalia,—Venetian warping piles and shipping berths, with landing rings and signal masts and mooring posts of granite upon quays of coral rock. On the terraces, parterres of flowers come so close to the water that they are burnt with the salt



© M. E. Hewitt



© M. E. Hewitt

The house is built around a great central court, tiled and open to the sky. A canvas stretched over the tiles transforms this court to a ballroom. All the buildings are roofed with old Spanish tiles in grays, greens, and browns. The dials are governed by an anemometer

foam and constant east winds. Rhetorical statues in Istrian marble gaze out upon seas, as if at home, and beside them there is the eternal picturesqueness of palm trees.

A FOREST ON THE SHORE

On this Florida shore, nature holds one radical element of surprise. On the site where the house now stands, there rose an eternally green forest, a forest not at all the jungle in its character, but friendly and northern beneath the trees, so that at moments one seemed to be in New England. This forest actually overhung the water, and in parts still does so; through it one comes upon "Vizcaya"—creeps upon it—one might say, and without an intimation of the shore finds oneself with astonishment, in the presence of a maritime villa. There is no hint of the sea one hundred feet back. Gradually the roads through this wood become more formal until, at a sudden breaking in the forest, one sees at the end of a stately *allée* a large oval carriage court and the land façade of the house. It all looks rather modest from this point, set at the foot of the hill, like so many French châteaux, but its large mass grows impressive as one approaches.

A HOUSE FOR OUTDOOR LIVING

It has been the intention of the owner to build an Italian house in a climate permitting open air life. There is a great central court, not by any means inherent (even rare) in Italian country houses, and this court is open on all four sides to an eternal sweep of air. The communication between rooms, while possible on the interior, is usually made out of doors, along the galleries which surround this court.

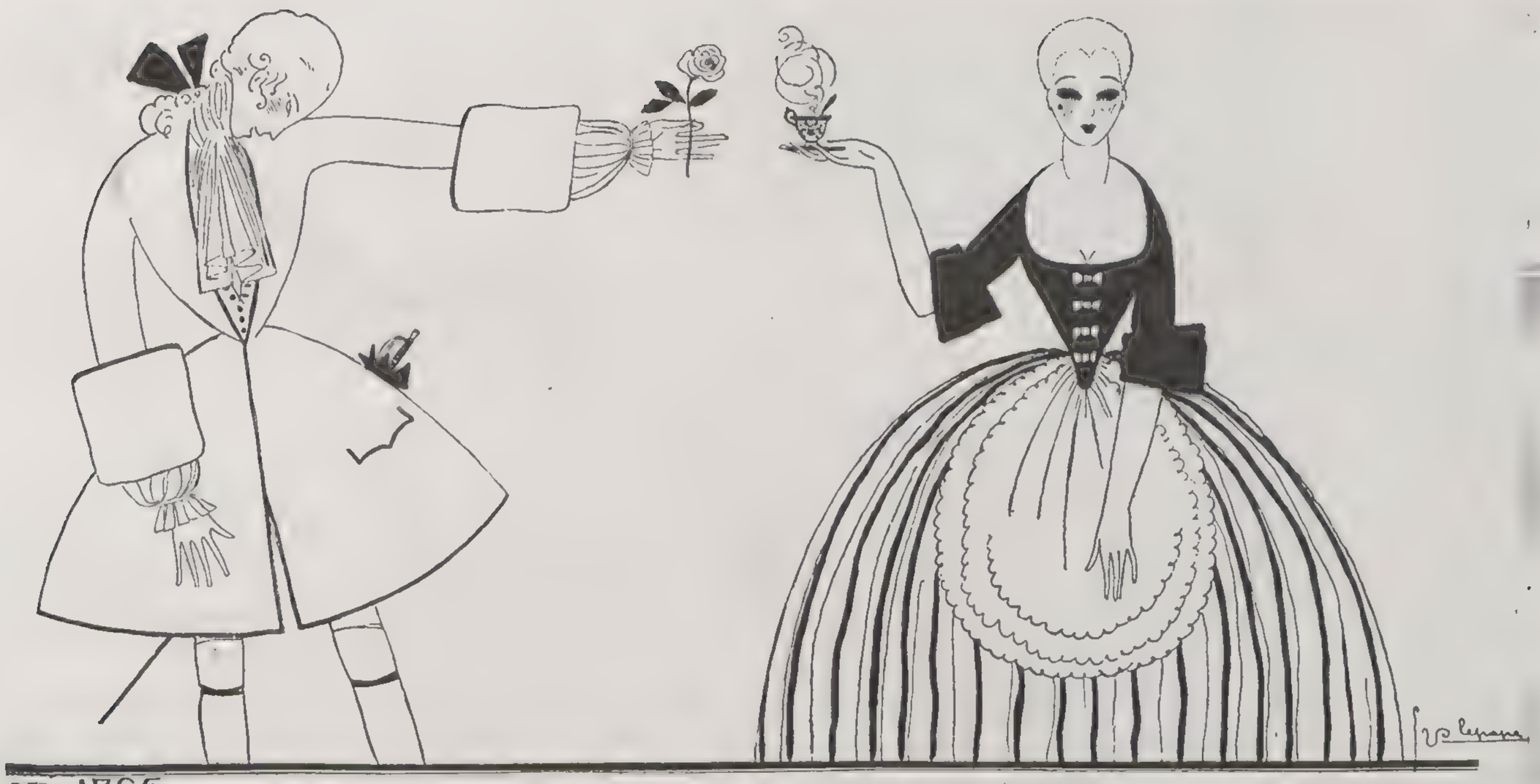
It was not easy to determine how this house might be made Italian in any real sense. To

(*Continued on page 76*)

Though its age is but three years, this house has already the air of having outwatched the centuries. This is partly due to the clever toning of the stucco and partly to the coral rock which weathers delightfully and immediately, at the same time acquiring an age-resisting hardness. Awnings in Venetian blue and yellow are held by specially designed bronze ornaments. The lawn parasol is tan silk

It has been the aim in this house to create an impression of natural growth by combining many periods in Italian decoration. The gilded iron gates in this entrance loggia are seventeenth-century Italian work, and the fountain is an old Roman bath of a rare yellow marble; orchids and other exotic water plants grow about the base. The floor is of black, red, yellow, and gray marble, set in squares





More and more am I convinced that the true secret of tea is in the delightful intimacy which it promotes. To appreciate this delicious beverage at its true value, one must enjoy it in the seclusion of a fireside with a tried and captivating friend

THE TEA CEREMONY IN FRANCE

Ever Since the Days of Louis XV, Tea-drinking Has Been Among Our Most Important Social Functions—It Has Devotees Who Drink Tea for the Joy of the Drinking and Others Who Drink It for Joys Which Tea Connotes

By ROGER BOUTET DE MONVEL

Sketches by Georges Lepape

"LET me tell you, my uncle," wrote Madame d'Epinay to Monsieur de Lubière in 1765, "that teas are creating a prodigious furore in Paris. But perhaps you do not even know what 'a tea' is. In two words, a tea is the secret of gathering a great number of people in your home, without expense, without ceremony, and without trouble. On the day appointed for the tea, you place in the room destined for the affair, a number of little tables seating two, three, or four people; on some of these tables are cards, counters, checkers, dominoes, backgammon-boards, and similar things; on other tables are placed tea, beer, wine, orgeat, and lemonade. The hostess is dressed in the English fashion in a simple costume, with muslin apron, pointed fichu, and little cap. Before her is a long table like a counter, and on this table oranges and biscuits vie with pamphlets and papers of all sorts. On the mantel above the fireplace are liqueurs of all sorts; the servants are all in white vests and white caps, and one calls them 'waiters,' as in the public restaurants. Even this is not all, for they dance, they give pantomimes, they sing, and they present little plays."

FORERUNNERS OF ANGLOMANIA

Teas such as those described in this letter of Madame d'Epinay were the forerunners of anglomania in France. It was in the time of Louis XV, and already British influence had begun to make itself felt on all sides, in literature, in politics, and even in more frivolous quarters. Frenchmen delighted in the verses of Thomson, felt it a duty to admire Shakespeare, and acclaimed, with Montesquieu, the beauties of parliamentary procedure. Horse-racing was introduced, and anglicism even became so pronounced that powdered hair went out of fashion and the dress-coat came in. Then, tea——

But it is not my intention to trace a detailed history of this beverage. For our purpose, it suffices to know the origin of the custom (in Paris, at least), and to know that after the turmoil of the Revolution, the *merveilleuses* and the *incroyables* aided in bringing it back to fashion; that after the Restoration, the ladies of the court used it gladly, and that even in our times the consumption of it is enormous. Moreover, it is not tea in and for itself which interests us here; it is rather the amateurs of tea and, in equal measure, their various fashions of enjoying it.

Much ingenuity has often been shown in classifying these tea-drinkers under various heads,—as amateurs of Chinese tea, of Ceylon tea, of tea without sugar or with sugar, without milk or with milk, as amateurs who give teas (numerous enough), and as amateurs who go to teas (yet more numerous). I might mention others, many others, but I confess that to me all these divisions seem artificial and far-fetched and anything but satisfactory.



M. d'Estourdy has a rendez-vous—every day a new rendez-vous—and as the lateness of women is incorrigible, he soothes his nerves by tea

THE TRUE CLASSIFICATION

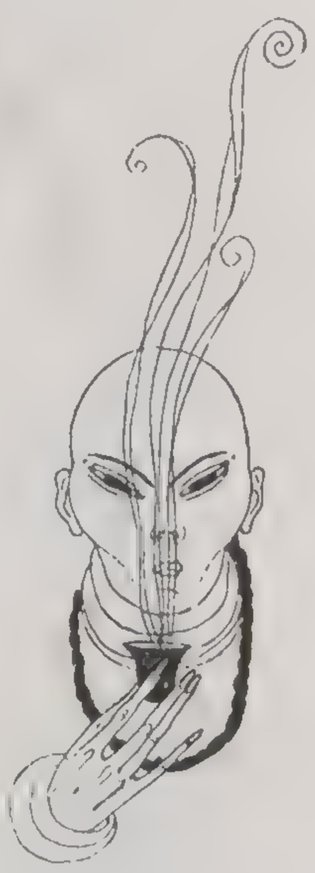
Such classifications appear to me to have no basis of essential difference, and if I had to decide the matter, I should boldly divide our amateurs of tea into two great classes, which would include all subdivisions,—the amateurs who drink tea for the pleasure of the drinking, and those to whom the drinking of tea is only a pretext. Needless to add, this latter class is by far the more interesting and the more varied, and in it honors are evenly divided between the two sexes.

In this class I should instantly place our friend Madame de Saint-Glinglin. You and I both know this charming lady of the *haut monde*. Three o'clock in the afternoon invariably finds her at her modiste's; four o'clock transfers her to her couturier, and precisely at five you may count upon seeing her impressive entrance at the Ritz. Madame de Saint-Glinglin comes dressed in the height of fashion, with a frock which stops at about her knee, like the frock of a small child, and

on her head a hat of monkey fur made on the lines of a grenadier's bonnet.

Madame de Saint-Glinglin takes evident pride in this costume, and her great anxiety is to know whether any other woman will wear a similar gown or hat. She takes her place at a table near the door and watches every newcomer with an agony of intentness. Heaven forbid that any other should have stolen the thunder of her hat of monkey fur! It is a quarter after five; tea-drinkers of both sexes arrive in crowds. Half after five arrives; the tea-hour is at its height. With increasing satisfaction, Madame de Saint-Glinglin perceives that no other costume can compare with hers, though it must be admitted that some are very striking. However, for this day, at least, our fair friend need fear no rival. She is decidedly the most beautifully gowned of all those present, and, conscious of her worth and with mind at ease, she enjoys the whiteness of the linen, the glistening color of the china, and the soft murmur of conversation. Also, she drinks tea, but, as I said in the beginning, the tea is never her first thought.

I may say the same thing of my young friend, the little Baron de Gondremarc. It is useless to inquire as to the way he spends his nights and mornings. For our purpose it suffices to know that on the stroke of four in the afternoon he is in full dress uniform, brushed, combed, polished from head to foot. Thus prepared, he begins the action. For a few minutes he may be seen exploring the rue de la Paix. Then, without further delay and most methodically, he begins his daily round of inspection.



To my mind all amateurs of tea may be divided into those who drink for the pleasure of drinking and those to whom tea is only a pretext

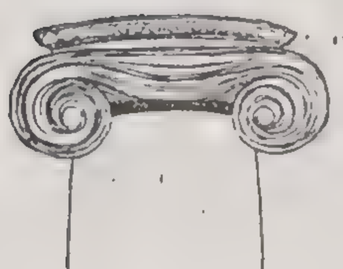
At every fashionable tea, one after another, you may see him appear and disappear. At the entrance, he pauses, casts a comprehensive look about the place, as if seeking some one, waits, looks again, takes an undecided step or two, and finally decides to go to the tea-room on the next street, which he inspects with an equally serious attention. One could not exactly say that tea disgusts him, yet plainly this much-lauded beverage counts in his life only as a very secondary affair. And it is a curious fact that although the little Gondremarc is one of the most indispensable ornaments of every tea-room, he rarely lingers in one more than the time strictly required to make his daily inspection.



It is a curious fact that although the little Baron de Gondremarc is an indispensable ornament of every fashionable tea, the taste of that alluring drink is almost unknown to him. He is as you might say, a self-appointed chief inspector of the tea-rooms of Paris

TEA AS A SOLACE

On the other hand, there is M. d'Estourdy, a tea amateur of another class, for whom it is the greatest struggle in the world to leave a tea-table, once he is seated there. Let us make no mistakes. M. d'Estourdy has a rendez-vous; each day he has a new rendez-vous and as he can never resign himself to waiting and as the lateness of women is incorrigible, he strives to soothe his impatience by drinking tea. *Hélas*, the door opens only to admit strangers. Why does she not come? Isn't she ever coming? (first cup of tea). All about him happy couples are already talking softly over their teacups, and in the gallery above the violins talk of love (second cup of tea). Feverish, nervous, M. d'Estourdy tries to persuade himself that since all women are light and thoughtless, perhaps, after all, nothing is yet lost. But it is stronger than he, he can not refrain from consulting his watch, and after he has consulted his watch, he drinks more tea (third cup). There is no human reason for believing that he will not, at need, drink yet a fourth cup of tea,—but here again it is unquestionable that tea serves above all as the means, the pretext, and that in filling his cup M. d'Estourdy has in his mind preoccupations of a very different and of a very much more absorbing order.



Heaven forefend that another should have stolen the thunder of her costume, for it is the end and aim of the existence Madame de Saint-Glinglin to be bright particular star of fashion at every tea known to the Ritz

TEA À DEUX

I confess that I no longer belong to the class of M. d'Estourdy; I have renounced the gallant scheming of M. le Baron de Gondremarc, and Madame de Saint-Glinglin can only amaze me by her love of crowds and noise. Oh, let us not exaggerate! There was a time when I also frequented fashionable teas and even found pleasure therein.

Gradually, however, there has come with the years a love of peace and rest. Every age has its own pleasures, and now when I take tea, I take it at home. That sort of tea-drinking, also, has its charm. I remember a time when I drank my tea indifferently, I might even say negligently. It has required experience and more sedentary habits to teach me to appreciate the subtle flavor and delicate perfume of the tea itself.

When tea at home and alone does not suit my mood, in these days, I go in neighborly fashion and knock at the door of a dear old friend. This happens about twilight; as I enter, the lamp is just beginning to shed a pleasant glow; an armchair near the fire holds out welcoming arms. Nothing could be more cordial, more hospitable. Knowing my habits, my good neighbor graciously prepares cups and teapot.

"Well," she says, spoon in hand, "how goes life with you?"

"Oh, not so badly," I reply. "At our age—pardon, I mean at my age,—one must not complain."

"And what news have you heard?"

"Not the least bit in the world, *chère amie;* I haven't left my own fireside. But you, I wager you have something new to tell me?"

"Oh, you know I see very few people. Still, it might interest you that they say the little Gondremarc lost two hundred thousand francs the other evening at *jockey?* Will you have some tea?"

"With pleasure. But what were you telling me, two hundred thousand francs?"

"I am telling you exactly what I heard."

"*Mon Dieu,* dear lady, but that young man will have his family bankrupt. They ought to marry him off."

"May I offer you another cup?"

"If you please."

"By the way, have you heard that the Saint-Blandins are not getting on together?"

"That can't be so, can it?"

"It is perfectly true. There is all sorts of gossip abroad about them. Will you have sandwiches or tarts?"

"Thank you, I think I will have both."

THE IDEAL WAY

Conversation rambles on in this vein, kindly and quiet. In truth, the more I think of it, the more completely am I convinced that in order to appreciate a cup of excellent tea at its just value, one must take it in the corner of a good fire, seated in a comfortable armchair, enjoying an intimate chat with an old and tried friend and amusing oneself with the doings and sayings of others, while occasionally forming charitable projects for future happiness, projects which do not entirely overlook the tried and highly acceptable maxim that charity begins at home.



Ira L. Hill

Mrs. Charles H. Marshall, formerly Miss Huntington, and her bridal party on the terrace of "Hopeland House," home of her father, Mr. Robert P. Huntington. Left to right: Miss Claire Dinsmore, Mrs. Marshall Field, Mrs. Vincent Astor, formerly Miss Helen D. Huntington, Mrs. Charles H. Marshall, Miss Marian Carey Dinsmore, and Miss Margaret Dows

AS SEEN *by* HIM

The Land Is Divided between Reserves and Preserves; Reforms Are in and the Enticing Cup No Longer Entices; Be Good and You'll Be Smart

OUR routine of life is so upset and topsy-turvy that it is not an easy matter to get the right perspective on things and I fear that what I write will be a thing of shreds and patches. I have been put out of my accustomed routine by the necessity of abandoning the pleasure of my summer cruise, but I have also enjoyed a decided novelty in more important service.

The abandonment of the yearly cruise of the New York Yacht Club season, throws all yachting plans to the winds. Yacht owners,—including myself, in days gone by—have always been considered very particular about the entertainments that have been given on board. Some hosts allowed their guests full liberty, but others actually restricted them to certain selfish rules, with the result that the cruise became a decided bore, notwithstanding the luxurious appointments of the yacht. On board their yachts these owners were sovereigns and often petty sovereigns.

THE POTATO PATRIOTS

Long Island has been called the hotbed of potato patriots, and I am waiting impatiently to see the fruits of that movement which took us all by storm in the early summer. However, even if the crops aren't very successful, the women are delightfully tanned, and the outdoor work has done them a great deal of good. I believe that canning is still in order—the entire land is devoted to either the Reserves or the preserves.

I see that some busybodies are trying to have the prohibition clause include the clubs. They say that it should be a misdemeanor to serve alcoholic beverages or to "treat" men in uniform when they are guests at the club. When will the outsiders ever learn that a man's club is his castle, and that there these laws should not reach him? A club is not a place of public entertainment and there should be as much privacy there as there is in a man's home. Liquors should not be served to sailors and soldiers, but that is another question—a question which pertains to hotels, inns, and public houses. However, there is little treating at the clubs or even drinking. Last winter I told of what was being done in the London clubs and the same restrictions are being followed here at the present time.

As far as actual economies are concerned, I do not believe in their rigorous practice. We Americans are wasteful, there is no doubt about that, and there are people, particularly in the middle classes, who regard extravagance as a virtue and a mark of breeding. They are afraid not to be extravagant, because they are not sure of their own positions, and they are the very worst of cowards.

In the stormy May days, the advice given by two writers diametrically opposed on most subjects, seemed to correspond on this subject. One of these writers said that it was absurd to do without a chauffeur or to plant potatoes in the flower gardens; his advice was to go on without giving up any of our accustomed luxuries and to keep money in circulation. The other writer quoted the Bible, "There is that scattereth and yet increaseth," lines from the Book of Proverbs. He went on to say, "No man and no nation ever got rich by saving pennies."

During the early days of our war, there seems to have been a certain prejudice against the wearing of uniforms in public. It is true that the American man does not wave the star-spangled banner at every opportunity, and he is not of the kind who shout at the playing of "Dixie," when they have not been further south than Atlantic City. The American man does not wear his heart upon his sleeve. But now that we are in the midst of war the uniform "goes." Before that time, we were a peaceful people, not a warlike nation, and we wore our uniforms—if we were officers in the army or in the militia—only when the order of the day required it. However, khaki and olive serge are now the fashion. Even among those on whom the Army, the Navy, the Militia or the Reserves can hold no claims, there is a certain military note in the costume.

AS TO UNIFORMS

After many years, when this present situation shall have passed into history, we shall doubtless yet have our Joe Sedleys, strutting about in military guise. However, I do not think that this summer many men have put on their uniforms merely for show. I can not see any reason against the wearing of uniforms anywhere in time of war. There was a story in one of the recent magazines about an Englishman with the Victoria Cross, who was at home on a furlough and delighted in being able to put on civilian clothes. To his surprise he found himself an object of derision; women tickled his neck with white feathers and howled at him, "You hold slacker, why harn't you doing your bit for Hengland?"

FASHION AND THE HORSES ARE NECK AND NECK AT THE LAST SPRING RACES AT PIPING ROCK AND BELMONT PARK



© International Film Service

Between the showers that made a point of attending the opening meet at the Belmont races, Mrs. Howard P. Renshaw sat on a chair on the lawn in front of the clubhouse. In the fourth race of the day, the Metropolitan handicap for the Belmont Park Spring Meet was won by Mr. R. Thornton Wilson's "Ormesdale," who had everything his own way from the beginning of the race



© International Film Service

Mrs. William Laimbeer came from "Mills Farm" at Jericho, Long Island, where she is spending the summer, to welcome the racing season at Belmont Park. Mrs. Laimbeer has attracted much attention by her interest in the preserving and canning movement of the Long Island colonists, and was among those who toured the surrounding country demonstrating the latest and best methods of canning and preserving



© American Press Association

At the second and final day of the meet at Piping Rock, Miss Sheila and Miss Beatrice Byrne, and Mr. Oliver Jennings watched with varied emotions the S. Stuart Wing memorial handicap for the four-year-olds and upwards. The race was won by Mr. Joseph E. Widener's "Skibbereen"



Kadel and Herbert

(Left) Mrs. Alexander Dallas Bache Pratt, aided by the moral encouragement of Mr. Preston Gibson appears here in the act of taking a "snap" of her friends at Piping Rock on the first day of the spring meet. The honors of this day were won by Mr. Mortimer L. Schiff's Northwood Stables with "Marchena," and "Northwood"

(Right) Mrs. George F. Baker, Jr., who before her marriage was Miss Edith D. Kane, and her little daughter Florence, were among those who attended the first spring meet at Piping Rock on Decoration Day. A splendid day and a splendid racing program helped to make the opening meet a great success



The Central News Service



White Studio

The hostess need not stop at a concert singer or two; she may have a whole little theatre in her home,—or on her lawn, as the case may be. There is really no nicer way to entertain a house-party than with Stuart Walker's Portmanteau Theatre

THE ARTIST *and the* HOSTESS *as* COLLABORATORS

The Hostess Who Is Herself A Collaborating Artist, Can Find the Entertainment That Will Best Express Her Personality

THE hostess whose parties are a bit more elaborate than friendly gatherings, is ever on the watch for artists to entertain her guests. But there are so many hundreds of singers, dancers, and *diseuses* that her task is a difficult one. In these days it will not do merely to engage an eminent opera singer to sing a group of arias in one's drawing-room. The art of the opera singer belongs to the opera house, and there are but few who can modulate their art to a small room. To engage Caruso to sing for a few dozen guests would be as tasteless as to put a Veronese mural painting on the wall of one's den. But if the great are usually not to be chosen, how much more difficult it is to select from among the hundreds of near-great at one's command.

THE ARTIST-HOSTESS

Not all the well-known singers, it must be confessed, are good singers, and those whose art is faulty will appear at a much greater disadvantage in a small room than in a concert hall. And how much worse is a badly sung program of music than no music at all. The discreet hostess has come to appreciate that a tasteless program, artistically inadequate, would be nothing less than a discourtesy to her guests. It would imply that they are incapable of distinguishing between the good and the bad in art. Or rather, it would imply that the hostess herself is so incapable. In short, wisely to select an artist for her guests, the hostess must be an artist herself. If entertaining is a fine art, surely the planning of that portion of it in which art is most obviously present is no exception.

But to be an artist in this sense implies more than the ability to distinguish between the good and the bad in art; it implies also that nice sense of fitness which can select the proper thing for the occasion. Each social gathering has its own tone, usually set by the deft hostess. If there is to be music, it must not be out of key with the rest. It is no easy task, then, to select the artist who will give genuine pleasure and to arrange tactfully the program with him so that it shall seem an informal part of a spontaneous gathering and not a formal "attraction" designed to lure the unwilling guest.



Alice Boughton

Dorothy, Cynthia, and Rosalind Fuller will sing old-fashioned songs for you in a charming old-fashioned way

HOSTESS VERSUS ARTIST

It is safe to say that no such entertainment can be quite successful unless the hostess has taken the trouble to inform herself about the artists of the day and to make herself sympathetic to their work. If the present-day hostess holds a high regard for the artistic taste of her guests, no less highly does she rate the artist whom she invites to entertain them. No longer does she regard him as a mere "paid entertainer." Though he is a professional musician, he is also an artist, and as an artist he would be an honored guest in the society of any European capital. None, in short, save the parvenu, would seek to exalt her position by setting an obvious gulf between herself and an artist of eminence. Musicians have felt justly hurt by such needless snubs and upon occasion have replied in kind. There is the story of a distinguished opera singer who was engaged to sing after a dinner. To his surprise, when he arrived at the house he found he was expected to eat at the servants' table. However, he sang his aria and departed. The next day, when he received the hostess's check for five hundred dollars, he replied with a note enclosing his own for five dollars in payment for the dinner. Another story tells of a singer who was "willing to deduct one hundred dollars from her price" upon being told that she "would not be expected to mingle with the guests." Such

snobbishness, of course, is rarely to be found in the American hostess nowadays.

Perhaps the feeling that the essential duty of the hostess is discharged with the signing of a check has affected the quality of the entertainment more than is generally realized. What is more important than the selection of the proper artist, is that informal talk in which the program is planned. The best results can be obtained if the hostess and the musician are collaborating artists. For that is truly what they are. Each, by long experience and study, has learned to select the fitting thing for the occasion, which is the essence of fine art. A well-chosen word from the hostess who knows her guests, will help the musician to select from his repertory just the music that will be most acceptable and to keep his program, and this is a most important point, just a trifle less than long enough. It may be that the hot summer day demands only the most frivolous of songs or that the prevailing tone of seriousness in our land invites a touch of earnestness. Such things the artist can not always know by instinct, nor will the hostess have done what she should for the pleasure of her guests unless she has given at least as much care to the planning of her music as she has to the planning of her dinner.

FIRST AID TO THE HOSTESS

To aid the perplexed hostess, Vogue has selected a few of its favorite artists in various types of entertainment. It has not, however, included the ordinary concert artist, singer, pianist, or violinist, however admirable his work may be. For the taste of the time demands more and more that entertainment for private parties be not only esthetically acceptable, but also distinguished by a flavor of its own. Otherwise the hostess can have no share in it. If she were to offer her guests a lieder program by some able singer, she would be giving them only what they would expect to hear at a concert hall. The flavor of a lieder recital is very different from that of an afternoon party, and the wise hostess will not ask her guests to change their mood too abruptly. If she does, it ceases to be her party; she has abdicated her position as hostess. If, in such a case, the artist be one of real eminence, it would appear that she seeks not the entertainment of her guests so much as the éclat of a famous name. The entertainment may be ever so modest, but it is right if it slides easily into the mood of the gathering. For this reason the hostess of to-day looks for artists whose work has its own spice and flavor, artists whose counterpart would not be met in every concert hall. There are many such, some of them men and women who have created an art virtually their own. They are distinguished not by the bizarre or freakish, but by their careful cultivation of a peculiar talent. By a sympathetic collaboration with these the hostess can certainly find the entertainment which will just express her personality and the mood of her guests.



Maurice Goldberg

Helen Herendeen follows no rigid school in her dancing; she is charming when she is just herself



(Right) The conjurer's art is as old as Egypt, and Nate Leipzig is a modern exponent of it



Arnold Genthe

When Ratan Devi sings, and plays on her Hindu guitar, all the subtlety of the east charms us, so truly oriental is her strange performance

THE PORTMANTEAU THEATRE

Strangely enough, after this plea for modesty and intimacy in one's entertaining, Vogue proceeds first of all to single out for notice nothing less than a theatre. Moreover, it is no Punch-and-Judy stage, but a theatre completely equipped with the best modern appliances, presenting life-sized actors in standard plays. But one who has seen the performance of Stuart Walker's Portmanteau Theatre will not wonder at its inclusion in this list. For there is a friendly intimacy in the art of the Portmanteau which draws the spectator immediately under its cosy spell. And as if to symbolize the amiability of its art, the theatre packs itself up in a large truck and, at a summoning voice, travels to the house. Here, on the lawn, or within the ballroom, if there is one, it unfolds, under Mr. Walker's directing hand, and presently is arrayed as a complete stage, perfectly appointed in every particular. The lighting system which its inventor has devised is a marvel of pliability and service. With this and his simple exquisitely painted scenery, Mr. Walker is able to work miracles of scenic beauty. The mountains of Arabia become as vivid to the eye of imagination as the hut of a peasant. The plays in the repertory of the Portmanteau include most of the poetic masterpieces of Lord Dunsany, a few of the classic comedies, and three or four delight-

(*Continued on page 68*)



Campbell Studios

MRS. S. BRYCE WING

Mrs. S. Bryce Wing, formerly Miss Marie Tailer, daughter of Mr. J. Lee Tailer, was the matron of honor at the wedding of her cousin by marriage, Miss Adelaide Flint, daughter of Dr. Austin Flint, to Mr. Reginald L. Whitman, son of Mrs. Charles L. Whitman. The wedding took place in the chancel of Saint Bartholomew's Church, and the ceremony was performed by Bishop Greer. Mrs. Wing's gown was of old-blue satin, with an underskirt of deeper blue. From the bodice fell a short train of corn-colored maline. Aaron Ward roses added a final picturesque touch

THE NEW DECLARATION OF INDEPENDENCE

This Great War is a New "War for Union", For the Greatest Union the World Has Ever Seen, an Open Union, Ready to Admit Even the Foe so Soon as the Foe Shall Become Democratic

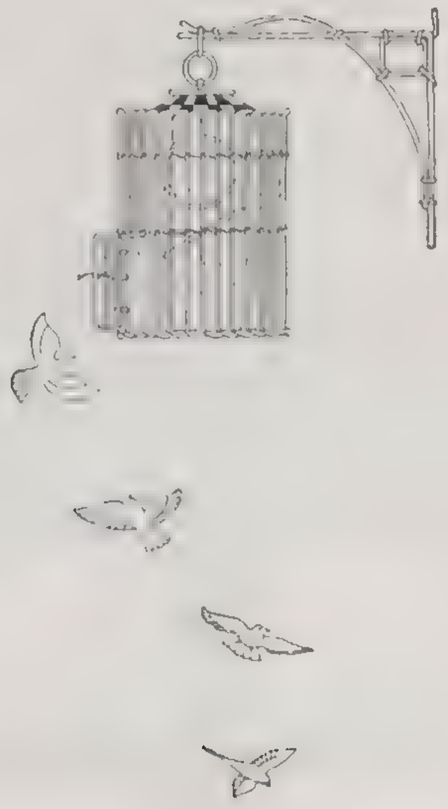
UPON our entrance into the great war, the frontier of the United States automatically crossed the Atlantic. With that sudden shift of frontier, the duty of the American patriot took on a new aspect, and for him to fight shoulder to shoulder with the allies of the Entente along the Franco-Belgic border instantly became as much the task of a "home guard" as manning the forts of New York harbor or patrolling the coast from Maine to Texas. The flag follows the frontier, and no patriot hesitates to follow and defend the flag. Furthermore, that spectacular advance of the American frontier is not a movement of conquest, not a selfish attempt at territorial expansion, but as strictly defensive as would be the silent "watchful waiting" for a foe ready and eager to invade our own shores, for the adverse host, intrenched in France and Belgium, although powerless to reach us now or in the near future, still meditates that universal dominion which permits no nation, however distant, to feel secure.

OUR recent declaration of war was also a new declaration of independence, and in this fresh assertion of our rights we might have employed many of the phrases that have echoed the world 'round since July 4, 1776. Professing again "a decent respect for the opinion of mankind," we might well have set forth a dozen weighty reasons why we could no longer let the great conflict go on without lending our strength to the Entente. In warring side by side with our new allies, we utter then our ringing declaration of independence, this time independence of autocracy and militarism, of the armed peace which is a kind of perpetual war, of hectoring insolence, of loathsome espionage, of meddlesome international intrigue. The spirit that made it impossible for the thirteen colonies to remain vassals of Great Britain, makes it equally impossible that our nearly fifty states rest under the perpetual threat involved in Prussian militarism and imperial Pan-Germanism.

AGAIN this conflict is a new "war for the union," for the greatest union that the world has ever seen, that of all democratically governed states, an open union, ready to admit even the foe of the moment so soon as that foe shall also become a democracy. The men of 1861 rushed in enthusiastic thousands to the defense of our national union, broken for the moment by the madness of secession. Their grandsons are needed to-day in at least equal numbers to aid in making ready for that new and greater union, distant though it yet may be, the "federation of the world," that "parliament of men" which Tennyson sang so long ago.

AMERICAN mothers of to-day look upon their sons and are, perhaps, a little slower than the mothers of 1861 and those of 1776 to say with the Spartan mother, holding forth the shield, "With it, my son, or upon it." But is the duty of mother and son less clear in this greatest crisis of the world's history than in our own two earlier crises? It requires some imagination and some acquaintance with history and with human government to realize the instancy of duty in the present crisis, but if the Central Powers are right in this contest, then we as a people stand condemned in our whole history and in all our best-loved ideals. True, the mass of the German people probably hate their brutal militarism and their insolent aristocracy even more than we hate those institutions. Thousands of Germany's best came to us after the triumph of Prussian militarism and autocracy in 1848, and yet other thousands came within the next dozen years, and these newcomers hesitated not an instant to throw their weight in 1861 upon the side of union and liberty.

THOSE Germans who remained behind in Germany have generations of discipline in the hard school of the Prussian drill sergeant and under the iron heel of a selfish and insolent aristocracy, but slaves love not such masters, and as participants in this war we again march to emancipate a race. Metternich, so long the head of the Austrian aristocracy, expressed the social ideal of his order and its Prussian brethren when he said, "Humanity begins with the baron." This war, if it is pressed to its proper close in victory, will uplift to the full stature of manhood the despised subhuman masses of the Central Powers. The American soldier, conscript or volunteer, officer or private, who helps to hasten that victory should never forget that he is fighting over again the battles of the Revolution and of the war for the union.



THE OFF-DUTY HOURS OF THE DINING-TABLE

There Are Many Solutions of the Problem of What to Do with the Dining-Table When Its Polished Surface Is Bare of Silver and Fine Linen

PERHAPS one of the greatest problems of those who seek to make a house harmonious and distinctive is that of the treatment of the dining-room table between meals. To begin with, the table itself almost invariably has a severity of outline that requires a dignified treatment. If a cover is used, it should be in perfect harmony with the general tone and color of the room. In one well-known house in town, the dining-table between meals is covered with a center-piece of very lovely lace and embroidery, which is protected by a glass top. A silver tankard filled with flowers completes a treatment that is both dignified and pleasing; this dining-table is illustrated in the middle of this page.

TABLES OF LESS FORMAL ORDER

The refectory table lends itself to various treatments which may be somewhat less formal than the arrangements for square or round tables. Sometimes such a table is pushed back against the wall, when not in use, as in the photograph at the upper middle on the opposite page. On the refectory table illustrated here is used a beautiful piece of ecclesiastical embroidery, which is thrown over the center and on which is placed a black Capri bowl filled with iris. Bronze and white Venetian glass candlesticks with black wax candles stand at either side. The fruit dishes are of the same Venetian glass filled with Venetian glass grapes. The color scheme comprises bronze, lemon, yellow, and purple; the purple and yellow of the iris is repeated in the grapes and in the embroidery, and the whole setting breathes serenity and harmony.

THE ESSENTIAL IS HARMONY

At the lower right on the opposite page is another pleasing arrangement which has a background of embroidery. The flat bronze bowl holding fruit is the work of Marie Zimmerman, and the statuette is a "Dancing Faun" by Edward McCartën; together they form a decidedly original center-piece It is interesting to note the simplicity with which the sideboard is arranged, so that its plain surface is broken only by two symmetrically placed urns, making a quiet note against the rather elaborate background of tapestry.

At the lower left on the opposite page is another suggestion for the table,—a cool-looking bowl of green Italian pottery, which may or may not be mounted on a teak-wood stand, flanked by candlesticks to match; all are placed on a scarf of gay needlework. The center-piece of iridescent glass, shown in the middle of the page, in the form of five vases chained together, is appropriate for summer wild flowers, which lend themselves to charming groupings.

For tables less formal than that of the dining-room itself, many original designs for these "between meals" periods may be developed. On the table of the garden tea-house, for instance, one may use a gazing-globe of silvered glass; this has the merit of being useful as well as ornamental, for the reflections in its mirrored surface serve to herald the approach of guests along the garden paths.

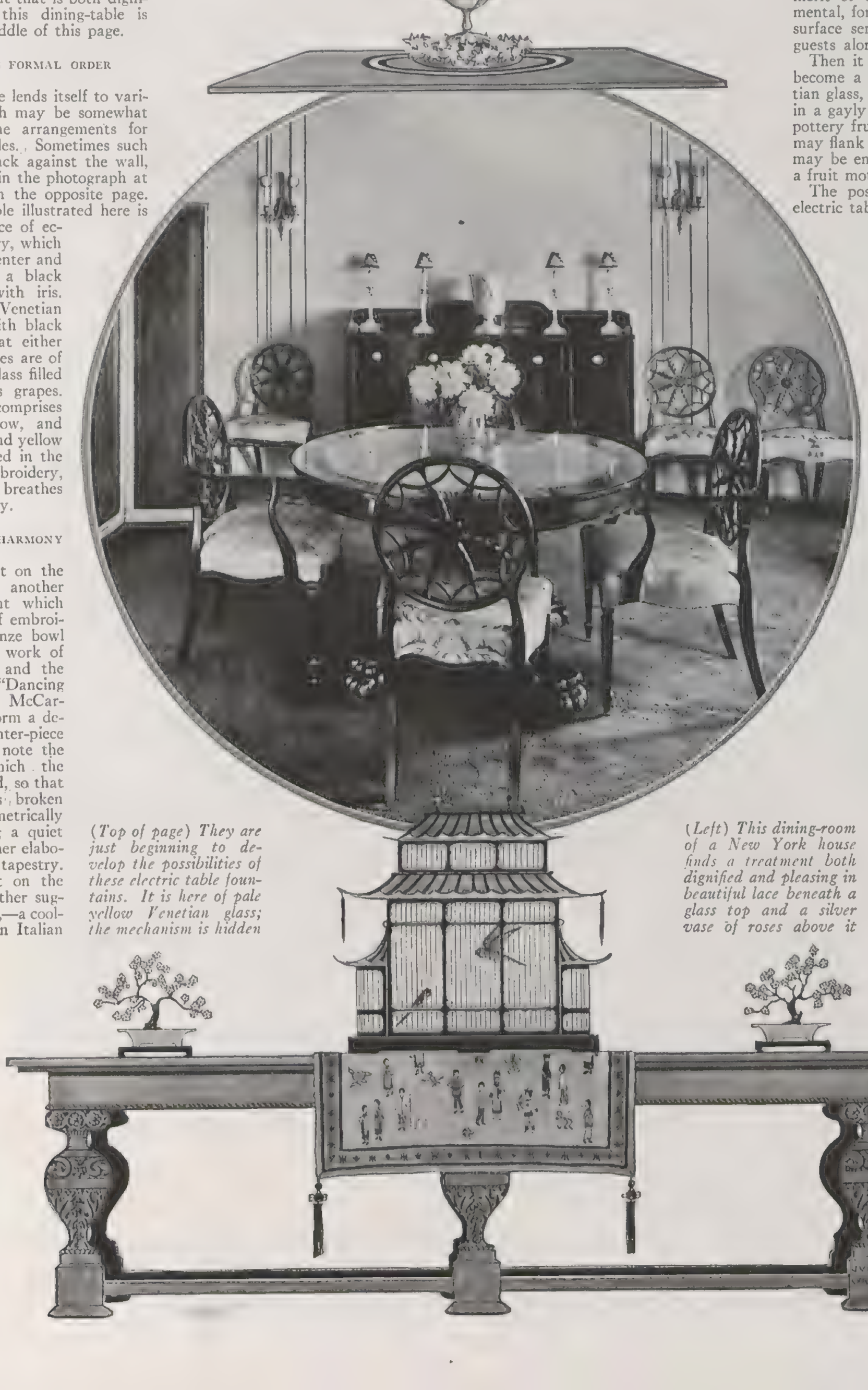
Then it is surprising how well goldfish become a large jar of pale green Venetian glass, especially when it stands within a gayly colored pottery flower wreath; pottery fruit dishes in the same colorings may flank it, and the table-cover beneath may be embroidered at the corners with a fruit motif to match.

The possibilities of the self-contained electric table fountain have but begun to be developed. This new version of it consists of an urn of pale yellow Venetian glass, surrounded by a large basin of the same glass, in which are flowers which conceal the metal base containing the small electric pump and the water tank.

THE ADAPTABLE CHINESE ART

Chinese art is adaptable to rooms of many periods and widely differing characters. On the refectory table at the bottom of this page a Chinese bird-cage of black, blue, and gold lacquer is used as a center, and beneath is laid a brightly embroidered and tasseled cover of black satin. At either end of the table are Chinese potted trees of jade and coral, on individual teak-wood stands.

Of possibilities for table decorations there is no end. It is all a matter of knowing how to choose the type of centerpiece that will harmonize perfectly with the rest of the furnishings and also strike an interesting note.



(Top of page) They are just beginning to develop the possibilities of these electric table fountains. It is here of pale yellow Venetian glass; the mechanism is hidden

(Left) This dining-room of a New York house finds a treatment both dignified and pleasing in beautiful lace beneath a glass top and a silver vase of roses above it

(Left below) A gay note may be sounded by a Chinese bird-cage in gold, blue, and black lacquer, and a jade tree on either side

(Right) Among less formal arrangements for the leisure hours of a dinner-table, is a pale green Venetian glass bowl, enlivened with gold fish, encircled with a pottery wreath, and flanked by pottery fruit in charming pottery dishes



(Left) The long refectory tables are sometimes set back against the wall when not in use, and this gives background for such arrangements as this bowl of delicate iris set on rich embroidery and with a candle at either side; from Mrs. Wright

(Left) Field flowers lend themselves to such groupings as this, and the delicate iridescence of these tall glasses is pleasantly in harmony with their soft colors; from Ovington

(Below) A dining-table has by nature a severity of outline which demands a formal treatment. On a scarf of needlework in softly brilliant colors, one may place a bowl of cool green pottery filled with real or artificial fruit and set between two green pottery candlesticks; from Ovington

(Below) The secret of success in these table arrangements lies in maintaining harmony with the room itself. In this tapestry-hung dining-room, the table has appropriately a rich cover and a fruit bowl of bronze surmounted by Edward McCarten's "Dancing Faun"; from Miss Swift





FRANCE FINDS A DOUBLE INTEREST IN ITS GARDENS



For Every Ruined Garden of the North, Another Must Be Planted, and Every New Garden Must Have Its Equipment of New and Engaging Garden Furniture



The bird's bath, formerly of sculptured stone, is now made of heavy glass, with a rim of stone. This one of black and green glass and pale yellow porcelain is much frequented by the feathered world

WHILE the axes of the enemy are laying waste the gardens of the North, elsewhere gardens are miraculously springing up on all sides, in some far corner of the earth. It is in the spirit of desperation that we cultivate our gardens this year. We feel that we must grow something in order to restore to the earth some of its shattered beauty. For each ruined garden of the North we must plant another garden and for each felled giant of the forest we must plant the seed of some other tree.

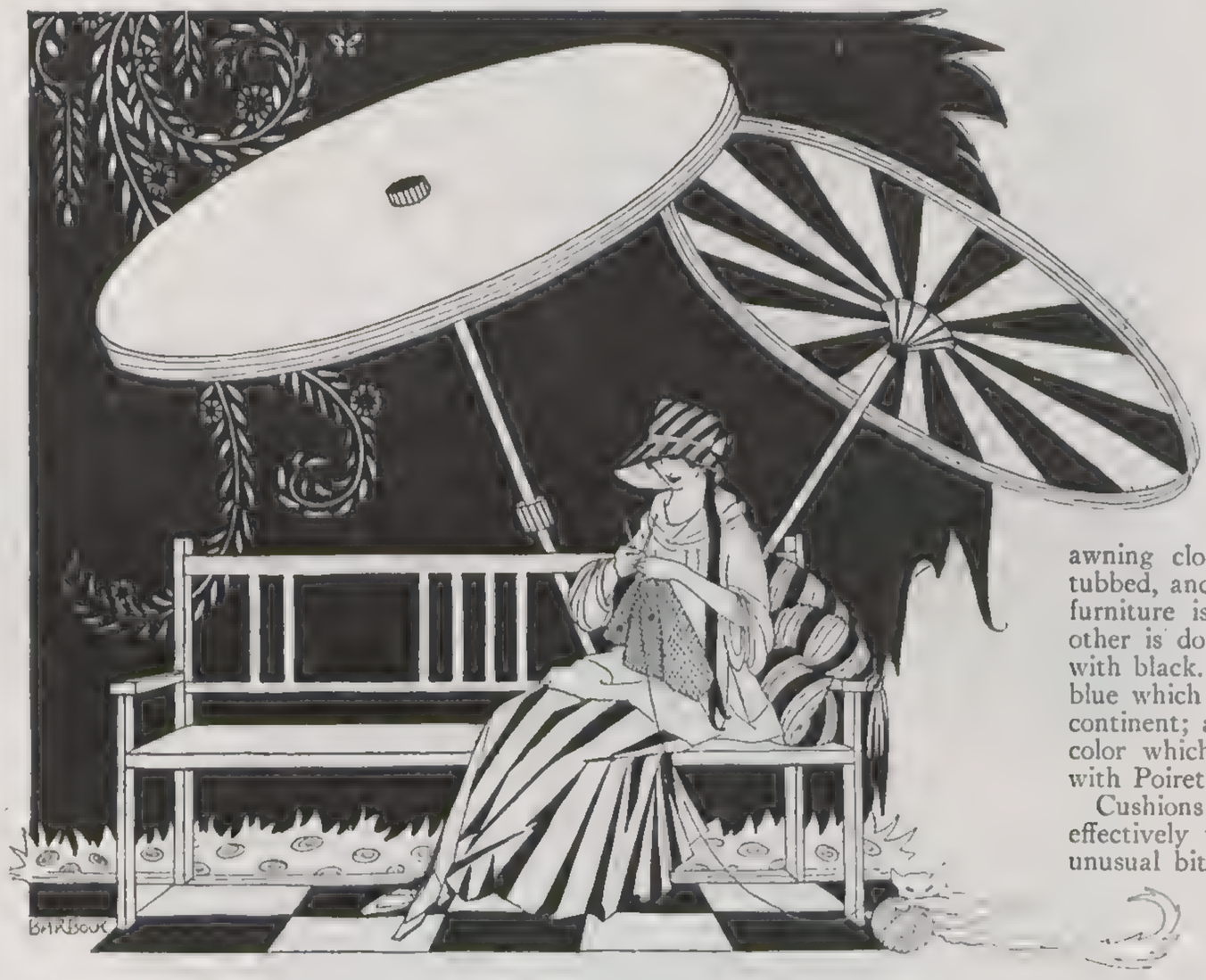
NEW GARDEN DISCOVERIES

Most of us, through inexperience, are forced to leave the work of gardening to the men with the hoe, while we devote ourselves to the planning of our gardens. We search horticultural records for new plants and study temperature and moisture and plant nutriment. We buy new garden chairs and benches, gates and awnings, as if on the furnishing of our gardens depended our salvation.

And we have discovered many things. Benches of sculptured or "composition" stone, for instance, prove very damp and cold when it comes to sitting on them. Iron benches rust in damp weather, and paint, when applied to iron furniture, dries too slowly, as many a ruined frock will testify. So, our garden chairs and benches are made of wood this season.

An awning attached to the ivied wall casts a pleasant shadow in treeless garden and now, instead of a fixed tent or a commonplace pergola (often absurdly out of place in a small garden), Japanese umbrellas with handles fitted at the ends with iron spikes, may be driven into the ground at any desired angle. Not unlike a group of mushrooms are these fair-weather umbrellas, which provide the necessary shade, and which need never be discolored by rain, since they may be uprooted and stowed away when not in use.

A circular garden seat is effectively shaded by means of a vast umbrella on a heavy stem which is thrust into a socket prepared for it, and which may, also, be folded away when not needed.



The mirrors set in the garden wall reflect, among other nice things, this wooden bench which is more practical than the stone benches, which are damp, or the iron benches, which rust

GARDEN FURNITURE IS COLORFUL

Garden chairs of lacquered wood are fitted with backs and seats of awning cloth, which may be removed, tubbed, and replaced. One set of garden furniture is painted a brilliant red, another is done in brilliant yellow, striped with black. Very cool is the robin's egg blue which one finds everywhere on the continent; and then there is the splashy color which one has come to associate with Poiret.

Cushions and table covers are also effectively utilized; and many new and unusual bits of "furniture" are available for the garden. This furniture may be used for the small inclosure as well as for intimate corners of more pretentious gardens.

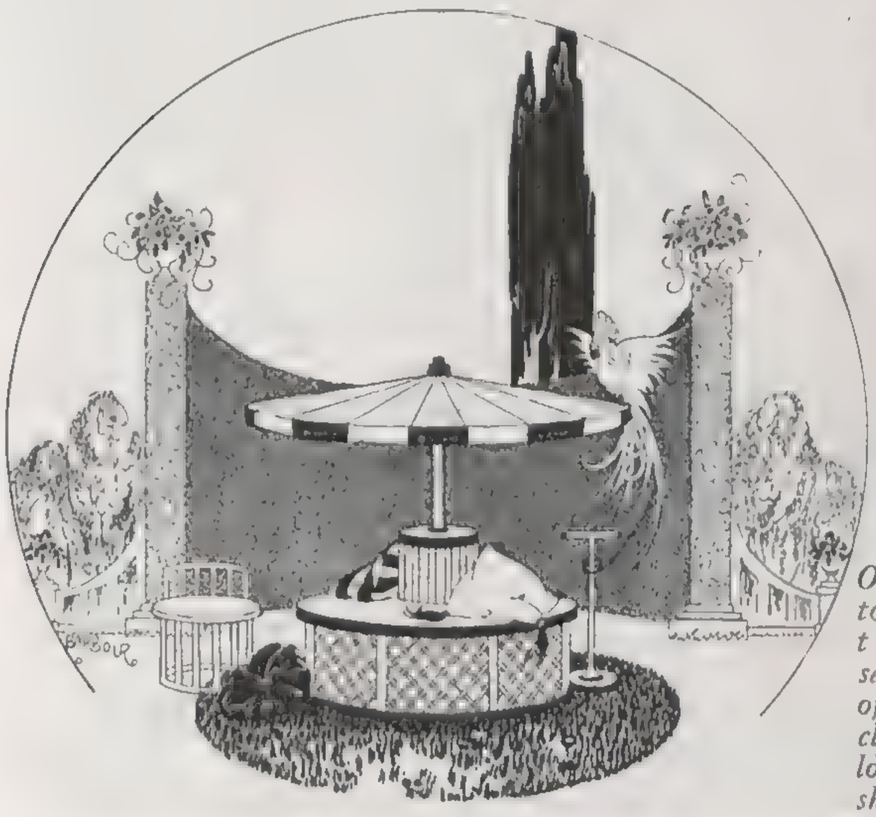
The bird's bath, formerly of sculptured stone, is now made of heavy glass which has a rim of stone. A very new bird's bath resembles old Venetian glass in color and design. Another one is of black and green glass, set in a base of yellow porcelain, and still another one is a great bowl of crystal on a pedestal of black marble.

A small garden is given depth by several mirrors, set into the garden wall, which reflect mysteriously and delightfully all that passes in the garden.

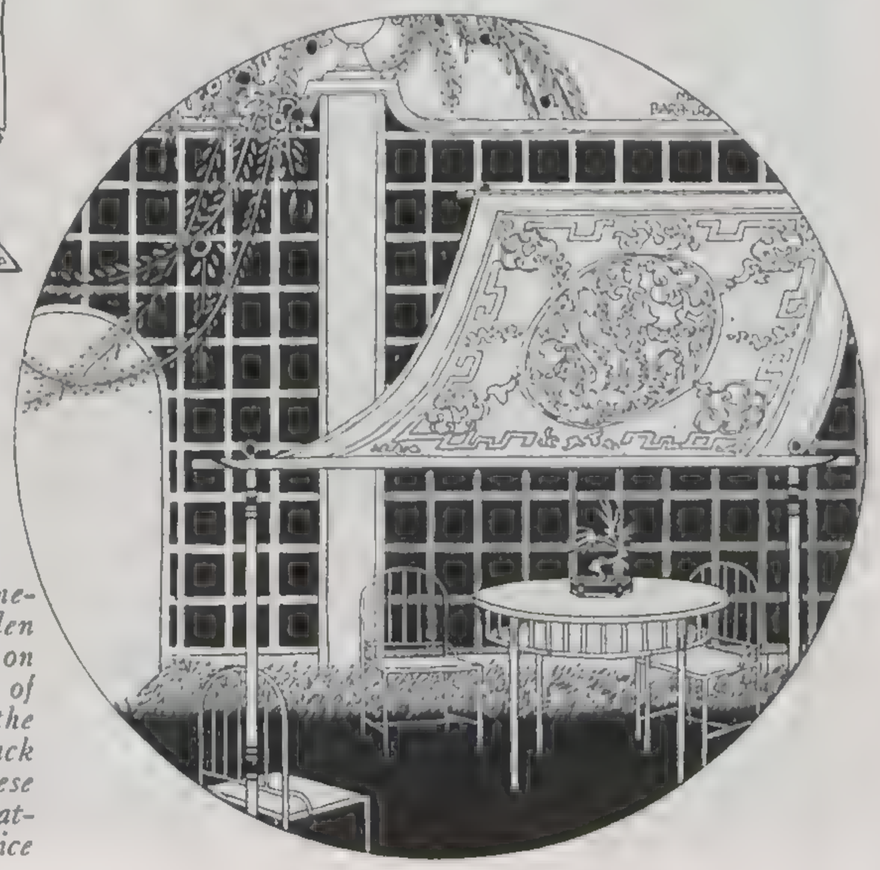
More and more we have come to live in our gardens, which are "kept" with all the care bestowed upon the house. All must be spotless, dustless, and fresh.



There is really no telling how long this awning cloth will remain on this garden chair of gayly lacquered wood—at almost any moment it may be removed and scrubbed



Of yellow wood touched with black, is this circular garden seat. The umbrella of dull red awning cloth, when it is no longer needed for shade, may be folded up and put away



A small and somewhat treeless garden may obtain shade on the very sunniest of hot days by the agency of this black and yellow Chinese awning, which is attached to a lattice



Campbell Studio

Late in May, in the church of Saint Bartholomew, Miss Adelaide Flint, daughter of Dr. Austin Flint, was married to Mr. Reginald L. Whitman, son of Mrs. Charles L. Whitman. The bride's gown was trimmed with pearls and old point lace, and a point lace veil fell the entire length of her court train. Her two attendants were little Miss Janet Whitman, as flower girl, and Mrs. S. Bryce Wing, her cousin by marriage; Mrs. Austin Flint, the bride's mother was before her marriage, Miss Marion Wing, daughter of Mr. John Wing. A reception was held at the home of Dr. Flint after the ceremony

On the fifth day of May at Saint George's Church at Hempstead, Long Island, Miss Marian Van Rennselaer Kennedy, daughter of Mrs. Henry Van Rennselaer Kennedy of New York, became the bride of John Stewart Pettit, son of the late John Stewart Pettit of Philadelphia. The bride's gown was of white satin, and her veil of old point lace fell in soft folds on either side of the small lace cap, which was held in place by a wreath of orange blossoms. After the wedding, a reception was held at "Three Oaks," the home of the bride's mother



Mr. and Mrs. Braden

The wedding of Miss Helen Hunt, daughter of Mr. Leigh Hunt, to Mr. F. Bayard Rives, son of Mr. George L. Rives, took place in April at the Whiting Memorial Chapel (in the Cathedral of Saint John the Divine), which was a gift of the groom's mother, Mrs. George L. Rives. The bride wore white satin, with silver embroidered net and pearls. The wedding, was solemnized by Bishop David H. Greer; following the ceremony, a reception was held at the Colony Club



Rochlitz Studio



© Harris & Ewing

Miss Nona McAdoo, daughter of Mr. William Gibbs McAdoo of Washington, was married to Mr. Ferdinand de Mohrenschildt, second secretary of the Russian Embassy, in Saint John's Church at Washington. Her white satin gown was made with a long court train suspended from the shoulders, and her veil of white tulle was held in place by a Russian coronet of pearls; she carried gardenias. The matron of honor was Mrs. Charles Tabor Martin, a sister of the bride, and her flower girl was little Miss Nona McAdoo Martin, her niece and namesake. The other attendants were Miss Mary McAdoo and Miss Ethel Harriman. The reception was held in the home of the bride's father. Mr. and Mrs. de Mohrenschildt will live at Edgemoor, Maryland

THESE NEW YORK AND WASHINGTON BRIDES RETURNED TO THE RULE OF SATIN FOR WEDDING GOWNS



M. E. Hewitt

When a booth was as original as all this, not even the most hardened fair-goer could pass it by. It was a mammoth bird-cage of transparent canvas, painted with all the gay-plumaged birds its designer could think of; its bars and framework were of no sterner stuff than strips of brightly painted wood. Inside was a bewilderment of irresistibly feminine trifles

THE BIRD-CAGE THAT WENT TO THE FAIR

A Mammoth Bird-Cage, All Painted Birds Without and Charming Trifles Within,—That Was One of the Booths That Was Built to Make a Success of the Actors' Fund Fair

IT all began when a number of charming ladies generously resolved to give their services to the Actors' Fund Fair. They wanted a booth that would be unusual, of course,—they were that sort of people—but they wanted much more than that. So they went to Karl Freund and asked him to design them a booth so original that it would be absolutely impossible for even the most hardened fair-goers to pass it by,—a booth so attractive that people just couldn't help stopping and buying its wares. It was a difficult thing to ask of an artist, but,—well, he was a man, and they were very charming ladies indeed, and so he said he would.

HOW IT HAPPENED

But when he sat down and tried to think of a worthy booth, he found it was no small task. You see, he found that he was thinking of the ladies, instead of the booth that was to surround them. He thought of their gaiety, their charm, the beauty of their costumes, and that led him to thinking what a wonderfully decorative creature a beautiful woman is, anyway, and of how delightful it would be if she could be kept away from every-day life and dwell in a fitting cage, just like some rare bird. And there he had it,—he would build the booth in the form of a great bird-cage.

The cage, when it was finally accomplished, proved to be a huge success. It was all of transparent canvas—a material so thin and silky that "canvas" seems too harsh a name for it—painted with brilliant tropical birds. The bars were slim strips of gaily painted wood, and at intervals along the outside of the cage were placed "feed cups" of wood and canvas. These feed cups were supposed to contain the things that the inhabitants of the cage loved best,—jewels, flowers, admiration, dreams, sweetmeats, furs, frocks, and affection; on each receptacle was painted the name of whichever commodity it played at containing.

Inside the mammoth cage, there was a bewilderment of charming things, displayed so temptingly that no person with an ordinary amount of will power could keep from buying. There were ornaments and necessities of silver, there were long-stemmed flowers and their graceful vases, there were pillows of all colors and shapes and for all purposes. There were all sorts of dainty, perfumed, utterly feminine accessories of the dressing-table: there were all the gay varieties of the knitting-bag that is now a part of every woman's life. Then there were some exquisite jewels, a few charming paintings,—yes, there were even two real live parrots, brilliant of plumage, but rather difficult of temperament, each swinging in his own cage. And there were so many other things that no one person could describe them all.

Altogether, the bird-cage booth, both inside and out, was a great success. The great brilliant cage was an inspiration. In the first place, it was absolutely novel,—that attracted people's attention; and in the second place, it was exceedingly charming,—that held it. And as to its usefulness,—well, just think of the really amazing number of dollars it gathered for the benefit of the Actors' Fund.

WHAT IT WAS ALL ABOUT

And any dollars that go towards the benefit of the Actors' Fund are unquestionably giving themselves to a worthy cause. It is the Actors' Fund which cares for aged actors when their days behind the footlights are over; it is because of the Actors' Fund that they may spend a happy old age in the home in Staten Island that the Fund maintains,—and it is a real home. It isn't at all the "institution" sort of place one might imagine.

The Actors' Fund Fair used to be almost a national institution; New Yorkers couldn't consider a spring without the annual fair. But, for the past few seasons, somehow the fair hasn't happened. There have been benefits and special performances for the Actors' Fund, but not a sign of a fair. This year, however, the officers of the Fund decided that the fair was the thing, and so it was held in May, at the Grand Central Palace.

It wasn't just an every-day fair; it was a colossal undertaking,—a fair raised to the *n*th power. There was every imaginable article for sale, to say nothing of a few one never would have thought of. One could buy everything from a "hot dog" to a touring-car, and take chances on anything from a barrel of potatoes to a Paris gown.

Among the women for whom the bird-cage booth was designed, and who proved themselves to be enthusiastic, tireless, and highly successful saleswomen and purchasers were Mrs. William Erhart, Mrs. Chauncey Olcott, Mrs. Condé Nast, Miss Kitty Gordon, and Miss Nora Bayes. Undoubtedly the affair was a success.

THE DESIGNERS ALWAYS LIVE IN THE FUTURE; NOW THEY ARE BUSILY CREATING AUTUMN HATS



COMBINED MATERIALS, TALL CROWNS, AND ASSORTED TAM-O'-SHANTERS,— THESE ARE FIRST SIGNS OF AUTUMN

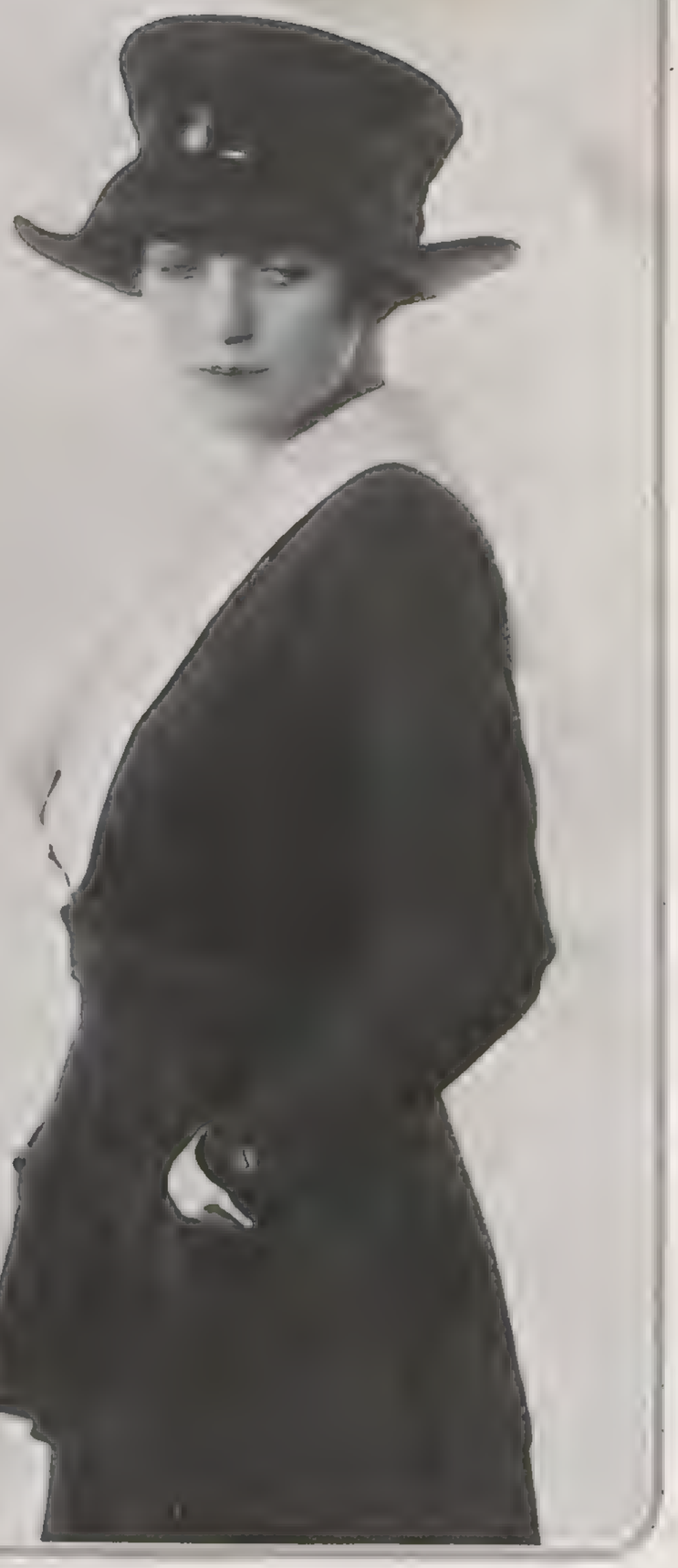
POSED BY BETTY LEE



Charlotte Fairchild

Like truth, this hat when crushed to earth will rise again; it's all of black satin antique, and it will collapse as easily as a mid-Victorian maiden lady. The high crown—yes, those crowns will still be with us in the autumn—may be crushed into the shape most becoming to its wearer. Of course, if one will wear a tall-crowned hat, like this, with a long cape-coat, like that, one can't help reminding people of that amiable lady, Mother Goose

The milliners are going to combine two different materials just as ardently in the autumn as they have been doing all spring. This—it's a motor hat, you understand,—has a soft crown of gray faille and an upturned brim of gray felt stitched in gray. A jet buckle in front is the only accessory



The crown of this black panne velvet hat rises to amazing heights,—so many of these new autumn hats have that way with them. The brim behaves in a most remarkable way; it juts out at all points of the compass. The points at the back and sides are allowed to do just as they please, but the front point is abruptly turned back and held with a jet buckle



Anything even distantly related to a tam-o'-shanter is of great interest to the designers of autumn hats; the thing the designers like to do best of all is to make the tam high at the front. The tam part of this black velvet hat rests on a poke bonnet brim stitched with white wool, and the velvet band around the crown is also embroidered with white wool

SMART FASHIONS *for* LIMITED INCOMES

A Charming Gown for the Hostess Will Aid the Success of Any Entertainment; Chiffon, Georgette Crêpe, and Crêpe de Chine Gowns Are Honored Guests in Any Hostess' Wardrobe

A HOSTESS must be, above all things, charming, and to be altogether charming, one's frock must be as charming as one's self. A lovely costume casts a rosy glow over an entertainment, especially if it is worn by the hostess, who, with the pleasant knowledge that she is looking her best, will charm and be charmed.

As a general rule, the most suitable gown for the hostess at home affairs is the simple gown, and whether the entertainment is in the town or the country house, the gown should be of some soft easily draped material, for after all the most charming thing a woman does is to be as feminine as possible. A gown of this kind is not expensive, and it may even be made successfully by a clever seamstress.

THESE GOWNS HAVE MUCH CHARM

At the upper right on this page is an excellent example of the true "hostess gown," and it would be lovely in American beauty chiffon. Because one may indulge in much color in one's own home, one might be tempted to have the narrow pipings and the ribbon bows on the shoulders in royal purple grosgrain ribbon. Above and below the girdle and on the pointed pockets is just a touch of embroidery, which might be in purple, deep green, and silver thread. Of course, this is only one suggestion, for there are many possible combinations of color for such a frock. It would be charming in pastel tints, as well as in the more bright colors.



Because one indulges in much color in one's home, this gown of old-blue chiffon is made over peach colored satin, and for that very same reason peach colored chiffon converts itself into sleeves and a vest



This gown of American beauty chiffon indulges in pipings and bows of royal purple grosgrain ribbon. Embroidery of softly blending colors daintily touches the skirt, the bodice, and the pockets



Navy blue and cerise—Jenny's favorite colors—joyfully join hands on this charming gown of chiffon. A navy blue ribbon thread becomes a girdle, which shows how efficient ribbons are

Then there is another kind of gown, which is a bit more elaborate, but which still has those long straight lines so becoming to the young matron. Old-blue chiffon or Georgette crêpe over a foundation of peach colored satin of a deep shade would be most attractive for this sort of gown, which is illustrated at the upper left on this page. The long loose sleeves, which fall away from the hands, and the vest at the front of the bodice would be very pretty in peach colored chiffon of a paler shade. The wide girdle would be effective made of panne velvet in old-blue, and dull old-blue silk might be used for the ribbon trimming; if the lady insists upon carrying that rose in her hand, it should be a red rose.

An afternoon frock of chiffon or Georgette crêpe is one of those obliging articles of clothing that one may, with impunity, take to almost any place and not be sorry that one took it. Although such filmy things as chiffon and Georgette crêpe look so very perishable, it is surprising how extremely practical and durable these materials are. The darker shades are preferable for the afternoon, and taupe, gray, beige, tête de nêgre, and navy blue are very wise shades to choose. The gown shown at the lower left on this page is of chiffon, and it would be particularly attractive in one of Jenny's favorite spring combinations—navy blue and cerise. The girdle may be a wide ribbon of heavy silk in navy blue and embroidered in cerise, to carry out the color scheme. The hostess at an informal dinner, whether at a private home or in a restaurant, may wear this gown appropriately.

But what of the hostess who can not wear chiffons and Georgettes and nets—the woman who has an inner conviction that she is far too tailor-made for such frivolous things? Crêpe de Chine was made for her especial comfort—that material which is neither too frivolous nor too severe. Illustrated at the lower right on this page is a frock which is not only of a most unusual design, but is also quite suitable for a material like crêpe de Chine. The skirt comes to the ankles, but the straightness is broken by a gathered peplum below the waist. Gold is one of the newest shades one could have, and this frock would be most effective made of gold colored crêpe de Chine, with ribbons and stitchings of cinnamon brown. The sleeves extend to the hand, but they may be turned back to the elbow and caught with the ribbon which is run through the eyelets on the turned-back cuff.

This season, fashion, the usually hard-hearted fashion, is lenient. She opens a whole wardrobe of charming styles and lets us choose as we please. Some of the skirts are rather long, others cling faithfully to their accustomed shortness. The sleeves may be worn long, three-quarter length, and even very short, as is the case with a goodly number of the Paris dresses. The skirt at the designer's command will cling or not cling.

PRESENT DAY SELF-EXPRESSION

In fact, never have women had more chance to express individuality in their clothes. Once, if a woman did not follow faithfully fashion's decree, she was more or less a figure of ridicule; now there are so many delightful styles to choose from that any woman can be sure of finding one that will be becoming.



The sleeves and skirt on this frock of crêpe de Chine believe in being as long as possible; but the sleeves may be turned back and restrained with the ribbons run through the cuffs



Materials for white mourning should be lusterless, and not a touch of black may be used. This evening gown of silk net run with silk floss is made over white charmeuse. White grosgrain ribbon and a corsage bouquet of gardenias add to the charm of the bodice; from Bonwit Teller



Black and white is not correct for deep mourning, but this cape-coat is shown in this combination to give a better idea of its unusual lines. This garment, either in all black or all white, may be made of silk or charmeuse, banded with velvet. The fulness falls from the long shoulder yoke; this, and frock at right from Wanamaker

This afternoon gown of white chiffon is trimmed with chiffon-covered ball buttons. The hat, with its slightly mushroom brim, is a combination of white Georgette crêpe and white silk. A white silk tassel falls from the crown to the brim. Slippers of white kid or silk should complete this all white and very dainty summer costume



IN THE HOT SUMMER DAYS

WHITE MOURNING IS DESIRABLE BOTH FOR ITS COOLNESS AND ITS BECOMINGNESS

SEEN *in the* SHOPS

Note—Addresses of the shops will be furnished on request, or The Shopping Service of Vogue will buy for you without extra charge. Address Vogue Shopping Service, 19 West 44th Street, New York



In the way of becomingness, this hand-made blouse of linen, with its collar and cuffs and ruffle edged with filet lace, is kind to everyone; $12.50



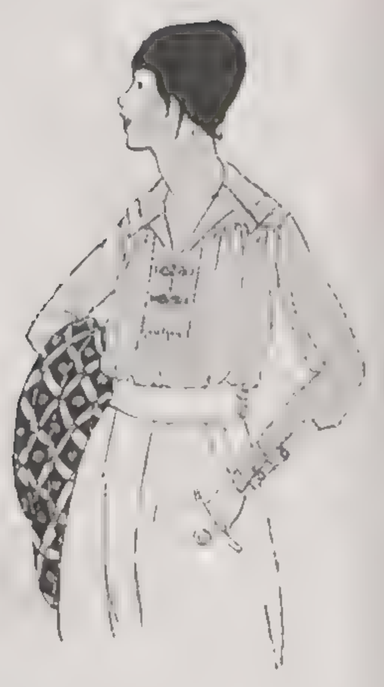
This hand-made blouse of blue and white striped linen is the work of war refugees in this country; $7.50. The straw sailor; $5



Wash blouses are as dependable as a grandmother. This one is of white batiste; $5. The milan straw hat has the burden of a double brim; $5.95



Sheer white batiste, Valenciennes lace, and —presto—one has this blouse; $5. Soutache braid encircles the top of the hat; $6.95



This blouse of white batiste decides to leave the beaten path of blouses; so it busily gets itself an odd vest effect and cords itself at the seams; $4.49

At this time of the summer season, one of the greatest problems is that of freshening up the summer wardrobe. New and cool blouses are probably the first things to be considered, and it is wise when selecting them to pick those that may be worn in the early autumn with tailored suits, as well as with the separate country skirts of summer.

There are two kinds of blouses which are particularly interesting to the well-groomed woman. One is the smart domestic blouse that is machine made and that depends largely for its effectiveness upon its material and the novelty of its design. Though machine made, this blouse must be impeccable in tailoring and finish. The other kind is the hand-made French blouse, which is usually difficult to find in an inexpensive and simple model. An excellent example of the first type is the surplice blouse shown at the top of this page in the middle. Although machine made, this blouse merits a place in the wardrobe of the well-dressed woman by reason of its excellence of design, material, and workmanship. The material is a fine white batiste, and the collar, cuffs, and flutings are of white organdy. The crisp bows at the cuffs and the front of this blouse are of black moire ribbon.

The mushroom hat worn with this waist is of heavy milan straw. The brim is of double straw, and the grosgrain ribbon which bands the crown and is made into a bow at the front matches the color of the hat. This hat may be had in in black, brown, and a variety of other colors. The simplicity of this hat is equalled only by the fineness of the straw.

WASHABLE BLOUSES ARE WELCOME

A second illustration of the machine made blouse is the surplice model sketched at the top of this page second from the right. The material is sheer white batiste which is finely tucked. The square collar and the front of the blouse are trimmed with fine Valenciennes insertion and edged with picot-edged frills of the batiste. The sleeves, trimmed with a group of tucks, have turned-back cuffs that are also edged with a picot-edged frill of the batiste. Worn with this blouse is a taffeta hat with a flexible brim, and this may be had in a variety of colors. Soutache braid to match encircles the shirred top of the hat and forms an ornament at the front.

In America there is a great demand for blouses of the second variety mentioned, the fine hand-made blouses, which are a specialty of the best French waist makers. A minimum of trimming distinguishes these French models; a bit of hand-hemstitching or drawn-work more than suffices to take the place of more elaborate trimming. Illustrated at the upper right on this page is an excellent model of this sort. This blouse is of fine white batiste, corded at the seams and having an unusual vest, which is set in with insertion and fastened with crochet buttons. The button-holes are bound, and the collar and cuffs are hemstitched by hand.

A small uptown shop is making a specialty of attractive hand-made blouses of exceptional value, which are the work of the French and Belgian refugees in this country. Because of the popularity of these blouses and because they are not made in a factory that turns out large quantities at a time, it frequently takes a week to fill orders, but it is worth one's while to wait. Illustrated at the top of this page second from the left is a blouse that is made of a dark blue and white striped handkerchief linen and may also be had in other colors and in all white. Hand-drawn work ornaments the white handkerchief linen collar and cuffs, which are edged with a fine filet lace. The waist fastens with small crochet buttons, and at either side of the front is hand drawnwork.

The severely tailored sailor hat, which is sketched with this blouse, is one of the most popular shapes. This hat is made of a rough straw, very smartly trimmed with a crushed band of dotted foulard around the crown. This hat may be had in natural colored, white, or black straw with a blue and white foulard band.

Whatever the season, it is sure to bring its welcome quota of frilled blouses. The blouse at the top of this page, at the left, is of white handkerchief linen and is put together by hand. The collar, frill, and cuffs are trimmed with a fine filet lace edging. Hand loops of thread and small crochet buttons fasten the blouse and add a charming dainty touch.

SHEER SUMMER FROCKS

Cool and comfortable is the voile frock illustrated at the bottom of this page at the left. The front of the frock is laid in plaits at either side, and a row of buttons which suggest an opening extends from collar to hem. The only trimming is black stitching, and a black satin girdle is tied in a loose bow at one side. The simplicity of this frock, which may be had in a variety of colors, is accentuated by the dainty white collar and cuffs of organdy.

The large mushroom sailor of white milan straw adapts itself to practically all costumes in the country. White grosgrain ribbon covers the crown and then loops itself into a bow at the front.

Summer evenings demand a considerable supply of attractive frocks, but their effectiveness is not necessarily costly, for most of their charm lies in the simplicity of their design and the charm of their color. Shown at the lower right on this page is a soft French taffeta frock, which comes in such shades as delft blue, peach, and corn. The fullness at the bottom of the skirt is caught most charmingly by tiny bouquets of French roses. Matching tulle frills the bodice and makes itself into sleeves.

And so many of the dresses this year are made of sheer and transparent materials that it is necessary to have an underslip of rather heavy material. Shown at the lower left on page 55 is a practical underslip of flesh-colored satin. A fold of flesh-colored Georgette crêpe, which is put on with hemstitching, softens the top of the bodice, and through it is run pink satin ribbon. Shirrings slightly define the waist-line. A double scallop of the satin,



On their long journey from the collar to the hem, the buttons stop at regular intervals on this voile frock; $10. The hat is of white milan straw; $7.95



The fullness in the skirt of this French taffeta evening frock is captured by brave bouquets of roses. Tulle frills the bodice and makes itself into sleeves; $19.50

finished with a picot edge, is hemstitched on to the bottom of the skirt. The skirt which is thrown over the arm of the figure in the sketch is of heavy crêpe de Chine and may be had in flesh or white. Two rows of hemstitching finish the top of the deep box-plaited ruffle.

BATHING-CAPS AND SUITS

Those who leave late in the season for the seashore or who only go there for a short visit, often do not wish to purchase an expensive bathing-suit, and for this reason many attractive and inexpensive models appear in the shops at this time of the summer. Silk poplin is one of the most desirable materials for these suits because of its extreme light weight and the way it withstands water.

The simplicity of the black bathing-suit of silk poplin, which is shown at the bottom of this page, at the right, appeals to the woman who enjoys her water sports, for there is nothing about it to hamper her movements in swimming. The collar, which is unusually becoming on this chemise model, may be had in white, Copenhagen blue, or in black for those who desire an all-black suit. The pockets are oddly cut and bound with white satin to give the effect of the tonneau skirt.

Illustrated at the bottom of this page, in the middle, is an attractive black satin bathing-suit, which does not confine its uses to extreme youth, but is equally becoming to the elderly woman. The white satin collar and the vest, which fastens with pearl buttons, break the usual severity of an all-black bathing-suit.

This season boasts the greatest variety of attractive bathing-caps that has ever been shown. Heretofore, it has been difficult for the woman who enjoys diving to find a cap which was becoming as well as practical. The diving and bathing-cap illustrated in the middle of this page, at the left, has a double thickness of rubber and a tight head-band in a contrasting color. This bathing-cap may be had in red with a white head-band, and also in a variety of other colors.

Another diving and bathing-cap is shown at the top of this page, at the left. The blue rubber has a coral colored head-band, and a blue rubber rosette takes away from the effect of severity and adds a becoming feminine touch. The cap illustrated at the upper right on this page is of heavy green rubber with a closely fitting head-band which keeps out all the water. On the front and back of this bathing cap are yellow daisies of rubber that give a bright touch of color. This cap may be had in other color combinations.

A TAM BATHING-CAP

There is illustrated in the middle of this page, at the right, a bathing-cap for the woman who wishes something unusual and yet, withal, practical. This bathing-cap is of dark blue rubber with bands of white rubber forming a plaid. The head-band and the heavy tassels are also of white rubber. This comes in other colors. With French things has come the French *en-tout-cas*, which can be used both for sun and rain. These umbrellas are usually made in some dark color and depend upon a smart handle and ferrule for their character. The one illustrated at the top of this page in the middle is of green silk and has a white enamel handle and a ferrule which is banded with green to match the silk of the parasol. The green cord which slips over the wrist is finished with a large white bead. This umbrella may also be had in other shades of green, in blue, purple, and wine color.

One always appreciates a soft glove for motor wear. In the middle of this page is a pair of washable tan leather gloves which are caught in at the wrists by an elastic.



A bathing-cap of blue rubber has a coral colored head-band and a blue rubber rosette, which is as fetching as every other kind of rosette; 50 cents



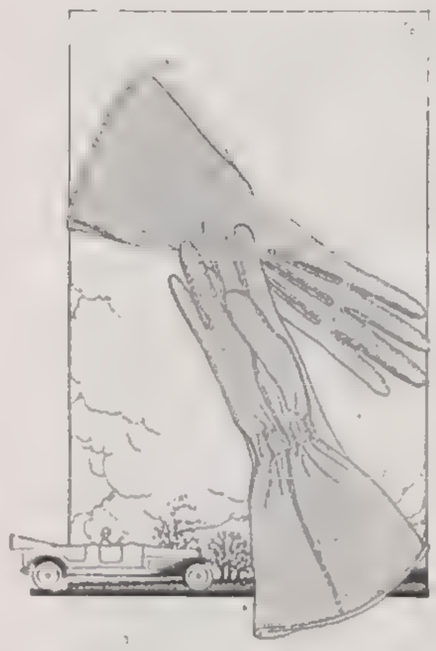
This French "en-tout-cas," which may be carried in either the rain or the sun, makes preparedness a mission in life; $5



The head-band on this bathing-cap of green rubber wouldn't, if it could, keep these yellow rubber daisies from blooming around its edge; $1



This diving and bathing-cap, with its double thickness of rubber and its tight-fitting head-band, simply says to the water, "You can't come in"; 60 cents



These light tan leather gloves keep off the dust of a long motor trip, and at the end of it they can be washed; $4.50



Since there are tam o' shanter hats, tam o' shanter bathing-caps are unavoidable; this blue rubber bathing-cap has bands of white rubber forming a plaid; $1.50



Sheer summer dresses demand satin underslips or crêpe de Chine petticoats heavy enough to be sun-proof; slip, $7.75; petticoat, $3.95



The white satin collar and the vest, which fastens with pearl buttons, have a softening effect on this all-black bathing-suit; $6.94



These flaring pockets, bound with white satin, insist upon giving a "tonneau" effect to this smart black bathing-suit of silk poplin; $5.94

THE FIRST REQUISITE FOR PREVENTING WASTE IS A SERVICE SO DAINTY THAT EVERY MORSEL IS TEMPTING



This is a colonial tea-set of ivory white china with a thin gold stripe; it is sold in open stock. Set of teapot, sugar bowl, and cream pitcher, $6.40; cups and saucers, $8 a dozen; tea-plates, $5.50 a dozen



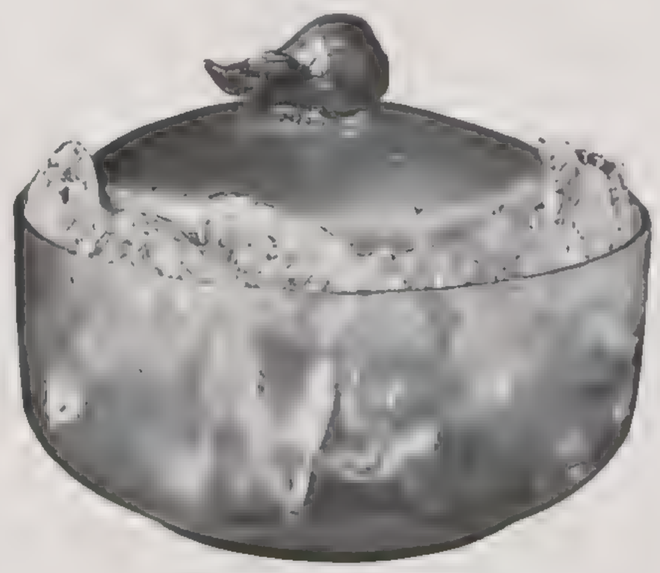
Clear crystal, finely and sparingly cut, makes a service of exceptional distinction. Sherbert cups, $5 a dozen; goblets, $6 a dozen; cocktail glasses, $5 a dozen; iced-tea-glasses, $4



(Left) The highball set may be etched in a rye design or with a decoration of Scotch thistles, according to the probable future contents of the decanter. As illustrated here, the set is etched with the rye design, which has been cleverly adapted to the different pieces. The set includes the decanter with pleasingly cut stopper, six whiskey glasses, and six highball glasses; $6.50



It is easy to pour from this nickel-plated thermos jug holding two quarts, which is 10 inches high and is conveniently built on the lines of a pitcher; $7.50



This dish within a dish is one of the necessities for warm weather service; it is of iridescent glass and the inner dish has a cover with a pear-shaped knob in natural colors; $10



Newer than gold on china is the use of silver on crystal. Salad plates of crystal are outlined in silver; 8½ inches in diameter; $35 a dozen; the three-letter silver monogram costs $15 a dozen, extra

THE WAR-TEA AND THE WAR-LUNCHEON,

IF THEY MUST BE SIMPLE, MAY AT

LEAST BE COMPENSATINGLY APPETIZING



In these days of the ubiquitous cigarette, the ash receiver must be both inconspicuous and presentable; this 25-inch standard of wrought iron carries a 12-inch square brass tray; $6.50



This salad set includes a deep bowl of unusual shape, the plate on which it rests, and twelve octagonal plates. The quaintly old-fashioned decoration is of blue, red, green, and yellow flowers; set, $17.50



Now that we have begun to remember the charms of colored glass, amber makes its appearance; goblets, $4.50 a dozen; sherbert cups, $4.80 a dozen; cocktail glasses, $4.25 a dozen; finger-bowls, $6.60 a dozen; plates, $6.60 a dozen



With colored glass, decorated glass also returns to favor; this octagonal crystal plate for salad is outlined with gold; the gold basket contains colored enamel flowers; 9 inches in diameter; $65 a dozen



(Right) The six-quart teapot is of blue and white Chinese pottery; $3.50. The iced-tea glasses of optic crystal are octagonal; $3 a dozen. An engraved polar bear is the fitting decoration for the crystal ice pail, 5½ inches high, which has a silver-plated handle and a silver inner holder, $7.50. The wicker tray has black linen with a design of pond-lilies under glass; tray, 25 ins. long, $20

The YOUNGER GENERATION



These simple tailored things are very smart, not at all unfeminine, you know, but just well-groomed and a bit severe, like this little yellow linen frock all trimmed with blue and yellow braid and blue beads; from Fairyland



A frock of biscuit colored muslin, dotted with white, may have some formal touch, like a long black ribbon sash, and still be the sort of thing that a young woman would choose for informal wear on a warm summer afternoon

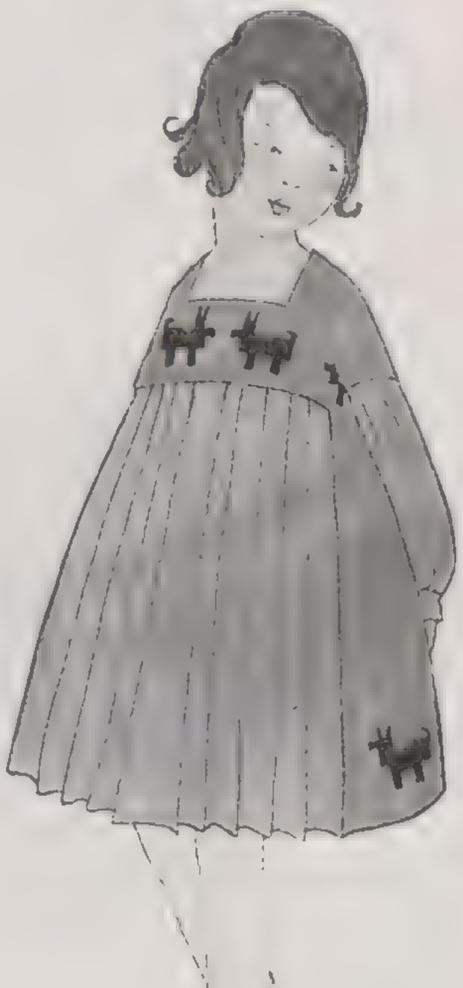


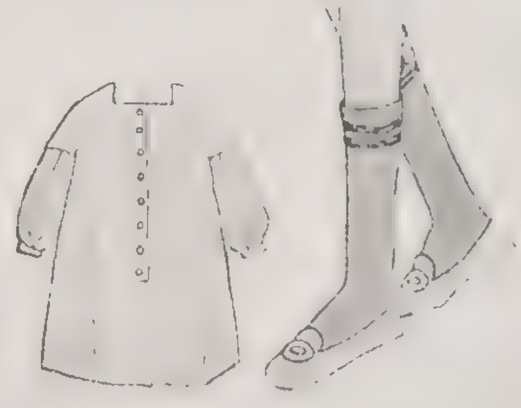




Gingham in a youthful lilac, and trimmed with a bit of lilac and white checked gingham, makes a frock that one can "just play around" in and feel smart while one is doing it

When the modern up-to-the-minute woman goes in for athletics, she likes to look the part; that's what play frocks are for. When the Parisienne leads the strenuous life, she wears a frock of rose linen trimmed with rose and green embroidery and blue beads; from Fairyland





When you see this frock going you think, "Blue linen"; when you see it coming, it's obviously old-blue dimity. It's fifty-fifty, you see. The animals are embroidered in dark blue

VOGUE PATTERN SERVICE

The Maker of Negligées or Combinations May Save Herself Much Labor by Selecting Patterns Which Are Cut in Few Pieces



Negligée No. O3902. When the collar, back, and belt are cut in one piece and the jacket in another, much labor is eliminated



A complete description of these patterns will be found on page 64



Negligée No. O3901. This short negligée on surplice lines may be cut in but two pieces; it is seamed at the center back



Combination No. O3899. This French combination is opened at both sides of the front and slipped on over the hips

(Left) Negligée No. O3903. A one-piece kimono negligée cut in two pieces may be of contrasting materials



Combination No. O3900. A trim way to make a French combination is to have it open down the center front

THE patterns on this and the following pattern pages are in sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, unless otherwise specified.

Vogue patterns are 50 cents for each waist, suit coat, skirt, child's, smock, or lingerie pattern; $1 for complete costumes, one-piece dresses, separate coats, and long negligées. An illustration and material requirements are given with each pattern. When ordering Vogue patterns by mail, order from

VOGUE PATTERN SERVICE, 19 WEST 44TH STREET, NEW YORK CITY

Vogue patterns may be purchased at the Vogue Pattern Sales Rooms:

NEW YORK CITY: 19 West 44th Street
NEWARK, N. J.: L. Bamberger & Co.
PHILADELPHIA: Empire Building (Room 304), 13th and Walnut Streets
BALTIMORE: The Flower House Studio, Charles and Hamilton Streets
PROVIDENCE: Gladding Dry Goods Co.
BOSTON: 149 Tremont Street (Room 605)
BUFFALO, N. Y.: Flint & Kent
PITTSBURGH: Joseph Horne & Co., 5th and Penn Avenues
CLEVELAND: Halle Brothers, Euclid Avenue
CHICAGO: Stevens Building (Room 932), 20 N. Wabash Avenue
ATLANTA: The Smart Shop, Connally Building (Room 203)
LOS ANGELES, CAL.: Bullock's
SAN FRANCISCO: 233 Grant Avenue, Joseph Building
SEATTLE: The Griffin Specialty Shop, 1602 Second Avenue
MONTREAL, CANADA: The Children's Shop, 43 McGill College Avenue
LONDON, E. C., ENGLAND: Rolls House, Breams Building



Frock No. O3776. A trim tennis frock which may be cut in but two pieces, measures 2½ yards at the hem



Blouse No. O3813. The collar and the belt may be of pongee, the coat proper may be of figured sports silk



Blouse No. O3681. Equally becoming in sports silk or satin, with a touch of hand embroidery or of braiding

WHETHER ONE'S MOOD BE FOR THE ACTIVE LIFE OF TENNIS OR GOLF OR THE DEMURE SPORT OF KNITTING IN THE SHADE, IT MAY BE SUITED IN THESE FROCKS

A complete description of these patterns will be found on page 64



Waist No. O2498; Skirt No. O2499. A well-tailored effect is given by a severely plain shirt and skirt



Waist No. O3847; Skirt No. O3848. Buttoning the separate waist to the skirt is an excellent idea



Frock No. O3843. A one-piece tennis frock for tub materials has buttons and bound buttonholes



Frock No. O3852. It slips on over the head; this successful frock to be made of wool or silk jersey



Frock No. O3864. The side gores, the undersides of the pockets, and the belts are cut in one piece



Waist No. O3866; Skirt No. O3867. The pointed collar and the belts and gore of the skirt are in one piece

HEALTH IN PURE SOUP

the soup of the epicure



Mock Turtle Soup with a French accent

The pink-white heads of milk-fed calves yield succulent meat-cubes to this delicious Franco-American Soup. And thereby give it its name. For the meat is similar to that of the turtle.

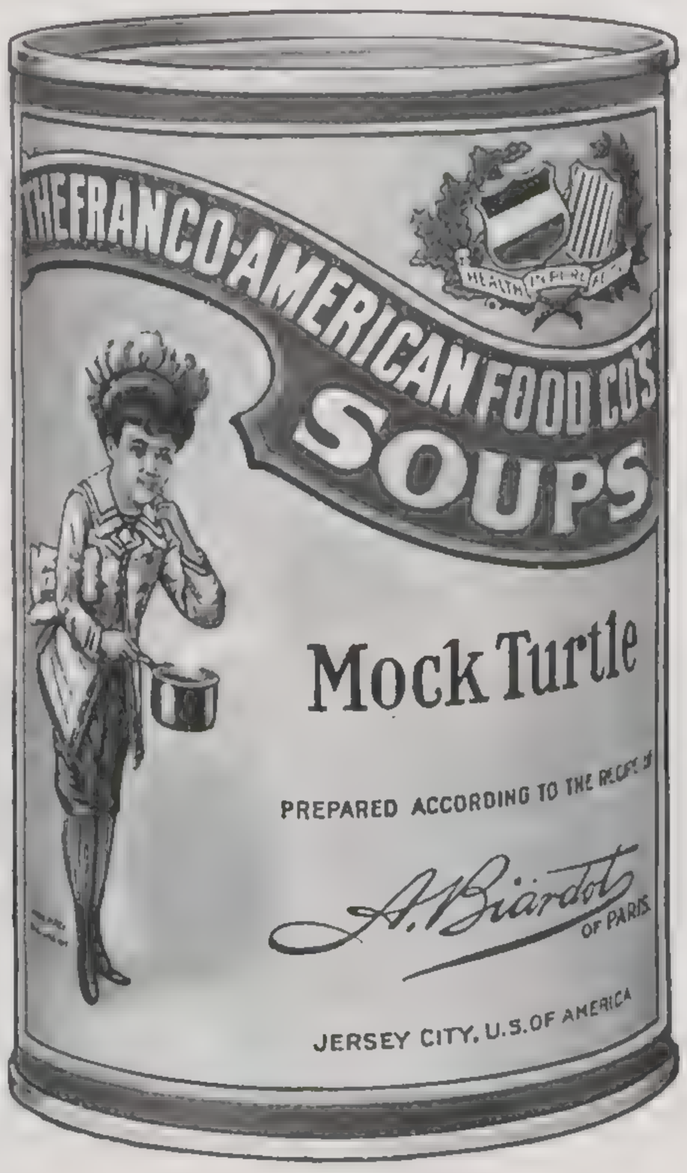
No matter how exacting your taste, prepare to please it now. The tonic juices from fresh selected beef—only the choicest parts—and calf's head meat form the invigorating "stocks." Tomatoes of ruddiest hue, carrots with hearts of sugar, onions of tender age, firm, white celery and fresh parsley—spiced as only the French artist can—form the delectable purée,—rich, supremely satisfying, grateful to the most sensitive palate.

Such is the French culinary perfection of all Franco-American Soups. The woman who would obtain her "money's worth," who would have her soup good—and good every time—who would save time, trouble and nervous effort will use the all-ready-to-serve Franco-American Soups regularly every day.

Why not let your grocer send you a case today?

Twenty cents the can—Double size, thirty-five cents

Merely heat before serving ***At the better stores***



Franco-American Soups

Tomato	Mock Turtle	Vegetable Thick
Chicken	Chicken Gumbo	Ox Tail Thick
Clam Chowder	Consommé	Clear Vegetable
Chicken Consommé	Pea	Clear Ox Tail
Beef	Julienne	Mulligatawny
Bouillon	Clam Broth	Mutton Broth

Green Turtle Thick (60c) Clear Green Turtle (70c)

Franco-American Broths
for Invalids and Children

ideally fulfil valuable dietary functions. Served hot or cold, they are usually eagerly relished by the most finicky appetite. They refresh, stimulate digestion, often create appetite. Strictly pure; free of all grease; absolutely uniform. Fine for children well or sick. Beef, Chicken, Mutton. 15 cents the can. At your grocer's.

HEALTH IN PURE SOUP



Copyright
Stein & Blaine

FUR GARMENTS

Simple, graceful and charming lines

EXCLUSIVE DESIGNS
NOT SHOWN ELSEWHERE

Remodeling to the new Vogue during the summer months at moderate prices and stored free

Stein & Blaine

Furriers and Ladies' Tailors

8 and 10 West 36th St. New York



An engraved glass jar with a top and base of Dutch silver holds a generous quantity of smelling salts; $40

ON HER DRESSING-TABLE

THE clever hostess who succeeds with her house-parties has generally mastered the art of making her guest-rooms so comfortable that each visitor feels instantly at home, and desires to accept a second invitation.

Nothing is more trying than to arrive at the house where one is to visit, just in time to dress for dinner, to find that several details for one's costume are missing, that the maid has forgotten to put in one's manicure set, that there is a necessary stitch to be taken and there is no sign of work-box, or that one's tooth powder is hopelessly missing. Then the question always arises as to whether one's watch is right,—that is, whether it is in accord with the household clocks by which the meals are to be served.

THE EXPERIENCED HOSTESS

The hostess who is herself experienced in visiting, and who possesses imagination, will supply all these possible needs of her guests. On the table beside the bed she places a little radium-faced clock, duly wound and set with the dining-room clock; a most convenient little clock, encased in blue leather, is illustrated at the bottom of this page. In the drawer of the dressing-table are found pins of all kinds and a small beauty box, for the guest who needs a touch of color on cheeks and lips after a long and tiring journey. There is also a generous supply of powder, in case the guest is not well supplied. The top of the dressing-table, however, is thoughtfully left quite clear, with the possible exception of a comb and brush, a mirror, and a powder-box; nothing is more annoying than to find that no space is left for one's own toilet articles. The hostess who overcrowds her guest-rooms in her endeavor to fill her 'guests' every want is just as unpopular as the one who is merely content with supplying a bed and the necessary chairs and tables, without one trifle to express the considerate hostess who anticipates the wishes of her guests by her thoughtfulness.



A cane with bags makes knitting an outdoor sport; $7.50

TRUE HOSPITALITY

Every wise hostess supplies the desk in her guest-room with note-paper, telegraph blanks, pads, pencils, various styles of pens, calendars, and time-tables. It is not unusual to have a little card on which are written the hours

(*Continued on page 64*)

(Right) There will be blessings on the clever head of the hostess who provides the guest-room with a blue leather box containing every implement for a stitch in time; $7



(Below) The friendly thermos bottle now appears in an enamel-like composition in dainty colors; $8, with glass and tray. The clock lives in a blue leather case; $12





Becomingness

Pearls are perhaps the only gems which all women can wear with complete assurance that they are becoming.

Blonde and Brunette, Debutante and Dowager, Sweet Sixteen and Sweeter Sixty, find their affinity in Pearls.

It is the one gem of all which takes no account of years, conforms to any color scheme, fits any occasion, and is perennially BECOMING.

Tecla Pearl Necklaces—$75 to $350—with diamond clasp

Técla

398 Fifth Avenue, New York 10 Rue de la Paix, Paris

PATTERN DESCRIPTIONS

The descriptions for the patterns illustrated on pages 59 and 60 are given in full below; the patterns are described in the order in which they appear on the page, beginning at the upper left of the page and reading across

PATTERNS ON PAGE 59

NEGLIGÉE NO. O3902.—For the negligée in medium size: 2¾ yards of 40-inch material; ⅞ of a yard of 40-inch contrasting material. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

NEGLIGÉE NO. O3901.—For the negligée in medium size: 4¼ yards of 36- or 40-inch material; ⅞ of a yard of 3½-inch lace for vest; ⅞ of a yard of 8-inch lace for collar. Sizes, 34 to 40 inches bust measure. Price, $1.

NEGLIGÉE NO. O3903.—For the negligée in medium size: 3½ yards of 40-inch material for upper and lower sections and belt; 1¾ yards of 40-inch material for center section and collar; 7 yards of ¾-inch ribbon. Sizes, 34 to 40 inches bust measure. Price, $1.

COMBINATION NO. O3899.—For the combination in medium size: 2⅛ yards of 36- or 40-inch material; ½ of a yard of 36-inch material for trimming. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

COMBINATION NO. O3900.—For the combination in medium size: 2¼ yards of 36- or 40-inch material; 5 yards of lace edging. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

PATTERNS ON PAGE 60

BLOUSE NO. O3813.—For the blouse in medium size: 3⅝ yards of 40-inch material, including facing for collar; ⅞ of a yard of 40-inch material for sash and collar. Sizes, 34 to 40 inches bust measure; 50 cents.

BLOUSE NO. O3681.—For the blouse in medium size: 2⅝ yards of 40-inch material; ½ of a yard of contrasting material 40 inches wide for belt and trimming bands. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

FROCK NO. O3776.—For the frock in medium size: 4¼ yards of 40-inch material; ½ yard of 36-inch material for vest; 1 yard of 40-inch material for the underwaist. The skirt is 36 inches long from the normal waistline and 2½ yards wide at the lower edge. Sizes 34 to 40 inches bust measure. Price $1.

WAIST NO. O2498; SKIRT NO. O2499.—For the waist in medium size: 2¼ yards of 36-inch material; ½ yard of 36-inch material for tie; ⅜ of a yard of contrasting material for the bias bands on collar and cuffs. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and 2¼ yards wide at the hem. For the skirt in medium size: 3 yards of 36-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

WAIST NO. O3847; SKIRT NO. O3848.—For the waist in medium size: 1⅜ yards of 40-inch material; ⅛ of a yard of material for neck and sleeve trimming. Sizes, 16 and 18 years. Price, 50 cents. The skirt is 35 inches long from the normal waist-line and 2¼ yards wide at the lower edge. For the skirt in medium size: 2½ yards of 40- or 45-inch material; 1¼ yards of 27- or 36-inch contrasting material. Sizes, 16 and 18 years. Price, 50 cents.

FROCK NO. O3843.—For the frock in medium size: 4¼ yards of 32-inch material; 1½ yards of 40-inch contrasting material. The skirt is 36 inches long from the normal waist-line, and 2⅜ yards wide at the lower edge. Sizes, 34 to 40 inches bust measure. Price, $1.

FROCK NO. O3852.—For the frock in medium size: 3⅞ yards of 44-inch material; ½ of a yard of 36-inch material for collar and vest. The skirt is 36 inches long from the normal waist-line and 2 yards wide at the lower edge. Sizes, 34 to 40 inches bust measure. Price, $1.

FROCK NO. O3864.—For the frock in medium size: 4¾ yards of 40-inch material. ⅜ of a yard of 36-inch material for collar. The skirt is 36 inches long from the normal waist-line and 2 yards wide at the lower edge. Sizes, 34 to 40 inches bust measure. Price, $1.

WAIST NO. O3866; SKIRT NO. O3867.—For the waist in medium size: 2 yards of 36- or 40-inch material; 1 yard of 27-inch material for collar and cuffs. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long from the normal waistline and 2⅛ yards wide at the lower edge. For the skirt in medium size: 4 yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches bust measure. Price, 50 cents.

ON HER DRESSING-TABLE

(*Continued from page 62*)

of the meals, and the hours when the mail comes in and when it leaves. Such a card may be purchased framed in either pink or blue leather, or, if one wishes, in mahogany, for $2. It would be also considerate to have an announcement of the various services at the neighboring churches. Another thoughtful detail is the covered jar containing little dry biscuits, that may so often save one from hours of sleeplessness; this jar is usually placed on the little table at the side of the bed. The inconspicuous but convenient little work-box of blue leather, which is photographed in the lower middle of page 62, contains all sorts of necessary buttons and hooks, tucked away under the tray, and is just what a guest needs. Another delightful addition to the guest-room is the engraved glass jar with a base and top of Dutch silver, which holds a generous quantity of smelling salts. It is illustrated at the top of page 62. The ever-useful thermos bottle has made its appearance in a new guise for the bedroom; it is made of a composition startlingly like enamel, in pink, blue, ivory, or lavender, with handle and top of nickel. A matching tray and glass complete the set, which is illustrated at the bottom of page 62.

In the bathroom there should be a choice of refreshing additions to the bath. For instance, there are some delightfully refreshing bath salts in the form of crystals that soften, purify, and scent the water These are to be had in rose, verbena, lavender, and ideal, and come in three sizes at $1, $2, and $3.75. To harmonize with these salts is a soap, to be had for 40 cents a cake, and which is soft, soothing, and adapted to the most delicate skin.—for one must realize that, in choosing toilet articles for one's guests, it is important to select preparations which, if they do not exactly benefit all skins, will at least not harm any of them. For instance, there is a cream that might safely be recommended for all skins, as it is pure and healing. It is made from vegetable oils and may be bought for $1 a jar.

A truly thoughtful hostess will consider the ubiquitous knitters, and she will provide canes hung with bags of gay chintz, like the one illustrated in the middle of page 62, so that she who walks may knit at her ease.

Note.—Readers of Vogue inquiring for names of shops where dressing-table articles are purchasable should enclose a stamped and addressed envelope for reply, and state page and date of issue of Vogue where the articles are shown.

As a rule, style is not usually associated with economy. The exception that proves the rule is

PHOENIX SILK HOSE

It meets every need for the most formal dress wear, yet is so wonderfully durable that millions buy it by the box for everyday use.

Its daily wear means an actual saving.

The finest of thread silk dyed by the exclusive Phoenix "STAIZ-FAST" process.

Phoenix Knitting Works
Milwaukee

PHOENIX





Their exceptional motors place these cars—

When you consider that the Willys-Knight motor is conceded by disinterested men who know motors to be superior to all other types to begin with

—that they improve with use because they are *re*vitalized instead of *de*vitalized by carbon

—that they far outrun the mileage of which any other type is capable

—that they do their quietest, most efficient work in their old age

—that it is really exceptional for them ever to require any adjustment or repair

—then you'll realize the reason for the generous and growing representation one finds of these moderate priced cars, in assemblages where one naturally expects to find the higher priced cars exclusively.



Willys KNIGHT

Sleeve-Valve Motor

—in exclusive company

The Willys-Knight Fours include the seven passenger touring car, seven passenger touring sedan, four passenger coupe, and the limousine.

The Willys-Knight Eight is a seven passenger touring car of great flexibility and power, plus the well known sleeve-valve motor advantages.

Willys-Overland Inc., Toledo, Ohio

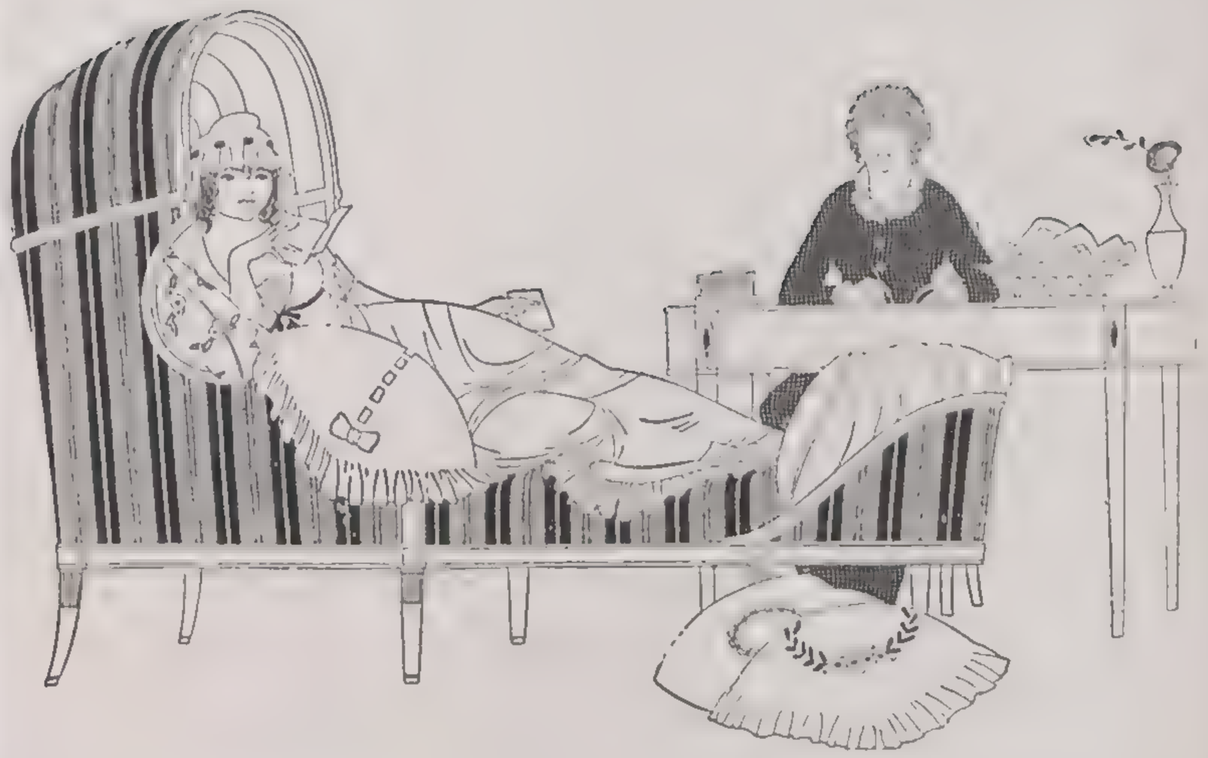
Willys-Knight and Overland Automobiles

DREICER & Co
Jewels
FIFTH AVENUE *at* FORTY-SIXTH
— NEW YORK —

Pearls

NECKLACES OF ALL SIZES. SINGLE PEARLS OF ALL WEIGHTS UP TO 60 GRAINS FOR ADDITION TO NECKLACES

BRANCH AT CHICAGO



WHAT THEY READ

THOSE who write of gardens are prone to be prosy, sentimental, or rather stupidly fanciful, and a few years ago we had a rapid succession of "garden books" and farm books in which some authors attempted to combine fact with fancy, while others were content to give us what professed to be their own astounding success as amateur gardeners or farmers. More than fifty years ago a somewhat popular little book appeared with the title "Our Farm of Four Acres," and about thirty years later a critic connected with a newspaper of New York tantalized a good many readers with his tale of rural emancipation called "Liberty and a Living." Garden books came at length to be esteemed "good business," and almost any man who had made a reputation in some department of letters or some other of the fine arts felt competent to enlighten the world touching the cultivation of the soil, until at length a successful English novelist gave us a big, profusely illustrated and extremely dull book about his own garden. It is a pity that a good many literary folk who have written of gardens and farms have not imitated the decent restraint of Horace, who loved and sang his Sabine farm, but did not attempt to rival his admired friend Vergil by writing odes on the art of growing early radishes. To tell the truth, too many garden books are written in order to help boil the vegetables that the author probably buys from the nearest greengrocer, and with the present earnest governmental urgence upon patriotic Americans to cultivate the soil, we are surely in for a vast deal of published advice at current commercial rates, although the books of last year and of the last ten years amply supply the needed information. It is a pleasure and a comfort when the utilitarian, but unnecessary, garden books are being recklessly multiplied, and the cheaply fanciful are also coming damp from the press, to welcome so simple and sincere a little book as "A Garden Rosary," which attempts to furnish no useful information, sins not in the matter of strained fancies or cheap sentimentality, and pads its contents with no silly pictures of giant tomatoes, or mixed salads "ready to serve."

A GARDEN ROSARY, by AGNES EDWARDS, a clever young woman of Massachusetts who modestly masks her identity under the pseudonym, has not only the charm that comes of a rich fancy tempered with restraint, but the higher distinction born of that rare gift, imagination, to which good things she adds the grace of humor. The author first attracted attention some years ago by her little essays of practical character published in a newspaper of Boston. Since those earlier efforts, her outlook has widened, her imagination has ripened, and her style has gathered both force and charm. This little book deals with a garden in its growth from early April through a long summer and then with its still lovely decline, until the coming of mid-September prophesies the not-distant slaying hand of frost. Along with this calendar of bloom, goes a discreetly indicated little tale of human loss, done with perfect taste and a restrained pathos far removed from the merely sentimental. Fancy, imagination, and humor join to lend significance to the qualities of plants and flowers, of birds and animals, to mere inanimate details of landscape, as pathways and the local topography of "The Cape." The little essay-like bits of which the book is made, vary in length from a few lines to as much as two and one half pages, though a single page usually suffices for the record and reflections of the day. Under date of July 29, this is written, one of the shorter records and one of the best, though not better than fifty others:

"The Whiteness of phlox; snowy, thick; neither ghastly nor waxen; neither creamy nor pallid; but white—whiter than wind-blown cloud; whiter than a swan's neck, or sun-dried linen. Gazing at this gracefully shaped and intensely colorless blossom, I am utterly silenced." (Boston and New York: Houghton Mifflin Company; $1.25 net.)

REMINISCENCE AND ROMANCE

RECOLLECTIONS OF A REBEL REEFER, by JAMES MORRIS MORGAN, embodies an astonishing record of adventure set down with a vigor, simplicity, and naïveté rare in autobiographic annals. Mr. Morgan, son of a distinguished Louisianian, was fifteen years old and a midshipman at the Naval Academy when the Civil War broke out. He instantly resigned his commission and made haste to join the ridiculous, but eventually very troublesome, navy of the Confederate States. Morgan, whose earliest portrait published in this volume, shows him a pathetic little boy with the pouting lips of innocence, instantly proved himself a reckless fighter, and the tale of his adventures on Confederate "privateers," as escort to the fleeing Jefferson Davis after the fall of Richmond, is amazing. It tells of experiences in London, New York, and Paris, in Mexico and Australia, on the Moorish coast, and as an officer in the army of the Khedive of Egypt, and sounds like the wildest romance. One of his most picturesque and perilous adventures took place in Cairo, where he followed on horseback the carriage of a sportive Egyptian princess, famed for her rebellious spirit, and brought away as trophy a bouquet thrown out by the lady together with her tiny lace handkerchief. Mr. Morgan tells this tale as he does many another, with a verve and joy that make his book

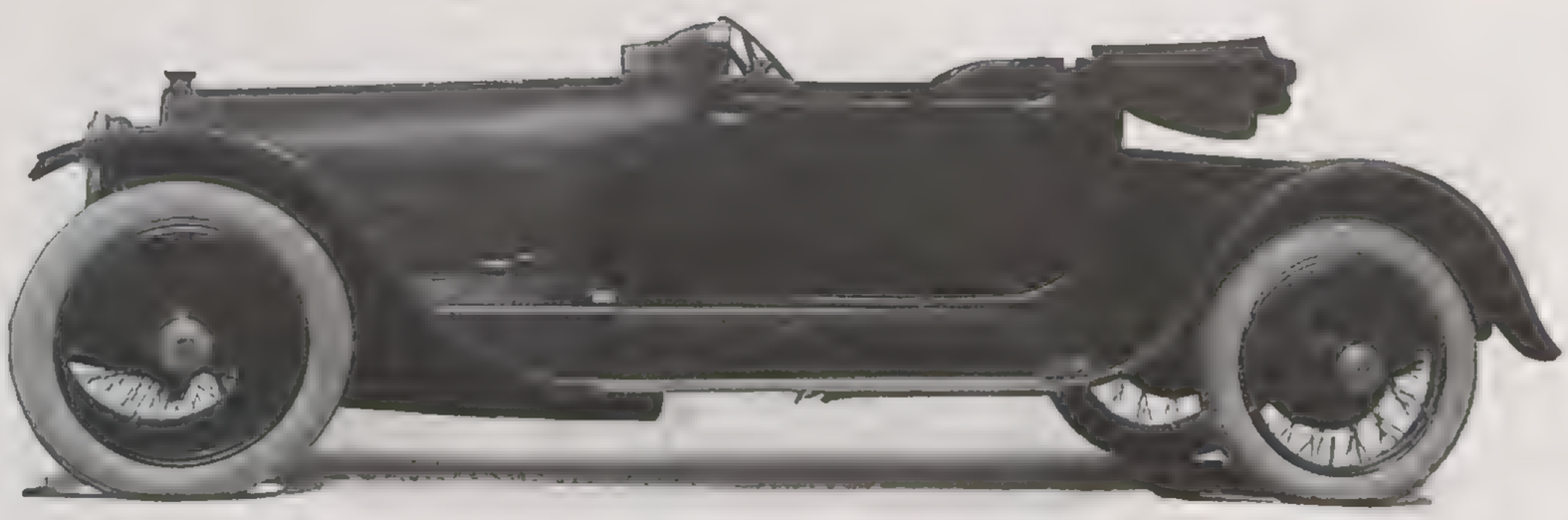
(*Continued on page 66*)

Bourjois

Millions of boxes sold annually of the world's largest selling face powder.

A. BOURJOIS & CO inc.
Oldest and largest Manufacturers of Face Powder in the World
OF PARIS, FRANCE
35 WEST 34th ST., NEW YORK

JAVA POUDRE
REG. U.S. PAT. OFF.
at all dealers *fifty cents*



Collapsible Cabriolet

DESIGNED AND BUILT FOR MR. CHARLES TEMPLETON CROCKER OF SAN FRANCISCO

Custom Department

THE LOCOMOBILE COMPANY OF AMERICA

Makers of Fine Motor Cars

The Baby Cariole Keeps Away the Deadly Fly

Flies are the known vehicle of germs, causing illness and death to many a little life. Yet Baby, protected as he is day and night in his Baby Cariole, can live out-of-doors in the pure, fresh air.

The Baby Cariole makes both a fine play pen and bed, movable from room to room.

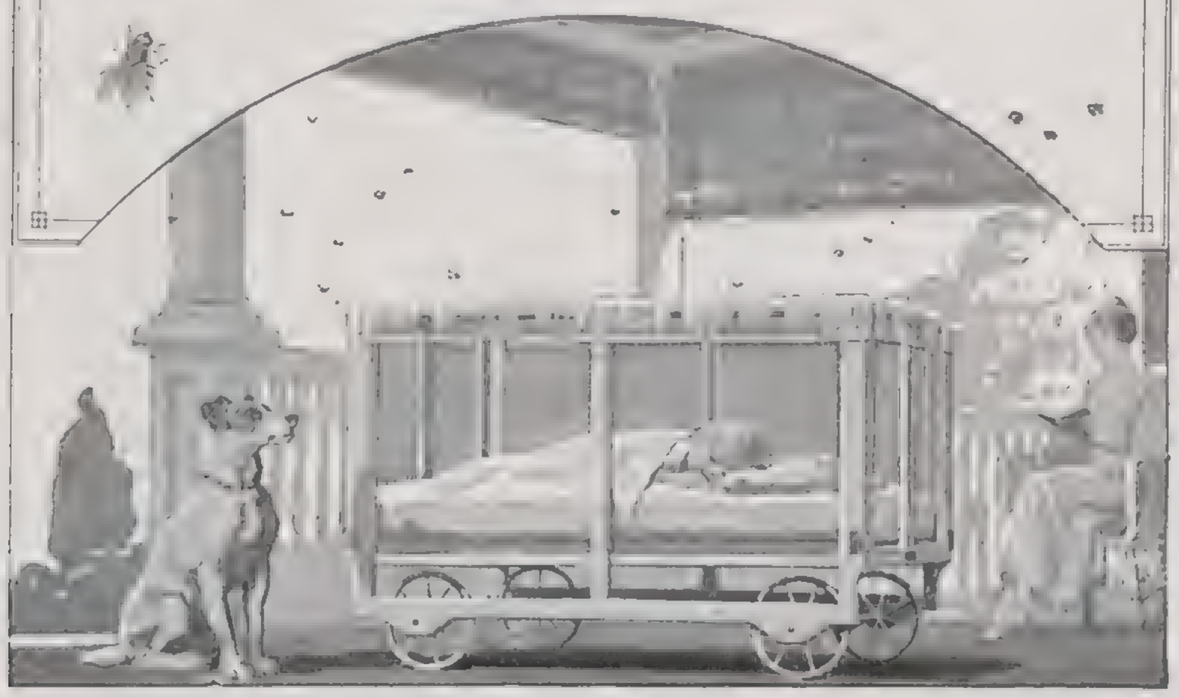
Collapses into a neat package for traveling, sets up again in a jiffy so Baby and Mother can enjoy this great convenience at home or abroad.

White enameled woodwork, rubber-tired wheels, rust-proof wire screens.

Write for interesting literature or call on your dealer and examine a Baby Cariole for yourself

THE EMBOSSING COMPANY, 10 Pruyn Street, Albany, N. Y.

MAKERS OF
Toys that Teach



Belber
TRAVELING GOODS

Buying A Belber Wardrobe Trunk

means buying the best. A Belber is fundamentally a *quality* trunk—so sturdy and strong that it will last practically a lifetime in the hardest service.

And in every detail of arrangement and equipment, a Belber Wardrobe Trunk is the last word in style and convenience.

Belber Traveling Goods are on sale at good dealers everywhere. Look for the Belber Trade Mark.

Write for the beautiful booklet "Outwearing Travel"

THE BELBER TRUNK & BAG CO.
Philadelphia, Pa.



Tri-Way
SPORT CLOTHES



THIS summer the womanhood of the nation is mobilized and in the field. In camp, in the garden, at the farm, in cottage or bungalow or under canvas, practicability and utility are of the first consideration—and especially so in clothes.

THE TRI-WAY SPORT CLOTHES

Are the Clothes of the Hour

Note the new PATENTED Tri-Way SKIRT

which is a part of Tri-Way Sport Costumes. May be worn (1) on the street as an ordinary skirt (2) can be quickly converted into a riding (divided) skirt or (3) gathered up at the bottom, by a simple patented method, to form bloomers for work in garden, camp or gymnasium. Every feature of this remarkable garment is exclusive and protected by patents.

Tri-Way Sport clothes are sold at most department stores and specialty shops. If you have any difficulty in obtaining them write us and we will promptly send illustrations and prices of the newest styles in Tri-Way sport clothes.

The ***Tri-Way Khaki Skirt*** (Regulation Army color,) illustrated above retails from $5.75 up. In serge, gabardine, and mixtures, $12.50 up. The Tri-Way Khaki Suits retail from $14.50 up—wool suits from $35.00 up.

Write for PORTFOLIO of illustrations today.

DEALERS: Write or wire for prices. This is the newest and fastest selling line on the market today. Visiting buyers welcomed.

Our regular line of suits and coats is also on display

E. NEWGASS & CO. 2-16 W. 33rd St. NEW YORK CITY

WHAT THEY READ

(*Continued from page 64*)

a constant delight. His pictures of antebellum society in Louisiana are enthralling, and his account of the revolution that produced the Republic of Panama is valuable as that of an eye-witness. The illustrations of the volume show many vessels of the Confederate navy, portraits of several celebrities, Confederates and others, and a picture of the very horse that the gallant Morgan rode when he recklessly followed the carriage of the Egyptian princess.. It is hard to believe that America of to-day still harbors a native citizen with such a record of adventure on two continents and in half a dozen lands. (Boston and New York: Houghton Mifflin Company; $3 net.)

TWENTY MINUTES OF REALITY, An Experience, With Some Illuminating Letters Concerning It, by Margaret Prescott Montague, tells the story of the author's sudden and fleeting vision of life as wonderfully beautiful in all its aspects and extravagantly important. Her vision came to her when she was recovering from an operation, and for the twenty minutes of its stay she found everything about her, the commonest objects and the least distinguished persons, transcendently beautiful and significant, with the result that she was filled with unspeakable happiness. The author relates her experience in words that glow with enthusiasm, but she does not undertake to account positively for the marvelous incident, though she discusses somewhat similar moments of vision and elation and insists that for those twenty minutes she was face to face with reality. Her account of the matter, which was published in the *Atlantic Monthly*, drew forth several letters telling of somewhat similar experiences, and these letters are included in this remarkably interesting little volume of less than one hundred pages. Perhaps few have so long and distinct an experience of the kind, but probably many of us have far briefer glimpses of the same sort. All who love the starry heavens have had not once, but often, a sudden overwhelming sense of their majestic and awful beauty. We often have a greatly heightened sense of grace in the flight of birds, and the movement of trees beneath the touch of the wind, and the serene loveliness of water stilled to a mirror beneath a windless sky. Perhaps, too, there comes to many of us at rare intervals a second's rhapsodical sense of beauty and happiness traceable possibly to a fortunate attunement of body and soul to environment. To have these visions oftener, and to prolong them, would be to realize life as something far more worth while living than it often seems. (New York: E. P. Dutton and Company; 75 cents net.)

MY REMINISCENCES, by Sir Rabindranath Tagore, was written and published, but not in English, five years ago, when the author, then in his fiftieth year, was about to start on a trip to Europe and America in search of health. The translator, whose name does not appear, says that with the permission of the author he has made his translation somewhat free in places in order that passages dealing with Indian customs and the like unfamiliar to occidentals, might be made clear. It seems from this record, which is pretty full and intimate, that in spite of latitude, longitude, belief, and custom, there is a good deal of essentially occidental human nature under the roof of an oriental magnate. The youth of Tagore was much tried with the kind of miseducation that has vexed many generations of European and American boys. Part of his education, indeed, was of the kind that the British have imported into India along with brandy peg and other such unwholesome things. Family life with the Tagores was affectionate and apparently sweet. Tagore revered his mystical father and honored the other elders of his race, while he loved his brothers and sisters, though he records with sorrow, not unmixed with humor, the luckless business adventures of one brother. He laughs at his own youthful revolutionary zeal. Much of the latter part of the book deals with the author's literary aspirations and his successive publications. The frontispiece is a colored print from an Indian artist's portrait of the author. Other illustrations, most of them faint and impressionistic, show portraits of other members of the family and scenes within his home and out-of-doors. An early portrait of the author shows him a sensitive-looking youth of twenty. This record, though interesting, and even significant, is clearly not one of the great revealing biographies, alas, too few in human annals. (New York: The Macmillan Company; $1.50 net.)

THE NEW FICTION

THE PHOENIX, by Constance M. Warren, differs radically from most novels written by and of Bostonians, in that it avoids the provincial and is not solely for Bostonians. Mrs. Warren's story has to do with the ultra-fashionable and emancipated set of wealthy Boston, with their reckless pursuit of pleasure, their illicit loves, their all-night dances at scandalous suburban resorts, in fact with the Boston equivalent of what a novelist of that city greater in fame undertook to do for a section of New York society in "The House of Mirth." Boston, which always titillates with joyous gossip over the "real persons" supposed to be thinly disguised in the characters of local fiction, will doubtless identify such persons in "The Phoenix," but Mrs. Warren has been guilty of no such cheap trick or local realism. If there are identifiable Bostonians in her story, she did not put them in to excite local curiosity and with an easily solved puzzle, nor does she descend to the puerility of giving her characters well-known names of social importance. The story is genuinely interesting, and its appeal, while doubtless special to Boston, is also wider. Its defects are those of the unpracticed hand. The dialogue is seldom quite natural; the philosophy, though not trite, is somewhat cumbrously conveyed; the moral is perhaps a little too obviously insisted upon. Mrs. Warren should know, by the way, that Dickens's example does not justify the use of "individual" as an equivalent of "man" or "woman," and that "a lady of that same ilk" is tautological, since "ilk" means merely "same." In spite of grave defects, this is the most vigorous "first" novel that has come out of Boston in a long while. (Boston and New York: Houghton Mifflin Company; $1.40 net.)

AN ALABASTER BOX, by Mary E. Wilkins Freeman and Florence Morse Kingsley, proves once more that when two clever persons collaborate in a literary work, the product is not necessarily an expression of their joint cleverness. The two writers of this volume are widely popular as masters of the short story dealing with village and country life in New England. Mrs. Freeman especially has time and again depicted poignantly the pathos of lonely and restricted lives in communities of narrow outlook and severe conventional morality. The scene of the full-length novel which the collaborators have undertaken, is just such a community, but they have made their principal characters either aliens of urban upbringing or emancipated natives. The result is a failure to achieve truth, scenes and characters in both. (New York: D. Appleton and Company; $1.50 net.)

The FLORENCE Hat Shop

FLORENCE SADLER, INC.



THE FLORENCE HAT SHOP announces its removal to Nos. 6 and 8 East 46th Street, where spacious salons have been provided for both *wholesale* and *retail* departments.

OPENING DISPLAY NOW READY

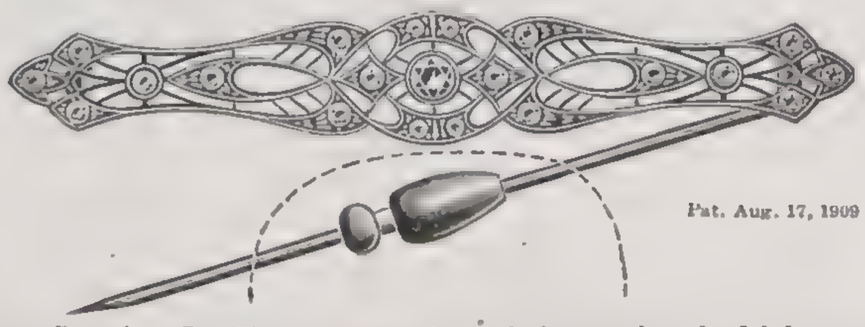
THE acquisition of **Mr. William Grohe,** noted in Europe and America for the artistry and originality of his designs, makes it possible to offer Hats with the inimitable cachet of Paris at far less than the cost of the imported.

The FLORENCE HAT SHOP, 6 & 8 East 46th Street, Opp. the Ritz-Carlton, New York

FORMERLY AT 500 FIFTH AVENUE

The Hold-On Clutch Secures It

YOUR BROOCH OR BAR PIN ABSOLUTELY SAFE



The Pin on Brooch or Bar-Pin cannot get beyond these points in fabric represented by dotted line. Pin may become unfastened and hang loosely but the clutch prevents it from falling. The HOLD-ON never slips after adjustment.

Look for "Hold-On" Stamped on Every Clutch

Insist on the HOLD-ON—it is Patented and it is Contrary to Law to sell infringements

Hold-On Clutch Co., 85 John St., New York

A Rebuilder of Gowns



A GOWN remodeled by me means a creation that is up-to-date in every detail, with all the chic and line of the latest Parisian ideas.

I REBUILD gowns successfully for out-of-town customers—let me give you my ideas and estimate before you discard any gown or suit.

Artistic Dresses, made to order only, for all occasions. Your materials accepted when desired

Perfect Workmanship **Homer,** Prices Reasonable

11½ WEST 37th ST., NEW YORK

Telephone 5265 Greeley

"Mum"

(as easy to use as to say)

eliminates the odor of perspiration

A little "Mum," used after the morning bath, keeps both skin and clothing free from all perspiration odors and enables you to enjoy dancing or exercise without embarrassment.

"Mum" is a snow-white, greaseless, deodorizing cream. It neutralizes all odors of the body as they occur and does not interfere in any way with nature's processes. A necessity in summer—a luxury all the year. Applied in a minute—economical to use—harmless to skin and clothing.

25c—*at your drug- or department-store.*

"Mum" is a trade mark registered in the U. S. Patent Office.

"Mum" Mfg Company 1106 Chestnut St Philadelphia





"Country Club Complexions"

NOWHERE does one see a finer type of women than at a smart Country Club, but an unfortunately large number are afflicted with what is known as a "Country Club Complexion." Many outdoor enthusiasts actually take pride in a coat of tan—so unbecoming with dainty evening gowns.

They fail to realize that the ultimate effect of tan and sunburn is to toughen the skin and make it coarse, leathery and susceptible to deep wrinkles.

The Arden Venetian Toilet Preparations

can do wonders in repairing such damages, but *preventive* measures are always better and easier than *corrective*. For keeping the skin fair, smooth and with the delicate texture of childhood, the Venetian Preparations are incomparable. No one need have a poor complexion now that Elizabeth Arden has made it so simple to remedy defects.

Miss Arden has recently opened a new Salon at Newport, where her many patrons in this fashionable colony will be able to obtain the Venetian Preparations and continue the Arden Muscle Strapping Treatments throughout the summer.

Venetian Lille Lotion—A pure, aseptic liquid powder that forms a perfect protection for the skin and gives a lovely, natural finish. Unrivaled for sunburn. Good for oily skins. Four tints: Flesh, Cream, Rachel and White. $1 and $2.

Amoretta Cream—For those who prefer a cream as a protective, this is particularly recommended. Makes powder adhere and gives the skin a velvety appearance. Delightfully fragrant. $1 and $2.

Venetian Cleansing Cream—Frees the skin of all foreign matter and prevents roughness. Of thin consistency, it penetrates the pores readily, and no skin-stretching rubbing is needed to apply or remove it. Soothing, healing, exquisitely pure. $1, $2 and $3.

Ardena Skin Tonic—A refreshing astringent to use after cleansing cream. Imparts youthful freshness and brilliancy to the complexion, contracts enlarging pores and makes the skin white, clear and fine of texture. 75c, $1.50 and $3.

Venetian Special Astringent—A stronger tonic than the Ardena. Lifts and firms relaxed and sagging muscles. Wonderfully rejuvenating. $3.

Venetian Pore Cream—An efficacious remedy for enlarged pores and "blackheads." Restores smoothness and daintiness of texture to the coarsest skin. $1.

Venetian Muscle Oil—Nothing so potent for banishing lines and wrinkles. Nourishes and revitalizes drooping muscles and tissues. $1, $2 and $4.

Poudre d'Illusion—Especially good for summer use. Box, $2.50.

Consult Miss Arden—Booklet on request—Mail orders

If you will write Miss Arden concerning your complexion, she will be delighted to give you the benefit of her specialized knowledge. A postcard will bring you the booklet, "The Quest of the Beautiful," which contains much valuable information and fully describes all the Venetian Preparations. On receipt of out-of-town orders, enclosing cheque, the desired preparations will be sent, carefully packed, with explicit directions for use.

A Muscle Strapping Treatment at one of the Arden Salons is a valuable experience, demonstrating which preparations are best for your skin and the proper method of application. Summer travellers are cordially invited to call.

ELIZABETH ARDEN

Salon D'Oro, 673 Fifth Avenue, New York

WASHINGTON, D. C., 1147 CONNECTICUT AVE.

BOSTON, MASS., 192 BOYLSTON ST.

NEWPORT, R. I., 194 BELLEVUE AVE.

THE ARTIST AND THE HOSTESS

(*Continued from page 43*)

ful whimsies from Mr. Walker's own hand. The company which this amazing actor-author-manager has gathered about him is surprisingly expert in its delicate touch and its professional finish. For a summer evening out-of-doors or a rainy afternoon indoors at a house-party, nothing could be more jolly than a playlet or two in the Portmanteau.

The multiplicity of character, the variety of mood, which the Portmanteau Theatre summons before the spectator's eye, Miss Ruth Draper is almost able to summon in her own unaided person. For Miss Draper, whose technical title would be merely that of "monologuist," is so consummate an artist that she deserves to be called nothing less than dramatist and artist in one. Her art is far more than that of dramatic reading and pantomime. By the nod of her head or the glance of her eye she can set upon her stage a character with all the vividness of life. As one critic has said, Miss Draper's impersonations "people the stage with characters unseen but distinctly vitalized. She converses with them, having no need of answer. They are invisible allies who throng at her beck and call. By sheer force of intellect and imagination she compels us to see the assembled guests at an English house-party, the immigrants huddled on the New York wharves, the board of managers assembled for their meeting, the half-callous half-pitying officials of a great city hospital." Miss Draper is the author of her own dramas, and has revealed in them that instinct for seizing the significant trait which is the first and foremost qualification of the dramatist, after all.

THE ORIENT IN YOUR HOME

No less unique than Miss Draper's place among *diseuses* is Roshanara's place among dancers. It is she who has brought to America the authentic nautch dance, which has flourished in India since the fifth century. Miss St. Denis revealed to western eyes the subjective mystic spirit of Hindu art in her adaptations of the nautch, faithful to the spirit of the original. But Roshanara has gone one step further and has transplanted the nautch, in full accuracy of detail, with the "twenty-four movements of the head, forty-four glances, six movements of the brows, twenty-eight single hands, and twenty-four combined hands" which comprise a part of the technique of the traditional Hindu dance. In this highly formal manner Roshanara tells the eternal story of the loves of Radha and Krishna, milkmaid and cowherd, Mankind and Deity.

Associated with Roshanara in some of her New York recitals, Ratan Devi has sung the folk-songs of old India. "Her music," says Sir Rabindranath Tagore, "is immaculately Indian." It is a music weirdly strange to western ears, woven around century-old formulas on scales so refined that the westerner can scarcely detect their subtle distinctions. Love of Nature, love of woman, love of God, are all reflected in these strange songs, which Ratan Devi sings, seated on the floor, her curious *tamboura*, or Hindu guitar, upright in her hands. Though the singer is a woman of English birth, her husband, the eminent Dr. Ananda K. Coomaraswamy, vouches for the statement that her songs are faithful both to the spirit and the complex technique of his country.

Many will feel that at this time there can be no more appropriate form of entertainment than the popular songs of our allies, England, France, and Russia. In music, more clearly than in any of the other arts, one can see directly into the national soul. "Let me but make the songs of a people" was said before the world appreciated the full significance of folk-music. The composer who consciously writes a national hymn is only feebly reflecting the genius of a nation: his song is used on official occasions, but the folk-songs are with the people in every activity of their lives. The true "songs of a people" are written by the people themselves, and by means of these songs we shake hands directly across the ocean. It is no mere figure of speech to say that folk-songs reveal the national soul. The vigorous sense of touch, the ardent love of free physical life revealed in the English songs, the delicate feeling for balance and fitness in the French, the passionate, naive, introspective emotion in the Russian, all these qualities have directly affected the political and social destinies of their respective nations. Americans can make no more fitting gesture of comradeship at this time than to give a measure of affectionate respect to the folk-music which has helped to mould the souls of these peoples.

THE CHARM OF FOLK-MUSIC

Fortunately the English songs, taken directly from the soil, are being sung in America by the charming Dorothy, Cynthia, and Rosalind Fuller to the accomplishment of their quaint Irish harp. Those who have heard them will be able to bear witness to the eloquence of simplicity. The effect which these songs make when sung in the traditional straightforward way gives a hint that "good taste" is only another name for "honesty." There could be no better description of the manner in which the Fuller Sisters sing than these sentences by Cecil Sharp, who by his own researches has rescued the songs from oblivion. "Traditionally, folk-songs are sung not only without gesture, but with the greatest restraint in the matter of expression." The true folk-singer, he adds, sings them "as simply and straightforwardly as possible and, while paying the closest attention to the clear enunciation of the words and the preservation of an even pleasant tone, forbears, as far as may be, from actively and deliberately attempting to improve them by the introduction of frequent changes of time, crescendos, diminuendos, and other devices of a like character."

Next to the unapproachable Yvette Guilbert, there is no singer who has caught so faithfully the genius of the French folk-song as Miss Loraine Wyman. Here the manner of delivery is very different from that of the English, for the French peasant is more a self-conscious artist than your blunt honest Britisher. Miss Wyman has much of Miss Draper's exquisite art of impersonation by suggestion. She makes the French peasant live in his harvesting, his love making, his religious festivals, and at the same time reveals the very mainspring of that unique artistic sense which has come to be known as "Gallic." But Miss Wyman, assisted by the composer Howard Brockway at the piano, also sings the jolly and poetic ballads which immigrants brought to the Kentucky mountains from the British Isles more than a century ago, and which she herself collected last summer. With these, in the past season, she has made herself one of the most popular of distinctly individual recital singers.

FROM MYSTIC RUSSIA

If one wishes to learn to love the marvellous folk-songs of democratic Russia, one can do no better than listen to Miss Constance Purdy, an American singer who has lived many years in Russia and has studied the national songs under the best native masters as well as from the people themselves. Miss Purdy's lovely voice and straightforward manner of delivery reveal admirably the passionate childlike character of the people who have come so splendidly to the foreground in the past few months.

(*Continued on page 70*)



The Youthful Lines of Betty Wales Dresses

The charm of simplicity combined with real smartness accounts for the immense popularity of Betty Wales Dresses among High School and College girls. But with older women, a more important quality enters in—the fact that Betty Wales Dresses give a youthfulness of line that frequently makes the wearer look five to ten years younger.



New Betty Wales styles are constantly appearing in delightful models for practically every occasion. See them at the one exclusive Betty Wales dealer in your town. If you do not know his name, drop us a line. Enclosing 20c in stamps or coin will bring you a Betty Wales Ploshkin in statuette form. See this symbol of Good Luck on the label of the dress you buy to insure lasting satisfaction.

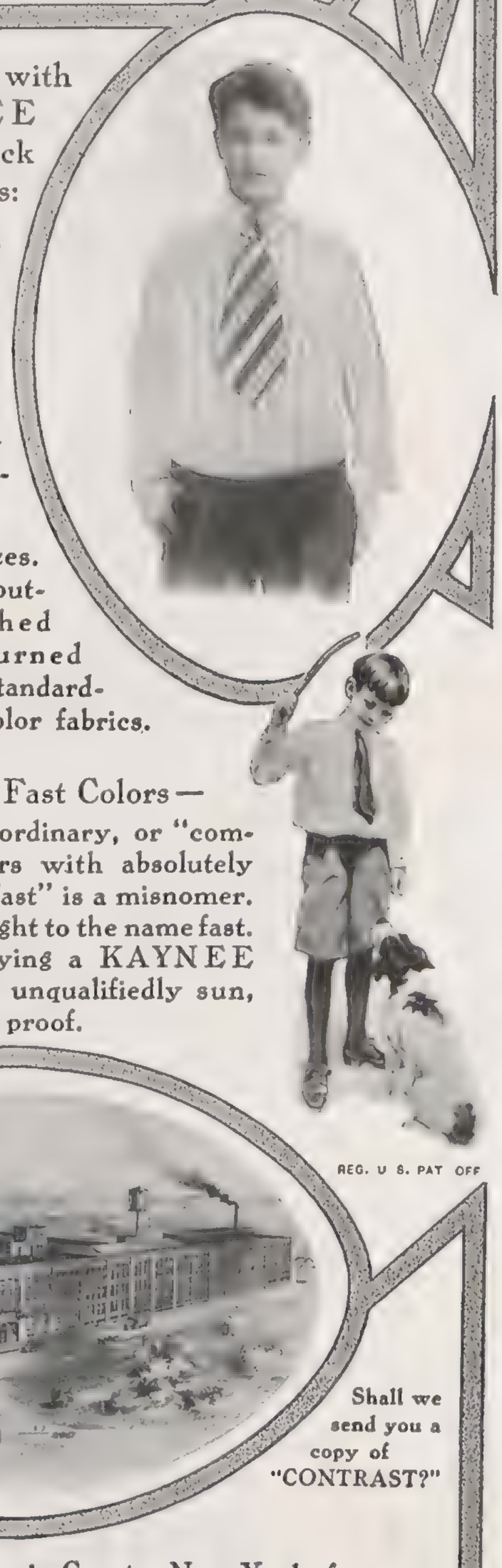
BETTY WALES DRESSMAKERS
101 Waldorf Building New York

A Betty Wales Ploshkin
Kept always in sight
Brings luck and good fortune
Makes everything right.

A Betty Wales Ploshkin
Kept always in sight
Will keep your purse heavy
And make your heart light.



The One Best Blouse Buy For The Boy and Some Reasons Why—



Boys' Blouses with the KAYNEE label in the neck carry these features:

A factory where production is governed by thoro individual education. Exclusive materials and patterns. Sanitary, daylighted, cheerful buildings. Specialized workmanship.

Accurate, scientific sizes. Tailored inside and outside. Lock-stitched thruout. Hand turned collars and cuffs. Standardized styles. Fast color fabrics.

A Word About Fast Colors—

Do not confuse the ordinary, or "commercially fast" colors with absolutely fast. "Commercially fast" is a misnomer. Such colors have no right to the name fast. Every garment carrying a KAYNEE label is guaranteed unqualifiedly sun, tub, and perspiration proof.

REG. U. S. PAT. OFF.

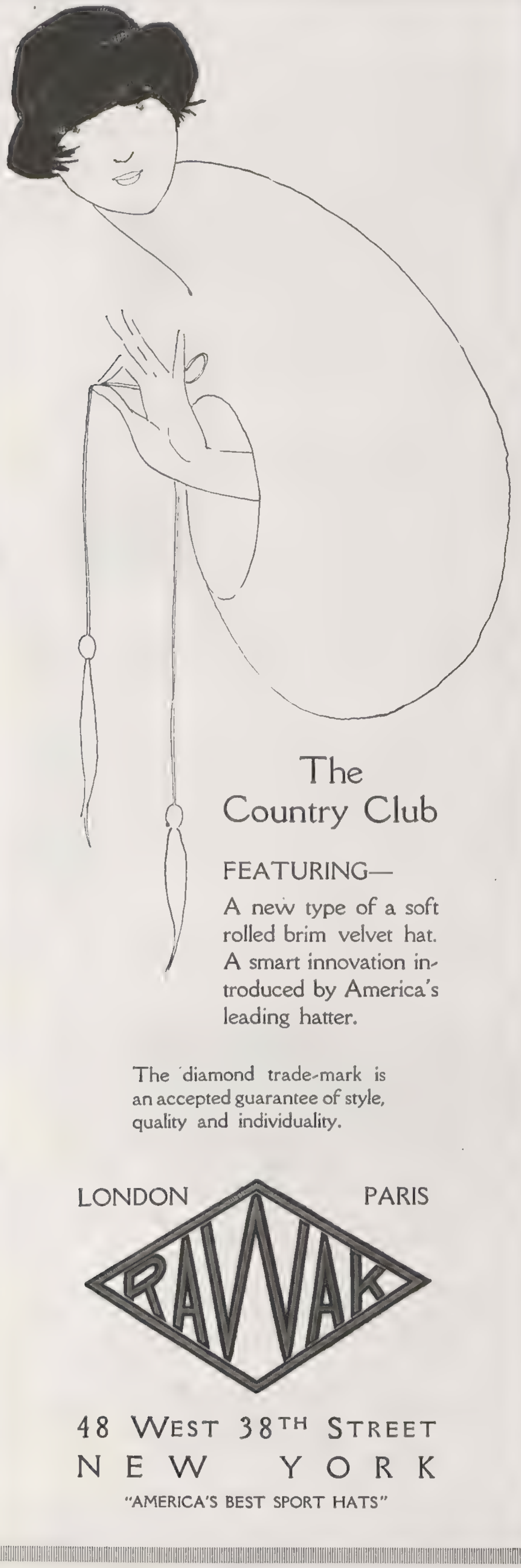
Shall we send you a copy of "CONTRAST?"

Five hundred stores in Greater New York, from the smallest to the largest, sell KAYNEE quality Blouses, Shirts, Wash Suits, Rompers, Pajamettes, Nighties, Creepers and UNDERTOGS—

THE K&E KAYNEE K&E CO.

(K&E Blouse Makers)
KAYNEE BUILDINGS, CLEVELAND
NEW YORK, 220 Fifth Avenue CHICAGO, 605 Medinah Building

PLEASE ADDRESS ALL CORRESPONDENCE TO CLEVELAND



The Country Club

FEATURING—

A new type of a soft rolled brim velvet hat. A smart innovation introduced by America's leading hatter.

The diamond trade-mark is an accepted guarantee of style, quality and individuality.

LONDON PARIS

RAYNAK

48 WEST 38TH STREET
NEW YORK

"AMERICA'S BEST SPORT HATS"

THE ARTIST AND THE HOSTESS

(*Continued from page 68*)

Other folk-songs of a very different sort are sung by Wilfred, the Lute-Player. This ingratiating gentleman, cozily seating himself on the edge of a table, sings the ballads and madrigals which monks painfully noted down before printing was invented. With his quaint feminine lute, he strums accompaniments not wholly unlike those which the troubadors played when they were serenading their lady-loves in the castle tower. It is by no means only the medieval songs which Wilfred sings, but it is in them that he is most picturesque and best able to evoke an appropriate atmosphere. Very different in his subject-matter, but not wholly dissimilar in his manner of delivery, is the inimitable Tim Dobson, who gives most musical, sage, and mischievous advice in John Alden Carpenter's "Improving Songs for Anxious Children."

It is an imposing, yet withal an unpretentious, entertainment which is given by a talented amateur, Sascha Votichenko, on his remarkable heirloom, the "Royal Tympanum," said to have been made by one of his ancestors for a king of France. Much this king must have wondered at the gentle tones evoked from the gaudy instrument by the little wooden hammers in the hands of the musician. Mr. Votichenko has many ingratiating pieces in his repertory which he plays with much taste, and especially certain multi-colored potpourris of his own workmanship based on the popular melodies of his native Russia.

To select dancers for home entertainments is no easy thing nowadays when eyes have been surfeited with the dances of all lands under the sun. What the discreet hostess demands is not novelty of type so much as that cliché of individuality which alone can make "exhibition dancing" acceptable in a small room. In short, it is again the artist who is in demand. One such artist is Michio Itow, a talented Japanese lad who has this season given successful recitals at the Comedy Theatre in New York, besides contributing his knowledge of the Japanese art of movement to the performances of the Washington Square Players. The dances of his native land, as he reveals them, show that exquisite sense of order and selection which finds its nearest western counterpart in the art of France. Among those dancers whose inspiration is drawn from no one nation but from the pure beauty of motion is Miss Helen Herendeen, an artist to her eloquent finger-tips. Few of the younger dancers of the natural school have so sensitive a feeling for decorative design and expressive line. Such moments of decorative beauty were the aesthetic object of classic or ballet dancing and were obtained with infinite study and pains. But it is a cardinal principle of the new or "natural" school, that these moments are natural to the human body in free and untrammeled motion. Nor should one forget, in speaking of this school, that charming personage, little Miss Doris Booth, whose birthday cake would be but dimly lighted, but whose talent gives promise of a brilliant career.

Nor let us presume to read out of the fellowship of artists the conjurer. For all art is a species of conjuring, and conjuring at its best calls into play some of the primary qualities of artistry. Ruskin taught the English-speaking world that art is first of all good craftsmanship, and surely the marvelous discipline of the painter's hand is akin to the deftness of the magician's fingers. Vogue has watched a deck of cards, not twelve inches from the eye, in the hands of that most artistic of magicians, Mr. Nate Leipzig, and has seen the card of its choice vanish, appear above or below the deck, or drop obligingly to the floor. From the observer's outstretched hand fell coins which were never there, and in the magician's palm, at his command, an ordinary lead pencil stood erect. At the time, Vogue was convinced that little invisible fairies were assisting the conjurer. But on sober reflection it rejects the fairies as needless, and welcomes Mr. Leipzig into the company of those super-artisans whom we call artists.

From among these, who will only serve to suggest scores of others, the inventive hostess may discover the artist of whom she is in search. Upon her devolves the fine art of divining at once the mood of her guests and the varying capabilities of the artist whom she engages. In bridging this gap successfully, she expresses the personal quality in her own gracious hospitality and becomes the true entertainer.

THE NEW YORK SEASON COMES TO A GOOD END

(*Continued from page 24*)

in the memory of those who heard her. The meeting was most successful, and as a result, a number of ambulances were subscribed.

Sketched at the upper right on page 24 is an attractive white-haired woman, who wore at this meeting a high flowered toque of sweet peas, which shaded from a dull pink to a deep purple. The flower toque is the prevailing type of headwear to-day with the woman of more mature years, and it is exceedingly becoming and effective. Among those who gave a subscription for an ambulance were Mrs. George Baker, junior, sketched at the left in the middle of page 24. Her frock was charming with its foundation of blue serge ornamented with bands of iridescent trimming; with it was worn a small black hat encircled with a band of ostrich feathers, and her pumps and stockings were gray.

A recent wedding which took place in the chancery of Grace Church, was that of Miss Coline Ingersoll to Mr. Stewart Campbell Woodworth. The bride, who was given away by her father, wore a gown of white satin and tulle; her veil of Brussels net fell the length of the train. White lilacs carried by the bride and sheaves of purple lilacs carried by the bridesmaids, who were gowned in pink chiffon, with leghorn hats trimmed with little clusters of flowers, gave the church a veritable touch of spring. The sketch of one of the bridesmaids is shown at the top on page 23.

The opening of the Ritz roof garden, although it did not open under the most propitious of weather conditions, was well attended. The diners included Mrs. Herman Oelrichs, Mrs. James Kidder, Mrs. Alexander Dallas Bache Pratt, Mrs. J. Gordon Douglas, and Mrs. William F. Whitehouse. Mrs. Whitehouse, sketched in the upper corner of page 23 at the right, wore a new kind of coiffure ornament. This ornament, which she wore thrust into the knot just above her forehead, was made of two pieces of dull steel beading, at the ends of which were goura feathers. Mrs. Vernon Castle, who contributed to the entertainment of the guests, was charming in an old-fashioned high-waisted frock of pale gray crêpe de Chine, with long puffed sleeves and a simple organdy collar. Her gray poke-bonnet was trimmed with yellow flowers.

That Simplicity which is Smart

can be achieved in your hot-weather frocks, by using

VOGUE PATTERNS



Frock No. Z3860-Z3861. Especially favored are these two-material frocks for afternoon wear. In this one crêpe de chine and lace are combined. $1

Simplicity of line is the first essential of the smart tub frock. It must not only be smart when first worn, but must retain that smartness after cleansing. The "fussy" frock never tubs well; the bias seam comes out a crooked ruin. Moreover, the dainty sheerness of summer materials reaches its greatest charm in simple line.

In every one of Vogue's sixteen Pattern Rooms you will find the new summer patterns for hot-weather frocks, designed to achieve the height of smartness through the correct use of simple line.

To simplicity of line, the hot-weather frock must add smartness of material. The unusual color, the new weave, the daring combination of material with material and color with color, make the summer gown distinctive.

In every one of Vogue's sixteen Pattern Rooms you will find color sketches and lengths of the smartest hot-weather materials arranged in piquant combinations for gowns. You have at your command Vogue's unlimited range of choice, Vogue's originality, and Vogue's unfailing good taste.



Frock No. Z3862. Trim and effective for street wear in summer is this one-piece frock. The wide pockets at the hipline give it a modish touch. $1

USE VOGUE'S PATTERN SERVICE

Vogue maintains Pattern Rooms in sixteen leading cities. Here, you may secure Vogue's fashion advice in your own personal clothes problem for the coming summer; study combinations of the season's smartest materials—silks, brocades, chiffons, tub materials for summer country wear—arranged in original color schemes for gowns; try on crinoline models of new Vogue Patterns embodying fashion's latest decrees; purchase the actual patterns of those which suit you best.

NEW YORK:
19 West 44th Street

BOSTON:
604 Lawrence Bldg.
149 Tremont Street

PROVIDENCE:
Gladdings Drygoods Company

NEWARK:
L. Bamberger & Company

PHILADELPHIA:
304 Empire Bldg.
13th and Walnut Sts.

BALTIMORE:
Flower House Studio
Charles and Hamilton Streets

BUFFALO:
Flint & Kent

PITTSBURGH:
Joseph Horne Co.

ATLANTA:
The Smart Shop
203 Connally Bldg.

CLEVELAND:
Halle Bros.,
Euclid Avenue

CHICAGO:
932 Stevens Bldg.
20 N. Wabash Ave.

SEATTLE:
Griffin Specialty Shop
1602 Second Ave.

SAN FRANCISCO
Joseph Building,
233 Grant Avenue

LOS ANGELES:
Bullock's

MONTREAL:
The Children's Shop
15 McGill College Ave.

LONDON, E. C.:
Rolls House
Breams Building



The Original Fur Creations of

H. JAECKEL & SONS INC.

16-18 West 32nd St.
New York

"America's Leading Furriers"

have approached perfection in the present exhibition of individual

SUMMER FURS

Russian sables trimmed with mink tails.

Ermine capes of rare distinction.

Silver foxes—a most unusual selection.

Mink, kolinski, seal, mole, white and blue foxes and the fashionable dyed foxes.

Your Winter Furs Remodelled During the Summer at Special Rates

16-18 West 32nd Street
New York
(Our Only Address)



SOCIETY

Births

NEW YORK

Oliver.—On June 4, to Mr. and Mrs. George Augustus Prince Oliver, a son.

Deaths

NEW YORK

Dyer.—On June 2, in Newport, Rhode Island, Elisha Dyer, son of the late ex-Governor Elisha Dyer, of Rhode Island.

Woodruff.—On June 12, Frederick Sanford Woodruff, son of the late Charles Hornblower Woodruff.

Moller.—On May 28, Anne E. Moller, widow of Peter Moller, junior.

ST. LOUIS

McBride.—On May 21, at his winter home in Pasadena, California, William Cullen McBride.

Engagements

NEW YORK

Biddle-Dike.—Miss Evelyn Moore Biddle, daughter of Mr. Horace Moore Biddle, to Judge Norman S. Dike, son of Mrs. Camden C. Dike.

Carey-Reed.—Miss Madeleine Marie Carey, daughter of Mr. Frederic Foster Carey, to Lieutenant Charles Reed, son of Mrs. Charles Reed.

Coleman-Stearns.—Miss Frances E. Coleman, daughter of Mrs. John C. Coleman, to Mr. Douglas Clark Stearns, son of the Reverend William Foster Stearns.

Colgate-Jerome.—Miss Hope H. Colgate, daughter of Mr. James Colby Colgate, to Mr. William Travers Jerome, junior, son of Mr. William Travers Jerome.

Harper-Beadleston.—Miss Florence Harper, daughter of Mrs. James Thorne Harper, to Mr. Randolph Beadleston, son of the late W. H. Beadleston.

Harriman-Smith.—Miss Carol Averell Harriman, daughter of Mrs. Edward H. Harriman, to Mr. R. Penn Smith, junior, son of Mr. R. Penn Smith of Philadelphia.

Hollister-Smith.—Miss Katharine A. Hollister, daughter of Mr. G. Trowbridge Hollister, to Lieutenant Truman Smith, U. S. A., son of Mrs. Edmund D. Smith.

Hotchkiss-Keogh.—Miss Adeline Hotchkiss, daughter of Mr. Horace Leslie Hotchkiss, junior, to Mr. Richard Emmet Keogh, son of Mr. Martin J. Keogh.

Jennings-Jennings.—Miss Elizabeth T. Jennings, daughter of Mr. Philip B. Jennings, to Mr. Frederick B. Jennings, junior, son of Mr. Frederick B. Jennings.

Krech-James.—Miss Angeline J. Krech, daughter of Mr. Alvin W. Krech, to Mr. Oliver Burr James, son of Dr. Walter B. James.

Leaming-Fina.—Miss Helen Leaming, daughter of Mrs. Edward Leaming, to Mr. Ramon Fina.

Lummis-Warren.—Miss Harriet Lummis, daughter of Mrs. William Lummis, to Mr. James Stratton Warren, son of Mrs. Henry Radcliffe Burt.

McAdoo-Wilson.—Miss Mary Faith McAdoo, daughter of Mr. Malcolm R. McAdoo, to Mr. Laurence Otis Wilson, son of Mr. Walter H. Wilson.

Morgan-Nichols.—Miss Jane N. Morgan, daughter of Mr. John Pierpont Morgan, to Mr. George Nichols, son of Mr. John W. T. Nichols.

Saltus-Munds.—Miss Elsie Welsh Saltus, niece of Miss Josephine Chandler Smith, to Mr. J. Theus Munds, son of the late James Dickson Munds.

Witherbee-Miller.—Miss Evelyn Stewart Witherbee, daughter of Mrs. Frank S. Witherbee, to Mr. Charles Duncan Miller, son of Mrs. Charles Addison Miller.

Yerger-Sabine.—Miss Kathryn Hannah Yerger, daughter of Mr. Joseph A. Yerger, to Mr. William Sabine, Son of Dr. George Sabine.

BALTIMORE

Haxall-Johnson.—Miss Rose Gordon Haxall, daughter of Mr. J. Triplett Haxall, to Dr. Robert W. Johnson, junior.

PHILADELPHIA

Foster-Tallman.—Miss Inez Foster, daughter of Mr. G. Stewart Foster, to Mr. Frank Gifford Tallman, junior, son of Mr. Frank Gifford Tallman.

Holloway-Potter.—Miss Josephine Holloway, daughter of Mr. James N. Holloway, to Mr. Raymond F. Potter, son of Colonel Sheldon Potter.

ST. LOUIS

Little-Smidt.—Miss Ruth Little, daughter of Mrs. P. B. Little, to Mr. Allen Campbell Smidt, son of Mrs. G. L. Smidt.

Weddings

NEW YORK

Brand-Brooks.—On June 9, in London, the Honorable Robert H. Brand, and Mrs. Reginald X. Brooks, daughter of Mr. Chiswell D. Langhorne.

James-Cutting.—On June 11, in Emanuel Church, Great River, Long Island, Mr. Henry James, son of the late William James and Miss Olivia Cutting, daughter of Mrs. W. Bayard Cutting.

Lamb-Barbour.—On June 14, in All Angels' Church, Mr. Harold Albert Lamb, and Miss Ruth Lemont Barbour, daughter of Mrs. Otto J. Trausil.

Monks-Coxe.—On June 5, in Grace Chapel, Rye, New York, Mr. Lester Hawthorne Monks, and Miss Caroline Townsend Coxe.

Richards-Hartshorne.—On June 11, in St. Thomas's Church, Mr. Lloyd Richards, son of Mr. Henry Lloyd Richards, and Miss Eleanor Hartshorne, daughter of Mr. James Mott Hartshorne.

Sloane-Nicoll.—On June 23, in the chapel of St. Peter's Church, at Morristown, New Jersey, Mr. John Sloane, and Miss Elsie Nicoll, daughter of Mr. Benjamin Nicoll.

Washburn-Schofield.—On June 9, in St. John's Church, Lieutenant Donald Fairchild Washburn, U. S. N., and Miss Georgia Schofield, daughter of Mrs. John H. Hewson.

Wheat-Hodgson.—On June 9, in the Marble Collegiate Church, Lieutenant George Seay Wheat, U. S. N. R., and Miss Ensley Hodgson, daughter of Dr. John H. P. Hodgson.

Choate-Bishop.—On June 14, in the Episcopal Church at Mount Kisco, New York, Mr. Charles F. Choate, 3d, and Miss Nathalie Holmes Bishop, daughter of Mr. James Cunningham Bishop.

BALTIMORE

Eager-Murray.—On June 2, in the Pro-Cathedral, Mr. Auville Eager, son of the Reverend John Howard Eager, and Miss Clara Hunsicker Murray, daughter of the Right Reverend John Gardner Murray.

CHICAGO

Bartlett-Frost.—On June 7, at the bride's home, Mr. Valentine C. Bartlett, son of Mrs. Charles Leffingwell Bartlett, and Miss Marie Frost, daughter of Mr. Albert C. Frost.

Capes-Besley.—On June 9, at the bride's home, Mr. Lawrence Capes, son of Mr. Reginald W. R. Capes, and Miss Edith Healy Besley, daughter of Mrs. Charles Howard Besley.

Murkland-Ridgely.—On May 31, at the bride's home, Mr. S. Wallace Murkland, son of the late Reverend William U. Murkland, and Miss Dorothy Winston Ridgely, daughter of Mr. Edward Ridgely.

CINCINNATI

Semple-Taft.—On June 4, in Christ Episcopal Church, Mr. William Tunstall Semple, and Miss Anna Louise Taft, daughter of Mr. Charles Phelps Taft.

MINNEAPOLIS

Russell-Shevlin.—On June 14, at the Ritz-Carlton Hotel, in New York, Mr. Marshall Russell, and Mrs. Thomas Shevlin.

PHILADELPHIA

Babson-Fox.—On June 30, at the bride's home, Mr. Stanley M. Babson, and Miss Mary Beverly Fox, daughter of Dr. Joseph Mickle Fox.

Fotterall-Parmele.—On June 2, at the home of the bride's grandmother, Mrs. Louis C. Johnson, in Flushing, Long Island, Mr. William Foster Fotterall, junior, and Miss Helen L. Parmele.

PITTSBURGH

Payton-Marsh.—On June 16, at the bride's home, Reverend Mr. Jacob Simpson Payton and Miss Rose Guthrie Marsh, daughter of Mr. Joseph W. Marsh.

WASHINGTON

deQuevedo-Gould.—On June 2, Mr. Manuel Garcia deQuevedo and Miss Margaret Gould, daughter of Justice Ashley M. Gould.

"EVERYWOMAN"



Your Poise and Carriage are affected more by the unseen things of your apparel than by outer garments.

Velvet Grip HOSE SUPPORTER

contributes to your ease and comfort—allows the utmost freedom of action and retains its life and resiliency after long wear.

It is the only woman's hose supporter having the **Oblong Rubber Button** which prevents tearing and drop stitches.

GEORGE FROST CO., MAKERS, BOSTON

Dr. J. Parker Pray's Toilet Preparations



ESTABLISHED 1868

ROSALINE
Cannot be detected, gives the face and nails a delicate rose tint that is truly beautiful. ROSALINE is not affected by perspiration or displaced by bathing. Jars, 25 cents.

DIAMOND NAIL ENAMEL
In powder or cake form. Free from grit, producing an immediate and lasting polish. Its delicate rose tint will not discolor the skin or cuticular fold of the nails. Diamond shape box, 25 cents.

ONGOLINE
Bleaches and cleans the nails, removes ink, hosiery and glove stains from the skin; guaranteed harmless. Bottles, 50 cents.

LUSTROLA
A new finger nail paste. Gives a brilliant and unequalled polish. Lustre is not affected by water. Easy and economical to use. Jars, 50 cents.

CREAM VAN OLA
For softening and whitening the skin. Feeds and nourishes the tissues. Preserves a beautiful complexion and restores a faded one. Jars, 25 cents.

GLORA LILY LOTION
An emulsion which softens and whitens the hands and complexion; removes tan and redness; cures rough, dry skin and will not irritate the most sensitive skin; imparts a refreshing sensation with fragrant perfume. 4 oz. bottles, 50 cents.

Sold by Dealers everywhere, or sent direct on receipt of price and 10c. extra for postage. Send stamp for illustrated catalogue of prices.

DR. J. PARKER PRAY CO.
Sole Manufacturers and Proprietors
10 and 12 East 23rd Street, New York

VOGUE SHOPPING SERVICE

Without service charge, Vogue's Shopping Service will buy for you any articles editorially mentioned in Vogue. This includes the things shown on pages devoted to special sales of the month; also the various articles described in "Seen in the Shops," and in other departments of the magazine. When ordering articles advertised in Vogue, it usually saves time to write direct to the shop.

For Your Convenience and Ours

1. Please write plainly—especially your name and address. Use one side of paper only. When an answer is required, enclose stamped, self-addressed envelope for reply.

2. Give page and issue. When ordering any article mentioned in Vogue, please give date of issue and number of page on which it appeared.

3. Cheque or money order. Enclose your cheque or money order to cover cost of desired articles. If price is unknown, send approximate amount. Should a balance remain after purchase, it will be refunded promptly. Cheques should be made payable to Vogue.

4. Insufficient remittances. In case your remittance is insufficient, you will be notified promptly. Articles cannot be forwarded until the full amount has been received.

5. Deliveries. Unless otherwise requested, all orders will be sent express collect. Charges will be prepaid, however, when approximate amount is enclosed for that purpose. Orders cannot be sent C. O. D. by the shop. When ordering small articles, include sufficient postage for mailing. Orders that are shipped at once will not be acknowledged, but if your order is unavoidably delayed in shipment, we will inform you; so if, after a reasonable time, you receive neither the package nor an acknowledgment, please notify us.

6. Articles on approval. By special arrangement made at the time of ordering, articles may be sent on approval in the United States only. In such case the express both ways will be at your expense.

7. Returned articles should be addressed directly to the Vogue Shopping Service, **not** to the shop. This will avoid considerable delay in the adjustment of your account and the refunding of your remittance.

8. No charge accounts. To avoid book-keeping, Vogue Shopping Service opens no charge accounts; nor can Vogue undertake to charge purchases to the individual account in the shop from which they are bought.

9. No samples. The Vogue Shopping Service cannot undertake to send samples.

10. Specify size. When ordering garments of any kind, be sure to state your size. Always, in ordering any article, give us the fullest possible idea of your preferences in color, style, material, etc.

11. Second choice. Wherever possible, please name an alternative or second choice, in case article desired is no longer obtainable.

There is no charge for any of these commissions. Every reader of Vogue is cordially invited to make use of the Vogue Shopping Service whenever it can be of any possible assistance. Address

VOGUE SHOPPING SERVICE - 19 WEST 44th ST. - NEW YORK



HEALTH WANTED

THE home tragedies of peace—sickness, accident and death—and the big tragedy of war, with its mounting cost of food, have developed a long waiting list for

SEA BREEZE

our summer fresh air home for children and babies, tired working girls, mothers and grandmothers of the tenement.

In war—in peace—our youth must grow into healthful, fit manhood and womanhood.

Sea Breeze gives hundreds of city children their one chance in the year for fresh air, good food—health.

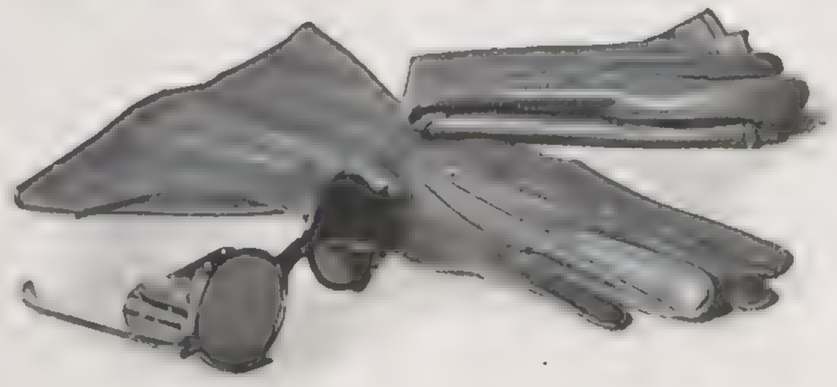
Allow 60 cents a day or $4 a week for each one whom you will send as your guest, and send the amount to George Blagden, Treasurer.

NEW YORK ASSOCIATION FOR IMPROVING THE CONDITION OF THE POOR

Room 200, 105 East 22nd St. New York City

Cornelius N. Bliss, Jr., President

"KAPTAIN KID"



An ideal Summer motoring glove for women! Ideal—because it's comfortable, washable and

FOLDS TO FIT THE POCKET!

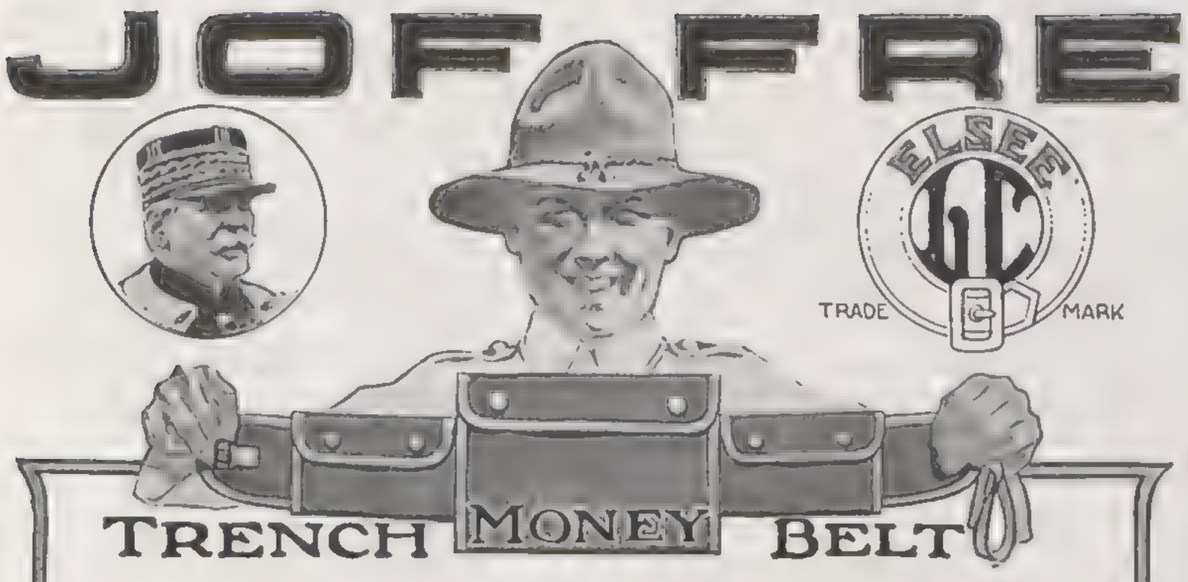
The ordinary motoring glove is too cumbersome to slip into the pocket, and must be left in the car. But "Kaptain Kid" is unlined and so light and flexible as to *fold readily and fit the pocket.*

Warm enough for the coolest summer evening, yet cool enough for the hottest summer day. Unshrinkable - washable! Made in three shades, black, tan and gray of finest imported cape.

At all the best shops for men and women

R. E. BRADFORD

GLOVERSVILLE, N. Y.



For Carrying Money, Photos, Papers, Mementos, Etc.

For men on the march, in the camp, and at the front. Made to wear under the clothes,—light, durable, adjustable and comfortable. With one large envelope pocket especially designed to carry English and French notes flat, and four smaller compartments,—all taped and fastened with clasps. Handy places for war-time needfuls. **Always There Always Ready**

Made in three grades and three prices: Double Canvas, $1.00—Tan Leather, $2.00—Suede Finish, $3.00. Sold at most dealers or sent direct on receipt of price.

Enclose 75c extra for Soldiers' *Rustless* Metal Trench Mirror,—fits into the Trench Belt. Useful for shaving, etc. At your dealer or order from us.

SMITH, ANGROVE & CO.
347 FIFTH AVENUE NEW YORK



Modernize Your Old-Fashioned Wedding Ring

YOUR old-fashioned ring can be converted into one of these new designs without cutting the ring or destroying the inscription.

Your jeweler will explain to you our process of overlaying old gold wedding rings. He will tell you how your old-fashioned wedding ring—of whatsoever width—can be made to correspond with your newer and more fashionable platinum jewelry.

No longer is it necessary for you to sacrifice sentiment in following the dictates of fashion. An Orange Blossom, Venus, Patrician or diamond-set design can be overlaid on your wedding ring without molesting the cherished inscription on the inside of the band.

Traub rings are sold only by exclusive jewelers. Write us today, giving us the name of your dealer, and we will send you an interesting brochure on "Modernizing Old-Fashioned Wedding Rings."

The Traub Mfg. Company
864-878 Woodward Ave.
Detroit, Mich.

WE SOLVE *the* RIDDLE *of the* SPHINX

(*Continued from page 33*)

effort and with unconcern. If she does not care, she thinks the whole thing rather silly; if she does care, she is in it to win at any cost, and by fair means or foul. She is nervously impatient of those laborious arguments which men enjoy for their own sake; she sees that they convince nobody.

For the same reason, most women despise the practical joke; for the essence of the practical joke is that it is not practical. Someone is hurt absurdly. But a woman sees this paradox as a flat contradiction: that a person is hurt must be serious; that a person is not really hurt can not be funny. That is why a woman can fall upon an icy sidewalk, with or without harm as the case may be, but surely without the least humiliation. She is humiliated only by that which does not humiliate a man: to fail where she has done her best.

PORTENTOUS TRIFLES

Now the chief among those portentous trifles to which the daughters of Eve do seriously incline, has been from time immemorial the matter of fashionable dress. Tradition here is so universal and so old that it seems like instinct; and yet there is no subject more misunderstood. Simple and superficial people constantly assume that women dress to adorn themselves before the eyes of men. They talk as if this were some primordial instinct. But among animals, it is always the male who struts gorgeously bedecked before the opposite sex; among savages and throughout the historical past, the tradition remains precisely like our own; and surely no intelligent observer can misunderstand its present nature. Perhaps one woman out of ten may have some notion of what attire becomes her well; possibly one woman in a hundred governs her choice of garments by that criterion. Probably these figures are too generous; nor would even a woman of such unbridled eccentricity dream of appealing to masculine judgment of her case.

A CONNOISSEUR IN FROCKS

The fact is, of course, that women dress not to please men but in competition with one another. They collect clothes exactly as one may collect porcelains or paintings or old furniture: that is, as objects of art; with an eye to their beauty, indeed, but considering that very beauty from a viewpoint highly esoteric and technical, a secondary merit, wholly relative to the rarity and perfection of the type. A woman prizes a gown as being exquisitely typical of Poiret's contemporary manner; as who should say: "This is a rare piece, a perfect specimen of the later Ming dynasty." And her attitude toward mere man upon this subject is always and altogether the attitude of the connoisseur toward the profane vulgar: an attitude of the expert not condescending to seek, but rather demanding as of right the admiration of the layman: an attitude of the artist claiming with a shrug that popular approval which he scorns. Their honor is among themselves who know; their rivalry is to outshine their sisters; as for the herd, let them applaud in so far as it is given them to understand.

That profoundly personal view of all human relations which appears hardly less characteristic of womankind than their sense of responsibility is in reality part of the same principle. For responsibility is always personal. The celebrated incident of Cleopatra and her slaves is thus not so much tryannical as typically feminine. Her reasoning was entirely simple: the bad news made her unhappy; the slaves brought the bad news; therefore let them die. As for the idea that the messengers were not themselves responsible for their ill tidings, that is an abstraction forever foreign to the feminine mind. A man, of course, thinks first of the principle involved. If you hurt him, his behavior depends upon your intent to do so or upon the justice of your position. But a woman thinks first and last of two personal questions: how much she is hurt and who it is that has hurt her. She may forgive the sinner unto seventy times seven, and beyond. But if the sinner is not one to be forgiven all things, then she forgives nothing. She is in nowise disarmed by an apology, since an apology is from her standpoint merely a confession; and why should a fault be deemed less blameworthy for being confessed? She herself never apologizes, except as an unmeaning social formality. She may admit herself defeated; but it is altogether too much to expect her to admit that she deserves defeat. And if her opponent is base enough to do so, she will merely change her sword into a scourge, and go on fighting gloriously long after she has won.

HER PLIANT SERVANT REASON

This personal and partisan character of the female mind is easily misunderstood by men. They like to consider themselves as being in any matter upon the side of right and reason and justice; and they like to think of these qualities as abstractions independent of themselves. But a woman knows that right and reason and justice are always upon her side. That is their excuse for existence. Thus men sometimes deny to women the virtue of magnanimity. But women deny that magnanimity is a virtue. There is nothing virtuous about foregoing a possible advantage. Self-sacrifice, on the other hand, which consists not in giving another more than his due, but in giving oneself less, is woman's favorite virtue. She despises generosity and delights in martyrdom.

Certainly women are unreasonable, in the sense that they refuse to be convinced; so are men, for that matter. But men keep up the pretence that they would be convinced if only the reason were good enough; whereas woman frankly denies that reason can ever be conclusive. It is her servant, not her master: not a condition of warfare, but a weapon in whose use, as many men discover to their cost, she can be exceedingly adroit. And it's a poor tool which works both ways. And if men find it difficult to understand the feminine attitude toward such matters, it is at least as difficult for women themselves to understand the aloof and impersonal pose of men: the proof of which, and of all other points in the above discussion, is that the reader is hereby challenged to declare whether this has been written by a man or by a woman masquerading as a man.



"I like my coffee, but it doesn't like me!"

There, in a nutshell, is the sensible reason why so many clever people are drinking POSTUM instead of coffee

Wanted—Another Ostermoor

"Somewhere in this happy land," as De Wolf Hopper used to say in his immortal "Casey," there is another Ostermoor.

Not necessarily another mattress. In this case "Ostermoor" stands for a lot of other things, at present unknown, which might be made equally famous by Magazine Advertising.

Once there was no nationally known soap. Now, probably folks buy by brand name more soap than any other household article.

Not so long ago very few housewives thought of using canned soups. Soup could be made so easily at home. Yet the sale of canned soups, advertised extensively in magazines, increased 204% from 1909 to 1914.

There's nothing so constantly worn and so frequently worn out as shoes, and yet for this country of something like 25,000,000 families there are mighty few shoes advertised.

True of canned vegetables and fruits, too, and yet the tendency in housekeeping is surely toward ready-prepared dishes. Can you think of a brand name of tomatoes?

You can't name, right off hand, a brand of canned salmon, can you? Chances are you just ask for "a can of salmon." Also you might eat more salmon if you were sufficiently urged.

One would think that the Life Insurance companies, since their market is so universal, would constantly drive home in Magazine Advertising the protective value of life insurance, and pave the way for their agents. It would speed up the writing of life insurance, make life insurance really popular, and increase the incomes of thousands of agents.

A former big —— concern would give a lot of money if it could find a way out of its failing business. It has had all kinds of insurance, except Magazine Advertising.

Mr. Manufacturer, think, *think* over your line. Is there not something in it which could be made a specialty—the leader? Do enough people use it to make it a safe bet that a million might? Offer it to them through Magazine Advertising. Will you talk it over with us?

PERIODICAL PUBLISHERS' ASSOCIATION
Advertising Division
FIFTH AVENUE BUILDING
NEW YORK CITY

Ainslee's
American Magazine
Century
Christian Herald
Collier's Weekly
Continent
Cosmopolitan
Country Life
Countryside Magazine
Every Week
Farm and Fireside
Garden Magazine
Good Housekeeping
Harper's Bazar
Harper's Magazine
Hearst's
House and Garden
Independent
Judge
Leslie's Weekly
Literary Digest
McCall's
Metropolitan
Mother's Magazine
National Geographic
Outlook
Popular
Red Cross Magazine
Review of Reviews
St. Nicholas
Scribner's
Short Stories
Smith's
Something-To-Do
Sunset
To-day's Housewife
Vanity Fair
Vogue
Woman's Home Companion
World's Work

"Hello Huck!"



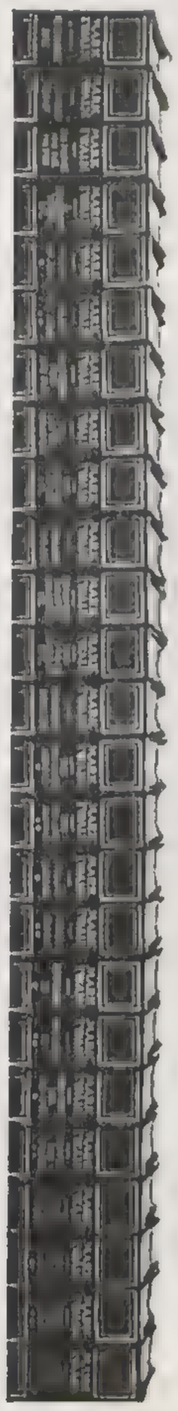
RECALL that golden day when you first read "Huck Finn?" How your mother said, "For goodness' sake, stop laughing aloud over that book. You sound so silly." But you couldn't stop laughing.

Today when you read "Huckleberry Finn" you will not laugh so much. You will chuckle often, but you will also want to weep. The deep humanity of it—the pathos, that you never saw, as a boy, will appeal to you now. You were too busy laughing to notice the limpid purity of the master's style.

Mark Twain

Out of the generous West came Mark Twain, giving widely and freely to the world such laughter as men had never heard.

There seems to be no end to the things that Mark Twain could do well. When he wrote history, it was a kind of history unlike any other except in its accuracy. When he wrote books of travel, it was an event. He did many things—stories, novels, travel, history, essays, humor—but behind each was the force of the great, earnest, powerful personality that dominated his time, so that even then he was known all over the face of the globe. Simple, unassuming, democratic, he was loved by plain people.



If foreign nations love him, we in this country give him first place in our hearts. The home without Mark Twain is not an American home.

The Centennial Half-Price Sale Must Close

Mark Twain wanted these books in the hands of all the people. He wanted us to make good-looking, substantial books, that every man could afford to own. So we made this set, and there has been a tremendous sale on it.

But Mark Twain could not foresee that the price of paper, the price of ink, the price of cloth, would all go up. It is impossible to continue the sale long. It should have closed before this. ¶ Because this is the one-hundredth anniversary of the founding of Harper & Brothers, we have decided to continue this half-price sale while the present supply lasts.

Get your set now while the price is low. Send the coupon today before the present edition is all gone.

Harper & Brothers
New York 1817-1917

Vogue 7-15-17

HARPER & BROTHERS
Franklin Square, New York

Send me, all charges prepaid, Mark Twain's works in twenty-five volumes, illustrated, bound in handsome green cloth, stamped in gold, gold tops and untrimmed edges. If not satisfactory, I will return them at your expense. Otherwise I will send you $1.00 within five days and $2.00 a month for 12 months, thus getting the benefit of your half-price sale.

Name.....

Address.....

To get the red half-leather binding change terms to $2.50 on delivery, $3.00 a month for 20 months.



Hotel Puritan

390 *Commonwealth Ave., Boston, Mass.*
near Massachusetts Ave. Subway Station
Good Garage nearby

The Distinctive Boston House

You should know about the Puritan. Globe trotters call it one of the most homelike and comfortable hotels in the world. Though especially attractive to those who demand the best, its rates are reasonable. Send your address for our booklet with guide to Boston and historic vicinity. Your inquiries gladly answered.

N. D. COSTELLO, Manager.



Illustration from The House Beautiful for July

There's Many a Homeless Family Living in a Fine House

WHY? Because they let some one else plan their house for them and furnish it, and it isn't **their** house. It doesn't **look** like home or **feel** like home; and it **isn't** home, for home is a place filled with the things we cherish.

THE HOUSE BEAUTIFUL

is the magazine of the home lover. It helps you to plan your own house, to choose your own furniture, to develop your home-making personality. It **tells** you how, by authoritative articles on house, furnishings and surroundings. It **shows** you how, by suggestive illustrations of other people's successful homes.

Are you planning to build, remodel or refurnish?
Would you improve your yard, your porch or some room that you don't like?
Are you going to paint, paper or decorate?
Do you wish to learn the most scientific methods of running your household?
Are you interested in gardens, arts and crafts, good furniture, rugs, hangings, artistic doors and windows?

In a word, have you an ambition to make that home of yours—the center of your life—a better, happier place in which to live?

Yes?—Then you need THE HOUSE BEAUTIFUL.

Don't depend on the newsstands. Fill out the attached coupon and mail it today.

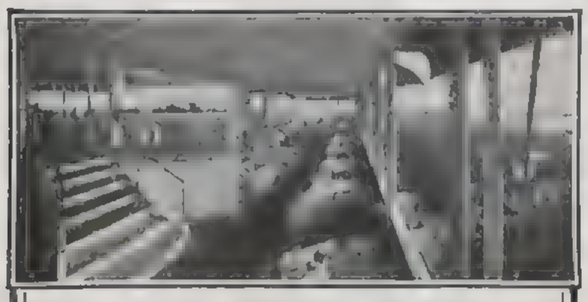
Special Offer: Six Months for One Dollar. Regular Rate: 25 cents a copy

THE HOUSE BEAUTIFUL, Date.....
3 Park St., Boston, Mass.
Gentlemen:—Enclosed find $1.00* for which send me THE HOUSE BEAUTIFUL for six months, beginning with the July number.

Name .....

Address .....

*Foreign postage 55c extra; Canadian postage 30c extra. V. 7-15-17



NOW OPEN
Season 1917

The Marine Roof
of the HOTEL BOSSERT

One of the most strikingly original places in town. Overhanging New York harbor. Open air dining and dancing—6 P. M. to closing.

Protection against weather

Motor over Manhattan Bridge, take first turn to right and south on Hicks St.

Montague - Hicks - Remsen Streets
Brooklyn, N. Y.

Burton F. White, Mgr., F. D. Ray, Jr., Associate Mgr.

Reduce Your Flesh



BUST REDUCER
Price $5.00
Made from Dr. Walter's famous reducing rubber, with coutil back.

It can be accomplished quickly with ease and safety—if you wear Dr. Jeanne Walter's Rubber Garments. No Dieting or strenuous exercise.

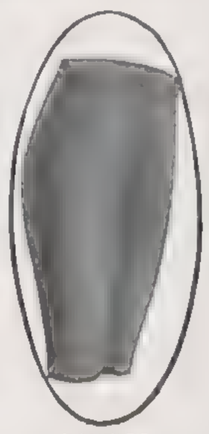
No matter where the excess flesh exists there is a specially designed garment to cover that part of the body. Also made to cover the entire body.

Dr. Jeanne Walter's

famous Medicated **RUBBER GARMENTS** for Men and Women

are endorsed by leading physicians and are invaluable to those suffering from rheumatism.

Chin Reducer - - -	$2.00
Frown Eradicator -	2.00
Neck and Chin Reducer	3.00
Brassière - - - -	6.00
Abdominal Reducer	6.00
Hip Belt, Stock Sizes	8.50
Eton Jacket, Stock Sizes	8.50



PANTIES
Stock Sizes - $15
Made to Measure 20

Also Union Suits, Stockings, Jackets, etc.

Send for illustrated booklet.

DR. JEANNE B. WALTER Inventor and Patentee
Billing's Building (4th Floor)
S. E. Cor. 34th St. and 5th Ave. New York
Representative:
Mrs. Kammerer, 1029 Walnut St., Phila., Pa.

FLOWERS *and the* DECORATOR

(*Continued from page 34*)

unsuited than a bowl containing orchids and large yellow daisies or forget-me-nots and gloxinias? Yet how few people seem to realize the unsuitability of such combinations, losing sight of the fundamental requirements of appropriateness in their desire to attain originality.

How simple and lovely it is, however, not to attempt the unusual, but to go out into some old-world garden, gather roses and lilies, jasmine and mignonette, any of these delightful and unpretentious flowers and have them standing in plain glass vases on a sun-flooded windowsill or on a small table by a comfortable armchair, where one can enjoy their odorant proximity. There is nothing lovelier in summer than to have masses of roses, freshly cut, irrespective of color, massed in large bowls, some lower, some taller, and placed on a table in such a way as to cover the entire surface. This is a fashion very much in favor in English country houses. A similar arrangement is very effective for sweet peas, that favorite and popular blossom, the growing of which is made such a feature in England. Sweet peas are lovely in these plain glass vases of all sizes, and the colors should be carefully selected to harmonize with each other. As many as several dozen vases in various heights are sometimes used to produce the desired effect for such a sweet pea table.

FLOATING FLOWERS AS DECORATION

Flat bowls for flowers have now become very usual, but I am not sure that the best use is made of them in most cases. It seems to me that such a bowl, filled with water to the very top, should never be crowded with flowers. The blossoms should apparently be floating as on a pond, with a good deal of the water showing, as in the photograph with the water lilies in a black porcelain bowl, at the bottom of page 34. Combinations for such a floating decoration can of course be varied endlessly. Roses of any color in this fashion will be exquisite, be the bowl in crystal or in porcelain. A black porcelain bowl with snow white roses is beautiful, and so is a white bowl with deepest red roses. The roses should be full blown and have no stems at all. Over-crowding should be avoided. A very charming idea for a dinner-table on which a white cloth is used is a crystal bowl, very flat and hollow, having floating purple pansies with a few bright orange blossoms in amongst them. This same arrangement also looks very well on a black lacquer table.

Lady Sackville, the chatelaine of "Knole," who is a recognized expert in the designing of floral decorations to harmonize with the wonderful art objects she and her predecessors have collected in this historic mansion, uses some of the rarest porcelain vases or silver jars to contain the exquisite arrangements she devises. Of course every convenience in the way of greenhouses is at her disposal, and flowering plants are grown on purpose and are brought in just at the right time and for as short a time as their flowering glory is at its height. Some of the more valuable of the flower receptacles used at "Knole" have tin linings, and in some cases plain glass vases are placed inside the priceless jars. One charming arrangement at "Knole" consists of placing single specimen roses, with just a few leaves stiffly surrounding the blossoms, in short narrow vases about six inches high and setting them anywhere, and everywhere, among objects of art on mantelpieces and tables as well as in glass cases, among Tanagra figurines or Chinese jades.



Use Twice a Week
A Pure Antiseptic Liquid Which Keeps
The Underarms Normally Dry and Absolutely Odorless Even on the Hottest Day

OH, the relief! Oh, the satisfaction of knowing that excessive perspiration cannot impair your personal freshness! No matter how warm the day, you will be saved humiliation; no matter how thin the gown it cannot be harmed by annoying moisture. At all times, but particularly in warm weather

Nonspi Preserves Personal Daintiness —Woman's Greatest Charm

Nonspi is an old reliable remedy for a disordered condition. It destroys the odor and harmlessly diverts excessive perspiration from the underarm to other portions of the body. It is used by millions of women and recommended by physicians, chemists and first-class toilet and drug dealers everywhere.

Nonspi is unscented and contains no artificial coloring. It is not intended to appeal to sight or smell but depends for its welfare on merit alone. About two applications a week are sufficient to free you from perspiration worry and daily baths will not lessen the effect.

50c (several months supply) of toilet and drug dealers or by mail direct. Or send 4c for TESTING sample and what medical authorities say about the HARMFULNESS of excessive armpit perspiration.

THE NONSPI CO.,
2615 Walnut St. Kansas City Mo.

"THE GARDENS OF VIZCAYA"

(*Continued from page 37*)

fill two or three rooms with imposing Italian antiquities is a facile task for wealth, but to give the air which great houses in Italy sometimes have, means patient attention in every detail to the long minute biography of Italian arts. Comparatively few Italian houses have a continuity covering centuries, but those which have show clearly a progress from the day that the house was a man's fortress, down the ostentation of the later sixteenth century and the period of Versailles, through the lawlessness of Italian rococo, the charm and enterprise of the Pompeian period, the frigid doctrinaire emotion of a Napoleonic period, the Risorgimento with its incredible Victorianism, and even an hysterical return to artistry in Italian art noveau.

Discretion can not make this long tour without fainting, but it has seemed to the student of the project that an Italian house might perfectly contain a succession of these arts, so long as they have charms. Hence in "Vizcaya," without much regard to sequence, may be found the earlier, somewhat fortress-like interior in the two towers, with their grave Renaissance exteriors, and the same period appears also in the sevère courtyard. The rococo has the façades with ornament absent except at chosen rhetorical points and with a large abstemiousness from detail, a frank grandiosity. The rococo penetrates, too, the interior of the music room, first cousin to those Milanese interiors one sees at Stresa.

The period of Louis XV covers the disposition of several bedrooms, the reception room, and the smaller dining-room. The house is again related to Venice, since the scheme of decoration is derived from that yet unexplored mine of beauty, the plaster work of the eighteenth century, an art not confined to Venice alone, but blossoming all the way up to Augsburg and through the Tyrol toward Vienna. The more frigid self-recollection which historically followed, is the rule in the rest of the house, where the Directoire follows its course to Biedemeyer.

Out of doors, great gardens are in progress, which will recall those of the cardinalate families of Rome, and these will also make an excursion into styles unfamiliar in America. The earlier gardens of Italy will be less present in their influence than those later, more theatric gardens, such as "Caprarola," the "Boboli Gardens," the "Doria Pamphili," and the "Villa Borghesi." These latter are vast originals, to be sure, while the gardens at "Vizcaya" are relatively those of "Caprarola," but their esthetic direction is identical.

A great breakwater in front of the house, challenging attention, is part of this enterprise in an unexplored style; while it performs its office in protecting the boats before the house, it realizes in little the dream of the Borromeo family, whose scheme for "Isobella" was to present the image of a great ship upon which the villa itself and its gardens, the small town, and the immense landing places and casinos were to form parts. The antique foundations of this gigantic ambition are still to be seen toward the west of the Italian island to-day, just as the ruins of the great island in the Tiber survive, and the wreckage of a floating pleasure palace of Tiberius yields objects of art from time to time from the slime of the lake at Nimi. This present boat-like island, therefore, and its garden are quite in keeping with the Italian tradition.

The most Original Hat Shop in town



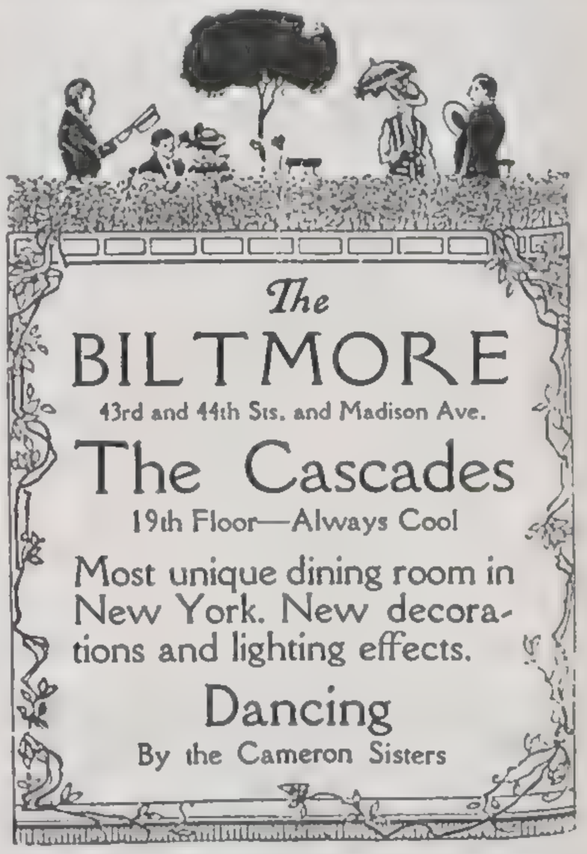
La Galerie Antoinette
London feather Co.
622 Fifth Avenue New York

Are Your Hands Older Than Your Face?

AURORA SPECIALTIES CO. LOWELL, MASS.

PÂTE GRISE
"The Friend of Middle-age"

A STIMULATING POMADE FOR AGING HANDS.
Postpaid $2.00
Dept. A. Booklet



The
BILTMORE
43rd and 44th Sts. and Madison Ave.
The Cascades
19th Floor—Always Cool
Most unique dining room in New York. New decorations and lighting effects.
Dancing
By the Cameron Sisters

BOSTON TERRIERS
2 Females 1 Male 6 Mos. Old
By Sullivan's Trimount Bantam II
Ex. Trouble. Beautiful Dark Brindle and White, Evenly Marked, Fine Heads, Screw Tails. Exceptionally Fine Pups.
G. H. HUSE, 95 Blackstone St., Boston



Let us send you
Polk Miller's Dog Book—Free
America's greatest authority on dogs and how to treat them. Originator of the world-famous Sergeant's Dog Remedies.
Polk Miller Drug Co., Inc.
Dept. 203, Richmond, Va.

MATERNITY

Everything for Mother and Baby Designed by

Lane Bryant



Adaptations from the newest modes for the Mother-To-Be. Effectively conceal condition. Are just as satisfactory after figure returns to normal. Prices no higher than ordinary clothes.

We make everything for baby, too

Mothers love our beautiful little layettes. Write to Dept. V28, New York address for "Mater Modes" with over 500 illustrations of maternity apparel as well as baby requirements.

Lane Bryant, 21-23 W. 38th St., New York

DETROIT
255 Woodward Avenue

CHICAGO
17 North State Street

MAYONNAISE SET



IN SOLID SILVER

Both bowl and ladle are sterling of good weight, and they come in a handsome gray moire velvet-lined case with hinged cover and metal clasp. An extremely pleasing combination which we guarantee satisfactory. Bowl is 5¼ inches in diameter and 1⅝ inches deep. Buy of your dealer or from us by mail postpaid. $7.

BAKER-MANCHESTER CO. *Silversmiths*
102 Stewart St., Providence, R. I.



B-E-T-T-E-R MUSIC
"WILLIAMS" SOUNDING BOARD

placed under record on any disc phonograph. Send $1.50 to

O. B. WILLIAMS CO.,
Seattle, Wash., U. S. A.,
Mfrs. Sash and Doors.

"How to Reduce"

by Pauline Furlong, author of Beauty Culture at Home.



The book is a complete compendium of health and hygiene information. By following the instructions in my book you can have a figure as symmetrical as mine. Here are my measurements:

Height	64 in.	Hips	38 in.
Bust	36 in.	Thighs	22 in.
Waist	26 in.	Weight	125 lbs.

INSTRUCTIONS

Send one dollar for book *How to Reduce*, also for combination offer of beauty preparations and accessories.

Pauline Furlong Health Corp.
111 Fifth Ave, Dept. A New York City

NOW, if never before, is the time for parents to insure for their daughters that particular scholastic training best adapted to inculcating and developing the sterling qualities of true womanliness.

VOGUE'S intimate knowledge of schools, coupled with your understanding of your daughter, will cut in half the difficulty of making the right choice. This co-operation is yours for the asking.

VOGUE SCHOOL SERVICE
19 West 44th Street, New York City



Beauty's International Council

THE scientists of France and England have never considered it beneath their dignity to contribute to the art of making women fairer, and in America the cultivation of beauty has begun to receive the attention it deserves. In close touch with the leading specialists of the three countries are Mrs. Adair's

Salons in New York, London and Paris

ANY valuable new formula or improvement in method is immediately utilized for the benefit of Mrs. Adair's patrons. A few of her famous Ganesh Specialties follow:

GANESH DIABLE TONIC—Refreshes, invigorates and whitens the skin. Contracts enlarged pores. Tightens loose, flabby skins and relieves puffiness under the eyes. $5, $2.00 and 75c.

GANESH LILY SULPHUR LOTION—Prevents sunburn, freckles and roughness. May be used as liquid powder. Pink, cream or white. $2.50 and $1.50.

GANESH CLEANSING CREAM—An effective cleansing cream with many exclusive properties. Very delicate quality; soothing and healing. $3, $1.50 and 75c.

GANESH FOREHEAD STRAP—Obliterates forehead lines. $4 and $5.

GANESH CHIN STRAP—Reduces "double chin" and prevents muscles from sagging. Keeps mouth closed during sleep. $5 and $6.50.

Efficient Mail Order Service. Write for Mrs. Adair's Lecture Book. It describes all the Ganesh Preparations and the wonderful Strapping Muscle Treatments administered in the Adair Salons.

MRS. ELEANOR ADAIR

557 Fifth Avenue, New York

92 New Bond St. W., London — *5 Rue Cambon, Paris*

VOGUE—*A Utility*

SCHOOL SERVICE:

Information and advice in all matters pertaining to schools or schooling given gladly and freely to all who ask it.

SHOPPING SERVICE:

Upon receipt of your order and check covering amount of purchase, expert shoppers will buy for you any article whatsoever. This service is also gratis.

19 WEST 44th STREET — **NEW YORK CITY**



Take the baby's bed with you. You can carry the Bedette in your trunk.

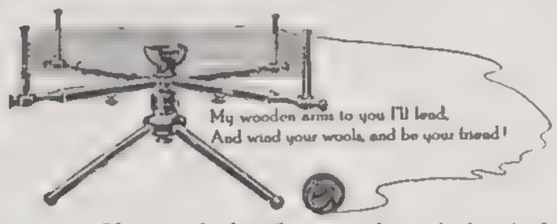
Send for my free booklet "The Better Things."

Describes many wooden things for the nursery.

Frank M. Sawyer, 3512-14 Independence Ave., Kansas City, Mo.



KNIT, and DO YOUR BIT



Do it efficiently with the help of a
CRICKET YARN WINDER
Its outstretched arms are self-adjusting and always ready. Can be taken apart for travelling.
With a life time of service it is a most timely and acceptable gift for mother, sister, and friend.
Look for the box tied with purple yarn.
Plain, $1.75. Decorated, $3.50

If your dealer does not have it in stock he will be glad to order it for you.

MISS LORD'S CRAFT SHOP, ERIE, PENNSYLVANIA

IF YOU WEAR GLASSES YOU NEED

Shur-on

EYEGLASSES - SPECTACLES



They stick tight *comfortably*, hold the lenses in the correct optical position and are the most becoming because least conspicuous.

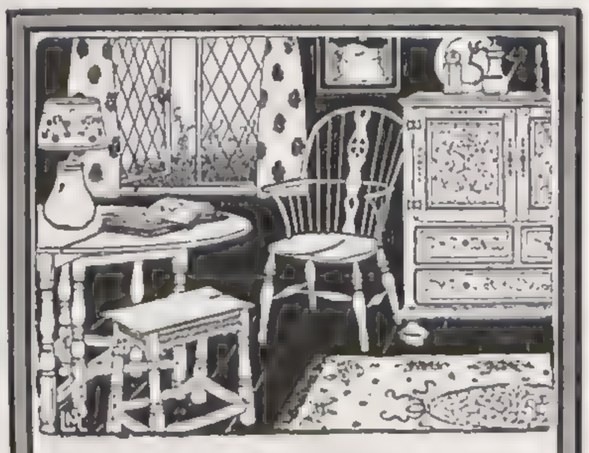


SHELLTEX RIMS (Reg. U. S. Pat. Off.)

—the latest in Shur-ons. Stylish and elegant, made to meet the mode. Like all Shur-ons, quality guaranteed.

At most high-grade optometrists, opticians and oculists, or write us. Look for the name Shur-on or Shelltex in the bridge.

E. KIRSTEIN SONS CO.
243 Andrew Street, Rochester, N. Y.
Established 1864
←Trade Mark



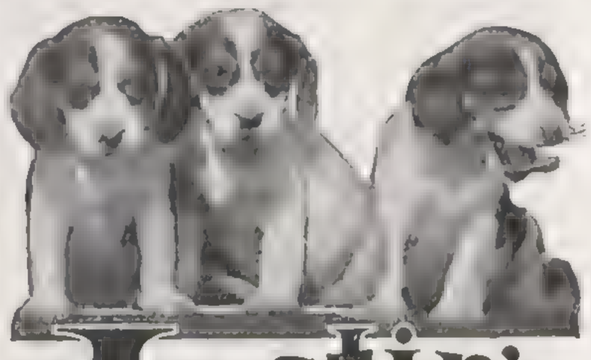
DANERSK FURNITURE

Our New Complete Catalog with General Price List is a valuable publication. It tells the whole Danersk story of **How to Obtain Interiors of Charming Individuality--at modest cost.** Artistic furniture for the entire house--of Old English tradition. Pieces that we have made in our own factories to go direct to your home. You can have absolute individuality in finish and design at manufacturers' prices. Our catalog will describe the lovely Venetian colorings.

Do Not Fail to Call When You Are in New York

Write today for our complete Catalog "B-7" or call at Exhibition Rooms

ERSKINE - DANFORTH CORPORATION
2 West 47th Street **NEW YORK**
First Door West of Fifth Avenue, 4th Floor



Austin's DOG BREAD

All summer dog troubles come from bad digestion. Feed Austin's Dog Bread twice a day. It will keep the digestion in perfect condition—assure good disposition, glossy coat, bright eyes and hard muscles.

Send us your Name and Address and your Dealer's Name

And we'll mail you some Austin's free. Also a book, "About Dogs," which delights all dog-lovers. Austin's Puppy Bread for small dogs, under six months.

AUSTIN DOG BREAD & ANIMAL FOOD CO.
306 Marginal Street **Chelsea, Mass.**



Alnwick Bedspreads

These spreads are exact reproductions of beautiful old English bedspreads made 100 to 150 years ago. The designs are worked entirely by hand and the fringe is hand-tied. They can be ordered without fringe if the spread is to be tucked in and with fringe on the sides only for beds with foot boards. We will make the spreads to measure without extra charge.

Although originally intended for Colonial furniture, the Alnwick Bedspreads are suited to any style of bed.

The prices are from $16.00 to $30.00. We will gladly send a number of designs on approval, if references are given.

The HANDWORK SHOP
57 Market Street
Poughkeepsie, N.Y.

Alnwick Bedspreads are an investment, for they last a lifetime.



The Exclusive and Standard Garment for
REDUCING FIGURE-SHAPING COMFORT HEALTH
Elastic Brassieres
$1.00 and up
Insures perfect fit
Guarantees Satisfaction
Sold at Leading Stores
Price List on request
Ovida Co., 12 W. 37th St.
Dept. 2 New York

NEWEST MODELS
IN
GEORGETTE CREPE

WAIST
NO MORE $3 NO LESS
SHOP

All Styles All Fabrics

Mail Orders Filled. Send for Catalogue
1120 CHESTNUT ST., PHILADELPHIA, PA.
Second Floor, next door to Keith's.



Inside the "Canning Special," the Canning Squad is in operation. From left to right, they are Mrs. Watson Webb, Mrs. G. W. Pierpont, and Mrs. Arthur Scott Burden

OH, SAY, CAN YOU CAN?

(*Continued from page 22*)

which the jars are held in place by means of wires. A simpler boiler can be improvised with the ordinary wash boiler and some sort of false bottom, which may be made of wire netting or even of wood. At the extreme left of the sketch at the bottom of the same page is a small electric stove which will be found a very convenient way of obtaining heat. It is one made by the Western Electric Company.

The preserving of fruit, according to the most approved methods, is only a very little more difficult than canning. The fruit is peeled or skinned and packed cold in the jars. A syrup, which is made of three parts water and two parts sugar, is poured boiling hot over the fruit in the jars. The rubbers are adjusted, and the jars are partly sealed and boiled for from twelve to twenty-five minutes, according to the fruit that is used.

Jams are still made by the open kettle method, and a good recipe calls for one pound of fruit with three-quarters of a pound of sugar. The sugar is put in with as little water as possible, boiled until very thick, and then the fruit is put in and boiled. While it is cooking, it should be stirred constantly until it reaches the right consistency. When a sugar thermometer, which should be used for the making of jam, is placed in the kettle and reaches two hundred and twenty degrees, the jam is ready to be jarred.

In the sketch in the middle of page 22 are shown some amusing fruit jars, which make a pretty gift. On the top of each jar, the fruit it contains is painted in natural colors. Some charming labels have been suggested by Miss Avery in the sketch at the top of page 21. In the same sketch appear jelly jars which are ridged at the bottom; some of them are so molded as to leave the imprint of their pattern on the top of the glass of jelly. The big crocks in the sketch are for marmalade or apple butter.

As for the recipes which one must follow to fill all these jars, canning recipes and pamphlets containing practical canning instructions may be obtained from the New York State College of Agriculture at Cornell University, or from the United States Department of Agriculture. The table appears below:

PRODUCTS TO BE CANNED	Size of can No. 2-Pt. No. 3-Qt.	Home made hot-water bath outfits at 212°	Water-seal outfits 214°	Steam-pressure cooker 5 lbs. or more	Pressure Cooker 10 lbs. or more
		Minutes	Minutes	Minutes	Minutes
Apples, whole or sliced for pie filling. .	3	15	15	12	6
Apricots.	3	15	12	12	6
Asparagus and other greens.	2 or 3	60	60	45	35
Apple cider.	2 or 3	20	15	12	10
Beans, lima or string.	2 or 3	90	60	60	30
Blackberries, Dewberries.	2 or 3	12	10	6	3
Cherries, Peaches.	2	15	12	10	5
Corn (without acids).	2	240	180	60	40
Grapes, Pears, Plums.	2	15	15	10	6
Hominy.	3	60	50	40	35
Huckleberries.	2	10	8	6	3
Okra and tomatoes combined.	2 or 3	50	50	40	30
Peas, Beets, Carrots, etc.	2	60	60	45	35
Pineapple.	2 or 3	30	25	10	10
Raspberries.	2 or 3	15	12	8	5
Sauerkraut.	3	50	50	40	25
Sweet Potatoes.	3	80	70	60	40
Strawberries.	3	15	12	8	5
Tomatoes.	2 or 3	22	20	10	6
Tomatoes and Corn.	2	80	70	60	40
Grape Juice.	2	15	15	10	5
Quince.	3	30	25	15	10
Tomato Juice.	2	20	20	15	10
Pumpkin and Squash.	3	60	60	45	35
Fish, Pork.	2	200	200	120	60
Chicken, Beef.	3	250	240	180	40
Figs.	3	30	20	10	5
Rhubarb.	3	15	15	10	5

Lift Corns Out with Fingers

A few drops of Freezone loosen corns or calluses so they peel off



Apply a few drops of Freezone upon a tender, aching corn or a callus. The soreness stops and shortly the entire corn or callus loosens and can be lifted off without a twinge of pain.

Freezone removes hard corns, soft corns, also corns between the toes and hardened calluses. Freezone does not irritate the surrounding skin. You feel no pain when applying it or afterward.

Women! Keep a tiny bottle of Freezone on your dresser and never let a corn ache twice. *Small bottles can be had at any drug store in the United States or Canada.*

The Edward Wesley Co., Cincinnati, O.

Reduce Your Flesh
The French Method



CLARK'S THINNING SALT
(Sel Amaigrissant Clarks, Paris)
THE ORIGINAL FRENCH SALT

This treatment consists of twenty-four delightful perfumed baths, which enable women to retain their graceful, slender forms without exercise, diet, drugs or rubber garments. Clark's Thinning Salt has been proven the ideal method of reducing weight. Sold for years to Royalty and European Society leaders.

FOR SALE--NEW YORK:
B. Altman; Lord & Taylor; Macy's; Gimbel Brothers; Stern Brothers; Liggett-Riker-Hegeman, and at drug stores and exclusive hair dressers in all important cities. Corenson Hair Co., Los Angeles, Cal., Pacific Coast distributor.

A treatment sent in plain wrapper anywhere in the United States upon receipt of $6.50. Send for Booklet, "The French Method of Reducing."

Orient Co., Laboratories, North Wales, Pa.

Berthe May's
MATERNITY
Corset



Comfort, abdominal support, dress as usual, normal appearance, protection for mother and child. Invisible system of enlargement.

Write for Booklet No. 14
Free under plain and sealed envelope

SAME CORSET ADAPTED FOR STOUT WOMEN AND INVALIDS

BERTHE MAY, 10 East 46th Street, New York
(Beware of Imitations)

Vogue Appeals to its Readers

to help protect Vogue's originality

CONSTANTLY we have to face the problem presented by newspaper publishers, department stores, and advertising art services who use or adapt Vogue cover designs, illustrations, decorations, or other material and offer it to the public as their own without asking our permission. Vogue has brought suit against many of them in the past, and has yet to lose a case.

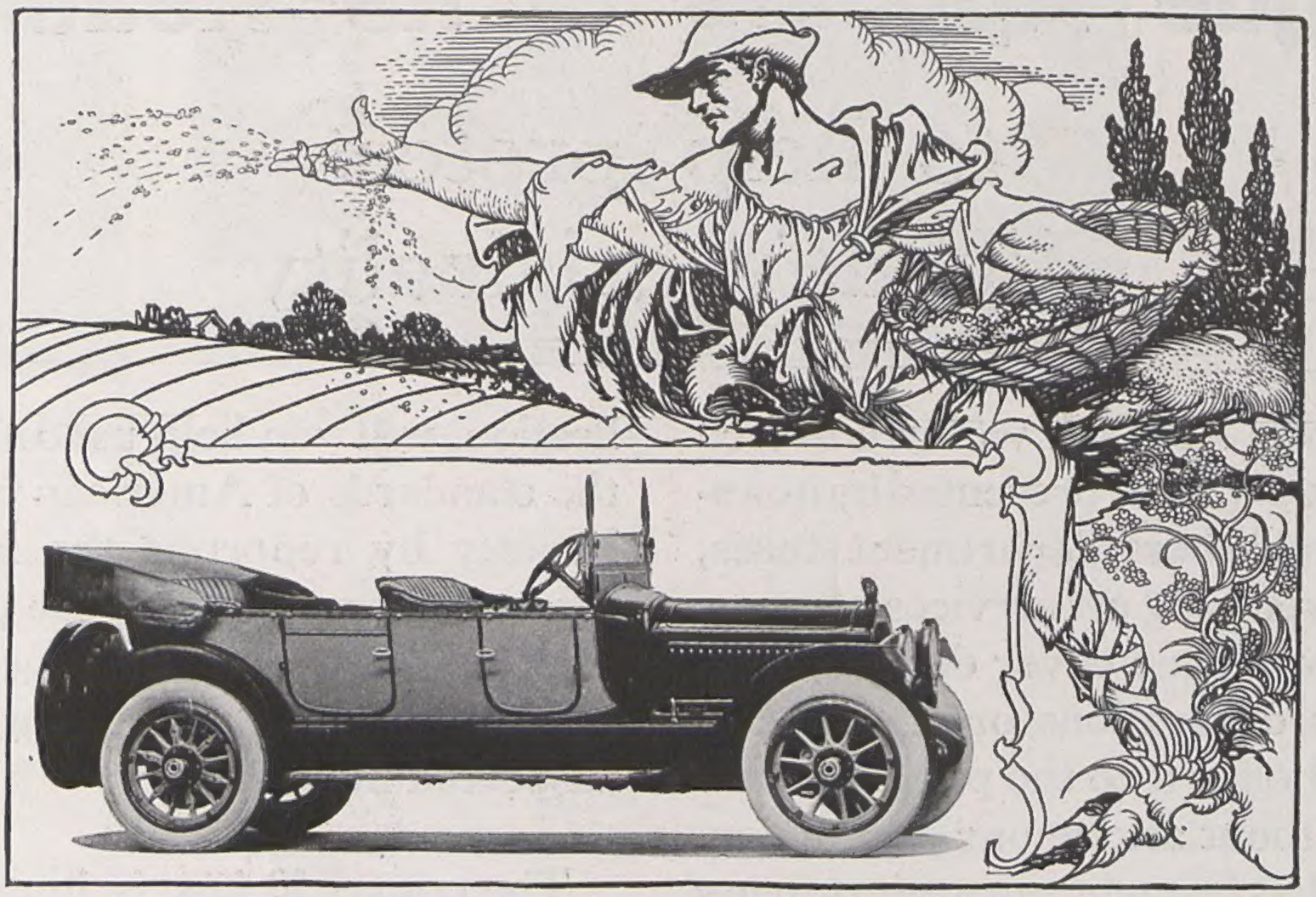
Some of them have implied that we ought to feel flattered at the compliment to Vogue's originality and distinctiveness. We do not. Vogue's reputation as an originator of ideas is too well established to need the left-handed praise of imitation. The compliment is one we can spare.

Unfortunately, we cannot be everywhere at once. Therefore we are asking our readers to help us detect these flagrant violations of a fundamental and well-understood law. If you observe any Vogue cover design, illustration, decoration, or other material reproduced in any magazine, newspaper, catalogue or other publication, will you help us to maintain the standards of American business honesty by reporting the infringement to us, mentioning the publication, the issue, and the page, and if possible inclosing a clipping of the suspected material?

The copyright law is intended to protect a publisher against the stealing of matter which it has cost him time and money to secure and the exercise of careful judgment to select for publication. Although Vogue does not wish to take legal action or to collect the heavy punitive damages provided, we nevertheless cannot permit the unauthorized use of copyrighted Vogue material in either the advertising or editorial columns of any other publication.

If we have made for you a magazine whose originality you appreciate — if we have been of practical service to you in any way — if you are interested in encouraging business integrity — may we ask your co-operation?

CONDÉ NAST, *Publisher*



Old methods were wasteful—so they had to make way for *new*

Men can no longer afford to sow wheat by hand—nor burn good gasoline in wasteful motors.

Those inventions have served the world best which have enabled it to do more work with less expenditure of time, energy, money.

Because the Twin-six motor gets more miles out of every gallon of gasoline—performs an important service at less cost—it has taken its place in the ranks of those notable inventions which really set new standards in human advancement.

More power—smoother power—and the saving of gasoline!

The time had come for a more economical motor—and the Twin-six met the need.

And a three-fold production, to satisfy the greater demand, was the immediate result.

There are twenty and more body styles to select from—all with that matchless splendor of finish which helps to give the Packard its marked distinction.

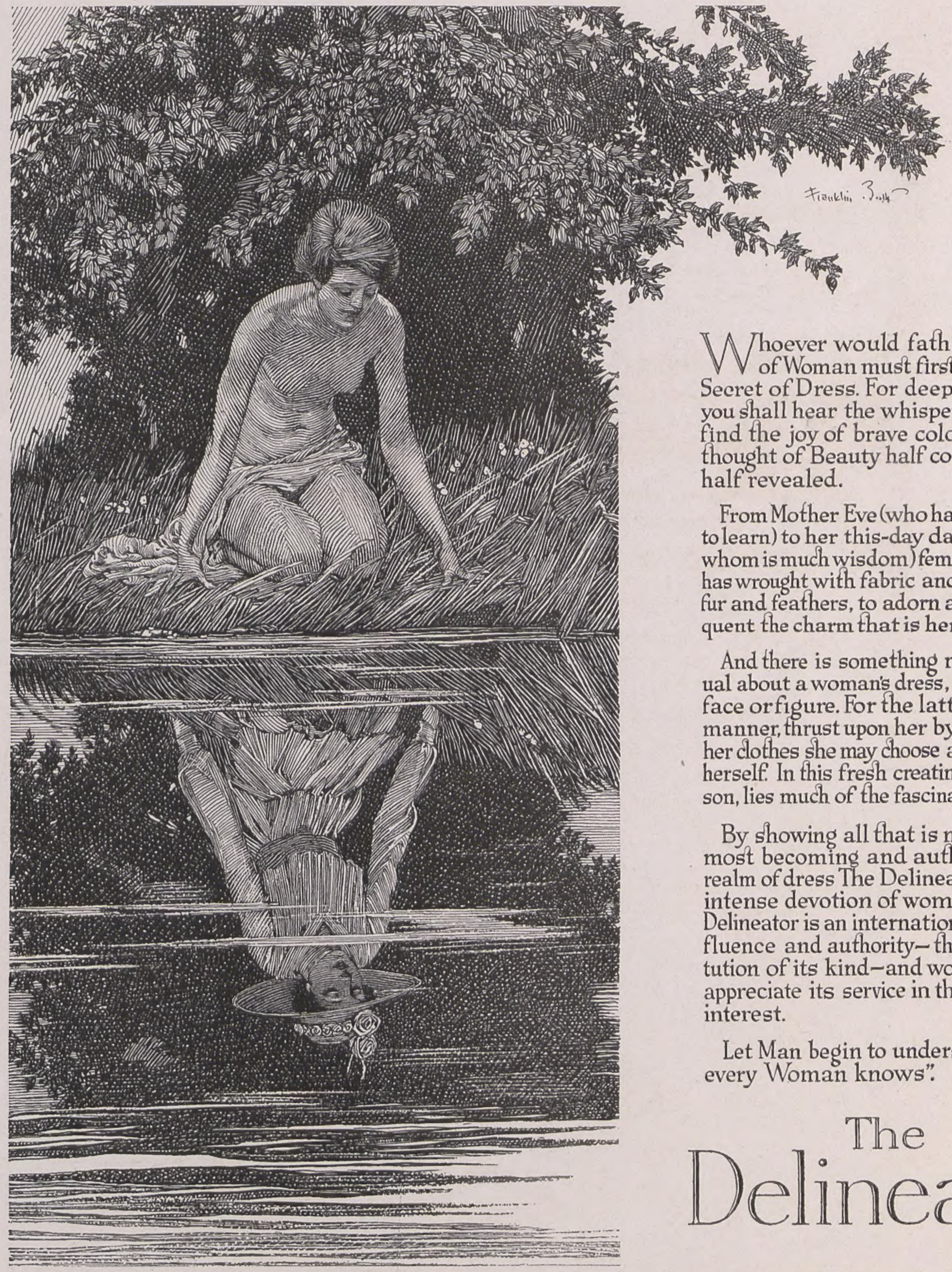
Ask the man who owns one

Packard Motor Car Company, Detroit

Packard TWIN-6

CAREY PRINTING COMPANY, INC.

The Dream of Fair Women



Whoever would fathom the Soul of Woman must first discern her Secret of Dress. For deep in her heart you shall hear the whisperings of silk, find the joy of brave colors and the thought of Beauty half concealed and half revealed.

From Mother Eve (who had everything to learn) to her this-day daughters (in whom is much wisdom) feminine instinct has wrought with fabric and flowers, with fur and feathers, to adorn and make eloquent the charm that is hers.

And there is something more individual about a woman's dress, than in her face or figure. For the latter were, in a manner, thrust upon her by Nature, but her clothes she may choose and make for herself. In this fresh creating of the person, lies much of the fascination of Dress.

By showing all that is newest, best, most becoming and authentic in the realm of dress The Delineator wins the intense devotion of womankind. The Delineator is an international style influence and authority—the only institution of its kind—and women deeply appreciate its service in their supreme interest.

Let Man begin to understand "what every Woman knows".

The
Delineator

The Delineator Styles are reproduced by **Butterick Patterns**

There is only one genuine

RED TOP

TRADE MARK REG. U.S. PAT. OFF.

and that is FISK

It completely supplies the requisites of perfect tire equipment—attractiveness, correct style, real safety and remarkable mileage.

Fisk Tire Service in more than one hundred and twenty-five *Fisk Branches* is rendered without charge or obligation.



CN00027414

DITTMAN COLOR PRINTING CO., INC.